10 Queens Park Kolkata – 700019

29th December 2016

The Secretary BSE Limited P.J. Towers, 25th Floor Dalal Street, <u>MUMBAI -400 001</u> Scrip Code:531508

Dear Sir,

The Secretary
The National Stock Exchange
of India Ltd, Listing Dept.
Exchange Plaza, 5th Floor
Plot No.C/1, G-Block
Bandra-Kurla Complex
Bandra (E)
MUMBAI – 400 051
Scrip Code:EVEREADY

The Secretary
The Calcutta Stock Exchange Limited
7, Lyons Range
KOLKATA 700001
Scrip Code:10000029

The Secretary
Eveready Industries India Limited
1 Middleton Street
Kolkata - 700071

Disclosure of Shareholding in Evereally Industries India Limited under Regulation 29 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

I, being one of the Promoters and Directors of Eveready Industries India Limited ('the Target Company'), hereby disclose that I have acquired 20,000 Equity Shares of Rs.5/- each representing 0.0275% of the Paid-Up Share Capital of the Target Company on 29th December 2016 through market trades. After such acquisitions, I hold 1,65,000 Equity Shares representing 0.2270% of the Paid-Up Share Capital of the Target Company.

The aforesaid Disclosure in the format specified in Annexure-2 under Regulation 29 of the SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 is enclosed for your information and record.

The aforesaid Disclosure may also be treated as a Disclosure of material event in terms of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

I hope that you will find the above Disclosure in order.

Please acknowledge receipt.

Yours faithfully,

AMRITANSHU KHAITAN

Encl. as above.

ANNEXURE - 2

<u>DISCLOSURES UNDER REGULATION 29(2) OF SEBI</u> (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

Name of the Target Company (TC)	EVEREADY INDUSTRIES INDIA LIMITED			
Name(s) of the acquirer and Persons Acting in Concert (PAC) with	Amritanshu Khaitan (Acquirer) Persons Acting in Concert: B. M. Khaitan Deepak Khaitan (HUF) Aditya Khaitan Yashodhara Khaitan Kavita Khaitan Isha Khaitan Vanya Khaitan Williamson Magor & Co. Limited Williamson Financial Services Limited Bishnauth Investments Limited McLeod Russel India Limited Babcock Borsig Limited Kilburn Engineering Limited Ichamati Investments Limited United Machine Co. Limited Zen Industrial Services Limited Nitya Holdings & Properties Limited Dufflaghur Investments Limited Bennett, Coleman and Company Limited			
the acquirer				
Whether the acquirer belongs to Promoter/Promoter group	Yes.			
Name(s) of the Stock Exchange(s) where the shares of TC are listed	Bombay Stock Exchange Limited The National Stock Exchange of India Limited The Calcutta Stock Exchange Limited			
Details of the acquisition/disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)	
 Before the acquisition under consideration, holding of: a) Shares carrying voting rights b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/others) 	1,45,000 Nil	0.1995 Nil	0.1995 Nil	
 voting rights (VR) otherwise than by shares Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (Specify holding in each category) 	Nil Nil	Nil Nil	Nil Nil	
e) Total (a-b+c+d)	1,45,000	0.1995	0.1995	

(Contd.2

Allhailan

Details of the acquisition/disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Details of acquisition/sale:			
a) Shares carrying voting rights acquired /sold:	20,000	0.0275	0.0275
b) VRs acquired/sold otherwise than by shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that	Nil	Nil	Nil
entitles the acquirer to receive shares carrying voting			
rights in the TC (specify holding in each category)			
acquired/sold	Nil	Nil	Nil
d) Shares encumbered/invoked/released by the acquirer	20,000	0.0275	0.0275
e) Total (a+b+c+/-d)	20,000	0.0273	0.0273
After the acquisition/sale, holding of:	1 65 000	0.2270	0.2270
a) Shares carrying voting rights	1,65,000	0.2270	0.2270
b) Shares encumbered with the acquirer (Pledge)	Nil	Nil	Nil
c) VRs otherwise than by shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other	Nil	Nil	Nil
instrument that entitles the acquirer to receive			
shares carrying voting rights in the TC (Specify			
holding in each category) after acquisition			
e) Total (a-b+c+d)	1,65,000	0.2270	0.2270
Mode of acquisition/sale (e.g. open market/off-	20,000 Equity Shares of Rs.5/- each representing		
market/public issue/ rights issue/preferential	0.0275% of the Paid-up Capital of Eveready Industries		
allotment/inter-se transfer etc.)	India Limited acquired through market trades at the		
	current market price.		
Date of acquisition/sale of shares/VR or date of receipt of	29.12.2016 : 20,000 Shares		
intimation of allotment of shares, whichever is applicable.	D 26 24 26 200/ 11 11 11 11		
Equity share capital/total voting capital of the TC before the	Rs.36,34,36,300/- dividend into		
said acquisition/sale	7,26,87,260 Equity Shares of Rs.5/- each		
Equity share capital/total voting capital of the TC after the	Rs.36,34,36,300/- dividend into		
said acquisition/sale	7,26,87,260 Equity Shares of Rs.5/- each		
Total diluted share/voting capital of the TC after the said	Rs.36,34,36,300/- dividend into		
acquisition	7,26,87,260 Equity Shares of Rs.5/- each		

- (*) Total share capital/voting capital to be taken as per the latest filing done by the Company to the Stock Exchange under Clause 35 of the Listing Agreement.
- (**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer/seller/Authorized Signatory

AMRITANSHU KHAITAN

Place: Kolkata

Date: 29th December 2016