

# DEVADARSHINI INFO TECHNOLOGIES PRIVATE LIMITED

No. 2/23, 1st Floor, 12th Cross, Swimming Pool Extension, Malleshwaram, Bangalore - 560 003. India  
Tel: +91 80 4001 2345 Fax: +91 80 4001 2650  
CIN: U72200KA2001PTC028895

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By Mail

14<sup>TH</sup> November, 2016

National Stock Exchange of India Limited,  
Exchange Plaza  
Plot no. C/1, G Block, Bandra-Kurla Complex  
Bandra (E) Mumbai - 400 051

Fax No: + 91-22-2659 8120

Bombay Stock Exchange Limited  
Floor 25, P.J. Towers  
Dalal Street, Fort  
Mumbai - 400 001

Fax No.:+91-22-22723121

Coffee Day Enterprises Limited  
23/2 Coffee Day Square  
Vittal Mallya Road  
Bangalore – 560001

Ph: + 91-80-40012345

Dear Sirs,

**Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

We wish to inform you that 1,24,08,440 equity shares of Rs.10/- each of Coffee Day Enterprises Limited are under Pledge as a security in favour of IDBI Trusteeship Services Limited who are acting as trustee in connection with the OCD's issued by us.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

We request you to kindly take the same on record.

Thanking you,

Yours faithfully,



Authorized Signatory

Enclosures: As Above

Disclosure by the Promoter[s] to the stock exchanges and to the Target Company for encumbrance of shares /Invocation of encumbrance /release of encumbrance, In terms of Regulation 31(1) and 31(2) of SEBI [Substantial Acquisition of Shares and Takeovers] Regulations, 2011

Name of the Target Company [TC]	Coffee Day Enterprises limited
Names of the Stock Exchanges where the shares of the target company are listed	BSE Limited National Stock Exchange of India Limited
Date of Reporting	14.11.2016
Name of the promoter or PAC on whose shares encumbrance has been created / released /invoked	DEVADARSHINI INFO TECHNOLOGIES PRIVATE LIMITED

Name of the Promoter[s] or PACs with whom	Promoter Holding in the Target Company [1]			Promoter holding already encumbered [2]		Details of events pertaining to encumbrance [3]							Post event holding of encumbered shares [creation (2)-(3) / release (2)-(3) / Invocation (2)-(3)]	
	No. of shares	% of total share capital	% w.r.t. diluted share capital	No. of shares	% of total share capital	Type of event [creation / release / Invocation]	Date of creation / release of encumbrance	Type of encumbrance [pledge/lien/ deposit-undertaking/ others]	Reasons for encumbrance	No. of shares	% of total share capital	Name of the entity in whose favour shares encumbered	No. of shares	% of total share capital
V/G Siddhartha	63,945,304	31.04%		3,400,000	1.65							3,400,000	1.65	
Devadarshini Info Technologies Pvt Ltd	12,408,440	6.02%		0	0	Creation	07.11.2016	Pledge	Pledge of Shares as a security in favour of IDBI Trusteeship Services Limited who are acting as trustee in connection with the OCDS issued by Devadarshini Info Technologies Pvt Ltd	12,408,440	6.02	IDBI Trusteeship Services Limited	12,408,440	6.02
Corfeedy Consolidators Pvt.Ltd	12,298,416	5.99%		-	-							-	-	
Corfeodu Corfee Estates Private Limited	11,071,104	5.37%		-	-							-	-	
Mrs Manvika Hegde	2,923,104	1.42%		-	-							-	-	
Mrs Vasantini Hegde	2,611,504	1.27%		-	-							-	-	
M/S. V. Ganesh Hegde	2,594,792	1.26%		-	-							-	-	
Sivan Securities Pvt.Ltd	444,032	0.22%		-	-							-	-	
<b>TOTAL</b>	<b>108,287,296</b>	<b>52.56%</b>										<b>15,808,440</b>	<b>7.67</b>	

Signature of the Authorised Signatory

Place : Bangalore  
Date : 14.11.2016