

By Mail

29TH December, 2016

National Stock Exchange of India Limited,
Exchange Plaza
Plot no. C/1, G Block, Bandra-Kurla Complex
Bandra (E) Mumbai - 400 051

Fax No: + 91-22-2659 8120

Bombay Stock Exchange Limited
Floor 25, P.J. Towers
Dalal Street, Fort
Mumbai - 400 001

Fax No.:+91-22-22723121

Coffee Day Enterprises Limited
23/2 Coffee Day Square
Vittal Mallya Road
Bangalore – 560001

Ph: + 91-80-40012345

Dear Sirs,

Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

I wish to inform you that 3,000 equity shares of Rs.10/- each of Coffee Day Enterprises Limited are under Pledge as a security in favour of IDBI Trusteeship Services Limited in connection with the NCD's issued by Tanglin Developments Limited.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

I request you to kindly take the same on record.

Thanking you,

Yours faithfully,



Malavika Hegde

Enclosures: As Above

Disclosure by the Promoter[s] to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31[1] and 31[2] of SEBI [Substantial Acquisition of Shares and Takeovers] Regulations, 2011

| | |
|---|---|
| Name of the Target Company [TC] | Coffee Day Enterprises limited |
| Names of the Stock Exchanges where the shares of the target company are listed | BSE Limited National Stock Exchange of India Limited |
| Date of Reporting | 29.12.2016 |
| Name of the promoter or PAC on whose shares encumbrance has been created / released / invoked | Malavika Hegde |

| Name of the Promoter[s] or PACs with him | Promoter Holding in the Target Company [1] | | | | Promoter holding already encumbered [2] | | | | Details of events pertaining to encumbrance [3] | | | | | | | Post event holding of encumbered shares [Creation (2+3) / release (2+3) / Invocation (2+3)] | |
|--|--|--------------------------|--------------------------------|--------------------------|---|--------------------------|---|---|---|---|---------------|--------------------------|--|---------------|--------------------------|---|--|
| | No. of shares | % of total share capital | % w.r.t. diluted share capital | % of total share capital | No. of shares | % of total share capital | Type of event (creation / release / invocation) | Date of creation / release of encumbrance | Type of encumbrance (pledge/lien/other) | Reasons for encumbrance | No. of shares | % of total share capital | Name of the entity in whose favour shares encumbered | No. of shares | % of total share capital | | |
| V.G Siddhartha | 69,174,700 | 33.58% | | | 22,636,326 | 10.99% | | | | | | | 22,636,326 | 10.99% | | | |
| Gonibedu Coffee Estates Private Limited | 11,071,104 | 5.37% | | | 11,071,104 | 5.37% | | | | | | | 11,071,104 | 5.37% | | | |
| Devadarshini Info Technologies Pvt Ltd | 12,408,440 | 6.02% | | | 12,408,440 | 6.02% | | | | | | | 12,408,440 | 6.02% | | | |
| CoffeeDay Consolidations Pvt Ltd | 12,268,416 | 5.96% | | | - | - | | | | | | | 0 | 0.00% | | | |
| Mrs Malavika Hegde | 3,038,104 | 1.47% | | | 28,000 | 0.01% | Creation | 20.12.2016 | Pledge | Pledge of shares in favour of IDBI Trusteeship services Limited for the NCDs issued by Tainjin Developments Limited | 3000 | 0.00% | IDBI Trusteeship services limited | 28,000 | 0.01% | | |
| Mrs. Vasanti Hegde* | 0 | 0.00% | | | 2,634,000 | 1.28% | | | | | 0 | | 2,634,000 | 1.28% | | | |
| Mr. S.V Ganapati Hegde* | 0 | 0.00% | | | 1,887,376 | 0.82% | | | | | 0 | | 1,887,376 | 0.82% | | | |
| Sivan Securities Pvt Ltd | 444,032 | 0.22% | | | 444,000 | 0.22% | | | | | 0 | | 444,000 | 0.22% | | | |
| TOTAL | 108,404,796 | 52.62% | | 52.62% | 50,909,246 | 24.71% | | | | | | | 50,909,246 | 24.71% | | | |

*The aforesaid Promoter Group Members have transferred all their shareholding by way of Gift to Mr. V.G Siddhartha on December 21, 2016. Hence shareholding shown as NIL. However the shares held by them were pledged to various lenders and they are yet to be released and further pledged by Mr. V.G Siddhartha. The necessary disclosures will be made by the respective promoters as & when it becomes due.

Signature of the Authorised Signatory

Place : Bangalore
Date : 29.12.2016