

22/12/2016

To

Bombay Stock Exchange Limited  
Department of Corporate Services  
Floor 25, P J Towers  
Dalal Street, Mumbai-400 001


Sub: Pursuant to Regulation 29(1) of the Securities Exchange Board of India (Substantial Acquisition of Shares and Takeover ) Regulations, 2011.

Dear sir,

The information required as pursuant to Regulation 29(1) of the Securities Exchange Board of India (Substantial Acquisition of Shares and Takeover ) Regulations, 2011, please find enclosed the information in respect of acquisition of shares as in the prescribed format.

This is for your information and record.

Thanking you,  
Yours Sincerely,

  
Anitha

**Format for disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

**Part A- Acquisition**

Name of the Target Company (TC)	<b>PRITHVI EXCHANGE (INDIA) LIMITED</b>		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Mrs.Anitha and Mr.Manoj		
Whether the acquirer belongs to Promoter/Promoter group	<b>No</b>		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	<b>Bombay stock exchange</b>		
Details of the acquisition / disposal as follows	Number	% w.r.t.total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
<b>Before the acquisition under consideration, holding of :</b>			
a) Shares carrying voting rights	266658	4.85	4.85
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	-	-	-
c) Voting rights (VR) otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
e) Total (a+b+c+d)	266658	4.85	4.85
<b>Details of acquisition/sale</b>			
a) Shares carrying voting rights acquired/sold	24732	0.45	0.45
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
d) Shares encumbered / invoked/released by the acquirer	-	-	-
e) Total (a+b+c+/-d)	24732	0.45	0.45
<b>After the acquisition/sale, holding of:</b>			
a) Shares carrying voting rights	291390	5.3	5.3
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to			

receive shares carrying voting rights in the TC (specify holding in each category) after acquisition e) Total (a+b+c+d)	- 291390	- 5.3	- 5.3
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	<b>Open Market</b>		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	<b>Not applicable</b>		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	<b>21/12/2016</b>		
Equity share capital / total voting capital of the TC before the said acquisition / sale	<b>5499767 (Equity Share Capital of Rs.54997670)</b>		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	<b>5499767 (Equity Share Capital of Rs.54997670)</b>		
Total diluted share/voting capital of the TC after the said acquisition	<b>5499767 (Equity Share Capital of Rs.54997670)</b>		

SEBI/EXCHANGE (INDIA) LIMITED

**Signature of the acquirer / Authorised Signatory**

  
Anitha

  
Manoj

Place:Chennai  
Date: 22/12/2016

- (\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.  
(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.  
(\*\*\*) Part B – shall be disclosed to the stock exchange but shall not be disseminated