

Diwakar Viniyog Private Limited

(FORMERLY : HI-UP COSMETICS & TOILETRIES PVT. LTD.)

CIN : U24246WB1984PTC037090

Regd. Office :
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Date: 08.11.2016

The Secretary
National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra - Kurla Complex
Bandra(E)
Mumbai - 400 051

The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

The Secretary
The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata - 700 001

Dear Sir,

Sub: Disclosure

Please find enclosed herewith disclosure in terms of Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you,

Yours faithfully,

For Diwakar Viniyog Private Limited

Authorised Signatory



Encl: a/a

Disclosures under Regulation 10(6) - Report to Stock Exchanges in respect of any acquisition made in reliance upon exemption provided for in Regulation 10 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

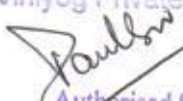
1.	Name of the Target Company (TC)	Emami Limited	
2.	Name of the acquirer(s)	Suntrack commerce private limited Diwakar Viniyog private limited Bhanu Vyapaar private limited Raviraj Viniyog Private Limited (Fka-Emami Enclave makers private limited) Prabhakar Viniyog Private Limited (Fka-Emami High Rise Private Limited) Saroj Goenka Santosh Goenka Indu Goenka	
3.	Name of the stock exchange where shares of the TC are listed	National Stock Exchange of India Limited BSE Limited The Calcutta Stock Exchange Limited	
4.	Details of the transaction including rationale, if any, for the transfer/acquisition of shares.	Inter Se Transfer among Promoters for 1,912,062 shares of which 1,529,062 shares through Registered Stock broker at Prevailing Market Price and 383,000 share off market by way of gift deed	
5.	Relevant regulation under which the acquirer is exempted from making open offer.	10(1)(a)(ii)	
6.	Whether disclosure of proposed acquisition was required to be made under regulation 10 (5) and if so, - whether disclosure was made and whether it was made within the timeline specified under the regulations. - date of filing with the stock exchange.	Yes Yes 31.10.2016	
7.	Details of acquisition	Disclosures made/required to be made under regulation 10(5)	Actual
	a.Name of the transferor / seller	Radhe Shyam. Agarwal Usha Agarwal Aditya Vardhan Agarwal Richa Agarwal Harsh Vardhan Agarwal Harsh Vardhan Agarwal (HUF) Mansi Agarwal Priti Sureka Radhe Shyam Goenka	Radhe Shyam. Agarwal Usha Agarwal Aditya Vardhan Agarwal Richa Agarwal Harsh Vardhan Agarwal Harsh Vardhan Agarwal (HUF) Mansi Agarwal Priti Sureka Mohan Goenka

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	<p>Mohan Goenka Rashmi Goenka Mohan Goenka, Karta (HUF) Manish Goenka Jyoti Goenka Manish Goenka, Karta (HUF) Meena Goenka Puja Goenka Prashant Goenka, Karta (HUF)- Amitabh Goenka Ritu Goenka Amitabh Goenka, Karta (HUF) Ashish Goenka Shruti Goenka Ashish Goenka, Karta (HUF) Suraj Viniyog (P) Ltd Sushil Kumar Goenka Sushil Kumar Goenka, Karta (HUF) Rachana Goenka Jayant Goenka, Karta (HUF) Sachin Goenka Chikky Goenka Amitabh Goenka Raj Kumar Goenka</p>	<p>Rashmi Goenka Mohan Goenka, Karta (HUF) Jyoti Goenka Manish Goenka, Karta (HUF) Meena Goenka Puja Goenka Prashant Goenka, Karta (HUF)- Amitabh Goenka Ritu Goenka Amitabh Goenka, Karta (HUF) Ashish Goenka Shruti Goenka Ashish Goenka, Karta (HUF) Suraj Viniyog (P) Ltd Sushil Kumar Goenka Sushil Kumar Goenka, Karta (HUF) Rachana Goenka Jayant Goenka, Karta (HUF) Sachin Goenka Chikky Goenka Amitabh Goenka Raj Kumar Goenka</p>
b. Date of acquisition	07.11.2016	07.11.2016
c. Number of shares/ voting rights in respect of the acquisitions from each person mentioned in 7(a) above	<p>Radhe Shyam Agarwal - 330,000 Usha Agarwal - 75,000 Aditya Vardhan Agarwal - 87,000 Richa Agarwal 13,000 Harsha Vardhan Agarwal - 50,000 Harsh Vardhan Agarwal (HUF) - 14,000 Mansi Agarwal - 36,000 Priti Sureka - 140,000 Radhe Shyam Goenka - 48,000</p>	<p>Radhe Shyam. Agarwal - 330,000 Usha Agarwal - 75,000 Aditya Vardhan Agarwal - 87,000 Richa Agarwal 13,000 Harsha Vardhan Agarwal - 50,000 Harsh Vardhan Agarwal (HUF) - 14,000 Mansi Agarwal - 36,000 Priti Sureka - 140,000 Mohan Goenka - 9,500 Rashmi Goenka - 22,500</p>

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	<p>Mohan Goenka - 9,500 Rashmi Goenka - 22,500 Mohan Goenka, Karta (HUF) - 13,000 Manish Goenka - 5,000 Jyoti Goenka - 33,312 Manish Goenka, Karta (HUF) - 13,000 Meena Goenka - 401,000 Puja Goenka - 30,000 Prashant Goenka, Karta (HUF) - 13,000 Amitabh Goenka - 30,000 Ritu Goenka - 25,000 Amitabh Goenka, Karta (HUF) - 13,000 Ashish Goenka - 30,000 Shruti Goenka - 25,000 Ashish Goenka, Karta (HUF) - 13,000 Suraj Viniyog (P) Ltd - 143,172</p> <p>Sushil Kumar Goenka - 12,000</p> <p>Sushil Kumar Goenka, Karta (HUF) - 13,000</p> <p>Rachana Goenka - 15,000 Jayant Goenka, Karta (HUF) - 13,000 Sachin Goenka - 3,500 Chikky Goenka - 15,000</p> <p>Amitabh Goenka - 200,000</p> <p>Raj Kumar Goenka - 82,000</p>	<p>Mohan Goenka, Karta (HUF) - 13,000 Jyoti Goenka - 33,312 Manish Goenka, Karta (HUF) - 13,000 Meena Goenka - 400,078 Puja Goenka - 30,000 Prashant Goenka, Karta (HUF) - 13,000 Amitabh Goenka - 30,000 Ritu Goenka - 25,000 Amitabh Goenka, Karta (HUF) - 13,000 Ashish Goenka - 30,000 Shruti Goenka - 25,000 Ashish Goenka, Karta (HUF) - 13,000 Suraj Viniyog (P) Ltd - 143,172</p> <p>Sushil Kumar Goenka - 12,000</p> <p>Sushil Kumar Goenka, Karta (HUF) - 13,000</p> <p>Rachana Goenka - 15,000</p> <p>Jayant Goenka, Karta (HUF) - 13,000 Sachin Goenka - 3,500 Chikky Goenka - 15,000</p> <p>Amitabh Goenka - 200,000</p> <p>Raj Kumar Goenka - 82,000</p>
d. Total shares proposed to be acquired / actually acquired as a % of diluted share capital of TC	0.8662	0.8424
e. Price at which shares are proposed to be acquired / actually acquired	Inter se transfer among Promoters through Registered Stock Broker at Prevailing Market Price and through off market by way of	Inter se transfer among Promoters through Registered Stock Broker at Prevailing Market Price and through off Market by way of

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8. Shareholding details	gift		gift (As per Annexure)	
	Pre-Transaction as on 05.11.2016		Post-Transaction as on 07.11.2016	
	No. of shares held	% w.r.t. to total share capital of TC	No. of shares held	% w.r.t. to total share capital of TC
a. Each Acquirer / Transferee(*)				
Diwakar Viniyog Private Limited	33,328,812	14.6844	33,749,387	14.8697
Suntrack Commerce Private Limited	32,693,941	14.4047	33,113,516	14.5895
Bhanu Vyapaar Private Limited	27,606,321	12.1631	27,764,381	12.2327
Emami Enclave Makers Private Ltd.	13,459,583	5.9302	13,877,007	6.1141
Emami High Rise Private Limited	13,077,533	5.7618	13,190,961	5.8118
Saroj Goenka	269,620	0.1188	482,620	0.2126
Santosh Goenka	193,560	0.0853	198,120	0.0873
Indu Goenka	294,410	0.1297	459,850	0.2026
b. Each Seller/ Transferor				
Priti Sureka	4,950,000	2.1809	4810000	2.1192
Aditya Vardhan Agarwal	1,319,334	0.5813	1,232,334	0.5430
Usha Agarwal	911,548	0.4016	836548	0.3686
Raj Kumar Goenka	794,750	0.3502	712750	0.3140
Radhe Shyam Agarwal	769,500	0.3390	439500	0.1936
Harsha Vardhan Agarwal	585,133	0.2578	535133	0.2358
Sachin Goenka	538,000	0.2370	534500	0.2355
Ritu Goenka	477,465	0.2104	452465	0.1994
Meena Goenka	461,310	0.2032	61232	0.0270
Chikky Goenka	320,850	0.1414	305850	0.1348
Shruti Goenka	298,065	0.1313	273065	0.1203
Mansi Agarwal	261,000	0.1150	225000	0.0991
Rashmi Goenka	208,200	0.0917	185700	0.0818
Sushil Kumar Goenka	191,250	0.0843	179250	0.0790
Rachana Goenka	173,850	0.0766	158850	0.0700
Richa Agarwal	158,861	0.0700	145861	0.0643
Jypti Goenka	157,700	0.0695	124388	0.0548
Mohan Goenka	140,450	0.0619	130950	0.0577
Puja Goenka	114,699	0.0505	84699	0.0373
Harsha Vardhan Agarwal, Karta (HUF)	100,000	0.0441	86000	0.0379
Mohan Goenka, Karta (HUF)	100,000	0.0441	87000	0.0383
Manish Goenka, Karta (HUF)	100,000	0.0441	87000	0.0383

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Sushil Kumar Goenka, Karta (HUF)	100,000	0.0441	87000	0.0383
Ashish Goenka	95,000	0.0419	65000	0.0286
Prashant Goenka, Karta (HUF)	50,000	0.0220	37000	0.0163
Jayant Goenka, Karta (HUF)	50,000	0.0220	37000	0.0163
Ashish Goenka, Karta (HUF)	50,000	0.0220	37000	0.0163
Amitabh Goenka	4,015,748	1.7693	3785748	1.6680
Amitabh Goenka, Karta (HUF)	50,000	0.0220	37000	0.0163
Suraj Viniyog Private Limited	13,100,311	5.7719	12957139	5.7088

For Diwakar Viniyog Private Limited

Authorised Signatory

Date: 08.11.2016
Place: Kolkata



Note: (*) Shareholding of each entity shall be shown separately and then collectively in a group.

The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.

