

16th November, 2016

To,

Corporate Relationship Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400001.
Scrip Code: 532875

The Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Bandra (E), Mumbai- 400051
SYMBOL: ADSL

Dear Sir,

Sub: Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to the captioned subject, we would like to state that Mr. Prakash Dhanji Shah, Promoter of the Company has pledged 1,45,000 equity shares to Comfort Fincap Limited on 7th October, 2016 which has resulted into the changes in the pledge holding of the said promoter.

In view of the above, enclosed herewith ("**Annexure 1**") please find disclosure by Mr. Prakash Dhanji Shah, the Promoter of the Company pursuant to Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 for encumbrance of shares / invocation of encumbrance/ release of encumbrance, for your ready reference and records.

Further, we would like to state the delay in intimation for the aforementioned disclosure is neither willful nor intentional and it is hereby humbly requested to your kind self to consider and take our above clarification along with the Annexure enclosed and it is most humbly requested to your honour to pardon the unintended lapse and we assure you that the same will be taken care in the future.

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Kindly take the same on record and oblige.

Thanking you,

Yours sincerely,

For ALLIED DIGITAL SERVICES LIMITED



Nitin Dhanji Shah
Chairman & Managing Director
DIN: 00189903
Encl: as above

Annexure 1

Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company(TC)	Allied Digital Services Limited Premises No.13A, 13 th Floor, Earnest House, NCPA Road, Block III, Nariman Point, Mumbai 400021
Names of the Stock Exchanges where the shares of the target company are listed	1. BSE Limited 2. National Stock Exchange of India Limited
Date of reporting	16 th November, 2016
Name of the promoter or PAC on whose shares encumbrance has been created	Mr. Prakash Dhanji Shah
Details of the creation/invocation/release of encumbrance:	1,45,000 Equity Shares has been pledged to Comfort Fincap Limited

Name of the promoter (s) or PACs with him(*)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of Encumbered shares {creation [(2)+(3)] / release [(2)-(3)] / invocation [(1)-(3)]}	
	Number	% of total share capital	Number	% of total share capital	Type of event (creation / release / invocation)	Date of creation / release/ invocation of	Type of encumbrance (pledge/ lien/ non)	Reasons for encumbrance **	Number	% of share capital	Name of the entity in whose favor shares	Number	% of total share capital

						encumbrance	disposal undertaking/ others)				encumbered ***		
Nitin Dhanji Shah	1,47,83,031	29.45	13,40,000	2.67	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
Prakash Dhanji Shah	81,78,348	16.29	20,34,000	4.05	creation	7 th October, 2016	Pledge	For capital needs the shares are pledge to Comfort Fincap Limited	1,45,000	0.29	Comfort Fincap Limited	21,79,000	4.34
Tejal Prakash Shah	11,76,000	2.34	0	0	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
Dhara N Shah	500	0.00	0	0	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
Ramesh Manilal Shah	500	0.00	0	0	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
Rohan Shah	500	0.00	0	0	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
Nehal N Shah	489	0.00	0	0	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
Vivil Investments Private Limited	1,87,150	0.37	0	0	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

Name: Prakash Dhanji Shah

Signature: *Prakash*

Place : Mumbai

Date : 16th November, 2016