





28th November 2016

The Manager - Listing Department,

The National Stock Exchange of India Ltd

Exchange Plaza, 5th floor, Plot no. C/1, "G"

Block, Bandra-Kurla Complex,

Mumbai-400051

Symbol: APCOTEXIND

Manager - Department of Corporate Services

Bombay Stock Exchange Ltd.

Jeejeebhoy Towers,

Dalal Street, Fort,

Mumbai - 400 001

Security Code: 523694

Subject: Investor Presentation - November 2016

Dear Sir/Madam,

Please find enclosed herewith Investor Presentation - November 2016. The same is for your reference and records.

Thanking you,

Yours truly,

For Apcotex Industries Limited

Anand Kumashi

Company Secretary

Enclosed

PLEASE REPLY TO

REGD. OFFICE & PLANT: Plot No.3/1, MIDC Industrial Area, Taloja - 410 208.Dist. Raigad. Maharashtra. India

Tel.: (022) 2740 3500 • Fax: (022) 2741 2052

CORPORATE OFFICE : N. K. M. International House, 178, Backbay Reclamation, Babubhai M. Chinai Marg, Mumbai 400 020 Maharashtra India

Tel (022) 2283 8302 / 2283 8304 • Fax (022) 2283 8291 • Email info@apcotex.com

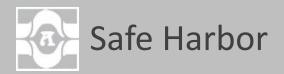
Website: www.apcotex.com

CIN NO. L99999MH1986PLC039199



Investor Presentation

NOVEMBER, 2016



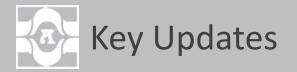




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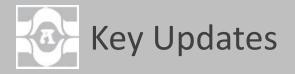
The Board of Directors of the Company, at its meeting held on 22nd April 2016, have approved the Scheme of Amalgamation of Apoctex Solutions India Private Limited (earlier known as OMNOVA Solutions India Private Limited), a wholly owned subsidiary of the Company with itself. The Hon'ble High Court of Judicature at Bombay ('High Court') on October 27, 2016 has approved the Scheme of Amalgamation.

a) Name of the entities forming part of the amalgamation:

Transferor Company	Apcotex Soutions India Private Limited (earlier known as OMNOVA Solutions India Private Limited)
Transferee Company	Apcotex Industries Limited
Appointed Date	31 st March, 2016

b) Details in brief of the companies involved in the scheme as on 31st March, 2016 are as under

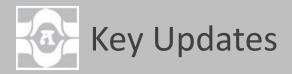
Rs. Crores	Transferor Company	Transferee Company
Networth	Rs. 113.19	Rs. 94.68







- Transfer of High Styrene Rubber Production to Valia
 - Shut down for few months for major repair works
 - Manufacture & Sale of High Styrene Rubber was met from Company's wholly owned subsidiary's (Apcotex Solutions India Private Limited) plant at Valia, Gujarat
 - Higher conversion cost at Valia plant affected margins
- Product Rationalization
 - Manufacture & Sale of one grade of Latex was transferred to Company's wholly owned subsidiary's plant at Valia, Gujarat
- Increased Export Performance
 - Exports up by ~52% YoY in H1 FY17 and ~31% YoY in Q2 FY17
- Increasing Market Share in Tyre Industry
 - VP Latex volume up by ~73% YoY in H1 FY17 and ~61% QoQ in Q2 FY17
- Lower Volumes in Paper & Paper Board Industry
 - Slow down in business due to temporary shut down in of one of the largest customer
- Raw Material Cost
 - Increasing raw material cost suppressed margins







- Key initiatives taken in recently acquired company Apcotex Solutions (Erstwhile Omnova Solutions)
 - Reduction in Fixed Overheads
 - Lowered fixed expenses by ~ 30% YoY in H1 FY17
 - Better Working Capital Management
 - Finished Goods Inventory lower by ~40% as on Sept'16 compared to Mar'16 by adopting flexi inventory policy over static inventory policy
 - Receivable days down to 64 days from 84 days in Mar'16
 - Improving quality of NBR to strengthen market share
 - Strict Credit Policy
 - Efficient Raw Material Management to tackle volatility
 - Management of Distribution Network Increased Sales & Better Working Capital
 - Conversion of Consignment Agents to Distributors
 - Appointment New distributors
 - Product Mix Rationalization to focus on High Yield Products
 - Modernisation & Efficiency improvement to reduce operating cost through capex of ~Rs. 30
 Crs has started



Profit & Loss Statement – Quarter





Do Cuovo	Standalone			Consolidated
Rs. Crores	Q2FY17	Q2FY16	Y-o-Y	Q2FY17
Total Revenue	47.33	67.84	-30.23%	92.46
Operating Expenses	33.41	45.71		65.32
Employees Expenses	3.76	3.76		7.68
Other Expenditure	7.41	8.85		14.84
EBITDA	2.75	9.52	-71.11%	4.62
EBITDA Margin	5.81%	14.03%		5.00%
Other Income	2.47	0.63		2.84
Depreciation	2.26	2.47		3.06
Interest	0.68	0.54		0.72
PBT	2.28	7.14	-68.07%	3.68
Tax	-0.46	1.82	-	0.12
Profit After Tax	2.74	5.33	-48.59%	3.56
PAT Margin	5.79%	7.85%		3.85%



Profit & Loss Statement – Half yearly





Do Cuovos	Standalone			Consolidated
Rs. Crores	H1FY17	H1FY16	Y-o-Y	H1FY17
Total Revenue	108.46	134.71	-19.49%	198.90
Operating Expenses	76.15	89.81		139.13
Employees Expenses	7.58	7.52		15.30
Other Expenditure	15.50	18.33		29.16
EBITDA	9.23	19.05	-51.55%	15.31
EBITDA Margin	8.51%	14.14%		7.70%
Other Income	4.46	1.88		4.93
Depreciation	4.48	4.52		6.03
Interest	1.26	0.96		1.36
PBT	7.95	15.45	-48.54%	12.85
Tax	0.65	4.01		2.44
Profit After Tax	7.30	11.43	-36.13%	10.41
PAT Margin	6.73%	8.49%		5.23%



Balance Sheet Statement - Standalone





Rs. Crores	Sep - 16	Mar – 16
Shareholders Fund	120.50	113.19
Share Capital	10.41	10.41
Reserves & Surplus	110.09	102.78
Total Non Current Liabilities	7.56	7.39
Long Term Borrowings	0.00	0.00
Deferred Tax liabilities	4.30	4.68
Other Long Term Liabilities	1.41	1.38
Long Term Provision	1.85	1.33
Total Current Liabilities	58.68	71.76
Short Term Borrowings	32.36	16.88
Trade Payables	14.25	23.01
Other Current Liabilities	12.07	17.58
Short term provision	0.00	14.29
TOTAL EQUITY & LIABILITIES	186.74	192.34

Rs. Crores	Sep - 16	Mar – 16
Total Non Current Assets	119.14	117.33
Fixed Assets	62.38	62.69
Non Current Investments	50.28	47.72
Deferred Tax Assets (Net)	0.00	0.00
Long term loans & advances	6.21	6.65
Other Non Current assets	0.27	0.27
Total Current Assets	67.60	75.01
Inventories	14.43	20.00
Trade Receivables	44.05	46.19
Cash & Cash Equivalents	3.70	4.82
Short Term loans & Advances	4.36	2.70
Other current asset	1.07	1.29
TOTAL ASSETS	186.74	192.34



Balance Sheet Statement - Consolidated





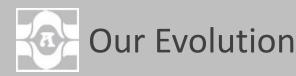
Rs. Crores	Sep - 16	Mar – 16
Shareholders Fund	197.63	187.22
Share Capital	10.41	10.41
Reserves & Surplus	187.22	176.81
Total Non Current Liabilities	5.60	3.37
Long Term Borrowings	0.00	0.00
Deferred Tax liabilities	0.00	0.00
Other Long Term Liabilities	3.08	1.38
Long Term Provision	2.51	1.99
Total Current Liabilities	85.67	97.47
Short Term Borrowings	32.36	17.05
Trade Payables	29.10	34.13
Other Current Liabilities	24.07	31.85
Short term provision	0.15	14.44
TOTAL EQUITY & LIABILITIES	288.90	288.06

Rs. Crores	Sep - 16	Mar – 16
Total Non Current Assets	134.43	135.95
Fixed Assets	94.24	94.74
Non Current Investments	20.37	17.81
Deferred Tax Assets (Net)	5.32	6.73
Long term loans & advances	8.46	10.62
Other Non Current assets	6.05	6.05
Total Current Assets	154.47	152.11
Inventories	35.59	43.34
Trade Receivables	79.32	83.84
Cash & Cash Equivalents	24.99	9.81
Short Term loans & Advances	7.66	7.41
Other current asset	6.91	7.72
TOTAL ASSETS	288.90	288.06



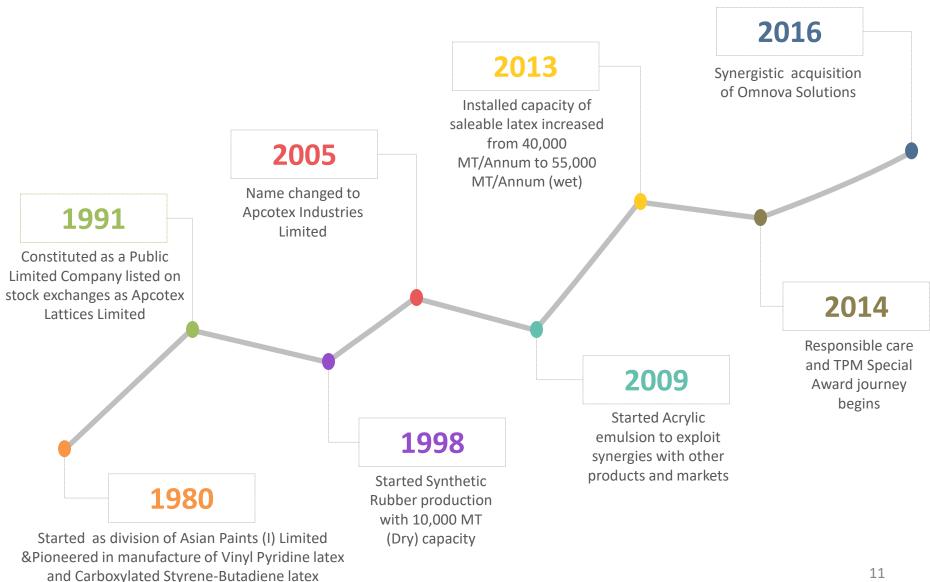


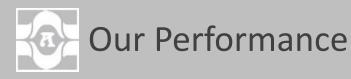
















Rs in Crores	FY09	FY16*	CAGR
Revenue	100	296	17%
EBIDTA	9	39	24%
PAT	5	39	36%
ROE	8%	21%	
ROCE	13%	19%	



Performance Drivers





01	DIVERSIFIED PRODUCTS	05	R&D AND QUALITY CONTROL
02	DIVERSIFIED INDUSTRIES	06	QUALITY CERTIFICATIONS
03	DIVERSIFIED PRESENCE	07	EXPERIENCED BOARD OF DIRECTORS
04	STRATEGICALLY LOCATED FACILITIES	08	PROFESSIONAL MANAGEMENT TEAM





apcotex industries

Nitrile Latex

High Styrene Rubber

Carboxylated SB Latex

SB / Styrene Acrylic Latex

Vinyl Pyridine Latex







apcotex solutions

NBR Bale Rubbers

NBR PVC Polyblends

Powdered NBR

Hot Polymers

Carboxylated NBRs

Oil extended Nitrile rubbers





apcotex industries



Carboxylated SB Latex / Styrene Acrylic Latex



Dipping of Nylon, Rayon, Polyester Tyre Cord Vinyl Pyridine Latex



Carpet Backing

Carboxylated SB / Styrene Acrylic Latex



Textile Finishing & Non Woven
Carboxylated SB Latex

+

15

Footwear & Shoe Sole

High Styrene Rubber



Bonding & Waterproofing in Construction

SB / Styrene Acrylic Latex





Brakes & Jointing Sheets
NBR Bale Rubbers

Diversified Presence





apcotex industries

Paper

- ITC Ltd
- BILT
- JK PAPER
- NR Group

Carpet

- Obeetee Industries
- ABC Industries

Rubber

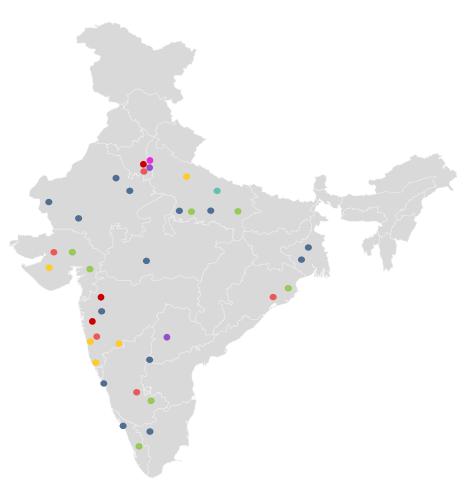
- Paragon Footwear
- Relaxo Footwear
- Banik Rubber
- Distributors all over India

Construction

- Pidilite Industries
- Sika
- Fosroc

Tyre/Cord Dipper

- MRF
- SRF
- Rajshree Polyfill (Century Enka)
- Madura



apcotex solutions⁺

Auto & Industrial

- Unique Auto Rub Udyog Pvt Ltd
- Varroc Elast
- G.B. Rubber
- Jayashree Polymers

Hoses & LPG

- Vansh Industries
- Super Hoze
- Jugaltara
- Parker Hannifin India

Rice Rolls

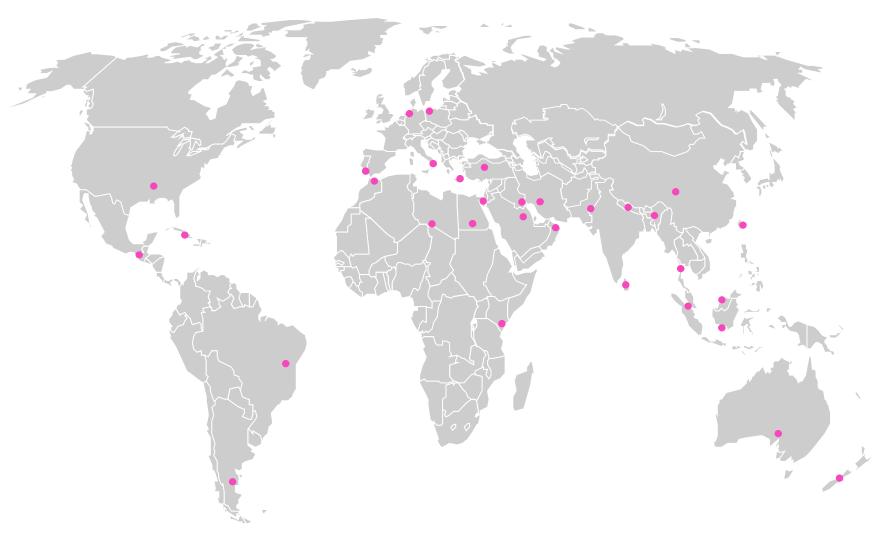
- Shaktiman
- Hindustan Rubber Industries (RR)
- Golden Rolls Pvt Ltd/Cable Corp

Diversified Presence





INTERNATIONAL CUSTOMER BASE





Strategically Located Facilities







Taloja Facility

Maharashtra

Valia Facility

Gujarat





R&D and Quality Control





Product Development Lab



DCS Process Control



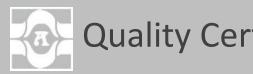
Product Application Lab



Quality Assurance Lab



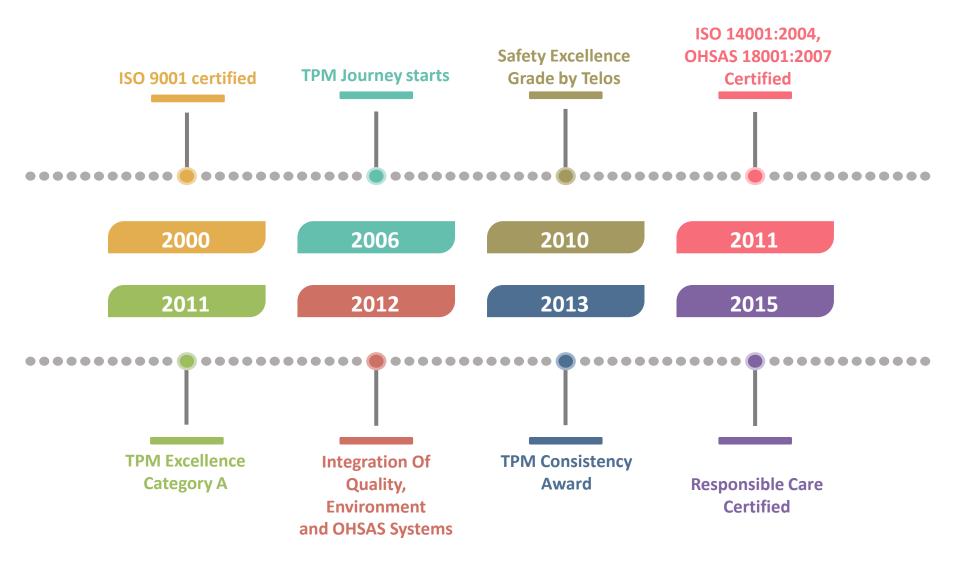
We have been **continuously upgrading** our **own technology** through **in house research & development** efforts to meet the **changing needs** of customers



Quality Certifications













MR. ATUL CHOKSEY

Chairman

He is a Chemical Engineer from Illinois Institute of Technology, Chicago, USA and has more than three decades of experience in managing the affairs of the Company. He is on the board of various reputed companies like Marico, Ceat and Finolex Cables.

He has served on the Managing Committee of Bombay Chamber of Commerce & Industry, Mumbai and Associated Chamber of Commerce & Industry, New Delhi and was President of Bombay Chamber of Commerce. He is also associated with Cricket Club of India Ltd, Standard Chartered Assets Management Company Private Limited and various other reputed Companies.

MR. ABHIRAJ CHOKSEY

Managing Director

He is a Bachelor of Science in Economics from Wharton Business School and also Bachelor of Science in Engineering from the Engineering School, both of University of Pennsylvania in U.S.A.

He has several years of experience in the field of finance, system engineering, strategy formulation and administration.



Board of Directors





MR. AMIT C. CHOKSEY

Director

He is a Bachelor in Commerce and has over 30 years of experience in managing industries manufacturing various types of construction chemicals, specialty water proofing compounds and inorganic pigments.

He is the Chairman and Managing Director of Mazda Colours Ltd.

MR. GIRISH C. CHOKSEY

Director

He has over four decades experience in managing the industries dealing with various types of minerals and chemicals.

He is past president of Mineral Merchants Association and Pesticides Formulators Association of India.

MR. MANUBHAI G. PATEL

Independent Director

He is a Chartered Accountant with more than 40 years of experience in the field of accounts, finance and taxation.

He was a member of Central Council of ICAI from 1980 to 1988 and member of various committees. He was the President of Income Tax Appellate Tribunal Bar Association, Ahmedabad and was also a Member of Central Direct Tax Advisory Committee, New Delhi

MR. SHAILESH S. VAIDYA

Independent Director

He is a law graduate from Government Law College and became Solicitor in the year 1983 and has been practicing as Advocate and Solicitor.

He has been partner of M/s. Kanga & Company, a firm of Advocate's and Solicitors and presently serving as member of the managing committee of Indian Merchant Chamber and as chairman of Law, Review, Reforms and Rationalization Committee.



Board of Directors





MR. KAMLESH S. VIKAMSEY

Independent Director

He is a Chartered Accountant and a Senior Partner in reputed firm of Khimji Kunverji & Co. He was member of the Central Council of ICAI from 1998 to 2007 and held the post of president in 2005.

In past he has been associated with organizations such as Confederation of Asia & Pacific Accountants Vice President and President, United Nations as Steering Committee Member etc.

MS. PRIYAMVADA BHUMKAR

Independent Director

She is a graduate in Chemistry and MBA in Finance from Mumbai University having 25 years of rich experience in the field of colour dispersions. She is Managing Director of Soujanya Color Pvt. Ltd., the well-known Indian colorant manufacturing company.

She was the chairperson of the IPA (Indian Paint Association) Western Region in the year 2010-2011 and is currently on the Governing Body of the IPA.

DR. S. SIVARAM

Independent Director

He is a M.Sc. From Indian Institute of Technology and has done his PHD from Purdue University, W. Lafayete, USA and Research.

He is presently working with National Chemical Laboratory as its director and has over 30 years of experience in research on polymer synthesis, high performance polymers and surface chemistry of polymers and has to his credit various awards.

MR. YASHODHAN B GADGIL

Executive Director

He is a Bachelor of Chemical Engineering and has worked with Asian Paints and Apcotex Industries since 1981. Currently he is Vice President – Operations and in-charge of production, engineering, projects, supply Chain (till 2015), stores, IR and general Factory administration.

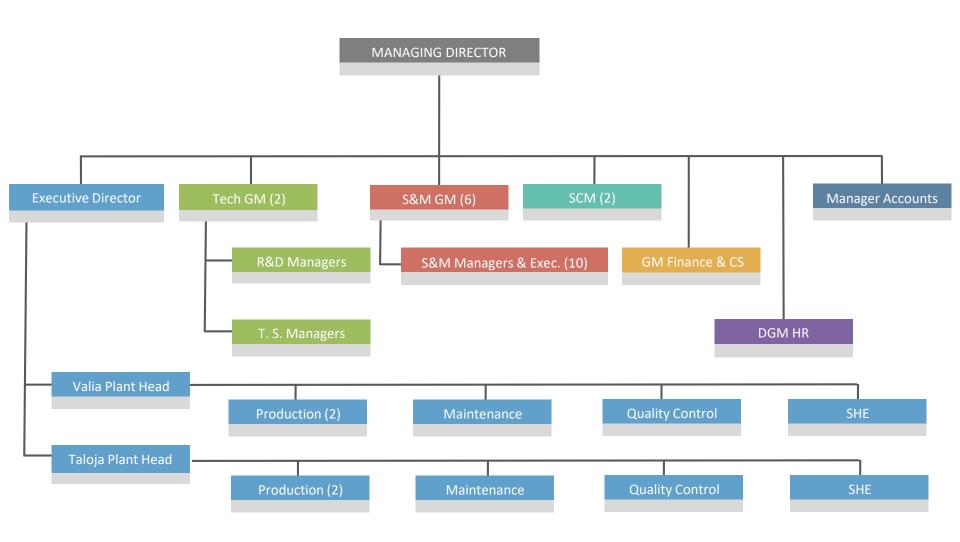
He is Member of the strategy team and worked with different local and International Management Consultants as well as Technical consultants for working out Business Development and Improvement plans.



Management Team







Financial Performance





01 KEY PERFORMANCE INDICATAORS

O2 PROFIT & LOSS STATEMENT

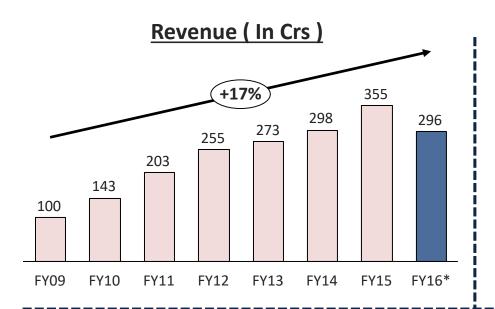
03 BALANCE SHEET STATEMENT

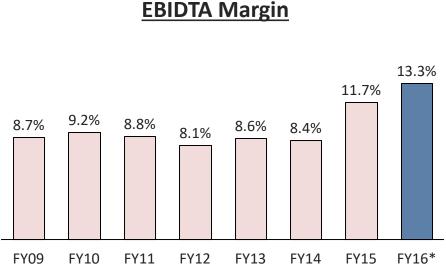


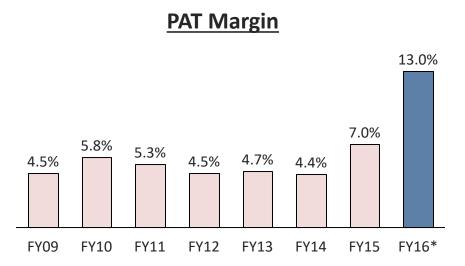
Key Performance Indicators

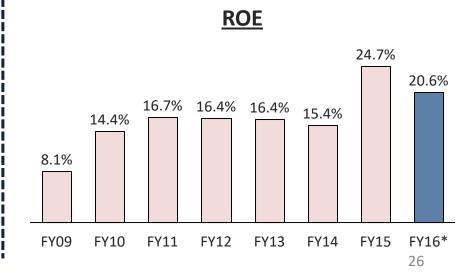












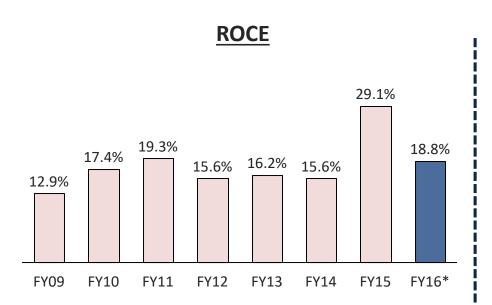
^{*}FY16 figures are on consolidated basis.

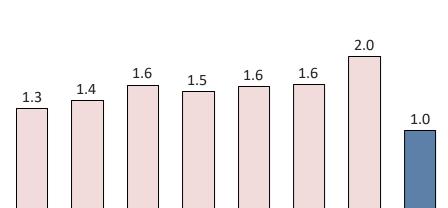


Key Performance Indicators



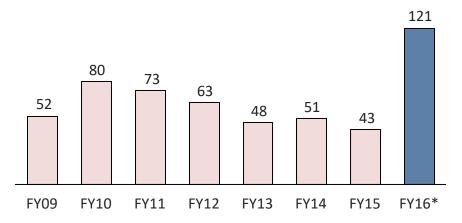






Asset Turnover Ratio

Net Operating Working Capital Days



Debt to Equity Ratio

FY13

FY14

FY15

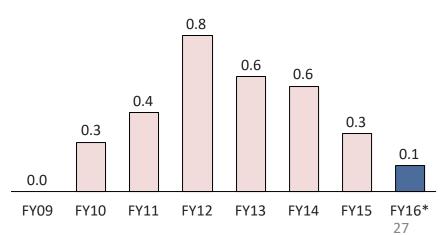
FY16*

FY12

FY09

FY10

FY11



^{*}FY16 figures are on consolidated basis.



Profit & Loss Statement





Do Cuovos	Standalone			Consolidated
Rs. Crores	FY16	FY15	Y-o-Y	FY16
Total Revenue	268.35	355.08	-24.43%	296.46
Operating Expenses	175.53	250.20		193.81
Employees Expenses	15.22	14.10		17.08
Other Expenditure	40.17	49.30		46.15
EBITDA	37.44	41.47	-9.72%	39.43
EBITDA Margin	13.95%	11.68%		13.30%
Other Income	7.35	5.58		8.28
Depreciation	8.94	8.98		9.40
Interest	2.42	3.24		2.43
PBT	33.43	34.83	-4.02%	35.88
Tax	8.76	10.15		-2.65
Profit After Tax	24.67	24.68	-0.04%	38.53
PAT Margin	9.19%	6.95%		13.00%



Balance Sheet Statement





Do Cuoros	Consol	Stand	alone
Rs. Crores	Mar - 16	Mar – 16	Mar - 15
Shareholders Fund	187.22	113.19	99.75
Share Capital	10.41	10.41	5.22
Reserves & Surplus	176.81	102.78	94.53
Total Non Current Liabilities	3.37	7.39	17.05
Long Term Borrowings	0.00	0.00	8.36
Deferred Tax liabilities	0.00	4.68	5.59
Other Long Term Liabilities	1.38	1.38	1.33
Long Term Provision	1.99	1.33	1.78
Total Current Liabilities	97.47	71.76	63.85
Short Term Borrowings	17.05	16.88	14.39
Trade Payables	34.13	23.01	20.26
Other Current Liabilities	31.85	17.58	19.86
Short term provision	14.44	14.29	9.34
TOTAL EQUITY & LIABILITIES	288.06	192.34	180.66

Do Cuovos	Consol	Standalone	
Rs. Crores	Mar – 16	Mar - 16	Mar - 15
Total Non Current Assets	135.95	117.33	102.46
Fixed Assets	94.74	62.69	65.13
Non Current Investments	17.81	47.72	30.76
Deferred Tax Assets (Net)	6.73	0.00	0.00
Long term loans & advances	10.62	6.65	6.30
Other Non Current assets	6.05	0.27	0.27
Total Current Assets	152.11	75.01	78.20
Inventories	43.34	20.00	15.22
Trade Receivables	83.84	46.19	48.70
Cash & Cash Equivalents	9.81	4.82	4.43
Short Term loans & Advances	7.41	2.70	5.47
Other current asset	7.72	1.29	4.37
TOTAL ASSETS	288.06	192.34	180.66





01	CONTOURS OF THE DEAL
<u> </u>	

O2 ACQUISITION RATIONALE

O3 ACQUISITION ASSETS & OPPORTUNITIES









Long Term Strategy to tap

Full Potential

of

Emulsion Polymers Industry

Apcotex Industries Ltd acquires 100% of Equity Capital of Omnova Solutions India Private Limited in all Cash deal

Enterprise Value of the Deal – Rs 36 Crs

Equity - Rs 30 Crs Loan Given to Omnova - Rs 6 Crs

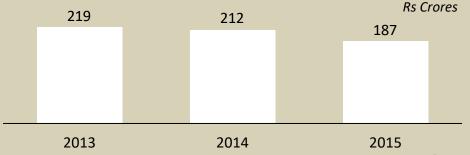
Additional Deployment

Additional deployment of Rs 25 – 30 Crores is planned in the acquired business in Short & Medium Term

Funding

The acquisition has been funded through internal accruals

Omnova Solutions India Private Limited – Sales Performance*



^{*} Financial year ending month- November



Acquisition Rationale





PRODUCT

- Product Base Expansion
- Major Producer of HSR

MARKET

- Expansion in End User Market
- Expansion in Customer Base



OPERATIONAL

- Manufacturing & Process Synergies
- Operating Leverage

COST

- Optimization of Distribution Network
- Common Expenses & Contract Renegotiation

FINANCIAL

- Working Capital Efficiency
- Margin Expansion



Acquisition Assets & Opportunities





BUSINESS OPPORTUNITIES









Major Producer of High Styrene Rubber in India Expansion of Product Range - Nitrile Rubber, Nitrile Powder and Polyblends New industries/ markets/ customers

- Automotive Components
- Rice Roll
 Manufacturers
- Rubber Component Manufacturers etc.

New technologies in Emulsion Polymerization

- Monomer Recovery System
- Powder
 Manufacturing etc

ADDITIONAL BENEFITS

Tax Benefits

Tax Benefits of ~Rs. 10 - 14 Crores





Working Capital

Better working capital efficiency will release ~Rs. 12-15 Crores





Land

115 Acres of Land at Valia - ~23 Kms from Ankleshwar, Gujarat



Incremental Capex of Rs 25- 30 Crores for modernisation & de bottlenecking Accretive Acquisition – Operating Benefits will significantly improve Margins



Sustainable Competitive Advantages





01 ENTRY BARRIERS

02 BUSINESS OUTLOOK







Handling of Raw Materials

Customer Approvals

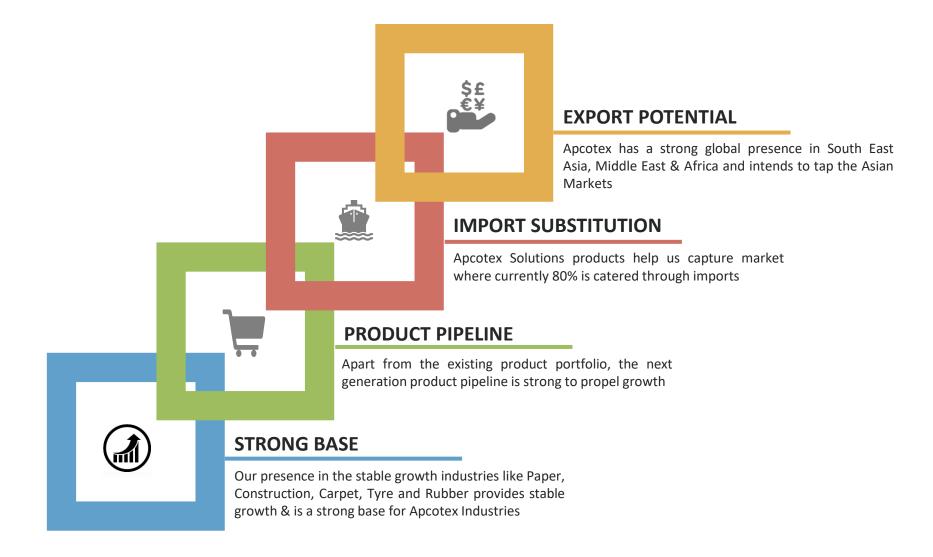
Technology

Plant Automation

- Ability to handle raw material which are explosive, toxic and inflammable
- Butadiene, Acrylic Acid Acrylonitrile, Styrene and 2 VP Monomer needs special handling
- Average customer approval cycle is from 6m to 3yrs
- The Approval Process ensures the stickiness of the Customer
- Technology is available with handful players only
- Technical service & product customization to customers
- The new entrants in the industry will not be able to replicate automated plant setup
- Automation Only way to scale operations













For further information, please contact:

Company:	Investor Relations Advisors :
Apcotex Industries Limited CIN: L99999MH1986PLC039199	Strategic Growth Advisors Pvt. Ltd. CIN: U74140MH2010PTC204285
Mr. Anand Kumashi avkumashi@apcotex.com	Mr. Ayush Jain / Ms. Payal Sheth ayush.jain@sgapl.net / payal.sheth@sgapl.net
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