From,

Vasanthi Hegde, PAN:ATAPV1026E Address: # Chetanahalli Estate, Cheekanahalli, Bellur Hassan-573115

To,

The Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001 National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai 400 051

Dear Sirs,

Kind Attention - Mr. Gopala Krishna and Mr. Hari

Subject: Intimation pursuant to Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011

With reference to the above subject, I would like to inform you that I have transferred my entire shareholding in Coffee Day Enterprises Limited of 26,34,004 Equity Shares by way of gift deed executed on December 21st, 2016 to Mr. V G Siddhartha – Son.

In this regard please find herewith the disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011.

Further note that, the shares transferred were held under pledge and necessary disclosures will be done on release of this shares.

Please take the above intimation on records.

Thanking you,

Yours sincerely,

Name: Vasanthi Hegde

Designation: Promoter Group

Vonct HIL

CC - Coffee Day Enterprises Limited

| Name of the Target Company (TC)   | Coffee Day Enterprises Limited  |  |                                       |
|---|---|--|---------------------------------------|
| Name(s) of the seller and Persons Acting in Concert (PAC) with the seller   | Mrs. Vasanthi Hegde (Seller), Mr. V G<br>Siddhartha (PAC) Mrs.Malavika Hegde<br>(PAC) M/s. Coffeeday Consolidations<br>Pvt.Ltd (PAC), M/s. Devadarshini Info<br>Technologies Pvt Ltd (PAC), M/s. Gonibedu<br>Coffee Estates Private Limited (PAC), Mr<br>S.V Gangaiah Hegde (PAC), M/s. Sivan<br>Securities Pvt.Ltd (PAC) |  |                                       |
| Whether the seller belongs to Promoter/Promoter group   | Promoter Group  |  |                                       |
| Name(s) of the Stock Exchange(s) where the shares of TC are Listed  | Bombay Stock Exchange (BSE) ,<br>National Stock Exchange (NSE)  |  |                                       |
|   | _   |  |                                       |
| Details of the <del>acquisition</del> / disposal as follows   | Number  | % w.r.t.total<br>share/voting<br>capital<br>wherever<br>applicable |                                       |
| Before the disposal under consideration, holding of:  a) Shares carrying voting rights by:  |   |  |                                       |
| Vasanthi Hegde  | 2,634,004   | 1.28%  | 1.28%                                 |
| b) Shares in the nature of encumbrance (pledge/ <del>lien/</del> non-disposal undertaking/ <del>others</del> )#<br>c) Voting rights (VR) otherwise than by shares                           | -   |  | -                                     |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)  e) Total (a+b+c) | 2,634,004   | -<br>1.28%   | 1.28%                                 |
|   |   |  |                                       |
| Details of acquisition/sale   |   |  |                                       |
| a) Shares carrying voting rights <del>acquired</del> /sold by:  Vasanthi Hegde 21.12.2016*  | 2,634,004   | 1.28%  | 1.28%                                 |
| b) VRs acquired /sold otherwise than by shares  |   |  |                                       |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold      | -   | • • • • • • • • • • • • • • • • • • •                              | · · · · · · · · · · · · · · · · · · · |
| <ul><li>d) Shares encumbered/invoked/released by the acquirer</li><li>e) Total (a+b+c)</li></ul>  | 2,634,004   | 1.28%  | 1.28%                                 |

| After the acquisition/sale, holding of:   |   |       |       |  |
|---|---|-------|-------|--|
| a) Shares carrying voting rights by:  |   |       |       |  |
| Vasanthi Hegde  | 0   | 0.00% | 0.00% |  |
|   |   |       |       |  |
| b) Shares encumbered with the acquirer  |   | -     |       |  |
| c) Voting rights (VR) otherwise than by shares  | -   | -     |       |  |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to     |   |       |       |  |
| receive shares carrying voting rights in the T C (specify holding in each category) after |   |       |       |  |
| acquisition.  | -   |       | -     |  |
| e) Total (a+b+c)  | 0   | 0.00% | 0.00% |  |
|   |   |       |       |  |
| Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / | Off Market disposal vide gift deed dated  |       |       |  |
| preferential allotment / inter-se transfer etc).  | 21.12.2016                                |       |       |  |
| Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment   | 21 12 2016                                |       |       |  |
| of shares, whichever is applicable  | 21.12.2016                                |       |       |  |
|   | 206,001,719 Equity Shares of Rs. 10 each. |       |       |  |
| Equity share capital / total voting capital of the TC before the said acquisition / sale  | 200,001,713 Equity Shares of No. 10 each. |       |       |  |
| Equity share capital/total voting capital of the TC after the said acquisition / sale     | 206,001,719 Equity Shares of Rs. 10 each. |       |       |  |
| Total diluted share/voting capital of the TC after the said acquisition                   | 206,001,719 Equity Shares of Rs. 10 each. |       |       |  |
|   |   |       |       |  |

## NOTE:

\*On 21.12.2016, I gifted my entire shareholding in Coffe day Enterprises Ltd. being 26,34,004 Equity Shares to my Son (V. G. Siddhartha). The shares gifted were held under pledge and necessary disclosures under Regulation 31(2) will be done. #Voting Rights being vested with the Pledgor

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Vasanthi Hegde

Place: Bangalore Date: 23-12-2016