

December 8, 2016

Mr. Khushro A. Bulsara-
Senior General Manager
Listing Compliance & Legal Regulatory
BSE Limited
Corporate Relations Department
P.J. Towers, Dalal Street
Mumbai - 400 001
BSE Scrip Code: 532648

Mr. Avinash Kharkar
AVP - Listing Compliance
National Stock Exchange of India Limited
Exchange Plaza,
Plot no. C/1, G Block,
Bandra - Kurla Complex, Bandra (E)
Mumbai - 400 051
NSE Symbol: YESBANK


Dear Sirs,

Re: Press Release - Rana Kapoor felicitated as 'The Extraordinaire: Leadership Par Excellence' at Brand Vision Summit 2016

Please find enclosed the Press Release being issued on the captioned subject which is self explanatory.

Kindly take note of the above.

Thanking you,
For YES BANK LIMITED


Shivanand R. Shettigar
Company Secretary



Encl: As above



Press Release

Rana Kapoor felicitated as 'The Extraordinaire: Leadership Par Excellence' at Brand Vision Summit 2016

Mumbai, December 08, 2016: Mr. Rana Kapoor, Managing Director & CEO of India's fifth largest private sector Bank - YES BANK, was felicitated as "The Extraordinaire: Leadership Par Excellence" at the Brand Vision Summit 2016 in Mumbai. Brand Vision summit is a yearly series organized by NexBrands Inc., a brand consultancy and event agency, that brings together and recognizes brands, companies, dignitaries and personalities from across industry segments who have been truly Iconic and are constantly consumer favorite.

This prestigious award by NexBrands recognizes Mr. Kapoor as an 'Extraordinaire', a podium that honors a personality who has reached the highest level of excellence in his field and continues to be Extraordinary. A coffee table book called 'Iconic Series' was also launched at the summit that features 50 iconic personalities in India including Mr. Kapoor.



Speaking on this occasion, Rana Kapoor, Managing Director and CEO, YES BANK, said, "I am truly humbled to have been awarded at such a prestigious platform which recognizes India's iconic leaders and brands. YES BANK has established itself as a truly differentiated Financial Brand with a strong focus on the mission mode pillars of Creativity, Innovation and Responsible Banking. This award is an encouragement for us as we





continue to evolve to achieve our uncompromising vision of Building the Finest Quality Bank of the World in India by 2020."

About YES BANK

YES BANK, India's fifth largest private sector Bank with a pan India presence across all 29 states and 7 Union Territories of India, headquartered in the Lower Parel Innovation District (LPID) of Mumbai, is the outcome of the professional & entrepreneurial commitment of its Founder Rana Kapoor and its Top Management team, to establish a high quality, customer centric, service driven, private Indian Bank catering to the future businesses of India.

YES BANK has adopted international best practices, the highest standards of service quality and operational excellence, and offers comprehensive banking and financial solutions to all its valued customers.

YES BANK has a knowledge driven approach to banking, and offers a superior customer experience for its retail, corporate and emerging corporate banking clients. YES BANK is steadily evolving as the Professionals' Bank of India with the long term mission of "Building the Finest Quality Bank of the World in India by 2020".

For further information, please contact:

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