

*V.G.Siddhartha*

By Fax

02<sup>ND</sup> November, 2016

National Stock Exchange of India Limited,  
Exchange Plaza  
Plot no. C/1, G Block, Bandra-Kurla Complex  
Bandra (E) Mumbai - 400 051

Fax No: + 91-22-2659 8120

Bombay Stock Exchange Limited  
Floor 25, P.J. Towers  
Dalal Street, Fort  
Mumbai - 400 001

Fax No.:+91-22-22723121

Coffee Day Enterprises Limited  
23/2 Coffee Day Square  
Vittal Mallya Road  
Bangalore - 560001

Ph: + 91-80-40012345

Dear Sirs,

**Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

I wish to inform you that 31,00,000 equity shares of Rs.10/- each of Coffee Day Enterprises Limited are under Non disposal undertaking for the Financial Facility availed from Rabobank India Limited & Coöperatieve Rabobank U.A., Hongkong and the shares being frozen with the custodian, IL&FS Securities Services Limited on 28<sup>th</sup> October, 2016.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

We request you to kindly take the same on record.

Thanking you,

Yours faithfully,

  
V.G.Siddhartha  
Chairman and Managing Director  
Coffee Day Enterprises Limited

Enclosures: As Above

Disclosure by the Promoter[s] to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 [1] and 31[2] of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company [TC]	Coffee Day Enterprises Limited
Names of the Stock Exchanges where the shares of the target company are listed	BSE Limited National Stock Exchange of India Limited
Date of Reporting	02.11.2016
Name of the promoter or PAC on whose shares encumbrance has been created / released / invoked	V.G.Siddhartha

Details of the release of encumbrance

Name of the Promoter[s] or PACs with them	Promoter Holding in the Target Company [1]			Promoter holding already encumbered [2]		Details of events pertaining to encumbrance [3]						Past event holding of encumbered shares [creation [(2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)]]		
	No. of shares	% of total share capital	% w.r.t. diluted share capital	No. of shares	% of total share capital	Type of event (creation / release / invocation)	Date of creation / invocation / release of encumbrance	Type of encumbrance (pledge/lien/disposal/uncertain/other)	Reasons for encumbrance	No. of shares	% of total share capital	Name of the entity in whose favour shares encumbered	No. of shares	% of total share capital
V.G Siddhartha	63,945,904	31.04%		31,945,000	0.00%	Creation	28-10-16	Non-Disposal Underlock-in	Financial Facility availed from Rabobank India Limited & Co-operative Bank U.A. Horaganga, and the shares being frozen with the custodian, IL&FS Securities Services Limited	3,100,000	1.50%	Pledge of 31,00,000 Equity Shares of Rs. 10/- each pledged with IL&FS Securities Services Limited	3,100,000	1.50%
Deva'shri Info Technologies Pvt Ltd	12,409,440	6.02%		6,205,000		-	-	-	-	-	-	-	-	-
Co-learnay Consolidations Pvt Ltd	12,268,416	5.98%		5,965,000		-	-	-	-	-	-	-	-	-
Gonbodu Coffee Estates Private Limited	11,071,104	5.37%		5,375,000		-	-	-	-	-	-	-	-	-
Mrs Matavika Hegde	2,953,100	1.22%		1,425,000		-	-	-	-	-	-	-	-	-
Mrs. Vasanthi Hegde	2,611,500	1.27%		1,275,000		-	-	-	-	-	-	-	-	-
Mr S.V Gangalah Hegde	2,554,782	1.26%		1,265,000		-	-	-	-	-	-	-	-	-
Sivan Securities Pvt.Ltd	440,032	0.22%		0.22%		-	-	-	-	-	-	-	-	-
<b>TOTAL</b>	<b>105,267,296</b>	<b>52.56%</b>		<b>52,565,000</b>									<b>3,400,000</b>	<b>1.50%</b>

\*Pledge of Lock In Shares pursuant to compliance of Regulation 38 & 39 of SEBI/CDR,

Signature of the Authorised Signatory

Place : Bangalore  
Date : 02.11.2016

Nov. 02 2016 12:12PM P2

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FROM : 0

VGS  
Signature of the Authorised Signatory