

December 16, 2016



BSE Limited
Corporate Service Department,
1st Floor, P.J. Towers,
Dalal Street,
Mumbai 400 001

Security Code: 500878

The National Stock Exchange of India Limited,
Exchange Plaza, 3rd Floor,
Plot No. C/1, "G" Block,
Bandra Kurla Complex,
Bandra East,
Mumbai 500 051
Symbol: CEATLTD

Sub: Change in Key Managerial Personnel (KMP)

Dear Sir/Madam,

Pursuant to Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and the Policy on Determination of Materiality of Events of the Company, we wish you to inform you that the Board of Directors has, at its meeting held today, approved the appointment of Mr. Kumar Subbiah as Chief Financial Officer of the Company with effect from January 16, 2017 in place of Mr. Manoj Jaiswal, who takes over a different responsibility.

Brief profile of Mr. Kumar Subbiah is as under:

Mr. Kumar Subbiah is currently the Senior Vice President – Materials & Outsourcing of the Company. He joined the Company in February 2015 after spending a little over 20 years with Unilever/Hindustan Unilever where he handled various Finance and Commercial roles in and outside India. His last role at Unilever before joining the Company was Finance Director –Supply chain for South East Asia based at Singapore.

Mr. Kumar is a B. Com, a Chartered Accountant and a Cost Accountant with professional interests both in Finance & Supply Chain.

For the above purpose, the Trading Window, pursuant to the Code of Fair Disclosures & Conduct (the Code) for prevention of Insider Trading under the SEBI (Prohibition of Insider Trading) Regulations, 2015, was closed from Saturday, December 10, 2016 to Sunday, December 18, 2016 (both days inclusive) and shall re-open on Monday, December 19, 2016.

Request you to kindly take the same on record and acknowledge receipt.

Thanking you,

Yours faithfully,
For **CEAT Limited**

Shruti Joshi
Company Secretary

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