

Godrej Consumer Products Ltd.  
Regd. Office : Godrej One,  
4th Floor, Pirojshanagar,  
Eastern Express Highway,  
Vikhroli (E), Mumbai 400 079, India.  
Tel. : +91-22-2518 8010/8020/8030  
Fax: +91-22-2518 8040/8065/8069  
Website : www.godrejcp.com  
CIN : L24246MH2000PLC129806

December 20, 2016

**BSE Ltd**  
Corporate Relations Department  
1st Floor, Rotunda Bldg., P.J. Towers,  
Dalal Street, Mumbai 400 023.

**The National Stock Exchange of India Ltd**  
Exchange Plaza, 4<sup>th</sup> Floor,  
Bandra - Kurla Complex, Mumbai 400 050

Dear Sirs,

**Sub: Acquisition of balance 49% equity stake in Charm Industries Limited, Kenya**

The Exchanges are hereby informed that the Company through its subsidiary, has increased its stake from 51% to 100% in Charm Industries Limited. Details as required pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 are enclosed herewith.

Yours faithfully  
For Godrej Consumer Products Limited

  
**V Srinivasan**  
Chief Financial Officer & Company Secretary



The Godrej logo, featuring the word "Godrej" in a stylized, colorful font with a red outline.

**Disclosure under Para A of Part A of Schedule III of the Listing Regulations**

<b>Sr. No.</b>	<b>Particulars</b>	<b>Description</b>
1	Name of the target entity	Charm Industries Limited
2	Related party transaction	No
3	Industry to which the entity being acquired belongs	Manufacturing Industry
4	Objectives and effects of acquisition	Increase in stake from 51% to 100%. The entity will scale up wet hair care business in East Africa using the Strength of Nature brands
5	Brief details of any governmental or regulatory approvals required for the acquisition	No approvals required
6	Indicative time period for completion of the acquisition	Immediate effect
7	Nature of consideration	The consideration is payable in cash. In view of confidentiality, the amounts are not disclosed.
8	Cost of acquisition	
9	Percentage of shareholding / control acquired and / or number of shares acquired	From 51% to 100%
10	Target Information	Charm Industries Limited is a manufacturing Company incorporated in Kenya. Turnover for FY15-16 was USD 1.85 Mn.



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