By Mail

07TH December, 2016

National Stock Exchange of India Limited, Exchange Plaza Plot no. C/1, G Block, Bandra-Kurla Complex Bandra (E) Mumbai - 400 051

Fax No: + 91-22-2659 8120

Bombay Stock Exchange Limited Floor 25, P.J. Towers Dalal Street, Fort Mumbai - 400 001

Fax No.:+91-22-22723121

Coffee Day Enterprises Limited 23/2 Coffee Day Square Vittal Mallya Road Bangalore – 560001

Ph: +91-80-40012345

Dear Sirs.

Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

I wish to inform you that 1,00,000 equity shares of Rs.10/- each of Coffee Day Enterprises Limited are under Non disposal undertaking for the Financial Facility availed from Rabobank India Limited & Coöperatieve Rabobank U.A.,Hongkong and the shares being frozen with the custodian, IL&FS Securities Services Limited on 28th November, 2016.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

I request you to kindly take the same on record.

Thanking you,

Yours faithfully,

V.G.Siddhartha

Chairman and Managing Director Coffee Day Enterprises Limited

Enclosures: As Above

Disclosure by the Promoter[s] to the stock exchanges and to the Target Company for encumbrance of shares /Invocation of encumbrance, in terms of Regulation 31[1] and 31[2] of SEBI [Substantial Acquisition of Shares and Takeovers] Regulatiions, 2011

| Name of the Larget Company [10] | Coffee Day Enterprises limited |
|----------------------------------------------------------------------------------------------|------------------------------------------|
| Names of the Stock Exchanges where | BSE Limited |
| the shares of the target compoany are listed | National Stock Exchange of India Limited |
| Date of Reporting | 07.12.2016 |
| Name of the promoter or PAC on whose shares encumbrance has been created / released /invoked | V.G.Siddhartha |

Details of encumbrance of Shares

| | V.G Siddhartha Gilbedu Coffee Estates Private Limited Goribedu Coffee Estates Private Limited Goribedu Coffee Estates Private Goribedu Consolidation P.M.I.bt Goribedu Consolidation P.M.I.bt Mrs Malewka Hegde Mrs V. Gangalán Hegde Mrs V. Gangalán Hegde Mrs V. Sanuril Hegde Art S. V. Gangalán Hegde | No. of shares | Name of the Promoter[s] or PACs with Promoter H |
|----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|
| 29 ABC ECE 801 | atos: | % of total share capital | lolding in the |
| 52.58% | 3104% 537% 5.02% 5.96% 5.96% 5.96% 1.45% 1.45% 1.26% 1.26% 0.22% 0.22% | % w.r.t. diluted share capital | Promoter Holding in the Target Company [1] |
| | 17,573,326 11,071,104 12,408,440 1,687,376 | No. of shares | Promoter holding already encumbered [2] |
| | 8.53 5.37 6.02 | % of total share capital | aiready |
| | Creation | Type of ever [creation / release/ invocation] | |
| | 28.11.2016 | Type of event Date of creation / [creation / invocation-/ release of invocation] encumbrance | |
| | Piedda e | Type of encumbrance foliodealier/from disposal undertaking/ethers | Details |
| | Financial Facility availed from Rabobank India Limited & Cobperative Rathotrank U.A.Hongkong, and the shares being frozen with the custodian, IL&FS Securities Senkloss Limited | Reasons for encumbrance | Details of events pertaining to encumbrance [3] |
| | 100,000 | No. of shares | brance [3] |
| | 0.05% | % of total share capital | |
| | Pledge of 1,00,000 Equity Shares of Rs, 101- each pledged with IL&S Securities Services Limited | % of total Name of the entity in whose share capital favour shares encumbered | |
| 42.840.246 | 17,573,326 11,071,104 12,408,440 | No. of shares | Post event holding of encumbered shares [creation [(2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)] |
| 20.79 | 8.58 5.37 6.02 0.02 | % of total share capital | ng of res // release on [(2)-(3)] |

Signature of the Authorised Signatory

Place : Bangalore Date : 97.12.2016