



# Creative Eye Limited

10<sup>th</sup> November, 2016

The DCS - CRD

Bombay Stock Exchange Limited  
Pheeroze Jeejeebhoy Towers,  
Dalal Street, Fort  
Mumbai 400 001

The DCS - CRD

National Stock Exchange of India Limited  
Exchange Plaza, 5th Floor,  
Plot No - C Block, G Block,  
Bandra Kurla Complex,  
Mumbai 400 051

**Sub: Outcome of Board Meeting held on 10<sup>th</sup> November, 2016.**

**Ref: BSE Scrip Code: 532392 & NSE Scrip Code: CREATIVEYE**

Dear Sir/Madam,

This is to inform you that the Board of Directors of the company at their Meeting held today i.e. Thursday, 10<sup>th</sup> November, 2016 at 11.30 A.M and concluded at 2.40 P.M. inter-alia took on record the un-audited Financial Results of the Company for the quarter and half year ended 30<sup>th</sup> September, 2016.

Please find enclosed herewith the following:

- 1 Approved Unaudited Financial Results along with Statement of Assets and Liabilities of the company for the quarter and Half year ended 30<sup>th</sup> September, 2016.
- 2 Limited review report issued by the Statutory Auditors of the Company for the quarter ended 30<sup>th</sup> September, 2016.

Kindly take the same on your record, and acknowledge the receipt of the same.

Thanking you,

Yours Faithfully,  
For Creative Eye Limited

  
Khushbu G. Shah  
Company Secretary & Compliance Officer



Encl: As above



# CREATIVE EYE LIMITED

(CIN: L99999MH1986PLC125721)

Registered Office: "Kailash Plaza", Plot No.12-A, New Link Road, Andheri (W), Mumbai-53

Tel. No. 2673 26 13 (7 Lines) Fax: 2673 22 96

Website: www.creativeeye.com, E-mail- contact@creativeeye.com

## UN AUDITED FINANCIAL RESULTS FOR THE QUARTER AND SIX MONTHS ENDED 30-09-2016

(₹ IN LACS)

Sr. No.	Particulars	Quarter Ended			Half Year Ended		Year Ended
		30/09/2016	30/06/2016	30/09/2015	30/09/2016	30/09/2015	31/03/2016
		Un Audited	Un Audited	Un Audited	Un Audited	Un Audited	Audited
1	Income from Operations						
	a) Net Sales / Income from Operations						
	b) Other Operational Income	431	204	23	635	129	510
	Total Income from operations (net)		0	0		0	0
2	Expenses	431	204	23	635	129	510
	a) Cost of Production	420	177	46	596	148	666
	b) (Increase) / Decrease in stock in trade & work-in-progress	14	18	(25)	32	(4)	(182)
	c) Employee benefits expense	30	30	29	60	57	123
	d) Depreciation	6	6	6	12	12	25
	e) Other Expenditure	38	29	26	68	55	125
	Total Expenditure	508	260	82	768	268	757
3	Profit/(Loss) from operations before other income, finance Costs and exceptional items (1-2)	(77)	(56)	(59)	(133)	(139)	(247)
4	Other Income	40	24	29	64	66	124
5	Profit/(Loss) from ordinary activities before finance costs and exceptional items (3+4)	(37)	(32)	(30)	(69)	(73)	(123)
6	Finance Cost	11	11	2	22	10	18
7	Profit/(Loss) from ordinary activities after finance costs but before exceptional items (5-6)	(48)	(43)	(32)	(91)	(83)	(141)
8	Exceptional items	0	0	0	0	0	0
9	Profit/(Loss) from ordinary activities before tax (7+8)	(48)	(43)	(32)	(91)	(83)	(141)
10	Tax Expenses :						
	Current Tax (MAT)	0	0	0	0	0	0
	MAT Credit Entitlement	0	0	0	0	0	0
11	Net Profit/(Loss) from ordinary activities after tax (9-10)	(48)	(43)	(32)	(91)	(83)	(141)
12	Extraordinary items (net of tax expense)	0	0	0	0	0	0
13	Net Profit/(Loss) for the period (11+12)	(48)	(43)	(32)	(91)	(83)	(141)
14	Paid-up Equity Share Capital (Face Value ₹ 5/- per share)	1003	1003	1003	1003	1003	1003
15	Reserves excluding Revaluation reserves (as per Balance Sheet of Previous Accounting Year)						
16	Earning Per Share (₹)						2650
	i) Basic and diluted EPS before extraordinary items for the period, for the year to date and for the previous year (not to be annualised)	(0.24)	(0.22)	(0.16)	(0.45)	(0.41)	(0.70)
	ii) Basic and diluted EPS after extraordinary items for the period, for the year to date and for the previous year (not to be annualised)	(0.24)	(0.22)	(0.16)	(0.45)	(0.41)	(0.70)

### Notes:

- The above unaudited financial results were reviewed by the Audit Committee and approved by the Board of Directors in their meeting held on 10.11.2016
- The Statutory Auditors have carried out the limited review for the quarter ended on 30.09.2016.
- The Company operates in a single business segment namely "T.V. Content Production".
- The figures have been rounded off / re-arranged wherever necessary.

For CREATIVE EYE LIMITED

(DHEERAJ KUMAR)  
Chairman & Managing Director

Dated : 10.11.2016

Place : Mumbai

Board meeting concluded at 2.40 P.M.

Statement of Assets and Liabilities		(Rs. In Lacs)	
		As at 30th September 2016	As at 31st March 2016
		Un- Audited	Audited
<b>A- EQUITY AND LIABILITIES</b>			
<b>1 Shareholders funds</b>			
(a) Share Capital		1003	1003
(b) Reserves and surplus		2559	2650
Sub-total - Shareholders funds		3562	3653
<b>2 Non-Current liabilities</b>			
		35	29
<b>3 Current liabilities</b>			
(a) Short-term borrowings		415	265
(b) Trade payables		320	104
(c) Others current liabilities		92	19
(d) Short-term provisions		0	7
Sub-total - Current liabilities		827	395
<b>TOTAL - EQUITY AND LIABILITIES</b>		4424	4077
<b>B- ASSETS</b>			
<b>1 Non-current assets</b>			
(a) Fixed assets		225	237
(b) Non-current investments		5	5
(c) Long-term loans and advances		0	0
Sub-total - Non-current assets		230	242
<b>2 Current assets</b>			
(a) Inventories		1210	1242
(b) Trade receivables		1215	719
(c) Cash and cash equivalents		1209	1208
(d) Short-term loans and advances		416	426
(e) Others current assets		144	240
Sub-total - Non-current assets		4194	3835
<b>TOTAL - ASSETS</b>		4424	4077

For CREATIVE EYE LIMITED



(DHEERAJ KUMAR)

Chairman & Managing Director

Dated : 10.11.2016

Place : Mumbai

Phone No.: 2887 8000  
2887 0069

**Uttam Abuwala & Co.**

**Chartered Accountants**

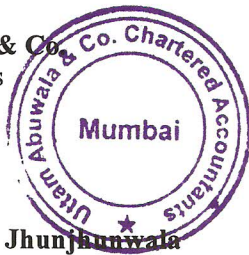
Website: <http://www.uttamabuwala.co.in>

**Independent Auditor's Limited Review Report**

To  
**The Board of Directors**  
**Creative Eye Limited**

1. We have reviewed the accompanying statement of unaudited financial results ("the statement") of **M/s Creative Eye Limited** ("the Company") for the **Quarter and Half year ended on September 30, 2016** attached herewith, being submitted by the company pursuant to the requirement of Regulation 33 of SEBI (Listing Obligation and Disclosure Requirement) Regulations, 2015, read with SEBI Circular No. CIR/CFD/FAC/62/2016 dated July 5, 2016. This statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial statements based on our review.
2. We conducted our review of the statement in accordance with the **Standard on Review Engagement (SRE) 2410, "Review of Interim Financial Information performed by the Independent Auditor of the Entity"** issued by The Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provide less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.
3. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with the applicable Accounting Standards and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of **Regulations 33 of the Securities Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015** including the manner in which it is to be disclosed, or that it contains any material misstatement.

For Uttam Abuwala & Co.  
Chartered Accountants  
Firm No. 111184W



**CA. Subhash Kumar Jhunjhunwala**  
(Partner)  
Membership No.: 016331

Date: November 10, 2016  
Place: Mumbai

**Head Office: 409/410 Abuwala House, Gundecha Industrial Complex, Next to Big Bazaar,  
Akurli Road, Kandivali (East), Mumbai – 400 101.**

**Branch Offices: Pune, Nashik, Jodhpur, Hyderabad      Email: [uttam@uttamabuwala.com](mailto:uttam@uttamabuwala.com)**