

Electronic Filing

To,
National Stock Exchange of India Limited
Listing Department
Exchange Plaza, Plot No. C/1,
G Block, Bandra- Krla Complex
Bandra(E) Dalal Street, Mumbai-400 001

SYMBOL: APLAPOLLO

To,
BSE Limited
Department of Corporate Services
Floor 25, P J Towers
Dalal Street, Mumbai-400 001

SCRIP CODE: 533758

Dear Sirs,


Re: Press Release

Please find enclosed herewith a copy of Press Release, being made by the Company on 12.12.2016, titled "APL Apollo Receives Patents for 4 Hollow Section Designs".

We request you to kindly take the above information on your record.

Yours Sincerely

For APL Apollo Tubes Limited



Adhish Swaroop
Company Secretary
Encl. : a/a



Date: 12.12.2016
Place: Ghaziabad



APL Apollo Tubes Limited

37, Hargobind Enclave, Vikas Marg, New Delhi – 110 092

APL Apollo Receives Patents for 4 Hollow Section Designs

A pioneer in developing new products through R&D

New Delhi, December 12, 2016: APL Apollo Tubes Limited (APL Apollo), India's leading branded steel tubes manufacturer in the Building Materials space, today announced that it recently received patents from the Indian Patent Office for four new designs of Hollow Section pipes. The Company has been a pioneer in developing new products through the in-house R&D team, underlining its commitment towards innovation.

The patents cover the shapes and configuration of differentiated structural products. The never-seen-before designs will have a patent for a period of 10 years, with a facility to further extend it for an additional period of 5 years. In addition to the four patents, APL Apollo holds another two design patents that it had developed in-house.

Commenting on the development, Mr. Sanjay Gupta, Chairman of the Company said, *"We are delighted to receive four patents for our Hollow Section designs, which were developed by our R&D team. These patents also showcase our emphasis on innovative steel structural products that have, over a period of time, widened our product portfolio and enabled us to significantly augment our addressable market.*

We will be utilizing the latest global 'Direct Forming Technology' to make Hollow Section steel products that will improve productivity, enable cost savings, and facilitate customizations, while maintaining the strength and quality. The team at APL Apollo continues to remain strongly motivated towards



innovation, thereby building solid brand equity in the market. Going forward, the Company aims to launch new innovative products every year, and increase the contribution of the branded products.”

The Company is focused on continuously introducing new products, which find application in almost every sector including Infrastructure, Construction Equipment, Solar Power Plants, Machinery, Vehicles, Agriculture, Metros, Airports, Stadiums, etc.

Patents Details - 4 Hollow Section Designs



D SHAPE



Z SHAPE



T SHAPE



HAND RAIL



About APL Apollo Tubes Limited

APL Apollo Tubes Limited (APL Apollo) [BSE: 533758, NSE: APLAPOLLO] is India's leading branded steel tubes manufacturer in the Building Materials space. Headquartered at Delhi NCR, the Company operates six manufacturing facilities with a total capacity of 1.3 Million TPA. It has a PAN-Indian presence with units strategically located in Sikandrabad (3 units), Bangalore, Hosur and Murbad. APL Apollo's multi-product offerings include over 400 varieties of MS Black pipes, Galvanized Tubes, Pre-Galvanized Tubes, Structural ERW Steel tubes and Hollow Sections.

With state-of-the-art-manufacturing facilities, APL Apollo serves as a 'one-stop shop' for a wide spectrum of Hollow-Section steel products, catering to an array of industries such as Infrastructure, Construction, Automobile, Energy, Agriculture, etc. The Company's vast 3-tier distribution network of over 600 dealers is spread all across India, with warehouses cum- branch offices in over 20 cities.

For more information about us, please visit www.aplapollo.com or contact:

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Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. APL Apollo Tubes Limited will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

