#### **BAJAJ FINANCE LIMITED**

SEC/2016/635 15 November 2016

The Manager, BSE Limited DCS - CRD Phiroze Jeejeebhoy Towers Dalal Street, Mumbai - 400 001	The Manager, Listing Department National Stock Exchange of India Ltd. Exchange Plaza, C-1. Block G, Bandra - Kurla Complex, Bandra (East) Mumbai - 400 051
Scrip Code:500034	Scrip Code: BAJFINANCE - EQ

#### **Sub: Update on current impact of demonetization**

Dear Sirs,

Please find enclosed herewith an update on current impact of demonetization on the Company.

The same is for your information.

Thanking you,

Yours faithfully,

For **BAJAJ FINANCE LIMITED** 

ANANT DAMLE COMPANY SECRETARY

Encl.: As above

Corporate Office Ext.: 3<sup>rd</sup> Floor, Panchshil Tech Park, Viman Nagar, Pune-411014, Maharashtra, India

Registered Office: Akurdi, Pune-411035, Maharashtra, India

Tel: +91 20 30186403 Fax: +91 20 30186364 Corporate ID No.: L65910MH1987PLC042961 www.bajajfinserv.in/finance



#### **BAJAJ FINANCE LIMITED**

Update on current impact of Demonetization

15th November 2016



Sr. No	Product	Portfolio Contribution	Mode of disbursement	Mode of repayment	Extent of bounce	Current method of collection from Bounced customers	Proposed method of collection from Bounced customers	Assessment of impact on collections
1	2W and 3W finance	9%		Electronic clearing except Direct Cash Collection model (30%)	High		<ul> <li>Representation of ECS instrument 3- 4 times in a month</li> </ul>	Short term
2	Consumer Durable finance	13%	Payment to dealer thru electronic	100% electronic clearing	Low	<ul> <li>Representation of ECS instrument once in a month</li> <li>Cash collection due to small EMI amount</li> </ul>	<ul> <li>Continue to collect old currency in acceptable denomination and new 500 and 2000 denomination notes</li> <li>Also start accepting cheques</li> </ul>	Short term
3	Digital Product finance	2%	transfer		Medium			Short term
4	Lifestyle Product finance	1%			Low			Short term
5	Personal Loans Cross Sell	9%	Electronic transfer	100% electronic clearing	Medium			Short term

Very Low: <4%; Low: <8%; Medium: <12%; High >12%



Sr. No	Product	Portfolio Contribution	Mode of disbursement	Mode of repayment	Extent of Bounce	Current method of collection from bounced customers	Proposed method of collection from Bounced customers	Assessment of impact on collections	
6	Salaried personal loans	6%			Very Low		Representation of ECS		
7	Salaried – Home Loans	4%			Very Low	<ul> <li>Representation of ECS instrument once in a month</li> <li>Enable customers</li> </ul>	<ul> <li>instrument 3-4         times in a month</li> <li>Enable         customers to         transfer         payments</li> </ul>	Low short	
8	Business Loans	10%	Electronic	100% electronic clearing	Medium				
9	Professional loans	3%	transter			Very Low	to transfer payments electronically	electronically (touch free)  • Also start	term impact
10	Loan against property	16%			Very Low	(touch free)	accepting cheques		
11	Self employed – Home Loans	6%			Very Low				

Very Low: <4%; Low: <8%; Medium: <12%; High >12%



Sr. No	Product	Portfolio Contribution	Mode of disbursement	Mode of repayment	Extent of bounce	Current method of collection from bounced customers	Proposed method of collection from Bounced customers	Assessment of impact on collections
12	LAS	6%						
13	Vendor financing	3%						
14	Financial institutions	1%	Electronic transfer	100% electronic clearing	NA	NA NA	NA	NA
15	Corporate finance	1%						
16	Infra financing	1%						
17	Relationship management business	4%	Electronic transfer	100% electronic clearing	Low	Same as SME businesses	Same as SME businesses	Non material impact



Sr. No	Product	Portfolio Contribution	Mode of disbursement	Mode of repayment	Extent of bounce	Current method of collection from bounced customers	Proposed method of collection from Bounced customers	Assessment of impact on collections
18	Rural lending	4%	Electronic transfer except Gold loans where option is given to the customer to receive disbursement in cash	Electronic clearing except Gold loans where customer has an option to choose cash as a repayment mode	Medium	Same as CD business	Same as CD business	CD & Digital business in Rural markets will see a short term impact
19	BFS Direct	2%	Electronic transfer	100% electronic clearing	Low	Same as other SME businesses	No change	Non material impact

# Management assessment impact on disbursement...



Sr. No.	Business segment group	Business segment	Assessment of impact
1	Consumption	<ol> <li>2W and 3W finance</li> <li>Consumer durable finance</li> <li>Lifestyle product finance</li> <li>Salaried home loans</li> <li>Rural lending</li> <li>BFS direct</li> </ol>	<ol> <li>Being discretionary consumption, these businesses will have a negative impact in the short term</li> <li>Finance penetration likely to go up</li> <li>Financing business will see positive uptick in the medium term</li> </ol>
2	Personal	<ol> <li>Personal Loan cross sell</li> <li>Salaried personal loans</li> <li>Rural Lending</li> <li>BFS direct</li> </ol>	<ol> <li>Business as usual</li> <li>Likely to see a cut in interest rates leading to a significant spur in demand in the medium term</li> </ol>
3	Business	<ol> <li>Business loans</li> <li>Professional loans</li> <li>Loan against property</li> <li>Self employed home loans</li> <li>Rural lending</li> </ol>	<ol> <li>Business as usual</li> <li>A big positive in medium term as financialization of business will increase significantly</li> <li>Likely to see a cut in interest rates leading to a significant spur in demand in the medium term</li> </ol>
4	Commercial	<ol> <li>Vendor financing</li> <li>Financial institution group</li> <li>Corporate finance</li> </ol>	<ol> <li>Business as usual</li> <li>Very low base</li> <li>Opportunity is immense</li> </ol>

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**THANK YOU**