

By Mail

20TH December, 2016

National Stock Exchange of India Limited,
Exchange Plaza
Plot no. C/1, G Block, Bandra-Kurla Complex
Bandra (E) Mumbai - 400 051

Bombay Stock Exchange Limited
Floor 25, P.J. Towers
Dalal Street, Fort
Mumbai - 400 001

Fax No: + 91-22-2659 8120

Fax No.:+91-22-22723121

Coffee Day Enterprises Limited
23/2 Coffee Day Square
Vittal Mallya Road
Bangalore – 560001

Ph: + 91-80-40012345

Dear Sirs,

Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

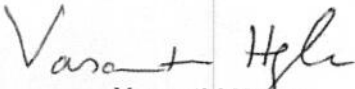
I wish to inform you that 32,000 equity shares of Rs.10/- each of Coffee Day Enterprises Limited are under Pledge as a security in favour of AK Stockmart Private Limited and 53,000 equity shares of Rs.10/- each of Coffee Day Enterprises Limited are under Pledge as a security in favour of IDBI Trusteeship Services Limited in connection with the NCD's issued by Tanglin Developments Limited.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

I request you to kindly take the same on record.

Thanking you,

Yours faithfully,


Vasanthi Hegde

Enclosures: As Above

Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares /Invocation-of-encumbrance /release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI/Substantial Acquisition of Shares and Takeovers Regulations, 2011

| | |
|--|---|
| Name of the Target Company (TC) | Coffee Day Enterprises Limited |
| Names of the Stock Exchanges where the shares of the target company are listed | BSE Limited National Stock Exchange of India Limited |
| Date of Reporting | 20.12.2016 |
| Name of the promoter or PAC on whose shares encumbrance has been created / released /Invoked | Vasanthi Hegde |

| Name of the Promoter(s) or PACs with him | Promoter holding in the Target Company (1) | | | | Promoter holding already encumbered (2) | | | | Details of events pertaining to encumbrance (3) | | | | | | Post event holding of encumbered shares (creation (2)(1)(3) / release (2)(1)(3) / Invocation (2)(1)(3)) | |
|--|---|--|--|---|---|---|---|---|---|------------------|--------------------------|--|-----------------------------------|--------------------------|---|--|
| | No. of shares | % of total share capital | % w.r.t. diluted share capital | No. of shares | % of total share capital | Type of event [creation / release / Invocation] | Date of creation / release of encumbrance | Type of encumbrance [pledge/underwriting/offer] | Reasons for encumbrance | No. of shares | % of total share capital | Name of the entity in whose favour shares encumbered | No. of shares | % of total share capital | | |
| V.G.Siddhartha Gonbebu Coffee Estates Private Limited Dowdarsana Info Technologies Pvt Ltd Coffeeary Consolidations Pvt Ltd Mrs Malavika Hegde | 63,945,904 11,071,104 12,408,440 12,268,416 3,033,104 | 31.04% 5.37% 6.02% 5.96% 1.47% | 31.04% 5.37% 6.02% 5.96% 1.47% | 22,636,326 11,071,104 12,408,440 - | 10.99% 5.37% 6.02% - | 10.99 5.37 6.02 - | - - - - | - - - - | Pledge of shares in favour of AK Stockmart Private Limited for the NCD's issued by Tainjin Developments | - - - - | - - - - | - - - - | - - - - | - - - - | | |
| Mrs. Vasanthi Hegde | 2,634,004 | 1.28% | 1.28% | 2,547,000 | 1.23% | 1.23 | 09-12-2016 | Pledge | Pledge of shares in favour of DBI Trusteeship services limited for the NCD's issued by Tainjin Developments | 10000 | 0.00% | AK Stockmart Private Limited | 2,547,000 | 1.23 | | |
| M.S.V.Gangaihar Hegde Shan Securities PVT.LTD | 2,594,792 444,032 | 1.26% 0.22% | 1.26% 0.22% | 2,600,000 1,687,376 444,000 | 1.26% 0.82% 0.22% | 1.26 0.82 0.22 | 16-12-2016 | Pledge | Pledge of shares in favour of AK Stockmart Private Limited for the NCD's issued by Tainjin Developments | 22000 | 0.01% | AK Stockmart Private Limited | 2,622,000 1,687,376 444,000 | 1.27% 0.82% 0.22% | | |
| TOTAL | 108,399,796 | 52.62% | 52.62% | | | | | | | | | | | 50,859,246 | 24.68 | |

Signature of the Authorized Signatory

Place : Bangalore
Date : 20.12.2016