

VIKRAM SOMANY

MADGUL LOUNGE, 2ND FLOOR
23 CHETLA CENTRAL ROAD
KOLKATA - 700 027

October 27, 2016

✓ BSE Limited Corporate Relationship Department 1 st Floor, New Trading Ring Rotunda Building, P J Towers Dalal Street, Fort Mumbai - 400 001. Scrip Code :532443 Scrip ID:CERASAN Fax: <u>022-22722039/2061/2041/2037/3121</u>	The National Stock Exchange of India Limited Exchange Plaza Bandra Kurla Complex Bandra (East) Mumbai - 400 051 Scrip Code : CERA Fax: <u>022-26598237/38or022- 26598347/48</u>
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Dear Sir,

Sub: Disclosure under Regulation 10(6) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 in Cera Sanitaryware Limited

Pursuant to Regulation 10(6) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we are enclosing format for the inter-se transfer between Shri Vikram Somany and Shri Vikram Somany (HUF), members of the Promoter Group in the target company Cera Sanitaryware Limited.

We hope you will find the same in order and take the same in record.

Thanking you,

Yours faithfully,

Vikram Somany
(Vikram Somany)
Member of Promoter Group

Encl.:as above.

PHONE : 2448 4222/3/4, FAX : 91-~~33-2448 4225~~

Format for Disclosures under Regulation 10(6) -Report to Stock Exchanges in respect of any acquisition made in reliance upon exemption provided for in Regulation 10 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1	Name of the Target Company (TC)	Cera Sanitaryware Limited			
2	Name of the acquirer(s)	Vikram Somany			
3	Name of the stock exchange where shares of the TC are listed	NSE & BSE			
4	Details of the transaction including rationale, if any, for the transfer/ acquisition of shares.	Inter-se transfer of 1,00,000 Equity Shares from Vikram Somany (HUF) to Vikram Somany due to dissolution of HUF			
5	Relevant regulation under which the acquirer is exempted from making open offer.	Regulation – 10(1)(a)(ii)			
6	Whether disclosure of proposed acquisition was required to be made under regulation 10 (5) and if so,	Yes			
	- whether disclosure was made and whether it was made within the timeline specified under the regulations.	Yes			
	- date of filing with the stock exchanges.	18-10-2016			
7	Details of acquisition	Disclosures required to be made under regulation 10(5)	Whether the disclosures under regulation 10(5) are actually made		
	a. Name of the transferor / seller	Vikram Somany [Being Karta of Vikram Somany (HUF)]	Yes		
	b. Date of acquisition	25 th October, 2016.	Yes		
	c. Number of shares/ voting rights in respect of the acquisitions from each person mentioned in 7(a) above	1,00,000 Equity Shares	Yes		
	d. Total shares proposed to be acquired / actually acquired as a % of diluted share capital of TC	0.77%	Yes		
	e. Price at which shares are proposed to be acquired / actually acquired	Not applicable as the Shares are transmitted on dissolution of HUF	Yes		
8	Shareholding details	Pre-Transaction		Post-Transaction	
		No. of shares held	% w.r.t total share capital of TC	No. of shares held	% w.r.t total share capital of TC

a.	Acquirer(s) / Transferee and PACs (other than sellers)(*)				
	Acquirer / Transferee				
	Vikram Somany	9,45,847	7.27%	10,45,847	8.04%
	PACs				
	Vikram Investment Co. Ltd	29,00,275	22.30%	29,00,275	22.30%
	Madhusudan Holdings Ltd	7,500	0.06%	7,500	0.06%
	Rekha Commercial Ltd	5,32,388	4.09%	5,32,388	4.09%
	Trisure Promotions & Tradings Ltd	4,84,400	3.72%	4,84,400	3.72%
	Smiti Somany	15,42,240	11.86%	15,42,240	11.86%
	Suvinay Trading & Investment Co Ltd	2,59,420	1.99%	2,59,420	1.99%
	Venugopal Holdings Ltd	63,388	0.49%	63,388	0.49%
	Deepshikha Khaitan	39,116	0.30%	39,116	0.30%
	Ganga Somany	28,000	0.22%	28,000	0.22%
	Pooja Jain Somany	2,00,000	1.54%	2,00,000	1.54%
	Madhusudan Industries Ltd	18,065	0.14%	18,065	0.14%
b.	Seller (s) / Transferor				
	Vikram Somany. [Being Karta of Vikram Somany (HUF)]	1,00,000	0.77%	NIL	NIL
	TOTAL	71,20,639	54.75%	71,20,639	54.75%

Note:

- (*) Shareholding of each entity shall be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.

Date : 27.10.2016
Place : Kolkata

Vikram Somany
(Vikram Somany)
(Acquirer)