## DEVADARSHINI INFO TECHNOLOGIES PRIVATE LIMITED

No. 2/23, 1st Floor, 12th Cross, Swimming Pool Extension, Malleshwaram, Bangalore - 560 003. India
Tel: +91 80 4001 2345 Fax: +91 80 4001 2650
CIN: U72200KA2001PTC028895

## By Mail

14<sup>TH</sup> November, 2016

National Stock Exchange of India Limited, Exchange Plaza Plot no. C/1, G Block, Bandra-Kurla Complex Bandra (E) Mumbai - 400 051

Fax No: + 91-22-2659 8120

Bombay Stock Exchange Limited Floor 25, P.J. Towers Dalal Street, Fort Mumbai - 400 001

Fax No.:+91-22-22723121

Coffee Day Enterprises Limited 23/2 Coffee Day Square Vittal Mallya Road Bangalore – 560001

Ph: + 91-80-40012345

Dear Sirs,

Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We wish to inform you that 1,24,08,440 equity shares of Rs.10/- each of Coffee Day Enterprises Limited are under Pledge as a security in favour of IDBI Trusteeship Services Limited who are acting as trustee in connection with the OCD's issued by us.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

We request you to kindly take the same on record.

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Thanking you,

Yours faithfully,

**Authorized Signatory** 

Enclosures: As Above

Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation. release of encumbrance, in terms of Regulation 31[1] and 31[2] of SEBI [Substantial Acquisition of Shares and Takeovers] Regulations, 2011

Name of the Target Company [TC]	Coffee Day Enterprises limited
Names of the Stock Exchanges where	BSE Limited
the shares of the target compoany are listed	National Stock Exchange of India Limited
Date of Reporting	14.11.2016
Name of the promoter or PAC on whose shares encumbrance has been created / released /invoked	DEVADARSHINI INFO TECHNOLOGIES PRIVATE LIMITED
Details of the Pladre of enclimbrance	

Promoter Holding in the Target Company (1)  Promoter Holding in th												
Post event holding of encumbrance [3]  Post event holding of exambrance [4]  Post event holding of exambrance [4]  Post event holding of exambranc	V 1 1 1 1	TOTAL	Sivan Securities Pvt.Ltd	Mr S.V Gangaiah Hegde	Mrs Wasanthi Handa	Gonibedu Coffee Estates Private Limited	Devadarshini Info Technologies Pvt Ltd		V.G Siddhartha		Name of the Promoter(s) or PACs with him	
Promoter holding already encumbered [2]  No. of Shares Capital Interest Programment (Particular)  Programment (Particular)  Reasons for ancumbrance (Particular)  No. of shares share capital favour shares encumbrance of the entity in whose share capital favour shares encumbrance (Particular)  Particular)  Par		108,267,296	444,032	2,594,792	2,923,104	11,071,104	12,408,440		63,945,904		Promoter Hold	
Promoter holding already encumbered [2]    Post event balls of event part   Proper of event   Date of creation   Proper of event   Date of creation   Proper of event   Date of creation   Proper of event   Date of encumbrance   Display   Proper of event   Date of e		52.56%					6.02%		31.04%	% of total share capital	iding in the Target Company [1]	
Promoter holding already sencumbered [2]  No. of No			0.229	1.269			1		31.049	% w.r.t. diluted share capital		
Post event Date of creation / Type of encumbrance (Creation)   Type of encumbrance invocation   Property encumbrance invocation   Property encumbrance invocation   Property encumbrance invocation   Property encumbrance   Property		%		8 8	8 8	% %				No. of shares	Promoter holding already encumbered [2]	
Type of event Date of creation / Type of encumbrance (creation / Impedient elegater) (independent elegater) (indep										% of total share capital		
Type of encumbrance gisposal-undertaking-others  Reasons for encumbrance disposal-undertaking-others  Pledge of Shares as a security in fravour of IDBI Trusteesily Devotes Limited who are acting as trustee in sexued by Devadarshini Info  Pledge Technologies Pvt Ltd  12.408.440  15.508.440  15.508.440  15.508.440  15.508.440  16.02  17.508.440  17.508.440  17.508.440  17.508.440  17.508.440				•	•		0 Creation		on .	Type of ever [creation / release / invecation]	Details of events pertaining to encumbrance [3]	
Type of encumbrance gisposal-undertaking-others  Reasons for encumbrance disposal-undertaking-others  Pledge of Shares as a security in fravour of IDBI Trusteesily Devotes Limited who are acting as trustee in sexued by Devadarshini Info  Pledge Technologies Pvt Ltd  12.408.440  15.508.440  15.508.440  15.508.440  15.508.440  16.02  17.508.440  17.508.440  17.508.440  17.508.440  17.508.440								i		t Date of creation / invocation / release of encumbrance		
Post event bentining to encumbrance [3]  Post event holding of encumbered shares  Reasons for encumbrance  No. of shares  % of total share capital favour shares encumbered  3,400,000  Pledge of Shares as a security in favour of IDBI Trusteeship Services Limited who are sating as trustee in connection with the OCD's issued by Devadarshini Info Technologies Pvt Ltd  12,408,440  6.02  IDBI Trusteeship Services Limited  15,808,440							32					
S % of total Name of the entity in whose share capital favour shares encumbered shares share capital favour shares encumbered shares share capital favour shares encumbered 2,440 S.02 IDBI Trusteeship Services Limited 2,408,440 S.02 IDBI Trusteeship Services Limited 12,408,440 S.02 IDBI Trusteeship Services Limited 15,808,440 S.03 S.03 S.03 S.03 S.03 S.03 S.03 S.0							Technologies Pvt Ltd	Pledge of Shares as a security in favour of IDBI Trusteeship Services Limited who are acting as trustee in connection with the OCD's issued by Devadarshini Info		Reasons for encumbrance		
% of total Name of the entity in whose share capital favour shares encumbered  8.02 IDBI Trusteeship Services Limited  12.408.440  15.808.440			P. C.				12,408,440			No. of shares		
Post event holding of encumbered shares [creation ((2)+(3)) / Invocation ((2)+(3)) / Invocation ((2)-(3)) ] No. of shares share capital 3,400,000 3,400,000 12,408,440							6.02			<u>a</u>		
Post event holding of encumbered shares [creation [(2)+(3)] / release [(2)-(3) / invocation [(2)-(3)] No. of shares share capital 12,408,440										Name of the entity in whose favour shares encumbered		
of total tal		15,808,44		1					3,400,000	No. of shares	Post event holding of encumbered shares [creation [(2)+(3)] / release [(2)+(3)] / invocation [(2)+(3)]	
6.02			•				6.02		0 1.65	% of total share capital		

Signature of the Authorised Signatory

Place : Bangalore Date : 14.11.2016