Date: 6th December, 2016

PSE LimitedPhiroze Jeejeebhoy Towers

Dalal Street Mumbai - 400 001

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir,

Ref: Disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') and further to disclosure made under Regulation 10(5) of SEBI (SAST), 2011 on 9th November, 2016, we wish to inform you that we, Bioscope Cinemas Private Limited propose to additionally acquire up to 1,00,00,000 shares of Siti Networks Limited (formerly known as Siti Cable Network Limited), a company listed on your stock exchange, on the 14th day of December, 2016 or any day thereafter within a period of 90 days by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 10(5) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

Ashok Sanghavi Authorised Signatory

Encl: As above.

CC:

Siti Networks Limited (formerly known as Siti Cable Network Limited) 4th Floor, Madhu Industrial Estate, Pandurang Budhkar Marg, Worli, Mumbai - 400013

Format for Disclosures under Regulation 10(5) – Intimation to Stock Exchanges in respect of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Siti Networks Limited (formerly known as Siti Cable Network
	3	Limited)
2.	Name of the acquirer(s)	Bioscope Cinemas Private Limited
3.	Whether the acquirer(s) is/ are promoters of the TC prior to the transaction. If not, nature of relationship or association with the TC or its promoters	Yes
4.	Details of the proposed acquisition	
	a. Name of the person(s) from whom shares are to be acquired	Essel Media Ventures Limited
	b. Proposed date of acquisition	14 th December, 2016 or within 90 days thereafter
	 Number of shares to be acquired from each person mentioned in 4(a) above 	Essel Media Ventures Limited - upto 1,00,00,000 equity shares in addition to 1,41,71,245 equity shares for which disclosure is already filed on 9 th November, 2016
	d. Total shares to be acquired as % of share capital of TC	up to 1.26%
	e. Price at which shares are proposed to be acquired	On market
	f. Rationale, if any, for the proposed transfer	-
5.	Relevant sub-clause of regulation 10(1)(a) under which the acquirer is exempted from making open offer	Regulation 10(1)(a) (ii)
6.	If, frequently traded, volume weighted average market price for a period of 60 trading days preceding the date of issuance of this notice as traded on the stock exchange where the maximum volume of trading in the shares of the TC are recorded during such period	Rs. 35.70/-
7.	If in-frequently traded, the price as determined in terms of clause (e) of sub-regulation (2) of regulation 8	Not Applicable
8.	Declaration by the acquirer, that the acquisition price would not be higher by more than 25% of the price computed in point 6 or point 7 as applicable	Yes
9.	i. Declaration by the acquirer, that the transferor and transferee have complied (during 3 years prior to the date of proposed acquisition) / will	Yes

	red Ta (cd rej	mply with applicable disclos quirements in Chapter V of keover Regulations, 2 prresponding provisions of pealed Takeover Regulati 97)	the 011 the					
	du da	The aforesaid disclosures m ring previous 3 years prior to te of proposed acquisition to mished.	the	Limited are attached herewith as Annexure 1				
10.	the reg	claration by the acquirer that e conditions specified ur gulation 10(1)(a) with respections has been duly compth.	der t to	Yes				
11.	Sh	areholding details		Before the	proposed action	After the propose	d transaction	
				No. of shares /voting rights	% w.r.t total share capital of TC	No. of shares /voting rights	% w.r.t total share capital of TC	
	а	Acquirer(s) and PACs (or than sellers)(*)	ther	8,28,51,529	10.43%	9,28,51,529	11.69%	
	b	Seller(s)		10,00,00,000	12.59%	9,00,00,000	11.33%	

Note:

- (*) Shareholding of each entity may be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is
 more than one acquirer, the report shall be signed either by all the persons or by a person duly
 authorized to do so on behalf of all the acquirers.

For Bioscope Cinemas Private Limited

Ashok Sanghavi
Authorised Signatory

Place: Mumbai

Date: 6th December, 2016

Date: 1st December, 2016

/BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001.

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East),

Mumbai - 400 051.

Dear Sir,

Ref: Disclosure under Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Bioscope Cinemas Private Limited have acquired 1,00,00,000 equity shares of Siti Networks Ltd., a company listed on your stock exchange, on the 30th day of November, 2016 by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 29(2) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

Ashok Sanghavi Authorised Signatory

Encl: As above.

CC:

SITI Networks Limited 4th Floor, Madhu Industrial Estate, Pandurang Budhkar Marg, Worli, Mumbai - 400013





Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name	of the Target Company (TC)	Siti Networks Li	mited			
	Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer		Bioscope Cinemas Private Limited			
Wheth	er the acquirer belongs to Promoter/Promoter group	Yes				
Name((s) of the Stock Exchange(s) where the shares of To	National Stock and BSE Limite		dia Limited		
Details	s of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voti ng capital of the TC (**)		
	fore the acquisition under consideration, Iding of :					
	Shares carrying voting rights Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)	7,28,51,529 NA	9.17 NA	8.36 NA		
	Voting rights (VR) otherwise than by shares Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify	NA Nil	NA Nil	NA Nil		
e)	holding in each category) Total (a+b+c+d)	7,28,51,529	9.17	8.36		
	Details of acquisition/sale					
	Shares carrying voting rights acquired/sold VRs acquired /sold otherwise than by shares Warrants /convertible securities/any other	1,00,00,000 NA	1.26 NA	1.15 NA		
C)	instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	NA	NA	NA		
d)		NA	NA	NA		
e)	Total (a+b+c+/-d)	1,00,00,000	1.26	1.15		



After the acquisition/sale, holding of:			
 a) Shares carrying voting rights b) Shares encumbered with the acquirer c) VRs otherwise than by shares d) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify 	8,28,51,529 NA NA NII	10.43 NA NA Nil	9.50 NA NA Nil
holding in each category) after acquisition e) Total (a+b+c+d)	8,28,51,529	10.43	9.50
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open market Inte	r-se transfer	
Date of acquisition /-sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	30 th November, 2	016	
Equity share capital / total voting capital of the TC before the said acquisition /-sale	79,41,47,420 nun 1/- each	nber of Equity	shares of Re.
Equity share capital/ total voting capital of the TC after the said acquisition /-sale	79,41,47,420 nun 1/- each	nber of Equity	shares of Re.
Total diluted share/voting capital of the TC after the said acquisition	87,19,18,848 nun 1/- each		,
the contract of the contract o			

- (*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016.
- (**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Bioscope Cinemas Private Limited

Ashok Sanghavi Authorised Signatory

Place: Mumbai

Date: 1st December, 2016

From: promoters promoters@esselgroup.com>

Sent: 01/12/2016 18:13

To: 'corp.relations@bseindia.com'; 'corp.compliance@bseindia.com'

Subject: Disclosure under Regulation 29(2) of Securities and Exchange Board of India

(Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Attachments: BSE Disclosure 29(2) - Bioscope - SITI.pdf

Dear Sir,

Ref: Disclosure under Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Bioscope Cinemas Private Limited have acquired 1,00,00,000 equity shares of Siti Networks Ltd., a company listed on your stock exchange, on the 30th day of November, 2016 by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 29(2) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanks & Regards, Ashok Sanghavi Direct: 022 -71061437



Date: 1st December, 2016

BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001.

/National Stock Exchange of India Limited

Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051.

Dear Sir,

Ref: Disclosure under Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Bioscope Cinemas Private Limited have acquired 1,00,00,000 equity shares of Siti Networks Ltd., a company listed on your stock exchange, on the 30th day of November, 2016 by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 29(2) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

Ashok Sanghavi

Authorised Signatory

Encl: As above.

CC: SITI Networks Limited 4th Floor, Madhu Industrial Estate, Pandurang Budhkar Marg, Worli, Mumbai - 400013





Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Siti Networks Limited			
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Bioscope Cinemas Private Limited			
Whether the acquirer belongs to Promoter/Promoter group	Yes			
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock and BSE Limite		dia Limited	
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voti ng capital of the TC (**)	
Before the acquisition under consideration, holding of :				
 a) Shares carrying voting rights b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others) c) Voting rights (VR) otherwise than by shares d) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) e) Total (a+b+c+d) 	7,28,51,529 NA NA Nil 7,28,51,529	9.17 NA NA Nil 9.17	8.36 NA NA Nil 8.36	
a) Shares carrying voting rights acquired/sold b) VRs acquired /sold otherwise than by shares c) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold d) Shares encumbered / invoked/released by the acquirer	1,00,00,000 NA NA NA	1.26 NA NA NA	1.15 NA NA NA	
e) Total (a+b+c+/-d)	1,00,00,000	1.26	1.15	



8,28,51,529 NA NA NA Nil	10.43 NA NA NII	9.50 NA NA NII
8,28,51,529	10.43	9.50
Open market Inte	r-se transfer	:
30 th November, 2	016	
79,41,47,420 nun 1/- each	nber of Equity	shares of Re.
79,41,47,420 nun 1/- each	nber of Equity	shares of Re.
87,19,18,848 nun 1/- each	nber of Equity	shares of Re.
	NA NA Nil 8,28,51,529 Open market Inte 30 th November, 2 79,41,47,420 nun 1/- each 79,41,47,420 nun 1/- each	NA NA NA NA NA NA NII NII NII NII NII NI

- (*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016.
- (**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Bioscope Cinemas Private Limited

Ashok Sanghavi Authorised Signatory

Place: Mumbai

Date: 1st December, 2016

From:

Sent:

01/12/2016 18:15 'takeover@nse.co.in'

To: Subject:

Disclosure under Regulation 29(2) of Securities and Exchange Board of India

(Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Attachments:

NSE Disclosure 29(2) - Bioscope - SITI.pdf

Dear Sir,

Ref: Disclosure under Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Bioscope Cinemas Private Limited have acquired 1,00,00,000 equity shares of Siti Networks Ltd., a company listed on your stock exchange, on the 30th day of November, 2016 by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 29(2) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanks & Regards, Ashok Sanghavi

Direct: 022 -71061437



Date: 1st December, 2016

BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir,

Ref: Disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

This is in continuation of our disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 made on November 9, 2016. As a part of the said disclosure, the Company has on November 30, 2016 acquired 1,00,00,000 equity shares constituting 1.26% of paid up capital of Siti Networks Ltd, a company listed on Bombay Stock Exchange Limited with Scrip Code No.: 532795, National Stock Exchange with Scrip Symbol: SITINET by way of an on market inter se transfer of shares amongst the promoter group.

In this connection, please find enclosed the disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

Ashok Sanghavi Authorised Signatory

Encl: As above.

CC: SITI Networks Limited 4th Floor, Madhu Industrial Estate, Pandurang Budhkar Marg, Worli, Mumbai - 400013



Format for Disclosures under Regulation 10(6) – Report to Stock Exchanges in respect of any acquisition made in reliance upon exemption provided for in Regulation 10 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Siti Networks Ltd.		
2.	Name of the acquirer(s)	Bioscope Cinemas Pri	vate Limited	
3.	Name of the stock exchange where shares of the TC are listed	National Stock Exchange of India Limited BSE Limited		
4.	Details of the transaction including rationale, if any, for the transfer/ acquisition of shares.	Seller – Essel Internation – 3 No. of shares – 1,00,0 % of share capital – 1. Rationale – Inter-seamongst promoter gro	0 th November, 2016 0,000 equity shares 26% e transfer of shares	
5.	Relevant regulation under which the acquirer is exempted from making open offer.	Regulation 10(1)(a) (ii))	
6.	Whether disclosure of proposed acquisition was required to be made under regulation 10 (5) and if so, Whether disclosure was made and whether it was made within the timeline specified under the regulations.	Yes		
	 Date of filing with the stock exchange. 	9 th November, 2016		
7.	Details of acquisition	Disclosures required to be made under regulation 10(5)	Whether the disclosures under regulation 10(5) are actually made	
	a. Name of the transferor / seller	Essel International Ltd. Essel Media Ventures Limited	Essel International Ltd.	
	b. Date of acquisition	17 th November, 2016 or within 90 days thereafter	30 th November, 2016	
	c. Number of shares/ voting rights in respect of the acquisitions from each person mentioned in 7(a) above	Essel International Limited – upto 1,49,86,172 equity shares Essel Media Ventures Limited - upto 1,41,71,245 equity shares	Limited – 1,00,00,000	
	d. Total shares proposed to be acquired / actually acquired as a % of diluted share capital of TC	Essel International Limited upto 1.89% (upto 1.72% on diluted share capital)	1.26% (1.15% on diluted share capital)	

		Essel Ventures Li upto 1.78% 1.63% on share capital	upto diluted		
	Price at which shares are proposed to be acquired / actually acquired	On market		36.3	5
8.	Shareholding details	Pre-Transaction		Post-Transaction	
		No. of	%	No. of	% w.r.t.
		shares held	w.r.t.	shares held	to total
			to total		share
			share		capital
			capital		of TC
			of TC		
	Each Acquirer / Transferee(*)	7,28,51,529	9.17%	8,28,51,529	10.43%
	 Each Seller / Transferor 				
	Essel International Limited	6,20,00,000	7.81%	5,20,00,000	6.55%

Note:

- (*) Shareholding of each entity shall be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.

For Bioscope Cinemas Private Limited

Ashok Sanghavi Authorised Signatory

Place: Mumbai

Date: December 1, 2016

From:

Sent: 01/12/2016 18:20

'corp.compliance@bseindia.com'; 'corp.relations@bseindia.com' To:

Subject: Disclosure under Regulation 10(6) of Securities and Exchange Board of India

(Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Attachments: BSE Disclosure 10(6) - Bioscope - SITI.pdf

Dear Sir,

Ref: Disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

This is in continuation of our disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 made on November 9, 2016. As a part of the said disclosure, the Company has on November 30, 2016 acquired 1,00,00,000 equity shares constituting 1.26% of paid up capital of Siti Networks Ltd, a company listed on Bombay Stock Exchange Limited with Scrip Code No.: 532795, National Stock Exchange with Scrip Symbol: SITINET by way of an on market inter se transfer of shares amongst the promoter group.

In this connection, please find enclosed the disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Request you to kindly take the same on record and oblige.

Thanks & Regards, Ashok Sanghavi

Direct: 022 -71061437

Date: 1st December, 2016

BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir,

Ref: Disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

This is in continuation of our disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 made on November 9, 2016. As a part of the said disclosure, the Company has on November 30, 2016 acquired 1,00,00,000 equity shares constituting 1.26% of paid up capital of Siti Networks Ltd, a company listed on Bombay Stock Exchange Limited with Scrip Code No.: 532795, National Stock Exchange with Scrip Symbol: SITINET by way of an on market inter se transfer of shares amongst the promoter group.

In this connection, please find enclosed the disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

Ashok Sanghavi Authorised Signatory

Encl: As above.

CC: SITI Networks Limited 4th Floor, Madhu Industrial Estate, Pandurang Budhkar Marg, Worli, Mumbai - 400013

Format for Disclosures under Regulation 10(6) – Report to Stock Exchanges in respect of any acquisition made in reliance upon exemption provided for in Regulation 10 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Siti Networks Ltd.		
2.	Name of the acquirer(s)	Bioscope Cinemas Pri	vate Limited	
3.	Name of the stock exchange where shares of	National Stock Exchange of India Limited		
	the TC are listed	BSE Limited		
4.	Details of the transaction including rationale, if	Seller – Essel International Ltd.		
	any, for the transfer/ acquisition of shares.	Date of acquisition – 30 th November, 2016		
		No. of shares – 1,00,0	0,000 equity shares	
		% of share capital – 1.	26%	
		Rationale – Inter-se	e transfer of shares	
		amongst promoter gro	up	
5.	Relevant regulation under which the acquirer is	Regulation 10(1)(a) (ii)		
	exempted from making open offer.			
6.	Whether disclosure of proposed acquisition was	Yes		
	required to be made under regulation 10 (5)			
	and if so,			
	 Whether disclosure was made and whether 	Yes		
	it was made within the timeline specified			
	under the regulations.	Oth N I OO 10		
	Date of filing with the stock exchange.	9 th November, 2016		
7.	Details of acquisition	Disclosures required	Whether the	
		to be made under	disclosures under	
		regulation 10(5)	regulation 10(5) are	
-		Essel International	actually made Essel International	
		Ltd.	Ltd.	
	a. Name of the transferor / seller	Essel Media	Ltu.	
		Ventures Limited		
		17 th November, 2016	30 th November, 2016	
)	b. Date of acquisition	or within 90 days		
	•	thereafter		
	c. Number of shares/ voting rights in respect	Essel International	Essel International	
	of the acquisitions from each person	Limited – upto	Limited - 1,00,00,000	
	mentioned in 7(a) above	1,49,86,172 equity	equity shares	
		shares		
	'	Essel Media		
		Ventures Limited -		
		upto 1,41,71,245		
		equity shares		
	d. Total shares proposed to be acquired /]	1.26% (1.15% on	
	actually acquired as a % of diluted share	Limited – upto	diluted share capital)	
	capital of TC	1.89% (upto 1.72%		
		on diluted share		
		capital)	inema	

		Essel Ventures Li upto 1.78% 1.63% on share capital	upto diluted		
	Price at which shares are proposed to be acquired / actually acquired	On market		36.3	5
8.	Shareholding details	Pre-Transact	Pre-Transaction		ction
		No. of	%	No. of	% w.r.t.
		shares held	w.r.t.	shares held	to total
			to total		share
			share		capital
			capital		of TC
			of TC		
	Each Acquirer / Transferee(*)	7,28,51,529	9.17%	8,28,51,529	10.43%
	 Each Seller / Transferor Essel International Limited 	6,20,00,000	7.81%	5,20,00,000	6.55%

Note:

- (*) Shareholding of each entity shall be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.

For Bioscope Cinemas Private Limited

Ashok Sanghavi Authorised Signatory

Place: Mumbai

Date: December 1, 2016

From:

Sent: To: 01/12/2016 18:22 'takeover@nse.co.in'

Subject:

Disclosure under Regulation 10(6) of Securities and Exchange Board of India

(Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Attachments:

NSE Disclosure 10(6) - Bioscope - SITI.pdf

Dear Sir,

Ref: Disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

This is in continuation of our disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 made on November 9, 2016. As a part of the said disclosure, the Company has on November 30, 2016 acquired 1,00,00,000 equity shares constituting 1.26% of paid up capital of Siti Networks Ltd, a company listed on Bombay Stock Exchange Limited with Scrip Code No.: 532795, National Stock Exchange with Scrip Symbol: SITINET by way of an on market inter se transfer of shares amongst the promoter group.

In this connection, please find enclosed the disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Request you to kindly take the same on record and oblige.

Thanks & Regards, Ashok Sanghavi Direct: 022 -71061437



Date: 09th November, 2016

SSE Limited

Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir,

Ref: Disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Bioscope Cinemas Private Limited propose to acquire up to 2,91,57,417 shares of Siti Networks Limited (formerly known as Siti Cable Network Limited), a company listed on your stock exchange, on the 17th day of November, 2016 or any day thereafter within a period of 90 days by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 10(5) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

Dinesh Kanodia
Authorised Signatory

Encl: As above.

CC:

Siti Networks Limited (formerly known as Siti Cable Network Limited)

4th Floor, Madhu Industrial Estate,
Pandurang Budhkar Marg, Worli,
Mumbai - 400013

Regd. Office: 18th Floor, A Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai- 400 013 Tel.: +91-22-7106 1234 CIN: U92190MH2005PTC152972

Format for Disclosures under Regulation 10(5) – Intimation to Stock Exchanges in respect of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Siti Networks Limited (formerly known as Siti Cable Network Limited)
2.	Name of the acquirer(s)	Bioscope Cinemas Private Limited
3.	Whether the acquirer(s) is/ are promoters of the TC prior to the transaction. If not, nature of relationship or association with the TC or its promoters	Yes
4.	Details of the proposed acquisition	
	a. Name of the person(s) from whom shares are to be acquired	Essel Media Ventures Limited and Essel International Limited
	b. Proposed date of acquisition	17 th November, 2016 or within 90 days thereafter
	 Number of shares to be acquired from each person mentioned in 4(a) above 	Essel Media Ventures Limited - upto 1,41,71,245 equity shares Essel International Limited – upto 1,49,86,172 equity shares
	d. Total shares to be acquired as % of share capital of TC	up to 3.67%
	e. Price at which shares are proposed to be acquired	On market
	f. Rationale, if any, for the proposed transfer	-
5.	Relevant sub-clause of regulation 10(1)(a) under which the acquirer is exempted from making open offer	Regulation 10(1)(a) (ii)
6.	If, frequently traded, volume weighted average market price for a period of 60 trading days preceding the date of issuance of this notice as traded on the stock exchange where the maximum volume of trading in the shares of the TC are recorded during such period	Rs. 35.10/-
7.	If in-frequently traded, the price as determined in terms of clause (e) of sub-regulation (2) of regulation 8	Not Applicable
8.	Declaration by the acquirer, that the acquisition price would not be higher by more than 25% of the price computed in point 6 or point 7 as applicable	Yes
9.	i. Declaration by the acquirer, that the transferor and transferee have complied (during 3 years prior to the date of proposed acquisition) / will comply with applicable disclosure	Yes



	Ta (co	quirements in Chapter V of the keover Regulations, 2011 presponding provisions of the pealed Takeover Regulations 97)				
	du	The aforesaid disclosures made ring previous 3 years prior to the te of proposed acquisition to be rnished.	Limited are attached herewith as Annexure 1			
10.	the rep	eclaration by the acquirer that all e conditions specified under gulation 10(1)(a) with respect to emptions has been duly complied th.	Yes			
11.	Sh	areholding details		proposed action	After the propose	d transaction
			No. of shares	% w.r.t total share capital	No. of shares /voting rights	% w.r.t total share capital
			/voting rights	of TC	, , , , , , , , , , , , , , , , , , , ,	of TC
	а	Acquirer(s) and PACs (other than sellers)(*)	7,28,51,529	9.17%	10,20,08,946	12.85%
	b	Seller(s) - Essel Media Ventures Limited	10,00,00,000	12.59%	8,58,28,755	10.81%
	С	Seller(s) - Essel International Limited	6,20,00,000	7.81%	4,70,13,828	5.92%

Note:

- (*) Shareholding of each entity may be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is
 more than one acquirer, the report shall be signed either by all the persons or by a person duly
 authorized to do so on behalf of all the acquirers.

For Bioscope Cinemas Private Limited

Dinesh Kanodia Authorised Signatory

Place: Mumbai

Date: 9th November, 2016

From:

Sent:

09/11/2016 19:39

To:

'corp.compliance@bseindia.com'; 'corp.relations@bseindia.com'

Subject:

Disclosure under Regulation 10(5) of Securities and Exchange Board of India

(Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Attachments:

Annexure 1 - Disclosures made by Bioscope Cinemas Pvt. Ltd..pdf; DISCLOSURE

BIOSCOPE SITT BSE.pdf

Dear Sir,

Ref: Disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Bioscope Cinemas Private Limited propose to acquire up to 2,91,57,417 shares of Siti Networks Limited (formerly known as Siti Cable Network Limited), a company listed on your stock exchange, on the 17th day of November, 2016 or any day thereafter within a period of 90 days by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 10(5) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanks & Regards, Dinesh Kanodia

Direct: 022 -71061437

Date: 09th November, 2016

BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir.



Ref: Disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Bioscope Cinemas Private Limited propose to acquire up to 2,91,57,417 shares of Siti Networks Limited (formerly known as Siti Cable Network Limited), a company listed on your stock exchange, on the 17th day of November, 2016 or any day thereafter within a period of 90 days by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 10(5) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

Encl: As above.

CC:

Siti Networks Limited (formerly known as Siti Cable Network Limited) 4th Floor, Madhu Industrial Estate, Pandurang Budhkar Marg, Worli, Mumbai - 400013

Format for Disclosures under Regulation 10(5) – Intimation to Stock Exchanges in respect of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Siti Networks Limited (formerly known as Siti Cable Network Limited)
2.	Name of the acquirer(s)	Bioscope Cinemas Private Limited
3.	Whether the acquirer(s) is/ are promoters of the TC prior to the transaction. If not, nature of relationship or association with the TC or its promoters	Yes
4.	Details of the proposed acquisition	
	a. Name of the person(s) from whom shares are to be acquired	Essel Media Ventures Limited and Essel International Limited
	b. Proposed date of acquisition	17 th November, 2016 or within 90 days thereafter
	c. Number of shares to be acquired from each person mentioned in 4(a) above	Essel Media Ventures Limited - upto 1,41,71,245 equity shares Essel International Limited – upto 1,49,86,172 equity shares
	d. Total shares to be acquired as % of share capital of TC	up to 3.67%
	e. Price at which shares are proposed to be acquired	On market
	f. Rationale, if any, for the proposed transfer	-
5.	Relevant sub-clause of regulation 10(1)(a) under which the acquirer is exempted from making open offer	Regulation 10(1)(a) (ii)
6.	If, frequently traded, volume weighted average market price for a period of 60 trading days preceding the date of issuance of this notice as traded on the stock exchange where the maximum volume of trading in the shares of the TC are recorded during such period	Rs. 35.10/-
7.	If in-frequently traded, the price as determined in terms of clause (e) of sub-regulation (2) of regulation 8	Not Applicable
8.	Declaration by the acquirer, that the acquisition price would not be higher by more than 25% of the price computed in point 6 or point 7 as applicable	Yes
9.	i. Declaration by the acquirer, that the transferor and transferee have complied (during 3 years prior to the date of proposed acquisition) / will comply with applicable disclosure	Yes



	requirements in Chapter V of the Takeover Regulations, 2011 (corresponding provisions of the repealed Takeover Regulations 1997)				
	ii. The aforesaid disclosures made during previous 3 years prior to the date of proposed acquisition to be furnished.		disclosures ma tached herewith	ade by Bioscope Cir n as Annexure 1	nemas Private
10.	Declaration by the acquirer that all the conditions specified under regulation 10(1)(a) with respect to exemptions has been duly complied with.	Yes			
11.	Shareholding details	1	proposed action	After the propose	d transaction
		No. of shares /voting rights	% w.r.t total share capital of TC	No. of shares /voting rights	% w.r.t total share capital of TC
	a Acquirer(s) and PACs (other than sellers)(*)	7,28,51,529	9.17%	10,20,08,946	12.85%
	b Seller(s) - Essel Media Ventures Limited	10,00,00,000	12.59%	8,58,28,755	10.81%
	c Seller(s) - Essel International Limited	6,20,00,000	7.81%	4,70,13,828	5.92%

Note:

- (*) Shareholding of each entity may be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.

For Bioscope Cinemas Private Limited

Dinesh Kanodia Authorised Signatory

Place: Mumbai

Date: 9th November, 2016

From: promoters promoters@esselgroup.com>

Sent: 09/11/2016 19:40 **To:** 'takeover@nse.co.in'

Subject: Disclosure under Regulation 10(5) of Securities and Exchange Board of India

(Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Attachments: Annexure 1 - Disclosures made by Bioscope Cinemas Pvt. Ltd..pdf; DJSCLOSURE

BIOSCOPE SITI NSE.pdf

Dear Sir,

Ref: Disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Bioscope Cinemas Private Limited propose to acquire up to 2,91,57,417 shares of Siti Networks Limited (formerly known as Siti Cable Network Limited), a company listed on your stock exchange, on the 17th day of November, 2016 or any day thereafter within a period of 90 days by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 10(5) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanks & Regards, Dinesh Kanodia

Direct: 022 -71061437

September 9, 2016

INWARD SECTION

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for the creation/ release of pledge of the equity shares of Siti Networks Limited (formerly known as Siti Cable Network Limited).

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

Authorised Signatory

Encl: As above.

CC: Siti Networks Limited (formerly known as Siti Cable Network Limited)

4th Floor, Madhu Industrial Estate, Pandurang Budhkar Marg, Worli,

Mumbai - 400013

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

sanc) rase (z)	(4) Other (Substantian Ardustinol) of Ollates and Takeovers) Ivegulations, 2011)	iares and Lane	vers/ ivegu	מנוסוסי, בעוון										
Name of the I	Name of the Target Company (TC)							<i></i>	Siti Network	ks Limited (for	Siti Networks Limited (formerly known as Siti Cable Network Limited)	as Siti Cable Ne	stwork Limited)	
Name of the s	Name of the stock exchanges where the shares of the target company are listed	the shares of th	e target co	mpany are listed	-				NSE /BSE					
Date of Reporting	ting							,	9th September, 2016	ber, 2016				
Name of the F	Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released	iose shares encu	ımbrance h	ias been created	/invoked/	released			Bioscope Ci	Bioscope Cinemas Private Limited	e Limited			
Details creatic	Details creation of encumbrance:													
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)	he target compa		Promoter holding already Details of Even pertaining to encumbrance (3)	ng already	Details of E	ven pertainin	g to encumb	rance (3)				Post event holding of encumbered shares (Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]	ng of res]]/release ion[(2)-
	No of Shares	% of total share Capital	% w.r.t. 1 difuted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/rel ease invocation)	Date of creation invocation release of encumbrance	Type of Reasons for encumbranc e (Pledge/Jen/non disposal undertaking /other)	Reasons for No of Shares encumbranc	_	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of lotal share capital
Bioscope Cinemas Pvt. Ltd.	7,28,51,529	9.17	8.36	5,43,04,335	6.84	Creation	3-Sep-2016 Pledge		Colfateral Pledge for Facility of Promoter group	87,00,000	1.10	IDBI Trusteeship Services Limited	6,30,04,335	7.93
Digital Satellite Holdings Pvt. Ltd.	7,13,69,898	8.99	8.19	6,37,08,000	8.02	1	4	1		,	,	,	6,37,08,000	8.02
Direct Media Solutions Pvt.	14,00,00,000	17.63	16.06	7,33,14,800	9.23		,		,		•	,	7,33,14,800	9.23
Direct Media & Cable Pvt.	8,57,14,285	10.79	9.83	8,57,14,285	10.79	,		•		,	•	,	8,57,14,285	10.79
Digital Satellite Media & Broadband Pvt. Ltd.	3,08,00,00	3,88	3.53	3,08,00,000	3.88		,			1	1	,	3,08,00,000	
Essel Media Ventures Ltd	10,00,00,000	12.59	11.47		,	,	•		,	,	,		,	Sope C

Essel	6,20,00,000	7.81	7.11				3		,		4				,
Ashok Mathai Kurien	10,21,000	0.13	0.12		1)		,						,
Place	Mumbai							- \ \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\		7	1000	Cinom			
Date :	9th September, 2016						V1	Renature of	the Autho	Signature of the Authorised Signatory	2019	PVE			
(**) The nan reporting on	(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the reporting on the date of event or not.	s their sharehol	ding in th	e target compan	y and the	ir pledged sha	areholding a:	s on the rep	oorting dat	te should app	sear in the tab	Je irresquectiv	ctive of whether they are	hey are	_

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

From: promoters promoters@esselgroup.com>

Sent: 09/09/2016 17:19

To:'corp.compliance@bseindia.com'; 'corp.relations@bseindia.com'Subject:Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011

Attachments: DISCLOSURE BCPL SITI BCPL BSE.pdf

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/release of encumbrance of the equity shares of Siti Networks Ltd. (formerly known as Siti Cable Network Limited) from Bioscope Cinemas Pvt. Ltd.

Thanks & Regards, Ashok Sanghavi

___)irect: 022 -71061437

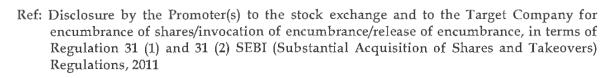
NSEIL

September 9, 2016

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001.

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir,



With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for the creation/ release of pledge of the equity shares of Siti Networks Limited (formerly known as Siti Cable Network Limited).

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

Authorised Signatory

Encl: As above.

CC:

Siti Networks Limited (formerly known as Siti Cable Network Limited)

4th Floor, Madhu Industrial Estate, Pandurang Budhkar Marg, Worli,

Mumbai - 400013



(format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Promoter holding already Details of Even pertaining to encumbrance (3) Promoter holding already Details of Even pertaining to encumbrance (3) Promoter holding already Details of Even pertaining to encumbrance (3)	Name of the Target Company (TC)	(+) July (Substance Adjustics) of the Target Company (TC)	vers) negu	gulations, 2011)					Siti Network	ks Limited (for	merly known	ss Siti Cable N	Siti Networks Limited (formerly known as Siti Cable Network Limited)	
Even pertaining to encumbrance (3) Date of Type of Reasons for Type of Reasons for Reason	the shares of th		e.target co	ompany are listeo					NSE /BSE	her 2016				
Promoter holding already Details of Even pertaining to encumbrance (3) Promoter holding already Details of Even pertaining to encumbrance (3)	iose shares enc	1.5	mbrance	has been created	/invoked	/released			Bioscope Ci	nemas Private	Limited			
Promoter holding already Details of Even pertaining to encumbrance 3		-1												
No of Shares No of Shares No of Shares No of Shares Short care	Promoter Holding in the target company(1)	1 =	ny{1}	Promoter holdin encumbered (2)	ıg already	Details of E	ven pertainin	g to encumb	brance (3)				Post event holding of encumbered shares (Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}	ng of res }]/release cion[(2)-
5,43,04,335 6.84 Creation 3-Sep-2016 Pledge Collateral 87,00,000 1.10 IDBI Tractisty of Facility of Grompany 6,37,08,000 9.23	% of total share Capital		% w.r.t. diluted share capital (*)		% of total share Capital	of on/rel ition)		Type of encumbrance e (pledge/liery non dlsposal undertaking /other)	Reasons for encumbranc e		% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
6,37,08,000 8.02	9.17		8.36		6.84		3-Sep-2016		Collateral Pledge for Facility of Promoter group	000'00'28	1.10		6,30,04,335	7.93
7,33,14,800 9.23 -	8.99		8.19		8.02	ı				,			6,37,08,000	8.02
8,57,14,285 10.79	17.63		16.06		9.23	,			4	,	•		7,33,14,800	9.23
3,08,00,000	10.79		9.83		10.79		•	4	-		,		8,57,14,285	10.79
	3.88		3.53		3.88		1	1		,	•		3,08,00,000	3.88
	12.59				١,	·				·				ope C

Essel	6,20,00,000	7.81	7.11		2	,			•		·			·
International														
Ltd														
Ashok Mathai	10,21,000	0.13	0.12	-	,	,		,		1	'			
Kurien														
Place : Date :	Mumbai 9th September, 2016							Signature of	f the Author	Signature of the Authorised Signaton	Bioscoop Sold	ST PVE		_
(**) The nam reporting on t	(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appearing on the date of event or not.	s their sharehol	ding in th	e target compan	y and thei	ir pledged s	hareholding	as on the re	porting dat	e should app.	pearlin though	e igespectiv	spective of whether they are	y are

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted sharc/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

'

From:

 Sent:
 09/09/2016 17:20

 To:
 'takeover@nse.co.in'

Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011

Attachments: DISCLOSURE SITI BCPL NSE.pdf

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/release of encumbrance of the equity shares of Siti Networks Ltd. (formerly known as Siti Cable Network Limited) from Bioscope Cinemas Pvt. Ltd.

Thanks & Regards, Ashok Sanghavi

Direct: 022 -71061437

September 2, 2016

INWARD SECTION

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for the creation/ release of pledge of the equity shares of Siti Networks Limited (formerly known as Siti Cable Network Limited).

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

Authorised Signatory

Encl: As above.

CC: Siti Networks Limited (formerly known as Siti Cable Network Limited)
4th Floor, Madhu Industrial Estate,

Pandurang Budhkar Marg, Worli,

Mumbai - 400013

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

(0)

icemas pu थ % of total share capital 10.79 6.45 6.84 8.02 9.23 [Creation [(2)+(3)]/release 3.88 [[2]-[3]]/ invocation[[2]-[3]]} BOS Post event holding of encumbered shares 5,12,11,000 8,57,14,285 5,37,08,000 7,33,14,800 3,08,00,000 5,43,04,335 Siti Networks Limited (formerly known as Siti Cable Network Limited) No of Shares Name of the entity in whose favor shares IDBI Trusteeship ID81 Trusteeship ncumbered Services Limited Services Limited 0.46 0.39 % of total share Bioscope Cinemas Private Limited 36,51,000 30,93,335 Reasons for No of Shares 2nd September, 2016 Collateral Pledge for Facility of Collateral Pledge for Promoter holding already Details of Even pertaining to encumbrance (3) Facility of Promoter Company Promoter NSE /BSE Company group group (pledge/lien/ non disposal undertaking /other) encumbranc Pledge Pledge 25-Aug-2016 26-Aug-2016 аситргансе Date of creation invocation release of event (creation/rel vocation) Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released Creation Creation Type of 5.99 6.45 8.02 9.23 10.79 3.88 % of total share Capital Name of the stock exchanges where the shares of the target company are listed Date of Reporting encumbered (2) 5,12,11,000 4,75,60,000 7,33,14,800 3,08,00,000 6,37,08,000 8,57,14,285 No of Shares 8.36 8.36 8.19 % w.r.t.
diluted
share
capital (*) 16.06 9.83 3.53 11.47 Promoter Holding in the target company(1) 17.63 12.59 9.17 8.99 % of total share Capital 9.17 10.79 3.88 14,00,00,000 7,28,51,529 7,28,51,529 7,13,69,898 8,57,14,285 3,08,00,000 10,00,00,000 Name of the Target Company (TC) Details creation of encumbrance: No of Shares Name of Promoter (s) or PACs with him Direct Media Solutions Pvt. Digital Satellite Digital Satellite Direct Media Bioscope Cinemas Pvt. Essel Media Ventures Ltd Holdings Pvt. Cinemas Pvt. & Cable Pvt. Broadband Bioscope Media & Pvt. Ltd. Ltd. Ltd. 펼

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34.4.	Place : Date :	Ashok Mathai Kurien	Essel International
	Mumbai 2nd September, 2016	10,21,000	6,20,00,000
AC - 1 1 - 1		0.13	7.81
		0.12	7.11
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1 1 1			
			4
-61-13:		,	
	Signature	,	
	Signature of the Authorised Signat	,	,
	ised Signatory		
i- A	Bioscope	,	
	Cine		1
hashar than and	mo		
		1	

(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the labelinespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

From:

Sent:

02/09/2016 17:29

To:

Subject:

'corp.relations@bseindia.com'; 'corp.compliance@bseindia.com' Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011

Attachments:

DISCLOSURE BCPL SITI BSE.pdf

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/release of encumbrance of the equity shares of Siti Networks Ltd. (formerly known as Siti Cable Network Limited) from Bioscope Cinemas Pvt. Ltd.

Thanks & Regards,
Ashok Sanghavi
--Direct: 022 -71061437

06

BIOSCOPE CINEMAS PRIVATE LIMITED

September 2, 2016

ONTENTS NOT VERIFIED

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001.

National Stock Exchange of India Limited Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for the creation/ release of pledge of the equity shares of Siti Networks Limited (formerly known as Siti Cable Network Limited).

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

Authorised Signatory

Encl: As above.

Siti Networks Limited (formerly known as Siti Cable Network Limited)

4th Floor, Madhu Industrial Estate, Pandurang Budhkar Marg, Worli,

Mumbai - 400013

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

ame or the	Name of the Jarget Company (TC)								Citi Network	ke Limited (for	rmerly known	ac Siti Cable N	Siti Networks Limited (formedy known as Siti Cable Network Limited)	
ame of the s	Name of the stock exchanges where the shares of the target	the shares of th		company are listed	_				NSE /BSE					
Date of Reporting	rting								2nd September, 2016	ber, 2016				
lame of the l	Name of the Promoter or PAC on whose shares encumbrance	ose shares encu		has been created /invoked /released	/invoked	/released			Bioscope Ci	Bioscope Cinemas Private Limited	Limited			
etails creatic	Details creation of encumbrance :													
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)	ne target compa	ny(1)	Promoter holding already Details of Even pertaining to encumbrance (3) encumbered (2)	ng already	Details of E	even pertainin	g to encumi	brance (3)				Post event holding of encombered shares (Creation [(2)+(3)]/release [[2-(3)]/ invocation[[2)-(3)])	ng of ires }]/release tion[(2)-
	No of Shares	% of total share Capital	% w.r.t. ditated share capital (*)	No of Shares	% of total share Capital	Type of event (creation/rel ease invocation)	Date of creation invocation release of encumbrance	Type of encumbranc (pledge/lien/ non disposal undertaking /other)	Reasons for encumbranc e	No of Shares	% of total sbare capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Bioscope Cinemas Pvt. Ltd.	7,28,51,529	9.17	8.36	4,75,60,000	5.99	Creation	25-Aug-2016 Pledge		Collateral Pledge for Facility of Promoter	36,51,000	0.46	IDBI Trusteeship Services Limited	5,12,11,000	6.45
Bioscope Cinemas Pvt. Ltd.	7,28,51,529	9.17	8.36	5,12,11,000	6.45	Creation	26-Aug-2016 Pledge		Collateral Pledge for Facility of Promoter	30,93,335	0.39	iDBI Trusteeship Services Limited	5,43,04,335	6.84
Digital Satellite Holdings Pvt. Ltd.	7,13,69,898	8.99	8.19	6,37,08,000	8.02	ı	,	1	A STATE OF THE STA	,	•		6,37,08,000	8.02
Direct Media Solutions Pvt.	14,00,00,00	17.63	16.06	7,33,14,800	9.23	,				,	,		7,33,14,800	9.23
Direct Media & Cable Pvt.	8,57,14,285	10.79	9.83	8,57,14,285	10.79		,			1			8,57,14,285	10.79
Digital Satellite Media & Broadband Pvt. Ltd.	3,08,00,000	3.88	3.53	3,08,00,000	3.88	,	,	,		,	1	•	3,08,00,00	3.88
Essel Media	10,00,00,000	12.59	11.47	•	Ε	E	•	•	,	'		1	,	Cinama

Esse	6,20,00,000	7.81	7.11			•		-			,			
International														
Ltd														
Ashok Mathai	10,22,000	0.13	0.12	٠	,	,	,	•	,		•		•	
Kurien					•									
Place	Mumbai								N. S.	7	10000	Cinem	PV	
Date :	2nd September, 2016						S	ignature of	the Author	ignature of the Authorised Signatory) () () () () () () () () () (``	一	

Date : 2nd September, 2016

(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table inception of whether they are

reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

From:

Sent: To: 02/09/2016 17:30 'takeover@nse.co.in'

Subject:

Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011

Attachments:

DISCLOSURE BCPL SITI NSE.pdf

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/release of encumbrance of the equity shares of Siti Networks Ltd. (formerly known as Siti Cable Network Limited) from Bioscope Cinemas Pvt. Ltd.

Thanks & Regards, Ashok Sanghavi

___irect: 022 -71061437

BIOSCOPE CINEMAS PRIVATE LIMITED

July 15, 2016

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for the release of pledge of the equity shares of Siti Cable Network Limited.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

Authorised Signatory

EncI: As above.

CC: Siti Cable Network Ltd

4th Floor, Madhu Industrial Estate, Pandurang Budhkar Marg, Worli,

Mumbai - 400013





ne of the Ti	Name of the Target Company (TC) Siti Cable Network Limited	/ (TC)							Siti Cable N	Siti Cable Network Limited	ed			
ne of the st	tock exchanges	Name of the stock exchanges where the shares of the target company are listed	res of the	target compan	y are liste	В			NSE /BSE					
Name of the Prom	romoter or PA	C on whose sha	res encum	brance has be	en created	/invoked /	released		Bioscope Cinem	Bioscope Cinemas Private Limited	te Limited			
ne of the P	romoter or PA	Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released	res encum	brance has be	en created	/invoked /	released		Bioscope Ci	nemas Privat	ie fimited			
Details creatio	Name of Dromptor Holding :	ince:	*	Dromoter ho	di di	Datails of E	nertaini	ng to encur	ahrance (3)				Post event h	olding of
th him	company(1)	company(1)	-	already encumbered (2)	nbered	Details of D	netalls of Even performing to encumprance (a)	ig to encun	npraince (a)				frost event nothing of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]/	shares ease [(2)- ion[(2)-(3)
	No of Shares	% of total share Capital	% w.r.t. diinted share capital (*)	No of Shares	% of total share Capital	Type of Date of event creation (creation/rele invocation ase invocation) encumbrar	Dale of creation invocation release of encumbrance	Type of Reasons for encumbranc e (pledge/lien/ non disposal undertaking /other)		No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Bioscope Cinemas Pvt. Ltd.	7,28,51,529	9.17	8.36	5,05,60,000	6.37	Release	8-Jul-2016 Pledge	Pledge	Collateral Release for Facility of Promoter group Company	30,00,000	0.38	IDBI Trusteeship Services Limited	4,75,60,000	5.99
Digital Satellite Holdings Pvt. Ltd.	7,13,69,898	8.99	8.19	6,56,08,000	8.26		,	1	,	1		1	6,56,08,000	8.26
Direct Media Solutions Pvt.	14,00,00,000	17.63	16.06	7,39,64,800	9.31	,	,	,	ı	1		,	7,39,64,800	9.31
Direct Media & Cable Pvt.	8,57,14,285	10.79	9.83	8,57,14,285	10.79				b	ŀ			8,57,14,285	10.79
Digital Satellite Media & Broadband Pvt. Ltd.	3,08,00,000	.c. 88	3.53	3,08,00,000	3.88			1					3,08,00,000	3.88
Essel Media	10,00,00,000	12.59	11,47	,	,	,	ı		,					ccop
Essel International Ltd	6,20,00,000	7.81	7.11	1	,	ı			ţ	,	-	ţ		8/8/

Ashok Mathai Kurien
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10,21,000
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0.12
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From:

Sent:

15/07/2016 18:21

To: Subject: 'corp.relations@bseindia.com'; 'corp.compliance@bseindia.com' Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011

Attachments:

BSE Disclosure - Bioscope - SITI.pdf

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/release of encumbrance of the equity shares of Siti Cable Network Ltd. from Bioscope Cinemas Pvt. Ltd.

Thanks & Regards, Ashok Sanghavi

Direct: 022 -71061437

BIOSCOPE CINEMAS PRIVATE LIMITED

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001.

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 July 15, 2016

N S E I L

CONTENTS NOT VERIFIED

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for the release of pledge of the equity shares of Siti Cable Network Limited.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

Authorised Signatory

Encl: As above.

CC: Siti Cable Network Ltd

4th Floor, Madhu Industrial Estate, Pandurang Budhkar Marg, Worli,

Mumbai - 400013

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Jame of the	Name of the Target Company (TC)	(TC)	7			· · · · · · · · · · · · · · · · · · ·			Siti Cable N	Siti Cable Network Limited	_			
Vame of the	Name of the stock exchanges where the shares of the targ	where the sha	res of the 1	arget company are listed	y are liste	٩			NSE /BSE					
Date of Reporting	rting					i			15th July, 2	2016				
Name of the	Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released	C on whose sha	res encum	brance has bee	en createc	/ /jnvoked /	released		Bioscope Ci	Bioscope Cinemas Private Limited	Limited			
Details creati	Details creation of encumbrance :	ince :												
Name of Promoter (s) or PACs with him (**)	Promoter Hold company(1)	Promoter Holding in the target company(1)	<u> </u>	Promoter holding already encumbered (2)	Jing	Details of I	Details of Even pertaining to encumbrance (3)	ng to encum	brance (3)				Post event holding of encumbered shares (Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)])	ding of hares se [(2)- n[(2)-(3)]}
	No of Shares	% of total share Capital	% w.r.t. diinted share capital (*)	No of Shares	% of total share Capital	Type of Date of event creation (creation/creation/cele invocation ase invocation) encumbran	9	Type of encumbranc (ptedge/lien/ non disposal undertaking /other)	Reasons for encumbranc e	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total Share capital
Bioscope Cinemas Pvt. Ltd.	7,28,51,529	9.17	8.36	5,05,60,000	6.37	Release	8-Jul-2016 Pledge		Collateral Release for Facility of Promoter group	30,00,000	0.38	IDBI Trusteeship Services Limited	4,75,60,000	5.99
Digital Satellite Holdings Pvt. Ltd.	7,13,69,898	8.99	8.19	6,56,08,000	8.26	,	ı	1	-	,	r	1	6,56,08,000	8.26
Direct Media Solutions Pvt.	14,00,00,000	17.63	16.06	7,39,64,800	9.31	,	,			,	ş	1	7,39,64,800	9.31
Direct Media & Cable Pvt.	8,57,14,285	10.79	9.83	8,57,14,285	10.79	,		i	,	1	ş.	i.	8,57,14,285	10.79
Digital Satellite Media & Broadband Pvt. Ltd.	3,08,00,000	3 88	3,53	3,08,00,000	9.88 88	1	ı		,				3,08,00,000	3.88
Essel Media	10,00,00,000	12.59	11.47	,	1	,	·	ı		,	1	ś	1	100
Essel International	6,20,00,000	7.81	7.11	F	4	,		ı	•	i.	1	i	1);;;;
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Ashok Mathai Kurien	10,21,000	0.13	0.12	,		ŧ		,	,	·	t	1			
Place :	Mumbai 15th July. 2016							Signature o	Stenature of the Authorised Signatory	ised Signato	CON CONTRACTOR OF THE PARTY OF	tras p	_		
								,	.	,	ā	1			
(**) The nan	(**) The names of all the promoters their shareholding	omoters their sl	hareholdir	ng in the targe	t company	y and their	in the target company and their pledged shareholding as on the reporting date shoùl	reholding	is on the re	oorting date	should appe	ar in the tab	etable irrespective of whether	etive of v	whether
they are repu	they are reporting on the date of event or not.	e of event or n	ot.												

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

From:

Sent: To: 15/07/2016 18:22 'takeover@nse.co.in'

Subject:

Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011

Attachments:

NSE Disclosure - Bioscope - SITI.pdf

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/release of encumbrance of the equity shares of Siti Cable Network Ltd. from Bioscope Cinemas Pvt. Ltd.

Thanks & Regards, Ashok Sanghavi Direct: 022 -71061437

BIOSCOPE CINEMAS PRIVATE LIMITED

June 24, 2016

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for the creation of pledge of the equity shares of Siti Cable Network Limited.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

Authorised Signatory

Encl: As above.

CC: Siti Cable Network Ltd

4th Floor, Madhu Industrial Estate, Pandurang Budhkar Marg, Worli,

Mumbai - 400013



S. Pvt. % of total share capital Cope 10.79 (3)]/ invocation[(2)-(3)]} 6.37 8.26 9.31 3.88 (Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011) Post event holding of [(2)+(3)]/release [(2)encumbered shares Bios 50,560,000 65,608,000 73,964,800 85,714,285 30,800,000 No of Shares (Creation Name of the entity in whose favor shares encumbered IDBI Trusteeship Services Limited 1.88 % of total share capital Bioscope Cinemas Private Limited Siti Cable Network Limited 14,900,000 Reasons for No of Shares 24th June, 2016 Details of Even pertaining to encumbrance (3) Collateral Pledge for Facility of Promoter NSE /BSE Company group (pledge/lien/ non disposal undertaking encumbranc Type of 20-Jun-2016 Pledge invocation release of encumbrance Date of Reporting Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released Date of creation Type of
event
(creation/rel ease invocation) Creation Name of the stock exchanges where the shares of the target company are listed 4.49 % of total share Capital 8.26 9.31 10.79 3.88 already encumbered Promoter holding 35,660,000 65,608,000 73,964,800 85,714,285 30,800,000 No of Shares (2) 8.36 8.19 16.06 11.47 9.83 3.53 7.11 share capital (*) % w.r.t. diluted Promoter Holding in the target 17.63 10.79 12.59 9.17 8.99 % of total share Capital 7.81 Name of the Target Company (TC) Details creation of encumbrance: 72,851,529 140,000,000 30,800,000 100,000,000 Name of Promoter Hold Promoter Hold RACs with him company(1) 71,369,898 85,714,285 62,000,000 No of Shares Direct Media & Cable Pvt. International Ltd Holdings Pvt. Solutions Pvt. Put 1td Essel Media Ventures Ltd Direct Media Cinemas Pvt. Broadband Bioscope Satellite Media & Digital Satellite Digital

Ashok Mathai 1.021.000 0.13 0.12				
O.12 Signature of the Authorised Signatory Signature of	(**) The nan they are repo	Date :	.,	Ashok Mathai Kurien
O.12 Signature of the Authorised Signatory Signature of	nes of all the pro orting on the date	24th June, 2016	Mumbai	1,021,000
O.12 Signature of the Authorised Signatory Signature of	moters their shof event or no			0.13
Cinemage	areholdir t.			0.12
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Stable irrespective of w	Id Spp	050	ope Cin	
ive of w	1/ 23	777	3	
	f whether			

(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the target company and their pledged shareholding as on the reporting date should appear in the target of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

From: promoters promoters@esselgroup.com>

Sent: 24/06/2016 20:23

To:'corp.relations@bseindia.com'; 'corp.compliance@bseindia.com'Subject:Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011

Attachments: BSE Disclosure - Bioscope - SITI.pdf

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation of encumbrance of the equity shares of Siti Cable Network Ltd. from Bioscope Cinemas Pvt. Ltd.

Thanks & Regards, Ashok Sanghavi Direct: 022 -71061437

BIOSCOPE CINEMAS PRIVATE LIMITED

June 24, 2016

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001.

'National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for the creation of pledge of the equity shares of Siti Cable Network Limited.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

Authorised Signatory

Encl: As above.

CC: Siti Cable Network Ltd

4th Floor, Madhu Industrial Estate, Pandurang Budhkar Marg, Worli,

Mumbai - 400013

NSEIL CONTENTS NOT VERIEIEO (Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011) Bioscope Cinemas Private Limited Siti Cable Network Limited NSE /BSE 24th June, 2016 Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released Name of the Target Company (TC)
Name of the stock exchanges where the shares of the target company are listed
Date of Reporting

	Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}	share Name of the No of Shares % of total share capital share shares encumbered	1.88 IDBI 50,560,000 6.37 Trusteeship Services Limited	. 65,608,000 8.26	. 73,964,800 9.31	. 85,714,285 10.79	30,800,000	
		No of Shares % of total share capital	14,300,000	,	,	.,	,	
	mbrance (3)	Reasons for encumbranc e	Collateral 14 Pledge for Facility of Promoter group Company		,		,	
	Details of Even pertaining to encumbrance (3)	Type of encumbrance (pledge/lieu/ non disposal underfaking /other)	9 Pledge	,	,	'	,	
	Even pertair	Date of creation invocation release of encumbrance	20-Jun-2016 Pledge	,	1	1	4	
	Details of	Type of event (creation/rel ease invocation)	Creation	,	,	1		
	ding	% of total share Capital	4.49	8.26	9.31	10.79	3.88	
	Promoter holding already encumbered (2)	No of Shares	35,660,000	65,608,000	73,964,800	85,714,285	30,800,000	
		% w.r.l. diluted share capital (*)	8.36	8.19	16.06	9.83	3,53	
ce:	ng in the target	% of total share Capital	9.17	8.99	17.63	10.79	3.88	
Details creation of encumbrance :	Promoter Holding in the target company(1)	No of Shares	72,851,529	71,369,898	140,000,000	85,714,285	30,800,000	
Details creatic	Name of Promoter (s) or PACs with him (**)		Bioscope Cinemas Pvr. Ltd.	Digital Satellite Holdings Pvt.	Direct Media Solutions Pvt. Ltd.	Direct Media & Cable Pvr.	Digital Satellite Media &	Broadband Pvt 1td

Ashok Mathai Kurien	1,021,000	0.13	0.12	•	•	'		1	,		•		1		,
									- N.A.			Cinemas	180		
Place	Mumbai							-				000	į į.		
Date	24th June, 2016							Sis	nature of	Signature of the Authoriscd Signatory	d Signatory	501	Lig		
(**) The nar	(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether	noters their sh	nareholdir	ng in the targe	t compan	y and the	ir pledged	shareho	olding as	on the repor	ting date sh	ould appear in the	he table in	espective of v	vhether
they are repo	they are reporting on the date of event or not.	of event or no	λt.									NILL III	į,		
(*) Total sha	(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements)	ken as per the	e latest fil	ling done by tl	he compa	ny to the	Stock Exc	change u	ınder Reg	gulation 31 o	f SEBI (Lis	ting Obligations	s and Discl	osure Require	ments)
Regulations,	Regulations, 2016. Diluted share/voting capital	are/voting cap	pital mear	ns the total nu	mber of s	hares in t	he TC ass	suming f	onll conve	ersion of the	outstanding	means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity	urities /wa	rrants into equ	ity
shares of the TC.	TC.														

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From: promoters promoters@esselgroup.com>

 Sent:
 24/06/2016 20:24

 To:
 'takeover@nse.co.in'

Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011

Attachments: NSE Disclosure - Bioscope - SITI.pdf

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation of encumbrance of the equity shares of Siti Cable Network Ltd. from Bioscope Cinemas Pvt. Ltd.

Thanks & Regards, Ashok Sanghavi Direct: 022 -71061437

Date: 20th June, 2016

BIOSCOPE CINEMAS PRIVATE LIMITED

BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir,

Ref: Disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Bioscope Cinemas Private Limited propose to acquire up to 2,91,57,417 shares of Siti Cable Network Ltd., a company listed on your stock exchange, on the 27th day of June, 2016 or any day thereafter within a period of 90 days by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 10(5) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

Dinesh Kanodia

Authorised Signatory

Encl: As above.

CC:

SITI Cable Network Limited 4th Floor, Madhu Industrial Estate, Pandurang Budhkar Marg, Worli, Mumbai - 400013

> Regd. Office: 18th Floor, A Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai- 400 013 Tel.: +91-22-7106 1234 CIN: U92190MH2005PTC152972

Format for Disclosures under Regulation 10(5) - Intimation to Stock Exchanges in respect of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

V

1.	Name of the Target Company (TC)	Siti Cable Network Ltd.
2.	Name of the acquirer(s)	Bioscope Cinemas Private Limited
3.	Whether the acquirer(s) is/ are promoters of the TC prior to the transaction. If not, nature of relationship or association with the	Yes
	TC or its promoters	
4.	Details of the proposed acquisition	Fool Modic Vertices Limited and Fool later which all limited
	a. Name of the person(s) from	Essel Media Ventures Limited and Essel International Limited
	whom shares are to be acquired b. Proposed date of acquisition	27 th June, 2016 or within 90 days thereafter
-	c. Number of shares to be acquired	Essel Media Ventures Limited - upto 1,41,71,245 equity shares
	from each person mentioned in 4(a) above	Essel International Limited – upto 1,49,86,172 equity shares
	d. Total shares to be acquired as % of share capital of TC	up to 3.67%
	e. Price at which shares are proposed to be acquired	On market
	f. Rationale, if any, for the proposed transfer	-
5.	Relevant sub-clause of regulation 10(1)(a) under which the acquirer is exempted from making open offer	Regulation 10(1)(a) (ii)
6.	If, frequently traded, volume weighted average market price for a period of 60 trading days preceding the date of issuance of this notice as traded on the stock exchange where the maximum volume of trading in the shares of the TC are recorded during such period	Rs. 36.66/-
7.	If in-frequently traded, the price as determined in terms of clause (e) of	Not Applicable
8.	sub-regulation (2) of regulation 8 Declaration by the acquirer, that the acquisition price would not be higher by more than 25% of the price computed in point 6 or point 7 as applicable	Yes
9.	i. Declaration by the acquirer, that the transferor and transferee have complied (during 3 years prior to the date of proposed acquisition) / will comply with applicable disclosure requirements in Chapter V of the	Yes

	(co	keover Regulations, 2011 orresponding provisions of the pealed Takeover Regulations 97)				
	du da	The aforesaid disclosures made ring previous 3 years prior to the te of proposed acquisition to be rnished.		disclosures ma tached herewith	ade by Bioscope Cinas Annexure 1	nemas Private
10.	the re	claration by the acquirer that all econditions specified under gulation 10(1)(a) with respect to emptions has been duly complied th.	Yes			
11.	Sh	areholding details		proposed action	After the propose	d transaction
			No. of shares	% w.r.t total share capital	No. of shares /voting rights	% w.r.t total share capital
			/voting rights	of TC	/ voting rights	of TC
	а	Acquirer(s) and PACs (other than sellers)(*)	7,28,51,529	9.17%	10,20,08,946	12.85%
	b	Seller(s) - Essel Media Ventures Limited	10,00,00,000	12.59%	8,58,28,755	10.81%
	С	Seller(s) - Essel International Limited	6,20,00,000	7.81%	4,70,13,828	5.92%

Note:

- (*) Shareholding of each entity may be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is
 more than one acquirer, the report shall be signed either by all the persons or by a person duly
 authorized to do so on behalf of all the acquirers.

For Bioscope Cinemas Private Limited

Dinesh Kanodia
Authorised Signatory

Place: Mumbai

Date: 20th June, 2016

From:

20/06/2016 17:46 Sent: 'takeover@nse.co.in' To:

Subject: Disclosure under Regulation 10(5) of Securities and Exchange Board of India

(Substantial Acquisition of Shares and Takeovers) Regulations, 2011

NSE - Disclosure 10(5) - SAST - Bioscope Cinemas Pvt. Ltd. - Siti Cable Network Ltd..pdf; Attachments:

Annexure 1 - Disclosures made by Bioscope Cinemas Pvt. Ltd..pdf

Dear Sir/Madam,

Ref: Disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares ■ 1d Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Bioscope Cinemas Private Limited propose to acquire up to 2,91,57,417 shares of Siti Cable Network Ltd., a company listed on your stock exchange, on the 27th day of June, 2016 or any day thereafter within a period of 90 days by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 10(5) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanks & Regards, Dinesh Kanodia

Direct: 022 -71061437

BIOSCOPE CINEMAS PRIVATE LIMITED

Date: 20th June, 2016

ÆSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir,

Ref: Disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Bioscope Cinemas Private Limited propose to acquire up to 2,91,57,417 shares of Siti Cable Network Ltd., a company listed on your stock exchange, on the 27th day of June, 2016 or any day thereafter within a period of 90 days by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 10(5) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

Dinesh Kanodia Authorised Signatory

Encl: As above.

CC:

SITI Cable Network Limited 4th Floor, Madhu Industrial Estate, Pandurang Budhkar Marg, Worli, Mumbai - 400013

> Regd. Office: 18th Floor, A Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai- 400 013 Tel.: +91-22-7106 1234 CIN: U92190MH2005PTC152972

INWARD SECTION

Format for Disclosures under Regulation 10(5) – Intimation to Stock Exchanges in respect of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Siti Cable Network Ltd.
2.	Name of the acquirer(s)	Bioscope Cinemas Private Limited
3.	Whether the acquirer(s) is/ are	Yes
	promoters of the TC prior to the	
	transaction. If not, nature of	
	relationship or association with the	
	TC or its promoters	
4.	Details of the proposed acquisition	
	a. Name of the person(s) from	Essel Media Ventures Limited and Essel International Limited
	whom shares are to be acquired	
	b. Proposed date of acquisition	27 th June, 2016 or within 90 days thereafter
	c. Number of shares to be acquired	Essel Media Ventures Limited - upto 1,41,71,245 equity shares
	from each person mentioned in	Essel International Limited – upto 1,49,86,172 equity shares
	4(a) above	
	d. Total shares to be acquired as %	up to 3.67%
	of share capital of TC	
	e. Price at which shares are	On market
	proposed to be acquired	-
	f. Rationale, if any, for the	-
	proposed transfer	
5.	Relevant sub-clause of regulation	Regulation 10(1)(a) (ii)
	10(1)(a) under which the acquirer is	
	exempted from making open offer	D- 25 55/
6.	If, frequently traded, volume	Rs. 36.66/-
	weighted average market price for a period of 60 trading days preceding	
	the date of issuance of this notice as	
	traded on the stock exchange where	
	the maximum volume of trading in	
	the shares of the TC are recorded	
	during such period	
7.	If in-frequently traded, the price as	Not Applicable
	determined in terms of clause (e) of	• •
	sub-regulation (2) of regulation 8	
8.	Declaration by the acquirer, that the	Yes
	acquisition price would not be	
	higher by more than 25% of the	
	price computed in point 6 or point 7	
	as applicable	
9.	i. Declaration by the acquirer, that	Yes
	the transferor and transferee have	
	complied (during 3 years prior to the	
	date of proposed acquisition) / will	
	comply with applicable disclosure	
	requirements in Chapter V of the	



	(co	keover Regulations, 2011 orresponding provisions of the pealed Takeover Regulations 97)				
	du da	The aforesaid disclosures made ring previous 3 years prior to the te of proposed acquisition to be mished.		disclosures ma ached herewith	ade by Bioscope Cir nas Annexure 1	nemas Private
10.	the reg	claration by the acquirer that all econditions specified under gulation 10(1)(a) with respect to emptions has been duly complied th.	Yes			
11.	Sh	areholding details	Before the	proposed action	After the propose	d transaction
			No. of shares /voting rights	% w.r.t total share capital of TC	No. of shares /voting rights	% w.r.t total share capital of TC
	а	Acquirer(s) and PACs (other than sellers)(*)	7,28,51,529	9.17%	10,20,08,946	12.85%
	b	Seller(s) - Essel Media Ventures Limited	10,00,00,000	12.59%	8,58,28,755	10.81%
	С	Seller(s) - Essel International Limited	6,20,00,000	7.81%	4,70,13,828	5.92%

Note:

- (*) Shareholding of each entity may be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.

For Bioscope Cinemas Private Limited

Dinesh Kanodia Authorised Signatory

Place: Mumbai Date: 20th June, 2016

From: promoters promoters@esselgroup.com>

Sent: 20/06/2016 17:43

To: 'corp.relations@bseindia.com'; 'corp.compliance@bseindia.com'

Subject: Disclosure under Regulation 10(5) of Securities and Exchange Board of India

(Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Attachments: BSE - Discfosure 10(5) - SAST - Bioscope Cinemas Pvt. Ltd. - Siti Cable Network Ltd..pdf;

Annexure 1 - Disclosures made by Bioscope Cinemas Pvt. Ltd..pdf

Dear Sir/Madam.

Ref: Disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Bioscope Cinemas Private Limited propose to acquire up to 2,91,57,417 shares of Siti Cable Network Ltd., a company listed on your stock exchange, on the 27th day of June, 2016 or any day thereafter within a period of 90 days by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 10(5) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanks & Regards, Dinesh Kanodia Direct: 022 -71061437 BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001.

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir.

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for the creation/release of pleage of the equity shares of Siti Cable Network Limited.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

For Direct Media Solutions Private Limited

Authorised Signatory

Authorised Signatory

Encl: As above.

CC: Siti Cable Network Ltd 4th Floor, Madhu Industrial Estate.

Pandurang Budhkar Marg, Worli,

Mumbai - 400013.

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17th hills 17t	The trafet	Name of the	stock exchanges	where the shar	es of the ta	Irget company	are listed				NSE /BSE					
Common C	Promotter of MacLon whose streams encounterance 1 Promotter hadding Promotter	Date of Repo	rting					Ž			17th June,	2016				
State Stat	Commence	Name of the	Promoter or FA	C on whose share		stance has been	n created	/invoked /r	eleased		Bloscope C Direct Med	Inemas Privat ia Solutionii F	a Limited Private Limited	36		
State 12 12 13 14 14 14 14 14 14 14	Companies Comp	Details creati	on of encumbra	ince:												
No of Shares Surf read Above Surf re	The plane Capture Ca	Vance of transfer (s) or ACs with him	Promoter Hold company(1)	fing in the rarge		Promoter hold skready encun (2)	ing	Details of	Even pertaini	ng to encum	ibrance (3)				Post event he encumbered (Creation ([23+23])/rele	Iding of thares see [(2)- on[(2)-(3)]}
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Place M	Mumber 17th June 2016		ado.		Lto.	1	Senature of the Author	he Authorise	Monatoria Da	JWE.	G PR		

(*) Total share capital to be taken as per the latest filling done by the crampsary to the Stock Exchange under Regulation 11 of SEBI (Listing Obligations and Disclosure Requiremental) Regulations, 2016. Diluted share-voting capital means the total number of shares in the TC assuming full convention of the outstanding conventible securities /warrants into equity strates of the TC.

(**) The names of all the promoters their shareholding he the eccompany and their pledged shareholding as on the reporting date shows and their spective of whether

From: promoters promoters@esselgroup.com>

Sent: 17/06/2016 17:21 **To:** 'takeover@nse.co.in'

Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011

Attachments: NSE Disclosure - Bioscope DMSPL - DISH.pdf

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Siti Cable Network Ltd. from Bioscope Cinemas Pvt. Ltd. and Direct Media Solutions Pvt. Ltd.

Thanks & Regards, Ashok Sanghavi

Direct: 022 -71061437

BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001.

National Stock Exchange of India Limited

Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for the creation/ release of pledge of the equity shares of Siti Cable Network Limited.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

For Direct Media Solutions Private Limited

Authorised Signatory

Authorised Signatory

Encl: As above.

CC: Siti Cable Network Ltd

4th Floor, Madhu Industrial Estate, Pandurang Budhkar Marg, Worli,

Mumbai - 400013.

% of intal 30.79 4.49 8.26 9,31 [[2]+[3]]/release [(2]-[3]]/ invocation[[2]-[3]]) (Formal for Disclosure by the Promoser (5) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (7) 5638 (Substantial Acquisition of Shares and Takeovers) Regulations, 2011) Post event holding of encumbered shares 3,56,80,000 6,56,08,000 7,39,64,800 8.57,14,285 3.08,00,000 No of Shiers (Creation AS PRIVATE Name of the sensity in whose fance phases 0.38 ECL Finance rusteeship Services Jmitted COIL SDLU IBGI Sout tated share capital 0.72 Direct Media Solutions Private Limited Bloscope Cinemas Private Limited Siti Cable Network Limited 57,50,000 30,00,000 No of Shares NSE /3SE 17th June, 2016 Readont for a Pledge for Facility of Promoter group Details of Even pertaining to encumbrance (3) Release for Facility of Promoter group Collectors Collaceral Company non Goppean andemaking fother) Medgafilen/ 14-Jun-2016 Pledge S-Jon-2016 Piedge investion release of Name of the Promoter or PAC on whose shares encumbrance has been created /Invoked /miteased Type of event (creation/red Crestion Release 1 3.77 69'6 % of total share Capital 10.79 8.25 Name of the stock exchanges where the shares of the target company are listed already encumbered mas p Promoter holding Cope Ch 2,99,10,000 6,56,08,000 7,69,64,800 8,57,14,285 3,08,00,000 No of Shares (2) 16.06 Street, diluned share capital (3) 8.36 8:13 8.83 3.53 11.47 77.13 Promoter Holding in the target 9.17 E 99 17.63 20.79 12.59 3.83 7.81 % of cotal share Capital Name of the Target Company (TC) Details creation of encumbrance :
Name of Promoter Holding in Pacts with him company(1) 7,28,51,529 7,13,65,898 3,08,00,000 6,20,00,000 14,00,00,000 8,57,14,285 000,00,00,01 No of Shares Date of Reporting Ouptal Satellite Digital Satellite Solutions Put Direct Media foldings P.M. Direct Media interrational Ventures Ltd Cinemas Pvt. Essel Media & Cable Pvr. Broadband Вюясоре Media & PVI. Ltd. Essel 19 Ξ

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Place	Mumba			ie	ma						191	PI		
Date	17th JURE, 2016			10	S A		67	Spatific of	the Author	Signature of the Authorised Signator	10	NA.		
(**) The nam they are repo (*) Total shat Regulations, of the TC.	(**) The names of all the promoters their shareholding in the integration and their pledged shareholding as on the reporting date should account or not. (*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SERI (Listing Orbigations and Disclosure Regulations, 2016. Diluted shareholding capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities Avantants into equity sharehold. Or the TC assuming full conversion of the outstanding convertible securities Avantants into equity sharehold.	sters their ships to as as per the	c. Latest filipital means	g in the larger of in g	company ser of shi	and their plea to the Stock was in the TC	oledged sharehold ck Exchange und TC assuming Nel	holding as under Reg full conver	on the rep ulation 31	eporting dates 31 of SEBI (Li	should accelering	Villa suble irre res and Discis coursies /wan	Juble interpetative of whether mil Disclosure Requirements) tites /warmarks into equity shares	(whether rements) quity share

From: promoters promoters@esselgroup.com>

Sent: 17/06/2016 17:19

To: 'corp.compliance@bseindia.com'; 'corp.relations@bseindia.com' **Subject:** Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011

Attachments: BSE Disclosure - Bioscope DMSPL - DISH.pdf

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Siti Cable Network Ltd. from Bioscope Cinemas Pvt. Ltd. and Direct Media Solutions Pvt. Ltd.

Thanks & Regards, Ashok Sanghavi

BIOSCOPE CINEMAS PRIVATE LIMITED

Date 14th June, 2016

BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001.

National Stock Exchange of India Limited

Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir.

Ref: Disclosure under Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Bioscope Cinemas Private Limited have acquired 1,64,31,000 equity shares of Siti Cable Network Ltd., a company listed on your stock exchange, on the 13th day of June, 2016 by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 29(2) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

Ashok Sanghavi Authorised Signatory

Encl: As above.

CC: SITI Cable Network Limited 4th Floor, Madhu Industrial Estate, Pandurang Budhkar Marg, Worli, Mumbai - 400013





Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name	of the Target Company (TC)	Siti Cable Netw	ork Limited	
	(s) of the acquirer and Persons Acting in Concert with the acquirer	Bioscope Ciner	nas Private Lim	ited
Wheth	er the acquirer belongs to Promoter/Promoter group	Promoter Group	P	
Name are Lis	(s) of the Stock Exchange(s) where the shares of TC sted	National Stock and BSE Limite		dia Limited
Details	s of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t, total diluted share/voti ng capital of the TC (**)
	fore the acquisition under consideration, Iding of :			
	Shares carrying voting rights Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	5,64,20,529 NA	7.10 NA	6.47 NA
100	Voting rights (VR) otherwise than by shares Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	NA Nil	NA Nii	NA Nil
e)		5,64,20,529	7.10	6.47
	Details of acquisition/sale			
b)	Shares carrying voting rights acquired/sold VRs acquired /sold otherwise than by shares Warrants /convertible securities/any other	1,64,31,000 NA	2.07 NA	1.88 NA
-	instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	NA	NA	NA
d)	Shares encumbered / invoked/released by the acquirer	NA	NA	NA
e)	Total (a+b+c+/-d)	1,64,31,000	2.07	1.88

After the acquisition/sale, holding of:			
a) Shares carrying voting rights b) Shares encumbered with the acquirer c) VRs otherwise than by shares d) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify	180	9.17 NA NA NII	8.36 NA NA Nii
holding in each category) after acquisition e) Total (a+b+c+d)	7,28,51,529	9.17	8.36
Mode of acquisition /-sale (e.g. open market / off- market / public issue / rights issue / preferential allotment / inter-se transfer etc).		transfer	
Date of acquisition /-sale-of shares / VR or-date of- receipt of intimation of allotment of shares, whichever is applicable	13 th June, 2016		
Equity share capital / total voting capital of the TC before the said acquisition / sale	79,41,47,420 num 1/- each	ber of Equity	shares of Re
Equity share capital/ total voting capital of the TC after the said acquisition /-sale	79,41,47,420 num 1/- each	ber of Equity	shares of Re
Total diluted share/voting capital of the TC after the said acquisition	87, 19, 18,848 num 1/- each	ber of Equity	shares of Re

- (*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016.
- (**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Bioscope Cinemas Private Limited

Ashok Sanghavi Authorised Signatory

Place: Mumbai Date: 14th June, 2016

From:

Sent: 14/06/2016 18:10 To: 'takeover@nse.co.in'

Subject: Disclosure under Regulation 29(2) of Securities and Exchange Board of India

(Substantial Acquisition of Shares and Takeovers) Regulations, 2011

NSE Disclosure 29(2) - Bioscope - SITI.pdf **Attachments:**

Dear Sir,

Ref: Disclosure under Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Bioscope Cinemas Private Limited have acquired 1,64,31,000 equity shares of Siti Cable Network Ltd., a company listed on your stock exchange, on the 13th day of June, 2016 by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 29(2) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanks & Regards, Ashok Sanghavi

BIOSCOPE CINEMAS PRIVATE LIMITED

Date: 14th June, 2016

BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001.

National Stock Exchange of India Limited Exchange Plaza

Bandra Kurla Complex, Bandra (East), Mumbai - 400 051.

Dear Sir.

Ref: Disclosure under Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Bioscope Cinemas Private Limited have acquired 1,64,31,000 equity shares of Siti Cable Network Ltd., a company listed on your stock exchange, on the 13th day of June, 2016 by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 29(2) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanking you.

Yours faithfully,

For Bioscope Cinemas Private Limited

Ashok Sanghavi Authorised Signatory

Encl: As above

CC.

SITI Cable Network Limited 4th Floor, Madhu Industrial Estate. Pandurang Budhkar Marg, Worli, Mumbai - 400013

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Siti Cable Netw	ork Limited	
Name(s) of the acquirer and Persons Acting in Concert PAC) with the acquirer	Bioscope Ciner	nas Private Lim	ited
Whether the acquirer belongs to Promoter/Promoter group	Promoter Group	P	
Name(s) of the Stock Exchange(s) where the shares of TO are Listed	National Stock and BSE Limite		dia Limited
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voti ng capital of the TC (**)
Before the acquisition under consideration, holding of :			
Shares carrying voting rights Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others)	5,64,20,529 NA	7.10 NA	6.47 NA
c) Voting rights (VR) otherwise than by shares d) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	{	NA Nil	NA Nil
e) Total (a+b+c+d)	5,64,20,529	7.10	6.47
Details of acquisition/sale a) Shares carrying voting rights acquired/sold	1,64,31,000	2.07	1.88
 b) VRs acquired /sold otherwise than by shares c) Warrants /convertible securities/any other 	NA	NA	NA
instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	NA	NA	NA
 d) Shares encumbered / invoked/released by the acquirer 	NA	NA	NA
e) Total (a+b+c+/-d)	1,64,31,000	2.07	1.88

After the acquisition/sale, holding of:			
a) Shares carrying voting rights b) Shares encumbered with the acquirer c) VRs otherwise than by shares d) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify)	7,28,51,529 NA NA NA NII	9.17 NA NA NII	8.36 NA NA NII
holding in each category) after acquisition e) Total (a+b+c+d)	7,28,51,529	9.17	8.36
Mode of acquisition /-sale (e.g. open market / off- market / public issue / rights issue / preferential allotment / inter-se transfer etc).	On market Inter-se	transfer	
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	13th June, 2016		
Equity share capital / total voting capital of the TC before the said acquisition / sale	79,41,47,420 num 1/- each	ber of Equity	shares of Re
Equity share capital/ total voting capital of the TC after the said acquisition /-sale	79,41,47,420 num 1/- each	ber of Equity	shares of Re
Total diluted share/voting capital of the TC after the said acquisition	87,19,18,848 num 1/- each	ber of Equity	shares of Re

- (*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016
- (**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Bioscope Cinemas Private Limited

Ashok Sanghavi Authorised Signatory

Place: Mumbai

Date: 14th June, 2016

From: promoters promoters@esselgroup.com>

Sent: 14/06/2016 18:08

To: 'corp.relations@bseindia.com'; 'corp.compliance@bseindia.com'

Subject: Disclosure under Regulation 29(2) of Securities and Exchange Board of India

(Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Attachments: BSE Disclosure 29(2) - Bioscope - SITI.pdf

Dear Sir,

Ref: Disclosure under Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Bioscope Cinemas Private Limited have acquired 1,64,31,000 equity shares of Siti Cable Network Ltd., a company listed on your stock exchange, on the 13th day of June, 2016 by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 29(2) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanks & Regards, Ashok Sanghavi

BIOSCOPE CINEMAS PRIVATE LIMITED

Date: 14th June, 2016

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir,

Ref: Disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

This is in continuation of our disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 made on March 17, 2016. As a part of the said disclosure, the Company has on June 13, 2016 acquired 1,64,31,000 equity shares constituting 2.07% of paid up capital of Siti Cable Network Ltd, a company listed on Bombay Stock Exchange Limited with Scrip Code No. 532795, National Stock Exchange with Scrip Symbol. SITICABLE by way of an on market inter se transfer of shares amongst the promoter group

In this connection, please find enclosed the disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

Ashok Sanghavi Authorised Signatory

Encl: As above.

CC: SITI Cable Network Limited 4th Floor, Madhu Industrial Estate, Pandurang Budhkar Marg, Worli, Mumbai - 400013



Format for Disclosures under Regulation 10(6) – Report to Stock Exchanges in respect of any acquisition made in reliance upon exemption provided for in Regulation 10 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Siti Cable Network Ltd.	
2,	Name of the acquirer(s)	Bioscope Cinemas Priva	ate Limited
3.	Name of the stock exchange where shares of the TC are listed	National Stock Exchang BSE Limited	e of India Limited
4.	Details of the transaction including rationale, if any, for the transfer/ acquisition of shares.	Seller – Essel Media Ve Date of acquisition – 13 ^l No. of shares – 1,64,31, % of share capital – 2.0 ^l Rationale – Inter-se tra promoter group	h June, 2016 000 equity shares
5.	Relevant regulation under which the acquirer is exempted from making open offer.	Regulation 10(1)(a) (ii)	
6.	Whether disclosure of proposed acquisition was required to be made under regulation 10 (5) and if so, - Whether disclosure was made and whether it was made within the timeline specified under the regulations. - Date of filing with the stock exchange.	Yes Yes 17th March, 2016	
7.	Details of acquisition	Disclosures required to be made under regulation 10(5)	Whether the disclosures under regulation 10(5) are actually made
	a. Name of the transferor / seller	Essel International Ltd. Essel Media Ventures Limited	Essel Media Ventures Limited
	b. Date of acquisition	28 th March, 2016 or within 90 days thereafter	13th June, 2016
	 Number of shares/ voting rights in respect of the acquisitions from each person mentioned in 7(a) above 	All Complete Management of the comment of the comme	Essel Media Ventures Limited – 1,64,31,000
	 d. Total shares proposed to be acquired / actually acquired as a % of diluted share capital of TC 	Essel International Limited – upto 2.61% (upto 2.38% on diluted share capital) Essel Media Ventures Limited - upto 3.85%	2.07% (1.88% on diluted share capital)

	(upto 3.51% o share capital)	n diluted		
Price at which shares are proposed to be acquired / actually acquired	On market		Rs. 37.45 pe	er share
Shareholding details	Pre-Transaction	on	Post-Transact	ion
	No. of shares held	% w.r.t. to total share capital of TC	No. of shares held	% w.r.t. to total share capital of TC
 Each Acquirer / Transferee(*) 	5,64,20,529	7.10%	7,28,51,529	9.17%
 Each Seller / Transferor Essel Media Ventures Limited 	11,64,31,000	14.66%	10,00,00,000	12.59%
	be acquired / actually acquired Shareholding details - Each Acquirer / Transferee(*) - Each Seller / Transferor	e. Price at which shares are proposed to be acquired / actually acquired Shareholding details Pre-Transaction No. of shares held - Each Acquirer / Transferee(*) - Each Seller / Transferor	e. Price at which shares are proposed to be acquired / actually acquired Shareholding details Pre-Transaction No. of % w.r.t. shares held to total share capital of TC - Each Acquirer / Transferee(*) 5,64,20,529 7.10% - Each Seller / Transferor	e. Price at which shares are proposed to be acquired / actually acquired Shareholding details Pre-Transaction No. of % w.r.t. No. of shares held to total share capital of TC - Each Acquirer / Transferee(*) - Each Seller / Transferor Share capital of TC On market Pre-Transaction Post-Transact No. of shares held to total share capital of TC - Each Seller / Transferor

Note:

- (*) Shareholding of each entity shall be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.

For Bioscope Cinemas Private Limited

Ashok Sanghavi Authorised Signatory

Place: Mumbai Date: June 14, 2016

From: promoters promoters@esselgroup.com>

Subject: Disclosure under Regulation 10(6) of Securities and Exchange Board of India

(Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Attachments: NSE Disclosure 10(6) - Bioscope - SITI.pdf

Dear Sir,

Ref: Disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

This is in continuation of our disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 made on March 17, 2016. As a part of the said disclosure, the Company has on June 13, 2016 acquired 1,64,31,000 equity shares constituting 2.07% of paid up capital of Siti Cable Network Ltd, a company listed on Bombay Stock Exchange Limited with Scrip Code No.: 532795, National Stock Exchange with Scrip Symbol: SITICABLE by way of an on market inter se transfer of shares amongst the promoter group.

In this connection, please find enclosed the disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Request you to kindly take the same on record and oblige.

Thanks & Regards, Ashok Sanghavi

BIOSCOPE CINEMAS PRIVATE LIMITED

Date: 14th June, 2016

BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir,

Ref: Disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

This is in continuation of our disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 made on March 17, 2016. As a part of the said disclosure, the Company has on June 13, 2016 acquired 1,64,31,000 equity shares constituting 2.07% of paid up capital of Siti Cable Network Ltd, a company listed on Bombay Stock Exchange Limited with Scrip Code No.: 532795, National Stock Exchange with Scrip Symbol: SITICABLE by way of an on market inter se transfer of shares amongst the promoter group.

In this connection, please find enclosed the disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

Ashok Sanghavi Authorised Signatory

Encl. As above.

CC: SITI Cable Network Limited 4th Floor, Madhu Industrial Estate, Pandurang Budhkar Marg, Worli, Mumbai - 400013



Format for Disclosures under Regulation 10(6) – Report to Stock Exchanges in respect of any acquisition made in reliance upon exemption provided for in Regulation 10 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Siti Cable Network Ltd.	
2.	Name of the acquirer(s)	Bioscope Cinemas Priva	ate Limited
3.	Name of the stock exchange where shares of the TC are listed	National Stock Exchang BSE Limited	e of India Limited
4.	Details of the transaction including rationale, if any, for the transfer/ acquisition of shares.	Selfer – Essel Media Ve Date of acquisition – 13 No. of shares – 1,64,31, % of share capital – 2.0 Rationale – Inter-se tra promoter group	h June, 2016 000 equity shares
5.	Relevant regulation under which the acquirer is exempted from making open offer.	Regulation 10(1)(a) (ii)	
6.	Whether disclosure of proposed acquisition was required to be made under regulation 10 (5) and if so, - Whether disclosure was made and whether it was made within the timeline specified under the regulations - Date of filing with the stock exchange.	Yes Yes 17th March, 2016	
7.	Details of acquisition	Disclosures required to be made under regulation 10(5)	Whether the disclosures under regulation 10(5) are actually made
	a. Name of the transferor / seller	Essel International Ltd Essel Media Ventures Limited	Essel Media Ventures Limited
	b. Date of acquisition	28th March, 2016 or within 90 days thereafter	13 th June, 2016
	 Number of shares/ voting rights in respect of the acquisitions from each person mentioned in 7(a) above 		Essel Media Ventures Limited – 1,64,31,000
	d. Total shares proposed to be acquired / actually acquired as a % of diluted share capital of TC	Essel International Limited – upto 2.61% (upto 2.38% on diluted share capital) Essel Media Ventures Limited - upto 3.85%	2.07% (1.88% on diluted share capital)

		(upto 3.51% o share capital)	n diluted		
	Price at which shares are proposed to be acquired / actually acquired	On market		Rs. 37,45 pe	er share
8,	Shareholding details	Pre-Transaction	on	Post-Transact	ion
		No. of shares held	% w.r.t. to total share capital of TC	No. of shares held	% w.r.t. to total share capital of TC
	 Each Acquirer / Transferee(*) 	5,64,20,529	7.10%	7,28,51,529	9.17%
	Each Seller / Transferor Essel Media Ventures Limited	11,64,31,000	14.66%	10,00,00,000	12.59%

Note:

- (*) Shareholding of each entity shall be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.

For Bioscope Cinemas Private Limited

Ashok Sanghavi Authorised Signatory

Place: Mumbai Date: June 14, 2016

From: promoters promoters@esselgroup.com>

Sent: 14/06/2016 18:16

To: 'corp.compliance@bseindia.com'; 'corp.relations@bseindia.com'

Subject: Disclosure under Regulation 10(6) of Securities and Exchange Board of India

(Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Attachments: BSE Disclosure 10(6) - Bioscope - SITI.pdf

Dear Sir,

Ref: Disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

This is in continuation of our disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 made on March 17, 2016. As a part of the said disclosure, the Company has on June 13, 2016 acquired 1,64,31,000 equity shares constituting 2.07% of paid up capital of Siti Cable Network Ltd, a company listed on Bombay Stock Exchange Limited with Scrip Code No.: 532795, National Stock Exchange with Scrip Symbol: SITICABLE by way of an on market inter se transfer of shares amongst the promoter group.

In this connection, please find enclosed the disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Request you to kindly take the same on record and oblige.

Thanks & Regards, Ashok Sanghavi

BIOSCOPE CINEMAS PRIVATE LIMITED

Date: 6th June, 2016

BSE Limited

Phiroze Jeejeebhoy Towers. Dalal Street, Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir.



Ref: Disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

This is in continuation of our disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 made on March 17, 2016. As a part of the said disclosure, the Company has on June 02, 2016 acquired 57,50,000 equity shares constituting 0.72% of paid up capital of Siti Cable Network Ltd, a company listed on Bombay Stock Exchange Limited with Scrip Code No.: 532795, National Stock Exchange with Scrip Symbol: SITICABLE by way of an on market inter se transfer of shares amongst the promoter group.

In this connection, please find enclosed the disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

Ashok Sanghavi Authorised Signatory

Encl: As above.

CC: SITI Cable Network Limited 4th Floor, Madhu Industrial Estate, Pandurang Budhkar Marg, Worli, Mumbai - 400013

Format for Disclosures under Regulation 10(6) – Report to Stock Exchanges in respect of any acquisition made in reliance upon exemption provided for in Regulation 10 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Siti Cable Network Ltd	+
2.	Name of the acquirer(s)	Bioscope Cinemas Pri	vate Limited
3.	Name of the stock exchange where shares of the TC are listed	National Stock Exchan BSE Limited	nge of India Limited
· 4.	Details of the transaction including rationale, if any, for the transfer/ acquisition of shares.	Seller – Essel International Date of acquisition – 2 No. of shares – 57,50, % of share capital – 0. Rationale – Inter-seamongst promoter gro	nd June, 2016 000 equity shares 72% e transfer of share
5.	Relevant regulation under which the acquirer is exempted from making open offer.	Regulation 10(1)(a) (ii)	
6.	Whether disclosure of proposed acquisition was required to be made under regulation 10 (5) and if so, - Whether disclosure was made and whether it was made within the timeline specified under the regulations. - Date of filing with the stock exchange.	Yes Yes 17th March, 2016	
7.	Details of acquisition	Disclosures required to be made under regulation 10(5)	Whether the disclosures under regulation 10(5) are actually made
	a. Name of the transferor / seller	Essel International Ltd. Essel Media Ventures Limited	Essel International Ltd.
	b. Date of acquisition	28th March, 2016 or within 90 days thereafter	2 nd June, 2016
	 Number of shares/ voting rights in respect of the acquisitions from each person mentioned in 7(a) above 	Essel International Limited — upto 2,07,36,172 equity shares Essel Media Ventures Limited - upto 3,06,02,245 equity shares	Essel International Limited - 57,50,000
	d. Total shares proposed to be acquired / actually acquired as a % of diluted share capital of TC	Essel International Limited – upto 2.61% (upto 2.38% on diluted share capital)	0.72% (0.66% on diluted share capital)

		Ventures Li upto 3.85% 3.51% on share capital	upto diluted		
	Price at which shares are proposed to be acquired / actually acquired	On market		37.5	5
8.	Shareholding details	Pre-Transact	ion	Post-Transac	tion
		No. of shares held	% w.r.t. to total share capital of TC	No. of shares held	% w.r.t to total share capital of TC
	 Each Acquirer / Transferee(*) 	5,06,70,529	6,38%	5,64,20,529	7.10%
	Each Seller / Transferor Essel International Limited	6,77,50,000	8.53%	6,20,00,000	7.81%

Note:

- (*) Shareholding of each entity shall be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.

For Bioscope Cinemas Private Limited

Ashok Sanghavi Authorised Signatory

Place: Mumbai Date: June 06, 2016

From: promoters promoters@esselgroup.com>

Sent: 06/06/2016 17:33 **To:** 'takeover@nse.co.in'

Subject: Disclosure under Regulation 10(6) of Securities and Exchange Board of India

(Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Attachments: NSE Disclosure 10(6) - Bioscope - Siti.pdf

Dear Sir,

Ref: Disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

This is in continuation of our disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 made on March 17, 2016. As a part of the said disclosure, the Company has on June 02, 2016 acquired 57,50,000 equity shares constituting 0.72% of paid up capital of Siti Cable Network Ltd, a company listed on Bombay Stock Exchange Limited with Scrip Code No.: 532795, National Stock Exchange with Scrip Symbol: SITICABLE by way of an on market inter se transfer of shares amongst the promoter group.

In this connection, please find enclosed the disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Request you to kindly take the same on record and oblige.

Thanks & Regards, Ashok Sanghavi

BIOSCOPE CINEMAS PRIVATE LIMITED

Date 6th June, 2016

BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East).

Dear Sir,

Mumbai - 400 051

Ref: Disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

This is in continuation of our disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 made on March 17, 2016. As a part of the said disclosure, the Company has on June 02, 2016 acquired 57,50,000 equity shares constituting 0.72% of paid up capital of Siti Cable Network Ltd, a company listed on Bombay Stock Exchange Limited with Scrip Code No.: 532795, National Stock Exchange with Scrip Symbol: SITICABLE by way of an on market inter se transfer of shares amongst the promoter group.

In this connection, please find enclosed the disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

Ashok Sanghavi Authorised Signatory

Encl: As above.

CC:

SITI Cable Network Limited 4th Floor, Madhu Industrial Estate, Pandurang Budhkar Marg, Worli, Mumbai - 400013



Format for Disclosures under Regulation 10(6) – Report to Stock Exchanges in respect of any acquisition made in reliance upon exemption provided for in Regulation 10 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Siti Cable Network Ltd	
2.	Name of the acquirer(s)	Bioscope Cinemas Pri	vate Limited
3.	Name of the stock exchange where shares of the TC are listed	National Stock Exchar BSE Limited	nge of India Limited
4.	Details of the transaction including rationale, if any, for the transfer/ acquisition of shares	Seiler – Essel Internat Date of acquisition – 2 No. of shares – 57,50, % of share capital – 0. Rationale – Inter-se amongst promoter gro	nd June, 2016 000 equity shares 72% e transfer of share
5.	Relevant regulation under which the acquirer is exempted from making open offer.	Regulation 10(1)(a) (ii	
6.	Whether disclosure of proposed acquisition was required to be made under regulation 10 (5) and if so,	Yes	
n l	 Whether disclosure was made and whether it was made within the timeline specified under the regulations. 	Yes 17 th March, 2016	
-	Date of filing with the stock exchange.	STATE OF THE STATE	100 11 11
7.	Details of acquisition	Disclosures required to be made under regulation 10(5)	Whether the disclosures under regulation 10(5) are actually made
	a. Name of the transferor / seller	Essel International Ltd. Essel Media Ventures Limited	Essel International Ltd.
	b. Date of acquisition	28th March, 2016 or within 90 days thereafter	2 nd June, 2016
	 Number of shares/ voting rights in respect of the acquisitions from each person mentioned in 7(a) above 	Essel International Limited – upto 2,07,36,172 equity shares Essel Media Ventures Limited – upto 3,06,02,245 equity shares	Essel International Limited - 57,50,000
	 d. Total shares proposed to be acquired / actually acquired as a % of diluted share capital of TC 	Essel International Limited – upto 2.61% (upto 2.38%	0.72% (0.66% on diluted share capital)



	e. Price at which shares are proposed to be	on diluted capital) Essel Ventures Li upto 3.85% 3.51% on share capital On market	upto diluted	37.5	5
8.	acquired / actually acquired Shareholding details	Pre-Transaction		Post-Transaction	
**		No. of shares held	% w.r.t. to total share capital of TC	No. of shares held	% w.r.t. to total share capital of TC
	 Each Acquirer / Transferee(*) 	5,06,70,529	6.38%	5,64,20,529	7.10%
	Each Seller / Transferor Essel International Limited	6,77,50,000	8.53%	6,20,00,000	7.81%

Note:

- (*) Shareholding of each entity shall be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.

For Bioscope Cinemas Private Limited

Ashok Sanghavi Authorised Signatory

Place: Mumbai Date: June 06, 2016

From: promoters promoters@esselgroup.com>

Sent: 06/06/2016 17:30

To: 'corp.compliance@bseindia.com'; 'corp.relations@bseindia.com'

Subject: Disclosure under Regulation 10(6) of Securities and Exchange Board of India

(Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Attachments: BSE Disclosure 10(6) - Bioscope - Siti.pdf

Dear Sir,

Ref: Disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

This is in continuation of our disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 made on March 17, 2016. As a part of the said disclosure, the Company has on June 02, 2016 acquired 57,50,000 equity shares constituting 0.72% of paid up capital of Siti Cable Network Ltd, a company listed on Bombay Stock Exchange Limited with Scrip Code No.: 532795, National Stock Exchange with Scrip Symbol: SITICABLE by way of an on market inter se transfer of shares amongst the promoter group.

In this connection, please find enclosed the disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Request you to kindly take the same on record and oblige.

Thanks & Regards, Ashok Sanghavi

DIRECT MEDIA SOLUTIONS PRIVATE LIMITED

Regd. Office: 18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai – 400013
Tel: +91 22 71061234 CIN: U74999MH2007PTC168664

BSE LTD.

INWARD SECTION

1 1 APR 2016

April 6, 2016

BSE Limited

Phiroze Jeejeebhoy Towers

Dalal Street

Mumbai - 400 001

National Stock Exchange of India Limited

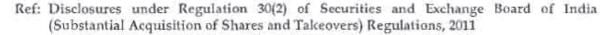
Exchange Plaza,

Bandra Kurla Complex,

Bandra (East),

Mumbai - 400 051

Dear Sir,



We, Direct Media Solutions Private Limited, one of the Promoters of Siti Cable Network Limited ("Siti") together with other promoter entities hold in aggregate 56,37,56,712 Equity Shares constituting 70.99% of total share capital of Siti and 7,77,71,428 Convertible Securities constituting 8.92% of total diluted share capital of Siti, as detailed herein:

Sr. No.	Name of the Promoter	Number of Shares	% of total share capital	Number of Convertible Securities	% of total diluted share capital
1	Ashok Mathai Kurien	10,21,000	0.13	30	0.12
2	Digital Satellite Media & Broadband Private Limited	3,08,00,000	3.88	2,06,28,571	2.37
3	Arrow Media & Broadband Private Limited		7.	5,71,42,857	6.55
4	Direct Media & Cable Private Limited	8,57,14,285	10.79		9.83
5	Direct Media Solutions Private Limited	14,00,00,000	17.63	- 25	16.06
6	Digital Satellite Holdings Private Limited	7,13,69,898	8.99	(+)	8.19
7	Bioscope Cinemas Private Limited	5,06,70,529	6.38	35	5.81
8	Essel Media Ventures Limited	11,64,31,000	14.66		13.35
9	Essel International Limited	6,77,50,000	8,53		7.77
	Total	56,37,56,712	70.99	7,77,71,428	70.05



DIRECT MEDIA SOLUTIONS PRIVATE LIMITED

Regd. Office: 18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai – 400013 Tel: +91 22 71061234 CIN: U74999MF12007PTC168664

In this regard, please find enclosed our disclosures as per Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in connection with our shareholding in Siti.

Request you to kindly take the same on record and oblige.

Thanking you.

Yours faithfully,

For Direct Media Solutions Private Limited

Director/ Authorized Signatory

Encl: As above.

CC: Siti Cable Network Limited 135, Continental Building Dr. A. B. Road, Worli, Mumbai - 400018

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of Shareholding

Name of the Target Company (TC)	Siti Cable Network Limited			
Name(s) of the stock exchange(s) where the shares of the TC are listed	BSE Limited National Stock Exchange of India Limited			
Particulars of the shareholder(s):		· · · · · · · · · · · · · · · · · · ·		
 a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. b. Name(s) of promoter(s), member of the promoter group and PAC with him. 				
4. Particulars of the shareholding of persons(s) mentioned at (3) above As of March 31st 2016, holding of:	Number of Shares	% w.r.t .total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)	
a) Shares b) Voting Rights (otherwise than by shares) c) Warrants d) Convertible Securities e) Any other instrument that would entitle the holder to receive shares in the TC.	5,06,70,529 NIL NA NA NA	6.38 NIL NA NA NA	5.81 NA NA NA NA	
Total	5,06,70,529	6.38	5.81	

For Bioscope Cinemas Private Limited

Director/ Authorised Signatory

Place: Mumbai Date: April 4, 2016

Note:

- 1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.
- (*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

From: promoters promoters@esselgroup.com>

Sent: 07/04/2016 18:20

To: 'corp.compliance@bseindia.com'; 'corp.relations@bseindia.com'

Subject: Disclosures under Regulation 30(2) of Securities and Exchange Board of India

(Substantial Acquisition of Shares and Takeovers) Regulations, 2011 - SITI

Attachments: Covering Letter - BSE - Siti.pdf; Disclsoure - DMSPL - Siti.pdf; Disclsoure - EMVL -

Siti.pdf; Disclsoure - AK - Siti.pdf; Disclsoure - AMBPL - Siti.pdf; Disclsoure - BCPL - Siti.pdf; Disclsoure - DMCPL - Siti.pdf; Disclsoure - DSHPL - Siti.pdf; Disclsoure -

DSMBPL - Siti.pdf; Disclsoure - EIL - Siti.pdf

Dear Sir,

Ref: Disclosures under Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We, Direct Media Solutions Private Limited, one of the Promoters of Siti Cable Network Limited ("Siti") together with other promoter entities hold in aggregate 56,37,56,712 Equity Shares constituting 70.99% of total share capital of Siti and 7,77,71,428 Convertible Securities constituting 8.92% of total diluted share capital of Siti, as detailed herein:

Sr.	Name of the Promoter	Number of	% of total	Number of	% of total
No.		Shares	share capital	Convertible	diluted
				Securities	share
					capital
1	Ashok Mathai Kurien	10,21,000	0.13	-	0.12
2	Digital Satellite Media &	3,08,00,000	3.88	2,06,28,571	2.37
	Broadband Private Limited				
3	Arrow Media & Broadband	-	-	5,71,42,857	6.55
	Private Limited				
4	Direct Media & Cable	8,57,14,285	10.79	-	9.83
	Private Limited				
5	Direct Media Solutions	14,00,00,000	17.63	-	16.06
	Private Limited				
6	Digital Satellite Holdings	7,13,69,898	8.99	-	8.19
	Private Limited				
7	Bioscope Cinemas Private	5,06,70,529	6.38	-	5.81
	Limited				
8	Essel Media Ventures	11,64,31,000	14.66	-	13.35
	Limited				
9	Essel International Limited	6,77,50,000	8.53	-	7.77
	Total	56,37,56,712	70.99	7,77,71,428	70.05

In this regard, please find enclosed our disclosures as per Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in connection with our shareholding in Siti.

Request you to kindly take the same on record and oblige.

Thanks & Regards, Ashok Sanghavi Direct: 022 -71061437

DIRECT MEDIA SOLUTIONS PRIVATE LIMITED

Regd. Office: 18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai – 400013 Tel: +91 22 71061234 CIN: U74999MH2007PTC168664

April 6, 2016

BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Piaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir,

Ref: Disclosures under Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We, Direct Media Solutions Private Limited, one of the Promoters of Siti Cable Network Limited ("Siti") together with other promoter entities hold in aggregate 56,37,56,712 Equity Shares constituting 70.99% of total share capital of Siti and 7,77,71,428 Convertible Securities constituting 8.92% of total diluted share capital of Siti, as detailed herein:

Sr. No.	Name of the Promoter	Number of Shares	% of total share capital	Number of Convertible Securities	% of total diluted share capital
1	Ashok Mathai Kurien	10,21,000	0.13	(*)	0.12
2	Digital Satellite Media & Broadband Private Limited	3,08,00,000	3.88	2,06,28,571	2.37
3	Arrow Media & Broadband Private Limited	12	-	5,71,42,857	6.55
4	Direct Media & Cable Private Limited	8,57,14,285	10.79	14.	9.83
5	Direct Media Solutions Private Limited	14,00,00,000	17.63	i e	16.06
6	Digital Satellite Holdings Private Limited	7,13,69,898	8.99	F	8.19
7	Bioscope Cinemas Private Limited	5,06,70,529	6,38	UP.	5.81
8	Essel Media Ventures Limited	11,64,31,000	14.66	16	13.35
9	Essel International Limited	6,77,50,000	8.53		7.77
	Total	56,37,56,712	70.99	7,77,71,428	70.05

DIRECT MEDIA SOLUTIONS PRIVATE LIMITED

Regd. Office: 18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai – 400013 Tel: +91 22 71061234 CIN: U74999MH2007PTC168664

In this regard, please find enclosed our disclosures as per Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in connection with our shareholding in Siti.

Request you to kindly take the same on record and oblige.

Thanking you.

Yours faithfully,

For Direct Media Solutions Private Limited

Director/ Authorized Signatory

Encl: As above.

CC: Siti Cable Network Limited 135, Continental Building Dr. A. B. Road, Worli,

Mumbai - 400018

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of Shareholding

1.	Name of the Target Company (TC)	Siti Cable Network Limited			
2	Name(s) of the stock exchange(s) where the shares of the TC are listed	BSE Limited National Stock Exchange of India Limited			
3.	Particulars of the shareholder(s):				
a. b.	Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. or Name(s) of promoter(s), member of the promoter group and PAC with him.				
4	Particulars of the shareholding of persons(s) mentioned at (3) above	Number of Shares	% w.r.t.total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)	
	As of March 31 st 2016, holding of.				
b	Shares Voting Rights (otherwise than by shares) Warrants Convertible Securities Any other instrument that would entitle the holder to receive shares in the TC.	5,06,70,529 NIL NA NA NA	6.38 NIL NA NA	5.81 NA NA NA NA	
Tota	al	5,06,70,529	6.38	5.81	

For Bioscope Cinemas Private Limited

Director/ Authorised Signatory

Place: Mumbai Date: April 4, 2016

Note:

- In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.
- (*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Dhaval Ashar

From: promoters promoters@esselgroup.com>

Subject: Disclosures under Regulation 30(2) of Securities and Exchange Board of India

(Substantial Acquisition of Shares and Takeovers) Regulations, 2011 - SITI

Attachments: Covering Letter - NSE - Siti.pdf; Disclsoure - DMSPL - Siti.pdf; Disclsoure - EMVL -

Siti.pdf; Disclsoure - AK - Siti.pdf; Disclsoure - AMBPL - Siti.pdf; Disclsoure - BCPL - Siti.pdf; Disclsoure - DMCPL - Siti.pdf; Disclsoure - DSHPL - Siti.pdf; Disclsoure -

DSMBPL - Siti.pdf; Disclsoure - EIL - Siti.pdf

Dear Sir,

Ref: Disclosures under Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We, Direct Media Solutions Private Limited, one of the Promoters of Siti Cable Network Limited ("Siti") together with other promoter entities hold in aggregate 56,37,56,712 Equity Shares constituting 70.99% of total share capital of Siti and 7,77,71,428 Convertible Securities constituting 8.92% of total diluted share capital of Siti, as detailed herein:

Sr.	Name of the Promoter	Number of	% of total	Number of	% of total
No.		Shares	share capital	Convertible	diluted
				Securities	share
					capital
1	Ashok Mathai Kurien	10,21,000	0.13	-	0.12
2	Digital Satellite Media &	3,08,00,000	3.88	2,06,28,571	2.37
	Broadband Private Limited				
3	Arrow Media & Broadband	-	-	5,71,42,857	6.55
	Private Limited				
4	Direct Media & Cable	8,57,14,285	10.79	-	9.83
	Private Limited				
5	Direct Media Solutions	14,00,00,000	17.63	-	16.06
	Private Limited				
6	Digital Satellite Holdings	7,13,69,898	8.99	-	8.19
	Private Limited				
7	Bioscope Cinemas Private	5,06,70,529	6.38	-	5.81
	Limited				
8	Essel Media Ventures	11,64,31,000	14.66	-	13.35
	Limited				
9	Essel International Limited	6,77,50,000	8.53	-	7.77
	Total	56,37,56,712	70.99	7,77,71,428	70.05

In this regard, please find enclosed our disclosures as per Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in connection with our shareholding in Siti.

Request you to kindly take the same on record and oblige.

Thanks & Regards, Ashok Sanghavi Direct: 022 -71061437

BIOSCOPE CINEMAS PRIVATE LIMITED

Date: 17th March, 2016

Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir,

Ref: Disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Bioscope Cinemas Private Limited propose to acquire up to 5,13,38,417 shares of Siti Cable Network Ltd., a company listed on your stock exchange, on the 28th day of March, 2016 or any day thereafter within a period of 90 days by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 10(5) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

Ashok Sanghavi Authorised Signatory

Encl: As above:

CC: SITI Cable Network Limited 135, Continental Building, Dr. Annie Besant Road, Worll, Mumbai, Maharashtra - 400018

Format for Disclosures under Regulation 10(5) – Intimation to Stock Exchanges in respect of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Siti Cable Network Ltd.
2.	Name of the acquirer(s)	Bioscope Cinemas Private Limited
3.	Whether the acquirer(s) is/ are promoters of the TC prior to the transaction. If not, nature of relationship or association with the TC or its promoters	Yes
4.	Details of the proposed acquisition	
	 Name of the person(s) from whom shares are to be acquired 	Essel Media Ventures Limited and Essel International Limited
	b. Proposed date of acquisition	28th March, 2016 or within 90 days thereafter
	c. Number of shares to be acquired from each person mentioned in 4(a) above	Essel Media Ventures Limited - upto 3,06,02,245 equity shares Essel International Limited - upto 2,07,36,172 equity shares
	 d. Total shares to be acquired as % of share capital of TC** 	up to 6.73%
	e. Price at which shares are proposed to be acquired	On market
	f. Rationale, if any, for the proposed transfer	
5,	Relevant sub-clause of regulation 10(1)(a) under which the acquirer is exempted from making open offer	Regulation 10(1)(a) (ii)
6.	If, frequently traded, volume weighted average market price for a period of 60 trading days preceding the date of issuance of this notice as traded on the stock exchange where the maximum volume of trading in the shares of the TC are recorded during such period	Rs. 36.27/-
7,	If in-frequently traded, the price as determined in terms of clause (e) of sub-regulation (2) of regulation 8	Not Applicable
8.	Declaration by the acquirer, that the acquisition price would not be higher by more than 25% of the price computed in point 6 or point 7 as applicable	Yes
9.	Declaration by the acquirer, that the transferor and transferee have complied / will comply with applicable disclosure requirements in Chapter V of the Takeover Regulations, 2011 (corresponding	Yes



	100	ovisions of the repealed Takeover gulations 1997)				
10.	the reg	claration by the acquirer that all e conditions specified under gulation 10(1)(a) with respect to emptions has been duly complied th.	Yes			
11.	Sh	areholding details	100	proposed	After the propose	d transaction
			No. of shares /voting rights	% w.r.t total share capital of TC**	No. of shares /voting rights	% w.r.t total share capital of TC**
	A	Acquirer and PACs (other than sellers)(*)	5,06,70,529	6.64%	10,20,08,946	13.36%
	В	Seller - Essel Media Ventures Limited	11,64,31,000	15.25%	8,58,28,755	11,24%
	C	Seller - Essel International Limited	6,77,50,000	8.88%	4,70,13,828	6.16%

^(*) Shareholding of each entity may be shown separately and then collectively in a group.

(**) % of holding is calculated based on existing paid up capital of the Company.

For Bioscope Cinemas Private Limited

Ashok Sanghavi Authorised Signatory

Place: Mumbai

Date: 17th March, 2016

From:

Sent:

17/03/2016 19:47

To:

corp.relations@bseindia.com; corp.compliance@bseindia.com

Subject:

Disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial

Acquisition of Shares and Takeovers) Regulations, 2011

Attachments:

BSE - Disclosure 10(5) - SAST - Bioscope Cinemas Pvt. Ltd. - Siti Cablepdf

Dear Sir/ Madam,

Ref: Disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Bioscope Cinemas Private Limited propose to acquire up to 5,13,38,417 shares of Siti Cable Network Ltd., a company listed on your stock exchange, on the 28th day of March, 2016 or any day thereafter within a period of 90 days by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find attached the disclosure as per regulation 10(5) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanks & Regards, Ashok Sanghavi

Direct: 022 -71061437

BIOSCOPE CINEMAS PRIVATE LIMITED

Date: 17th March, 2016

BSE Limited Phiroze Jeejeebhoy Towers Dalal Street

Mumpai - 400 001

National Stock Exchange of India Limited

Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir.

Ref: Disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we Bioscope Cinemas Private Limited propose to acquire up to 5,13,38,417 shares of Siti Cable Network Ltd., a company listed on your stock exchange, on the 28th day of March, 2016 or any day thereafter within a period of 90 days by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 10(5) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

Ashok Sanghavi Authorised Signatory

Encl: As above.

CC: SITI Cable Network Limited 135, Continental Building, Dr. Annie Besant Road, Worli, Mumbal, Maharashtra - 400018



Format for Disclosures under Regulation 10(5) – Intimation to Stock Exchanges in respect of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Siti Cable Network Ltd.
2.	Name of the acquirer(s)	Bioscope Cinemas Private Limited
3.	Whether the acquirer(s) is/ are promoters of the TC prior to the transaction. If not, nature of relationship or association with the TC or its promoters	Yes
4.	Details of the proposed acquisition	
	Name of the person(s) from whom shares are to be acquired	Essel Media Ventures Limited and Essel International Limited
	b. Proposed date of acquisition	28th March, 2016 or within 90 days thereafter
	c. Number of shares to be acquired from each person mentioned in 4(a) above	Essel Media Ventures Limited - upto 3,06,02,245 equity shares Essel International Limited - upto 2,07,36,172 equity shares
	 d. Total shares to be acquired as % of share capital of TC** 	up to 6.73%
	e. Price at which shares are proposed to be acquired	On market
	f. Rationale, if any, for the proposed transfer	*
5.	Relevant sub-clause of regulation 10(1)(a) under which the acquirer is exempted from making open offer	Regulation 10(1)(a) (ii)
6.	If, frequently traded, volume weighted average market price for a period of 60 trading days preceding the date of issuance of this notice as traded on the stock exchange where the maximum volume of trading in the shares of the TC are recorded during such period	Rs. 36.27/-
7.	If in-frequently traded, the price as determined in terms of clause (e) of sub-regulation (2) of regulation 8	Not Applicable
8.	Declaration by the acquirer, that the acquisition price would not be higher by more than 25% of the price computed in point 6 or point 7 as applicable	Yes
9.	Declaration by the acquirer, that the transferor and transferee have complied / will comply with applicable disclosure requirements in Chapter V of the Takeover Regulations, 2011 (corresponding	Yes



		ovisions of the repealed Takeover gulations 1997)				
10.	the reg	claration by the acquirer that all e conditions specified under gulation 10(1)(a) with respect to emptions has been duly complied th.	Yes			
11.	Sh	areholding details	10.2 March 42.00 (10.00)	proposed action	After the propose	d transaction
			No. of shares /voting rights	% w.r.t total share capital of TC**	No. of shares /voting rights	% w.r.t total share capital of TC**
	Α	Acquirer and PACs (other than sellers)(*)	5,06,70,529	6.64%	10,20,08,946	13.36%
	В	Seller - Essel Media Ventures Limited	11,64,31,000	15.25%	8,58,28,755	11.24%
	С	Seller - Essel International Limited	6,77,50,000	8.88%	4,70,13,828	6.16%

^(*) Shareholding of each entity may be shown separately and then collectively in a group.

Ginen

(**) % of holding is calculated based on existing paid up capital of the Company.

For Bioscope Cinemas Private Limited

Ashok Sanghavi Authorised Signatory

Place: Mumbai

Date: 17th March, 2016

From:

Promoters com>

Sent: To: 17/03/2016 19:49 takeover@nse.co.in

Subject:

Disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial

Acquisition of Shares and Takeovers) Regulations, 2011

Attachments:

NSE - Disclosure 10(5) - SAST - Bioscope Cinemas Pvt. Ltd. - Siti Cablepdf

Dear Sir/ Madam,

Ref: Disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Bioscope Cinemas Private Limited propose to acquire up to 5,13,38,417 shares of Siti Cable Network Ltd., a company listed on your stock exchange, on the 28th day of March, 2016 or any day thereafter within a period of 90 days by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find attached the disclosure as per regulation 10(5) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanks & Regards, Ashok Sanghavl Direct: 022 -71061437 Date:26.02.2016

Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 please find attached herewith our disclosure for Creation / Release of encumbrance the equity shares of Siti Cable Network Limited

NG PRIVA

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Digital Satellite Holdings Private Limited

Authorised Signatory

For Bioscope Cinemas Private Limited

Authorised Signatory

Encl: As above.

CC: Siti Cable Network Ltd Continental Building, 135,

Dr. A. B. Road,

Worli, Mumbai - 400018.

For Direct Media Solutions Private Ltd

CONTENTS NOT VERIFIED

Authorised Signatory

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ame of th	Name of the Target Company (TC)	ny (TC)							Siti Cable Ne	Siti Cable Network Limited				
ame of th	Name of the stock exchanges where the shares of the target company are listed	es where the sh	ares of the	e target compa	iny are list	pe			NSE /BSE					
Date of Reporting	orting								26.02.2016					
ame of th	Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released	AC on whose sh	ares encui	mbrance has b	een create	d /invoked	/released		Bioscope Ci Digital Satel Direct Medi	Bioscope Cinemas Private Limited Digital Satellite Holdings Private Limited Direct Media Solutions Private Limited	Limited rivate Limited vate Limited	- -		
stails crea	Details creation of encumbrance :	rance :												
Name of Promoter (s) or PACs with him (**)		Promoter Holding in the target company(1)		Promoter holding already encumbered (2)	ding	Details of	Even pertain	Details of Even pertaining to encumbrance (3)	ibrance (3)				Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}	lding of shares ase [(2)- on[(2)-(3)]}
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of Date of event creation (creation/rele invocation ase invocation)	Date of creation invocation release of encumbrance	Type of encumbranc e (pledge/lien/non disposal undertaking /other)	Reasons for lencumbranc	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Bioscope Ginemas Private Ltd	50,670,529	6.638	N. A.	3,810,000	0.50	Creation	18.02.2016	Pledge	Collateral Pledge for Loan of Promoter group Company	4,800,000	0.63	(DBI Trusteeship Services Private Ltd	8,610,000	1.13
Digital Satellite Holdings Private Ltd	71,369,898	9.350	A. A.	57,652,000	7.55	Creation	18.02.2016	Pledge	Collateral Pledge for Loan of Promoter	13,450,000	1.76	i IDBI Trusteeship Services Private Ltd	71,102,000	9.31
Direct Media Solutions Pvt. Ltd.	140,000,000	18.340 N. A.	N. A.	73,315,000	9.60	Creation	18.02.2016	Pledge	Collateral Pledge for Loan of Promoter group	31,550,000	4.13	Trusteeship Services Private Ltd	104,865,000	13.74 OH.(E
Direct Media Solutions Pvt. Ltd.	140,000,000	18.340	N. A.	104,865,000	13.74	Release	18.02.2016	Pledge	for ter	2000 Se	25 Pvt	Z VS TY	GRIVAT	1000 1000 1000 1000 1000 1000 1000 100

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,	57010 10100			0,010,00	7.1	0000			Collace	77,300,000	67.73	1001	23,310,000	3.72
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Private Ltd									Loan of			Services		
									Promoter			Private Ltd		
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מנו	03,714,263	11.229 N. A.	Z.A.	•	ſ	'		1	ı		•		•	•
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imited														
Essel Media	116,431,000	15.253 N. A.	N. A.				'							
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Date :	26.02.2016						071	Signature	of the Autho	of the Authorised Signatory	MEDIA		8	~ (
	4							1			7			*

(**) The names of all the promoters their shareholding in the target company and their pledsed shareholding as on the reporting date should appear in the table irrespective of superficient they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

From:

Sent:

26/02/2016 20:45

To:

corp.compliance@bseindia.com; corp.relations@bseindia.com

Subject:

Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011

bse siti cable.pdf Attachments:

Dear Sir/Madam,

Pls find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/release of encumbrance of the equity shares of Siti Cable Network Ltd. from Bioscope Cinemas Pvt Ltd., Direct Media Solutions Private Limited & Digital Satellite Holdings Private Limited

Thanks & Regards, Ashok Sanghavi

Direct: 022 -24831437

Date:26.02.2016

Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 please find attached herewith our disclosure for Creation / Release of encumbrance the equity shares of Siti Cable Network Limited

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Digital Satellite Holdings Private Limited

Authorised Signatory

For Bioscope Cinemas Private Limited

Authorised Signatory

Encl: As above.

CC: Siti Cable Network Ltd Continental Building, 135,

Dr. A. B. Road,

Worli, Mumbai - 400018.

For Direct Media Solutions Private Ltd

Authorised Signatory



UT10150

Name of the	Name of the Target Company (TC)	ny (TC)							Siti Cable Ne	Siti Cable Network Limited	P			
Name of the	Name of the stock exchanges where the shares of the target company	es where the sh	ares of the	e target compar	η are listed	pi			NSE /BSE					
Date of Reporting	orting								26.02.2016					
Name of th	Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released	AC on whose sh	iares encur	mbrance has be	en create	d /invoked	/released		Bioscope Ci Digital Satel Direct Medi	Bioscope Cinemas Private Limited Digital Satellite Holdings Private Limite Direct Media Solutions Private Limited	Bioscope Cinemas Private Limited Digital Satellite Holdings Private Limited Direct Media Solutions Private Limited			
Details crea	Details creation of encumbrance :	rance :												
Name of Promoter (8) or PACs with tum (**)		Promoter Holding in the target company(1)		Promoter holding already encumbered (2)	ing	Details of	Details of Even pertaining to encumbrance (3)	ing to encur	ibrance (3)				Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}	ding of nares se [(2)- n[(2)-(3)]}
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of lotal share Capital	Type of event (creation/rele age invocation)	Date of creation e invocation release of encumbrance	Type of encumbranc e (pledge/len/non disposal undertaking /other)	Reasons for lencumbranc	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Bioscope Ginemas Private Ltd	50,670,529	6.638	Ä.	3,810,000	0.50	Creation	18.02.2016	Pledge	Collateral Pledge for Loan of Promoter group	4,800,000	0.63	IDBI Trusteeship Services Private Ltd	8,610,000	1.13
Digital Satellite Holdings Private Ltd	71,369,898	9.350	N. A.	57,652,000	7.55	Creation	18.02.2016	Pledge	Collateral Pledge for Loan of Promoter	13,450,000	1.76	IDBI Trusteeship Services Private Ltd	71,102,000	9.31
Direct Media Solutions Pvt. Ltd.	140,000,000	18.340	Ä.	73,315,000	9.60	Creation	18.02.2016	a gappa (d	Collateral Pledge for Loan of Promoter	. 31,550,000	4.13	IDBI Trusteeship Services Private Ltd	104,865,000	13.74
Direct Media Solutions Pvt. Ltd.	140,000,000	18.340 N. A.	Ą Ą	104,865,000	13.74	Release	18.02.2016	Pledge	Collateral Pledge for Loan of Promoten	ood seway	119.	THATE UNITED BY	84,165,008	90 03 4:03

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85,714.285 11.229 N.A	Bioscope	50,670,529	6.638 N. A.	N. A.	8,610,000	1.13	Creation	25.02.2016	Pledge	Collateral	21,300,000	2.79	2.79 IDBI	29,910,000	3.92	
85,714,285 11,229 N. A	Cinemas									Pledge for			Trusteeship			
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116,431,000 15.253 N. A	Direct	85,714,285	11.229	N. A.	,	,	'	,	'	Соторы		1	,	1		
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5	**	26.02.2016							Signature	of the Authoi	rised 1899 ory	FRIVA			050	la
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(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC. they are reporting on the date of event or not.

 Sent:
 26/02/2016 20:47

 To:
 takeover@nse.co.in

Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011

Attachments: nse siti cable.pdf

Dear Sir/Madam,

Pls find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/release of encumbrance of the equity shares of Siti Cable Network Ltd. from Bioscope Cinemas Private Ltd., Direct Media Solutions Private Limited & Digital Satellite Holdings Private Limited

Thanks & Regards, Ashok Sanghavi Direct: 022 -24831437

BIOSCOPE CINEMAS PRIVATE LIMITED

January 29, 2015

Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051



Dear Sir,

Ref: Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 please find attached herewith our disclosure for the Creation/Release of encumbrance the equity shares of Siti Cable Network Ltd

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Ltd

Authorised Signatory

Encl: As above.

CC: Siti Cable Network Ltd

Continental Building, 135,

Dr. A. B. Road,

Worli, Mumbai - 400018.



Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011	TIDIATICE OF STRATES / HIND-PAROTI OF ETH-MIDIATICE / TEXESTS	or excuniorance, in terms of
Name of the Target Company (TC)	Siti Cable Network Limited	
Name of the stock exchanges where the shares of the target company are listed	NSE /BSE	
Date of Reporting	29.01.2016	
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released	Sioscope Cinemas Private Limited	
Details creation of encumbrance:		

Details crea	Details creation of encumbrance :	rance:												
Name of Fromoter (s) or FACs with him (**)	Name of Promoter Hold Promoter(s) company(1) him (*')	Promoter Holding in the target company(1)		Promoter holding already encumbered (2)	ding nbered	Details of	Details of Even pertaining to encumbrance (3)	ing to encur	nbrance (3)				Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation([2]-(3)]}	Iding of hares [(2)- in[(2)-(3)
	No of Shares	% of total share Capital	%w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/re) ease invocation)	Date of creation invocation release of encumbrance	Type of Reasons for encumbranc encumbranc e e e e e lipledgellen/non disposal undertaking /other)	Reasons for No of Shares encumbranc e	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
	603 073 03	7 //9	>	200 207	0 40	Crastino		Diano	Collateral	1 110 000	0 16		3 810 000	
Cinemas Private 11d	50,6/0,529	.40	7.48 71. A	2,700,000	0.40	Creacion	0107.1017	THE COR	Pledge for	1,110,000	0.10	Trusteeship Services	000,010,0	05:0
							_		Promoter			Private Ltd		
									group					
									Company.					
Digital Satellite Holdings	71,369,898	10.53 N. A.	,2 ,>	57,652,000	8.51	,							57,652,000	8,51
Direct	140,000,000	20.67 N. A.	N. A	73,315,000	10.82						1	-	73,315,000	10.82
Media Solutions					- 11 11									
Essel Media Ventures	116,431,000	17.19	, ,	1							1			
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Essel Internationa I Ltd	67,750,000	10.00 N. A.	Р	,								3		
Ashok Mathai Kurien	1,021,000	0.15	N. A.		1				r	•	,			1
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Signature of the Authorised Signatory

PIT

Pface Date

: Mumbai : 29.01.2016

^(**) The names of all the promoters their shareholding in the target eompany and their pledged shareholding as on the reporting date should whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest "ling done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted share/voting capital means the total number of shares in the TC assuming for an exercision of the outstanding convertible securities/warrants into e shares of the TC.

From:

Sent:

29/01/2016 20:14

To: Subject: corp.compliance@bseindia.com; corp.relations@bseindia.com Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011

Attachments:

BSE SITI CABLE PDF

Dear Sir/Madam,

Pls find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/release of encumbrance of the equity shares of Siti Cable Network Ltd. from Bioscope Cinemas Pvt Ltd.

Thanks & Regards, Ashok Sanghavi

Direct: 022 -24831437

BIOSCOPE CINEMAS PRIVATE LIMITED

January 29, 2015

Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir.

Ref: Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 please find attached herewith our disclosure for the Creation/Release of encumbrance the equity shares of Siti Cable Network Ltd

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Ltd

Authorised Signatory

Encl: As above.

CC: Siti Cable Network Ltd

Continental Building, 135,

Dr. A. B. Road,

Worli, Mumbai - 400018.



(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release	hares / invocation of encumbrance / release of encumbrance, in terms of
Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)	
Name of the Target Company (TC)	Siti Cable Network Limited
Name of the stock exchanges where the shares of the target company are listed	NSE /BSE
Date of Reporting	29.01.2016
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released	Bioscope Cinemas Private Limited
Details creation of encumbrance:	

Detaile rrea	Details creation of encumbrance :	rance :												
Name of Fromoter (s) or FACs with him (**)	Name of Promoter Hold Promoter (s) or PACs with him (**)	Promoter Holding In the target company(1)	-	Promoter holding already encumbered (2)	ding nbered	Details of	Details of Even pertaining to encumbrance (3)	ing to encun	nbrance (3)				Post event holding of encumbered shares (Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)])	iding of shares ase [(2)- on[(2)-(3
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/rel ease invocation)	Date of creation invocation release of encumbrance	Type of Reasons for encumbranc encumbranc e (phedge/liet/non disposal undertaking /other)	Reasons for encumbranc e	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Bioscope Cinemas Private Ltd	50,670,529	7.48	7.48 N. A.	2,700,000	0.40	Creation	21.01.2016	Pledge	Collateral Pledge for Loan of Promoter group Company	1,110,000	0.16	IDBI Trusteeship Services Private Ltd	3,810,000	0.56
Digital Satellite Holdings	71,369,898	10.53 N. A.	N. A.	57,652,000	8.51	ε	1	1					57,652,000	8.51
Direct Media Solutions	140,000,000	20.67	N. A.	73,315,000	10.82	f	ı	,			1		73,315,000	10.82
Essel Media Ventures Ltd	116,431,000	17.19 N. A.	N. A.							٠			4	
Essel Internationa	67,750,000	10.00 N. A.	N. A.	,				ŧ	•	,	,	'		
Ashok Mathai Kurien	1,021,000	0.15	N. A.	٠								,		
	Mumbai	•					٩	7			pe Cinem	pe Cinemas d		
Date :	29.01.2016							Signature o	f the Autho	Signature of the Authorised Signatory	SCO	(اعرا		

^(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date state in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the lates* "ing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted share/voting capital means the total number of shares in the TC assuming fi. ____ inversion of the outstanding convertible securities /warrants into et ____ shares of the TC.

From:

Sent: To: 29/01/2016 20:14 cmlist@nse.co.in

Subject:

Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011

Attachments:

NSE SITI CABIE.PDF

Dear Sir/Madam,

Pls find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/release of encumbrance of the equity shares of Siti Cable Network Ltd. from Bioscope Cinemas Pvt Ltd.

Thanks & Regards,
Ashok Sanghavi

Direct: 022 -24831437

BIOSCOPE CINEMAS PRIVATE LIMITED

PLOT NO.844/4, SHAH INDUSTRIAL ESTATE, OFF, NEW LINK ROAD, ANDHERI (WEST), MUMBAI - 400053 U92190MH2005PTC152972

December 04, 2015

Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 please find attached herewith our disclosure for the Creation/Release of encumbrance the equity shares of Siti Cable Network Ltd

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Ltd

Authorised Signatory

Encl: As above.

CC: Siti Cable Network Ltd Continental Building, 135,

Dr. A. B. Road,

Worli, Mumbai - 400018.



Name of the Target Company (TC)

Name of the stock exchanges where the shares of the target company are listed (Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011) Siti Cable Network Limited NSE /BSE

Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released

Bioscope Cinemas Private Limited

04.12.2015

Date of Reporting

			Lta.	For Bioscope Cinemas Pvt. Ltd.	e Ciner	ioscop	For B							
		1				-	•	,			0.15 N. A.	0.15	1,021,000	Ashok Mathai Kurien
	,	,	,	•	,		e	t			N. A.	10.00 N. A.	67,750,000	Essel Internationa
1	-					•					,z ,>	17.19 N. A.	116,431,000	Esse! Media Ventures Ltd
10.82	73,315,000	•		3	¢	1			10.82	73,315,000	N. A.	20.67 N. A.	140,000,000	Direct Media Solutions
8.51	57,652,000	,					-	1	8.51	57,652,000	Ъ	10.53 N. A.	71,369,898	Digital Satellite Holdings
0.40	2,700,000	tdBu Trusteeship Services Private Ltd	0.40	2,700,000	Collateral Pledge for Loan of Promoter Promoter group Company	Pledge	26.11.2015	Creation		•	7.48 N. A.	7,48	50,670,529	Bioscope Cinemas Private Ltd
% of total share capita!	No of Shares	Name of the entity in whose favor shares encumbered	% of total share capital		Reasons fac No of Shares encumbranc e	Type of encumbranc e (pledge/lien/non disposal undertaking /other)	Date of creation invocation release of encumbrance	Type of event (creation/zel ease invocation)	% of total share Capital	No of Shares	%w.r.t. diluted share capital (*)	% of total share Capital	No of Shares	
lding of shares se [(2)- in[(2)-(3)]}	Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2]-(3)]}				nbrance (3)	ning to encun	Details of Even pertaining to encumbrance (3)	Details of	ding mbered	Promoter holding already encumbered (2)		Promoter Holding in the target company(1)	Discalls treation of Encomments Romoter (s) or PACs with him (**)	Name of Name of Promoter (s) or PACs with him (**)
												rance .	tion of ancumb	Details seas

Place Date : Mumbai : 04.12.2015

Authorised Signatory Director

whether they are reporting on the date of event or not. (**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted share/voting capital means the total number of shares in the TC assuming firest oversion of the outstanding convertible securities /warrants into er is shares of the TC.

From:

Promoters [promoters@esselgroup.com]

Sent: To: 04/12/2015 21:08 cmlist@nse.co.in

Subject:

Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011

Attachments:

siti cable n.s.e.pdf

Dear Sir/Madam,

Pls find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/release of encumbrance of the equity shares of Siti Cable Network Ltd. from Bioscope Cinemas Pvt Ltd.

Thanks & Regards, Ashok Sanghavi Direct: 022 -24831437

BIOSCOPE CINEMAS PRIVATE LIMITED

PLOT NO.844/4, SHAH INDUSTRIAL ESTATE, OFF, NEW LINK ROAD, ANDHERI (WEST), MUMBAI - 400053 U92190MH2005PTC152972

Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 December 04, 2015



Dear Sir,

Ref: Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 please find attached herewith our disclosure for the Creation/Release of encumbrance the equity shares of Siti Cable Network Ltd

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Ltd

Authorised Signatory

Encl: As above.

CC: Siti Cable Network Ltd. Continental Building, 135,

Dr. A. B. Road,

Worli, Mumbai - 400018.

Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released Name of the stock exchanges where the shares of the target company are listed Name of the Target Company (TC) (Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011) Date of Reporting Bioscope Cinemas Private Limited Siti Cable Network Limited NSE /BSE 04.12.2015

			.td.	For Bioscope Cinemas Pvt. Ltd.	Cinem	scope	For Bio							
ŧ	1	1					ı				0.15 N. A.	0.15	1,021,000	Ashok Mathai Kurien
						,					P.	10.00 N. A	67,750,000	Essel Internationa
	1					1			ı	1	. P.	17.19 N. A.	116,431,000	Essel Media Ventures Ltd
10.82	73,315,000	1						1	10.82	73,315,000	20.67 N. A.	20.67	140,000,000	Direct Media Solutions
8.51	57,652,000	1							8.51	57,652,000	Ņ.	10.53 N. A.	71,369,898	Digital Satellite Holdings
0.40	2,700,000	IdBu Trusteeship Services Private Ltd	0.40	2,700,000	Collateral Pledge for Loan of Promoter group Company	Pledge	26.11.2015	Creation		,	7.48 N. A.	7.48	50,670,529	Bioscope Cinemas Private Ltd
% of total share capital	No of Shares	Name of the entity in whose favor shares encumbered	% of total share capital	Reasons for No of Shares encumbranc e	Reasons for encumbranc e	Type of Reasons for encumbranc encumbranc e (pledge/lier/ non disposal undertaking /other)	nçe -	Type of Date of creation (creation/re) invocation ease release of invocation) encumbras	% of total share Capital	No of Shares	%w.r.t. diluted share capital (*)	% of total share Capital	No of Shares	
lding of shares [(2)-shares [(2)-nf((2)-(3)]]	Post event holding of encumbered shares {Creation [(2)-(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}				nbrance (3)	ing to encun	Details of Even pertaining to encumbrance (3)	Details of E	ding	Promoter holding already encumbered {2}	ř	tion of encumbrance: Promoter Holding in the target company(1)	Details creation of encumbrance: Name of Promoter Holding in t fromoter(s) company(1) bim(**)	Details creat Name of Promoter (s) or PACs with him (**)

whether they are reporting on the date of event or not. (**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of Authorised Signatory / Director

Att c

Place

: Mumbai : 04.12.2015

the total number of shares in the TC assuming f (*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Dituted share/voting capital means onversion of the outstanding convertible securities/warrants into e 🥏 shares of the TC.

From:

Promoters [promoters@esselgroup.com]

Sent:

04/12/2015 21:08

To: Subject: corp.compliance@bseindia.com; corp.relations@bseindia.com Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011

Attachments:

siti cable b.s.e.pdf

Dear Sir/Madam,

Pls find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/release of encumbrance of the equity shares of Siti Cable Network Ltd. from Bioscope Cinemas Pvt Ltd.

Thanks & Regards, Ashok Sanghavi Direct: 022 -24831437 Date:30.09.2015

Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 please find attached herewith our disclosure for Creation / Release of encumbrance the equity shares of Siti Cable Network Limited

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Digital Satellite Holdings Private Limited
For Digital SATELLITE GREDITES SPONATE LIMITED

Authorised Signatory

Authorized Tight for Minester

For Bioscope Cinemas Private Limited

Authorised Signatory

Encl: As above.

CC: Siti Cable Network Ltd Continental Building, 135,

Dr. A. B. Road,

Worli, Mumbai - 400018.

For Direct Media Solutions Private Ltd

Authorised Signatory



(Format for Disclosure by the Fromoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)	Name of the stock exchanges where the shares of the target company are listed	Date of Reporting	Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released	Details creation of encumbrance	Name of Pro Promotee (s) con preact with him (**)	No	Digital Satellite Holdings Private Ltd	Bioscope Cinemas Private Ltd	Direct Media Solutions Pvt. Ltd.		Direct
1) and 31 (2)	ock exchang	Bui	romoter or P.	n of encumbi	Promoter Holdi company(1)	No of Shares	71,359,898	50,670,529	140,000,000	140,000,000	
SEBI (Substanti	es where the st		AC on whose si	rance:	Promoter Holding in the target company(1)	% of total share Capital	10.53	7,48	20.67	20.57	
al Acquisit	ares of th		nares encu		re.	% wrt. diluted share spiral (*)	2. >	N. A.	? ?	Ņ	3
ion of Shares ar	e target compa		imbrance has b		Promoter holding already encumbered (2)	No of Shares	59,552,000	17,500,000	90,700,000	86,600,000	
d Takeov	ny are list		een creat		bered	% of total share Capital	8.79	2.58	13.39	12.78	
er Compar ers) Regula	ed		ed /invoke		Details of	Type of Date of creation (creation/rele invocation) encumbers invocation)	Release	Release	Release	Release	1 2
ty for encume			d /released		Details of Even pertaining to encumbrance (3)	Date of creation invocation release of encumbrance	23.09.2015	23.09.2015	23,09.2015	28.09.2015	T WALLED
STAINCE OF STR					ing to encu	Type of sncumbrance (ptedge/lien/non disposal undertaking /other)	Pledge	Pledge	Pledge	Piedge	
tres / invoca	NSE /BSE	30.09.2015	Direct Media So Bioscope Cinen Digital Satellite		mbrance (3)	Reasons for encumbranc e	Collateral release for Loan of Promoter group Company	Collateral release for Loan of Promoter group Company	Collateral release for Loan of Promoter group Company	Collateral release for	Loan of Promoter group
non of encum	NSE /BSE					No of Shares	1,900,000	17,500,000	4,100,000	15,800,000	2007.10
prance / releas	i i		olutions Private Limited nas Private Limited Holdings Private Ltd			% of total share capital	0.28	258	0.61	2.33	-0.4 -0.4 -0.4 -0.4 -0.4 -0.4 -0.4 -0.4
e of encumora						Name of the entity in whose favor shares encumbered	ECL Finance Ltd	ECL Finance Ltd	ECL Finance Ltd	manager in the	WS W100-0
ance, in terms					Post event holding of encumbered shares (Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)])	No of Shares	57,652,000	N.	85,500,000	70,800,000	-SILVI SELIQUES INTLUÇES ESTA-
07					olding of shares ease [(2)- ion[(2)-(3)]]	% of total share capital	8.51	N.	12.78	10.45	WINE SELEC

promoters

From:

promoters comoters@esselgroup.com>

Sent:

07/10/2015 19:23

To:

corp.compliance@bseindia.com; corp.relations@bseindia.com

Cc:

'sudam.rajiwade@esselgroup.com'

Subject:

RE: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011

Attachments:

BSE SITI C.pdf

Dear Sir/Madam,

Pls find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/release of encumbrance of the equity shares of Siti Cable Network Ltd. from Direct Media Solutions Private Limited, Bioscope Cinemas Pvt Ltd. & Digital Satellite Holdings Pvt Lts

Thanks & Regards, Ashok Sanghavi

Direct: 022-24831437

Date:30.09.2015

Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 please find attached herewith our disclosure for Creation / Release of encumbrance the equity shares of Siti Cable Network Limited

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Digital Satellite Holdings Private Limited for D-GTAL SATELLISE : 5 228 FFWATE CHAILED

Authorised Signatory

Authorized Signmon/Drector

For Bioscope Cinemas Private Limited

Authorised Signatory

Encl: As above.

CC: Siti Cable Network Ltd

Continental Building, 135,

Dr. A. B. Road,

Worli, Mumbai - 400018.

For Direct Media Solutions Private Ltd

Authorised Signatory

のというでは、 % of total share capital 8.51 [[2]+(3)]/release [[2]-(3)]/ invocation[[2]-(3]]} 12.78 10.45 Post event holding of encumbered shares ž (Format for Disclosure by the Fromoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) 5EBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011) 70,800,000 TALLES DETAI SAFELLITE HELL 57,652,000 86,600,000 No of Shures (Creation 툿 Name of the entity in whene fevts shares encumbered EQ. Finance Utd EQ, Fmance Ltd ECL Finance Ltd 2.33 ECL Finance 3 0.28 258 0.61 % of total share rapital Direct Media Solutions Private Limited Bioscope Cinemas Private Limited Digital Satellite Holdings Private Ltd Siti Cable Network Umited NSE /8SE 17,500,000 1,900,000 4,100,000 15,800,000 Ressum for Ns at Shares encumbrane Details of Even pertaining to encumbrance (3) 30.09.2015 Loamor Promoter release for release for release for micase for Сотрапу Collateral Сомрану Collateral Promoter Collateral Promoter Company Promoter Collatera Company to neo. to an of to uson group group dnoug htedga/lien/ non disposal undertaking 101 Type of enrumbeant Pledge Pledge pledge Pledge (other) invection release of encumbrance 23.09.2015 23.09.2015 23,09,2015 Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released 28.09.2015 G31.... Date of Creation (creation/rele reocation) Release Type of event Release Release Release Name of the Target Company (TC)
Name of the stock exchanges where the shares of the target company are listed 8.79 13.39 2.58 12.78 Not total J. P. Sall afready encumbered Promoter holding 183 90,700,000 96,500,000 59,552,000 17,500,000 No of Shares 1 2 1 Sweez diluted stare capital (*) N. A. N.A. Z A 20.67 N.A. Promoter Holding in the target 10.53 20.67 7.48 % of total share Cepital Details creation of encumbrance: 140,000,000 71,359,898 50,670,529 140,000,000 Name of Promoter Holl Premoter (s) or PACs with company(1) No of Shares Date of Reporting Private Ltd rivate Ltd Bioscope Solutions Pvt. Ltd. Satellite Holdings Cinemas Sofutions Pyt. Ltd. Digital Direct Direct

promoters

From:

Sent:

07/10/2015 19:25

To:

cmlist@nse.co.in

Subject:

Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011

Attachments:

SITI NSE C.pdf

Dear Sir/Madam,

Pls find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/release of encumbrance of the equity shares of Siti Cable Network Ltd. from Direct Media Solutions Private Limited, Bioscope Cinemas Pvt Ltd. & Digital Satellite Holdings Pvt Ltd

Thanks & Regards, Ashok Sanghavi

Direct: 022 -24831437

DIRECT MEDIA SOLUTIONS PRIVATE LIMITED

(FORMERLY KNOWN AS SE PUBLISHING PRIVATE LIMITED)

April 7, 2015

BSE Ltd.

Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001

Wational Stock Exchange of India Limited

Exchange Plaza,

Plot no. C/1, G Block,

Bandra Kurla Complex,

Bandra (East),

Mumbai - 400 051



Dear Sir,

Ref: Disclosures under Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We, Direct Media Solutions Private Limited one of the Promoters of Siti Cable Network Limited ("Siti") together with other promoter entities hold in aggregate 44,72,42,427 Equity Shares comprising of 66.00% of paid-up Capital of Siti, as detailed herein:

Sr. No.	Name of the Promoter	Shares	% of Paid-up Capital
1	Ashok Mathai Kurien	10,21,000	0.15%
2	Essel International Ltd	6,77,50,000	10.00%
3	Bioscope Cinemas Pvt. Ltd	5,06,70,529	7.48%
4	Essel Media Ventures Limited	11,64,31,000	17.18%
5	Direct Media Solutions Pvt. Ltd	14,00,00,000	20.66%
6	Digital Satellite Holdings Pvt. Ltd.	7,13,69,898	10.53%
	Total	44,72,42,427	66.00%

Regd. Office: Continental Building, 135, Dr. Annie Besant Road, Worli, Mumbai – 400 018 Tel.: +91-22-2483 1234 Fax: +91-22-2490 0307 CIN: U74999MH2007PTC168664

DIRECT MEDIA SOLUTIONS PRIVATE LIMITED

(FORMERLY KNOWN AS SE PUBLISHING PRIVATE LIMITED)

In this regard, please find enclosed our disclosures as per Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in connection with our shareholding in Siti.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Direct Media Solutions Private Limited

Qann_______.

Director/ Authorized Signatory

Encl: As above.

CC: Siti Cable Network Limited 135, Continental Building Dr. A. B. Road, Worli, Mumbai - 400018

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares & . Takeovers) Regulations, 2011

b) Voting Rights (otherwise than by shares)	NIL	NIL	NA
а) Shares	5,06,70,529	7.48%	7.48%
	As of March 31, 2015 holding of:		wherever applicable	capital of TC (*
4.	Particulars of the Shareholding of persons mentioned at (3) above	Number of Shares	% w.r.t .total share /voting capital	% of total diluted share/voting
	 Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him. 		as Private Limited	
	a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC.			
	shares of the TC are listed Particulars of the shareholder(s):		Exchange of India	Limited
	Name of the Target Company (TC) Name(s) of the Stock Exchange(s) where the	Siti Cable Networ	rk Limited	

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Note:

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

For Bioscope Cinemas Private Limited

Director/Authorised Signatory

Date: April 3, 2015 Place: Mumbai



DIRECT MEDIA SOLUTIONS PRIVATE LIMITED

(FORMERLY KNOWN AS SE PUBLISHING PRIVATE LIMITED)

April 7, 2015

BSE Ltd.

Phiroze Jeejeebhoy Towers Dalal Street , Mumbai - 400 001 ,

National Stock Exchange of India Limited Exchange Plaza, Plot no. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir,

Ref: Disclosures under Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We, Direct Media Solutions Private Limited one of the Promoters of Siti Cable Network Limited ("Siti") together with other promoter entities hold in aggregate 44,72,42,427 Equity Shares comprising of 66.00% of paid-up Capital of Siti, as detailed herein:

Sr. No.	Name of the Promoter	Shares	% of Paid-up Capital
1	Ashok Mathai Kurien	10,21,000	0.15%
2	Essel International Ltd	6,77,50,000	10.00%
3	Bioscope Cinemas Pvt. Ltd	5,06,70,529	7.48%
4	Essel Media Ventures Limited	11,64,31,000	17.18%
5	Direct Media Solutions Pvt. Ltd	14,00,00,000	20.66%
6	Digital Satellite Holdings Pvt. Ltd.	7,13,69,898	10.53%
	TOTotal	44,72,42,427	66.00%

19 APR 2015

SIGRegd. Ontoe: Continental Building, 133, Dr. Annie Besant Road, Worli, Mumbai – 400 018

DIRECT MEDIA SOLUTIONS PRIVATE LIMITED

(FORMERLY KNOWN AS SE PUBLISHING PRIVATE LIMITED)

In this regard, please find enclosed our disclosures as per Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in connection with our shareholding in Siti.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Direct Media Solutions Private Limited

Carre

Director/ Authorized Signatory

Encl: As above.

CC: Siti Cable Network Limited 135, Continental Building Dr. A. B. Road, Worli, Mumbai - 400018

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

1. N	ame of the Target Company (TC)	Siti Cable Netwo	rk Limited	
	lame(s) of the Stock Exchange(s) where the hares of the TC are listed	BSE Ltd. National Stock	Exchange of India	a Limited
3. P	articulars of the shareholder(s): Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC. or Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him.		as Private Limited	
	articulars of the Shareholding of persons nentioned at (3) above	Number of Shares	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*
As	of March 31, 2015 holding of:			
a)	Shares	5,06,70,529	7.48%	7.48%
b)	Voting Rights (otherwise than by shares)	NIL	NIL	NA
c)	Warrants	NA	NA	NA
d)	Convertible Securities	NA	NA	NA
e)	Any other instrument that would entitle the holder to receive shares in the TC.	NA	NA 7.48%	NA
				7.48%

^(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Note:

 ii) case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

For Bioscope Cinemas Private Limited

Director/Authorised Signatory

Date: April 3, 2015 Place: Mumbai June 30, 2014

Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001

Mational Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 please find attached herewith our disclosure for Creation / Release of encumbrance the equity shares of Siti Cable Network Limited

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

Authorised Signatory

For Digital Satellite Holdings Private Limited

Authorised Signatory

Encl: As above.

CC: Siti Cable Network Ltd

Continental Building, 135,

Dr. A. B. Road,

Worli, Mumbai - 400018.

For Direct Media Solutions Private Ltd

CHTEMPS NOT VERHILL

Authorised Signatory



(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbra. in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the stock Date of Reporting Name of the P	stock exchang												
Date of Repo		ges where t	the shares	Name of the stock exchanges where the shares of the target co	company are listed	e listed			NSE /BSE				
Name of	orting								30.06.2014				
	the Promoter	r or PAC on	whose sh	Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released	nce has be	en created	/invoked /re		Digital Satellite Holdings Private L Agmesh Builders Private Limited)	te Holding Iers Private	s Private Limit E Limited)	Digital Satellite Holdings Private Limitd (formerlly Known as Agmesh Builders Private Limited)	own as
									Bioscope Cinemas Private Limited	emas Priva	te Limited		
									Direct Media	Solutions	Direct Media Solutions Private Limited	q	
Details creati	Details creation of encumbrance	orance :	\$000ac	blod sotomord		Dotnilo of	400		10) commend			Jod tack of the	do a cil
with	Promoter Holding in the target company(1)	aing in the l	17.5	Promoter holding already encumbered (2)	bered	Details of E	Details of Even pertaining to encumbrance (3)	ing to encur	brance (3)			Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}	ding of hares se [(2)- h[(2)-(3)]}
	No of Shares	% of total % w.r.t. share Capital diluted share capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of Date of event creation (Gestion/rele invocation asc release of invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lier/non disposal undertaking /other)	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Direct Media Solutions	140,000,000	22.79	N. A.	135,475,000	22.06	Release	23.06.2014	Piedge	5,200,000	0.85	Kotak Mahindra Prime Ltd	130,275,000	21.21
Bioscope Cinemas	50,670,529	8.25	N. A.	9	1.4	Creation	23.06.2014	Pledge	17,500,000	2.85	ECL Finance Ltd	17,500,000	2.85
Digital Satellite Holdings	71,369,898	11.62	N. A.	51,100,000	8.32	Creation	23.06.2014	Pledge	10,100,000	1.64	ECL Finance Ltd	61,200,000	96.6
Digital Satellite Holdings	71,369,898	11.62	d di	61,200,000	9:36	Creation RECT WE	.2014	Pledge 7,800,	7,800,000	1.27	IL & FS Trust Co Ltd	69,000,000	11.23

tory	Director / Authortised Sigantary Director / Authortised Signature of the Authorised Signator Pirector / Authortised Signatory	orØirector / Au	d Signate	the Authorise	i sed Sigant Signature of	stor / Authort	Direc		Authorised Signatory / Director	sed Signat	Authoris	Mumbai 30.06.2014	Place : Date :
ITED	FOR DIGITAL SATELLITE HOLDING PRIVAT LIMITED	ATELLITE HOLD	IGITAL S.		RIVATE LIMITI	FOR DIRECT MEDIA SOLUTIONS PRIVATE LIMITED	ECT MEDIA 9	Sor DIRI	For Bioscope Cinemas Pvt. Ltd,	ppe Cine	or Biosc a	ц	-
		Services Ltd											Solutions Pvt. 1td
		Trusteeship											Media
20.17	123,875,000	0.65 IDBI	0.65	4,000,000	Pledge	30.06.2014	Release	20.82	127,875,000	N. A.	22.79 N. A.	140,000,000	Direct
													Pvt. Ltd.
	•	יוומורר למ											Colutions
		Finance 14d)								Media
20.82	127,875,000	1.40 Aditya Birla	1.40	8,600,000	Pledge	27.06.2014	Release	22.22	136,475,000	22.79 N. A.	22.79	140,000,000	Direct
													Pvt. Ltd
													Solutions
	* 2017	Co Ltd											Media
22.22	136,475,000	1.01 IL & FS Trust	1.01	6,200,000	Pledge	25.06.2014	Creation	21.21	130,275,000	N. A.	22.79	140,000,000	Direct
													Private Ltd
`		1600											Holdings
		Ltd											Sateilite
,	000,000,20	1.14 LCL	1	000,000,	kleuge	26.U5.2U14	Kelease	27.11	000,000,69	11.02 N. A.	11.02	/ T,309,696	Ugital

(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of (*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted

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June 30, 2014

Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 please find attached herewith our disclosure for Creation / Release of encumbrance the equity shares of Siti Cable Network Limited

HOTON

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bloscope Cinemas Private Limited

Authorised Signatory

For Digital Satellite Holdings Private Limited

Authorised Signatory

Encl: As above.

C: Siti Cable Network Ltd Continental Building, 135,

Dr. A. B. Road,

Worli, Mumbai - 400018.

For Direct Media Solutions Private Ltd

Authorised Signatory



(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encint terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Date of Repo Name of Promoter (s) or PACs with him (**)	Name of the stock exchanges where the shares of the target Date of Reporting Name of the Promoter or PAC on whose shares encumbrates.	iges where	the shares		company are	are listed			NSE /BSE	- Able Network Littices			
Name of the stock exchanges wn Date of Reporting Name of the Promoter or PA Name of Promoter Holding in Promoter (s) or PACs with him (**)	rting the Promote	iges where	the snares		ımpany ar	e listed		_	NSE /BSE				
Name of Repo Name of Promoter (s) or PACs with him (**)	rting the Promote												
Name of Name of Promoter (s) or PACs with him (**)	the Promote							-: 1	30.06.2014				
<u> </u>		er or PAC or	n whose she	Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released	ice has be	en created	/invoked /re		Digital Satellite Holdings Private L Agmesh Builders Private Limited)	e Holdings ers Prívate	Private Limito Limited)	Digital Satellite Holdings Private Limitd (formerlly Known as Agmesh Builders Prívate Limited)	wn as
									Bioscope Cinemas Private Limited	mas Privat	Bioscope Cinemas Private Limited		
	on or encura	brance:											
	Promoter Holding in the target company(1)	ding in the	target	Promoter holding already encumbered (2)		Details of E	Details of Even pertaining to encumbrance (3)	ng to encum	ibrance (3)			Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ inyocation[(2)-(3)]}	ling of lares e [(2)- [(2)-(3)]}
	No of Shares	% of total % w.r.t. share Capital diluted share capital (% w.r.t. il diluted share capital (*)	No of Shares	% of total share capital	Type of Date of event creation (creation/rele invocation ase invocation) encumbrar	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien/ non disposal undertaking /other)	No of Shares	% of total	Name of the neutity in whose favor shares encumbered	No of Shares	% of total share capital
Direct Media Solutions	140,000,000	22.79	N. A.	135,475,000	22.06	Release	23.06.2014	Pledge	5,200,000	0.85	Kotak Mahindra Prime Ltd	130,275,000	21.21
Bioscope Cinemas Private Ltd	50,670,529	8.25	Ä.	1	, .	Creation	23.06.2014	Pledge	17,500,000	2.85	ECL Finance Ltd	17,500,000	2.85
Digital Satellite Holdings	71,369,898	. 11.62	N, A.	51,100,000	8.32	Creation	23.06.2014	Pledge	10,100,000	1.64	ECL Finance Ltd	61,200,000	9.96
Digital Satellite Holdings	71,369,898	11.62	N. A.	1/6	9:96 Cinema	Creation	25.06.2014 P	Pledge	7,800,000	1.27	IL & F5 Trust Co Ltd	000'000'69	11.23
				00000		Ar Tid	0 * 031	TIONS ORIUM	JING DAIL	GITAL SA		-	

D)	Signature of the Authorised SignatoDirector / Authorised Sigantory	Director / Aut	d Signato	of the Authorise ry	Signature of Signature of	Director / Authortised Sigantory	Directo		Authorised Signatory / Director	ed Signa	Authoris	: Mumbai : 30.06.2014	Place : Date :
TED	For DIGITAL SATELLITE HOLDING PRIVAT EVEITED	TELLITE HOLDI	GITAL SA		IVATE LIMITI	For DIRECT MEDIA SOLUTIONS PRIVATE LIMITED	OT MED!A S	For DIRE	s Put. Líd.	pe Cine	or Biosco	luku	-
								-					Pvf. 1td.
	•	Services Ltd		_									Solutions
		Trusteeship											Media
20.17	123,875,000	0.65 DBI	0.65	4,000,000	Pledge	30.06.2014	Release	20.82	127,875,000	N. A.	22.79 N. A.	140,000,000	Direct
													Pvt. Ltd
	_						_						Solutions
		Finance Ltd											Media
20.82	127,875,000	1.40 Aditya Birla	1.40	8,500,000	Pledge	27.06.2014	Release	22.22	136,475,000	N. A.	22.79 N. A.	140,000,000	Direct
and the state of t													Pvt 1td
	_												Solutions
		Co Ltd											Media
22.22	136,475,000	1.01 IL & FS Trust	1.01	6,200,000	Pledge	25.06.2014	Creation	21.21	130,275,000	Z. A.	22.79 N. A.	140,000,000	Direct
7													Private Ltd
v'													Holdings
ř		Ltd											Satellite
,	62,000,000	1.14 ECL Finance	1.14	2,000,000	Pledge	26.06.2014	Release	11.23	000'000'69	Z.A.	11.62 N.A.	71,369,898	Digital

(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC. SEMI) ING REPORT

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ARECT MEDIA SOLUTIONS PRIVATE LÍMITED

(FORMERLY KNOWN AS SEPUBLISHING PRIVATE LIMITED)

April 7, 2014

BSE Ltd. Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001

National Stock Exchange of India Limited Exchange Plaza, Plot no. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051



Dear Sir,

Ref: Disclosures under Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We, Direct Media Solutions Private Limited one of the Promoters of Siti Cable Network Limited ("Siti") together with other promoter entities hold in aggregate 14,00,00,000 Equity Shares comprising of 26.89% of paid-up Capital of Siti, as detailed herein:

Sr. No.	Name of the Promoter	Shares	% of Paid-up Capital
1	Ashok Mathai Kurien	10,21,000	0,20%
2	Essel International Ltd	3,19,66,049	6.14%
3	Bioscope Cinemas Pvt, Ltd	5,06,70,529	9.73%
4	Essel Media Ventures Limited	5,87,14,951	11.28%
5	Direct Media Solutions Pvt. Ltd	14,00,00,000	26.89%
6	Digital Satellite Holdings Pvt. Ltd.	7,13,69,898	13,71%
	Total	35,37,42,427	67.94%

Regd. Office: Continental Building, 135, Dr. Annie Besant Road, Worli, Mumbai – 400 018 Tel: +91-22-2483 1234 Fax: +91-22-2490 0302 CIN: U74999MH2007FTC168664

DIRECT MEDIA SOLUTIONS PRIVATE LIMITED

(FORMERLY KNOWN AS SE PUBLISHING PRIVATE LIMITED)

In this regard, please find enclosed our disclosures as per Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in connection with our shareholding in Siti.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Direct Media Solutions Private Limited

Cam-1

Director/ Authorized Signatory

Encl: As above.

CC: Siti Cable Network Limited 135, Continental Building Dr. A. B. Road, Worli, Mumbai - 400018

Format for Disclosures under Regulation 30(1) and 30(2) of SEBi (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

1. Name o	of the Target Company (TC)	Siti Cable Netwo	ork Limited	
•	s) of the Stock Exchange(s) where the of the TC are listed	BSE Ltd. National Stoce	k Exchange of In	dia Limited
a. Nam Actin (inclu warra other holds comp	lars of the shareholder(s): the of person(s) together with Personsing in Concert (PAC) whose total holding auding that in the form of shares, ants, convertible securities and any reinstrument that would entitle the ter to receive shares in the target pany) is more than 25% of the voting is of the TC.			
prom	e(s) of promoter(s), member of the noter group and Persons Acting in cert (PAC) with him.	Bioscope Cinem	nas Private Limite	ed
	ars of the Shareholding of persons ned at (3) above	Number of Shares	% w.r.t .total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of M	arch 31, 2014 holding of:	,		· ;
a) Shar	es	5,06,70,529	9.73%	8.25%
b) Votin	ng Rights (otherwise than by shares)	NiL	NIL	NA
c) Warr	ants	NA	NA ·	NA ·
d) Conv	vertible Securities	NA	NA	NA
	other instrument that would entitle the er to receive shares in the TC.	NA	NA ·	NA
	Total	5,06,70,529	9.73%	8.25%



(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Note:

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

For Bioscope Cinemas Private Limited

Director/Authorised Signatory

Date: April 7, 2014 Place: Mumbai

DIRECT MEDIA SOLUTIONS PRIVATE LIMITED

(FORMERLY KNOWN AS SE PUBLISHING PRIVATE LIMITED)

April 7, 2014

BSE Ltd. Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001

National Stock Exchange of India Limited Exchange Plaza, Plot no. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051



Dear Sir,

Ref: Disclosures under Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We, Direct Media Solutions Private Limited one of the Promoters of Siti Cable Network Limited ("Siti") together with other promoter entities hold in aggregate 14,00,00,000 Equity Shares comprising of 26.89% of paid-up Capital of Siti, as detailed herein:

Sr. No.	Name of the Promoter	Shares	% of Paid-up Capital
1	Ashok Mathai Kurien	10,21,000	0.20%
2	Essel International Ltd	3,19,66,049	6.14%
3	Bioscope Cinemas Pvt. Ltd	5,06,70,529	9.73%
4	Essel Media Ventures Limited	5,87,14,951	11.28%
5	Direct Media Solutions Pvt. Ltd	14,00,00,000	26.89%
6	Digital Satellite Holdings Pvt. Ltd.	7,13,69,898	13.71%
	Total	35,37,42,427	67.94%

Regd. Office: Continental Building, 135, Dr. Annie Besant Road, Worli, Mumbai – 400 018 Tel. +91-22-2483 1234 Fax: +91-22-24999M2 CIN: U74999M2:007PTC168664

DIRECT MEDIA SOLUTIONS PRIVATE LIMITED

(FORMERLY KNOWN AS SE PUBLISHING PRIVATE LIMITED)

In this regard, please find enclosed our disclosures as per Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in connection with our shareholding in Siti.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Direct Media Solutions Private Limited

Oan a

Director/ Authorized Signatory

Encl: As above.

CC: Siti Cable Network Limited 135, Continental Building Dr. A. B. Road, Worli, Mumbai - 400018

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

Name of the Target Company (TC)	Siti Cable Netw	ork Limited	
Name(s) of the Stock Exchange(s) where the shares of the TC are listed	BSE Ltd. National Stock	ck Exchange of In	idia Limited
3. Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC.			
b. Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him.		nas Private Limite	ed .
Particulars of the Shareholding of persons mentioned at (3) above	Number of Shares	% w.r.t .total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of March 31, 2014 holding of:			· .
a) Shares	5,06,70,529	9.73%	8.25%
b) Voting Rights (otherwise than by shares)	NíL	NIL	NA '
c) Warrants	NA NA	NA	NA .
d) Convertible Securities	NA	NA	NA
e) Any other instrument that would entitle the holder to receive shares in the TC.	NA	N A	NA
Total	5,06,70,529	9.73%	8.25%



(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Note:

 In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

For Bioscope Cinemas Private Limited

Director/Authorised Signatory

Da: April 7, 2014 Pige: Mumbai

BIOSCOPE CINEMAS PRIVATE LIMITED

PLOT NO.844/4; SHAH INDUSTRIAL FUTATE, OFF, NEW LINK ROAD, ARCHERI (WEST), MUMBA! - 400353

February 7, 2014

Bombay Stock Exchange Limited Phiroze Jecjeebhoy Towers Dalal Street Mumbai - 400 001

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir.

Ref: Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 please find attached herewith our disclosure for the Creation/Release of encumbrance the equity shares of Siti Cable Network Ltd

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Ltd

Authorised Signatory

Encl: As above.

C: Siti Cable Network Ltd

Continental Building, 135,

Dr. A. B. Road,

Worli, Mumbai - 400018.





(Format for Disclosure by the Promote) to the stock exchange and to the Target Cc any for encumbrance of shares / invocementumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (substantial Acquisition of Shares and Takeover Regulations, 2011)

Name of the Target Company (TC)			Siti Cable Network Limited	
Name of the stock exchanges where the si	shares of the target company are listed	company are listed	NSE /BSE	
Date of Reporting			February 07, 2014	
Name of the Promoter or PAC on whose shares encumbrance has been created / invoked / released	e shares encumbrano	e has been created /invoked	Bioscope Cinemas Private Limited	nted
Details creation of encumbrance:				
Name of Promoter Holding in the target Promoter company(1) (s) or PACs with	Promoter holding already encumbered (2)	Details of Even pertaining to encumbrance (3)	rance (3)	Post event holding of encumbered shares [Creation [12]+(3)[/mlaase [12]-

	aiready encumbered (2)						Creation [2]+(3)/rultase [(2)- (5)/ invocation[(2)-	encombered shares [Creation [2]+(3)/release [(2)-(5)/ invocation([2)-
Shares total w.r.t. Shares total share capital capital (*)	% of Type of storal event share (creation Capital //clease invocati on)	Date of creation invocation release of encumbran	Type of encumbr ance (pledge/) ietynon disposal undertak ing	Shares	% of total share capit al	entity in whose favor shares encumbered	No of Shares	% of total share capital
Bioscope 50,670,529 11.21 N.A. 1,75,00,000 3,87 Cinemas Private Limited	3,87 Release	31.01.2014	Pledgo	1,75,00,000	3.87	Yes Ban Ltd	Z	

(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC. SENDING REPORT

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BIOSCOPE CINEMAS PRIVATE LIMITED

PLOT NO.844/4, SHAH INDUSTRIAL ESTATE: OFF, NEW LINK ROAD, ANDHERI (WEST), MUMBAI - 400051

February 7, 2014

Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East). Mumbai - 400 051

Dear Sit,

Ref: Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 please find attached herewith our disclosure for the Creation/Release of encumbrance the equity shares of Sin Cable Network Ltd

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Ltd

Authorised Signatory

Encl: As above.

C: Siti Cable Network Ltd Continental Building, 135,

Dr. A. B. Road,

Worli, Mumbai - 400018.





ANNEXURE-3

(Format for Disclosure by the Promote, 3) to the stock exchange and to the Target Ct., party for encumbrance of shares /invocation of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)	Sitt Cable Network Limited	
Name of the stock exchanges where the shares of the target company are listed	NSE / BSE	
Date of Reporting	February 07, 2014	
Name of the Promoter or PAC on whose shares encumbrance has been created / invoked / released	Bioscope Cinemas Private Limited	
Details creation of encumbrance :		

No of % of % No of % of Type of Date of Type of No nof % of Name of the Shares total with Shares at total with Shares at total creation encumbr Shares total entity is whose state dilute share dilute creation invocation and share (creation invocation and share invocation and share (creation invocation invocation dispusal and undertak (c) and and invocation and share (c) while while invocation and share (c) while while invocation and share (c) while	(s) or PACs with him (**)	company(I)	company(1)	he target	Promoter holding already encumbered (2)	umbered	Details or	Details of Even pertaining to encumbrance (3)	ng to encum	brance (3)			Post even holding of encumbered shares (Crustion (12)+(3))/release [(2)-(3)]/ invocation[(2)-(3)]	4 5 3 H
50,670,529 11.21 N.A. 1,75,00,000 3.87 Release 31.01.2014 Ptedige 1,75,00,000 3.87		No of Shares	% of total state Capita	% w.r. dilute d share capital (*)	No of Shares	% of share Capital	Type of event (creation /release invocation)		Type of encumbr ance (pledge/lien/non dispusal undertak ing	No nf Shares	% of total share capit at	Name of the enlity in whose favor shares ancumbered	No of Shares	T. Control of the con
Limited	Bioscope Cinemas Private Limited	50,670,529	11.21	N.A.	1,75,00,000	3.87	Release	31.01.2014	Pledge	1,75,00,000	Page 100	Yes Bur Lid	ME	

(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC. SENDING REPORT

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Bombay Stock Exchange Limited Phiroze Jeejcebhoy Towers Dalal Street Mumbai - 400 001

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 please find attached herewith our disclosure for Creation / Release of encumbrance the equity shares of Siti Cable Network Limited

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

1

Encl: As above.

CC

Authorised Signatory

Siti Cable Network Ltd

Continental Building, 135,

Dr. A. B. Road,

Worli, Mumbai - 400018.

Authorised Signatory

For Direct Media Solutions Private Ltd.



ANNEXURE-3

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)	Siti Cable Network Limited
Name of the stock exchanges where the shares of the target company are listed	NSE / BSE
Date of Reporting	December 20, 2013
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked	Direct Media Solutions Private Limited /
/released	Bioscope Cinemas Private Limited
Details creation of encumbrance;	

lding of shares se [(2)- on[(2)-	% of total share capital	9.81	15.32
Post event holding of encumbered shares Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]	No of Shares	10,43,75,000	6,93,00,000
	Name of the entity in whose favor shares encumbered	STCI Enance Ltd	STCI Finance Ltd
	% of total share capit al	1.88	1.88
orance (3)	No of Shares	85,00,00.3	85,00,000
ng to encumb	Type of encumbr ance (pledge/lien/non disposal undertak ing /other)	Plodge	Pledge
Details of Even pertaining to encumbrance (3)	Date of creation invocation release of encumbran ce	12.12.2013	12.12.2013
Details of	Type of event (creation /release invocati on)	Creation	Release
iolding imbered	% of rotal share Capital	9.01	17.20
Promoter holding already encumbered (2)	No of Shares	9,58,75,000	7,78,00,000
he farget	% w.r.t. dilute d share capital (*)	Ä.	Ä,
Holding in tl company(1)	% of total share Capita	30.96	26.99
Promoter Holding in the target company(1)	No of Shares	14,00,00,000	12,20,40,427
Name of Promoter (s) or PACs with him (**)		Direct Media Solution s Pvt. Ltd.	Bioscope Cinemas Private Limited

Contd ... 2

For DIRECT MEDIA SOLUTIONS PRIVATE LIMITED

Director / Authortised Sigantory

Authorised Signatory / Director

For Bioscope Cinemas Pvt. Ltd.

1,75,00,000 3.87	ivate Limited to	
IDBI Trusteeship 1, Services Limited	12.2013 and 87,69,898 shares as on 11.12.2013 transferred from Bioscope Cinemas Private Limited to r-se transfer between Promoter Group	Pvt. Ltd.
3,00,000 11.45	ed from Bios	r Bioscope Cinemas Pvt. Ltd.
Pledge 3,90	013 transferr	For Bioscope Cinemas Pvt. Ltd.
17.12.2013 Ple	s on 11.12.2l roup	_
Release 17.	12.2013 and 87,69,898 shares as on r-se transfer between Promoter Group	
00 15.32	and 87,69,8 Isfer betweer	,
000′00′	10.12.2013 s inter-se trar	NTE LIMITED
22.66 N.A.	hares as on s Pvt. Ltd as	EDIA SOLUTIONS PRIVATE LIMITED Director / Authortised Sigantory Authorised Signatory
10,24,70,529*	*Net of 1,08,00,000 shares as on 10.* Digital Satellite Holdings Pvt. Ltd as inte	
Bioscope Cinemas Private Limited	*Net of 1, Digital Sate	For DIRECT M Signature of the. Place: Mumbai Date: 20122013

- (**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not
- (*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

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December 20, 2013

Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 please find attached herewith our disclosure for Creation / Release of encumbrance the equity shares of Siti Cable Network Limited

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

For Direct Media Solutions Private Ltd

Encl: As above.

Authorised Signatory

CC: Siti Cable Network Ltd Continental Building, 135,

Dr. A. B. Road,

Worli, Mumbai - 400018.

Authorised Signatory



Regulations, 2011) (Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers)

 Name of the Target Company (TC)	Siti Cable Network Limited
 Name of the stock exchanges where the shares of the target company are listed	NSE /BSE
 Date of Reporting	December 20, 2013
 Name of the Promoter or PAC on whose shares encumbrance has been created /invoked	Direct Media Solutions Private Limited /
 /released	Bioscope Cinemas Private Limited
 Details creation of encumbrance :	

Name of Promoter (s) or PACs with him (**)	oker	Holding in the company(1)	he target	Promoter holding already encumbered (2)	nolding umbered	Details of	Details of Even pertaining to encumbrance (3) Type of Date of Type of No of	ng to encum	brance (3)	% of	Name of the	Post event holding of encumbered shares (Creation [(2)+(3))/release [(2)-(3))/ invocation[(2)-(3)]/ No of [76 of
	No of Shares	% of total share Capita	% w.r.t. dilute d share capital (*)	No of Shares	% of total share Cəpital	Type of event (creation /release invocation)	Date of creation invocation release of encumbran ce	Type of encumbr ance (pledge/l ier/non) disposal undertak ing (other)	No of Shares	% of total share capit al	Name of the entity in whose favor shares encumbered	No of Shares
Direct Media Solution	14,00,00,000	30.96	N.A.	9,58,75,000	9.01	Creation	1212.2013	Pledge	85,00,000	1.88	STCI Finance Ltd	10,43,75,000
Solution s Pvt.		, , , , , , , , , , , , , , , , , , , 	-									
Bioscope Cinemas Private Limited	12,20,40,427	26.99	Z.A.	7,78,00,000	17.20	Release	12.12.2013	Pledge	85,00,000	1.86	STCI Finance Ltd	6,93,00,000

For DIRECT MEDIA SOLUTIONS PRIVATE LIMITED

Director / Authortised Sigantory

4

Contd ... 2

For Bioscope Cinemas Pvt. Ltd.

Authorised Signatory / Director

	Release 17.12.2013 Pledge ,į8,00,000 11.45	Services Limited		
1.00	· 			
	17.12.2013			
	Release			
	15.32			
ANGEL P	3,00,000			
	N.A.			
	22.66			
	10,24,70,529*			
	Bioscope	Cinemas	Private	Limited

: 7 ::

*Net of 1,08,00,000 shares as on 10.12.2013 and 87,69,898 shares as on 11.12.2013 transferred from Bioscope Cinemas Private Limited to Digital Satellite Holdings Pvt. Ltd as inter-se transfer between Promoter Group

FAY DIRECT MEDIA SOLUTIONS PRIVATE LIMITED

Director / Authortised Sigantory

Signature of the Authorised Signatory

Place: Mumbai Date: 20122013

For Bioscope Cinemas Pvt. Ltd.

Authorised Signatory / Director

(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

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BIOSCOPE CINEMAS PRIVATE LIMITED

Continental Building, 135, Dr. Annie Besant Road, Worlt, Mumbai - 400018

December 19, 2013

BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir,

Ref: Disclosures under Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

This is to inform that the Company has on December 17, 2013, transferred 5,18,00,000 equity shares constituting 11.45% of paid up capital of Siti Cable Network Limited to Digital Satellite Holdings Private Limited.

In this connection please find enclosed our disclosures as per:

- Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and
- Regulation 13(4A) of Securities and Exchange Board of India (Prohibition of Insider Trading)
 Regulations, 1992 as amended.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

Director/ Authorised Signatory

Encl: As above.

CC: Siti Cable Network Limited Continental Building, 135, Dr. Annie Besant Road, Worli, Mumbai - 400018





FORMAT FOR DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

follows share/voting total capital share wherever cap	
3. Whether the Seller belongs to Promoter/Promoter group 4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed 5. Details of the acquisition / disposal as follows 6. Details of the acquisition / disposal as follows 7. Details of the acquisition / disposal as follows 8. Number 9. W.r.t. total share/voting capital wherever applicable 9. Number 1. Num	
Promoter/Promoter group 4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed 5. Details of the acquisition / disposal as follows 6. Details of the acquisition / disposal as follows 7. Details of the acquisition / disposal as follows 8. Number % w.r.t. total share/voting capital wherever applicable the share cap the disposal under consideration, holding of: 8. a) Shares carrying voting rights 9. Number 10,24,70,529 22.66% 16.686 10,24,70,529 22.66% N.A. N.A. N.A. N.A.	
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed (NSE) BSE Limited (BSE) 5. Details of the acquisition / disposal as follows Follows Before the disposal under consideration, holding of: a) Shares carrying voting rights b) Shares in the nature of encumbrance National Stock Exchange of India Limite (NSE) Number W. w.r.t. total share total share capital wherever applicable 10,24,70,529 22.66% N.A. N.A. N.A.	
the shares of TC are Listed BSE Limited (BSE) 5. Details of the acquisition / disposal as follows Follows Before the disposal under consideration, holding of: a) Shares carrying voting rights b) Shares in the nature of encumbrance (NSE) BSE Limited (BSE) Number % w.r.t. total share capital wherever applicable total share capital wherever applicable 10,24,70,529 22.66% N.A. N.A. N.A.	
BSE Limited (BSE) 5. Details of the acquisition / disposal as follows Follows Before the disposal under consideration, holding of: a) Shares carrying voting rights b) Shares in the nature of encumbrance BSE Limited (BSE) Number % w.r.t. total share/voting capital wherever applicable total share total share cap the	∍d
5. Details of the acquisition / disposal as follows Share/voting capital wherever applicable Before the disposal under consideration, holding of: a) Shares carrying voting rights b) Shares in the nature of encumbrance Number % w.r.t. total share/voting capital wherever applicable 10,24,70,529 22.66% N.A. N.A. N.A.	
follows Share/voting capital wherever applicable Share voting capital wherever applicable Share voting capital wherever applicable Share voting rights a) Shares carrying voting rights 10,24,70,529 22.66% 16.689 b) Shares in the nature of encumbrance N.A. N.A. N.A. N.A.	
holding of : a) Shares carrying voting rights b) Shares in the nature of encumbrance N.A. 10,24,70,529 22.66% 16.68° N.A. N.A.	w.r.t. diluted /voting ital of TC (*)
a) Shares carrying voting rights 10,24,70,529 22.66% 16.689 N.A. N.A. N.A.	
b) Shares in the nature of encumbrance N.A. N.A. N.A.	
	%
(pledge/ lien/ non-disposal undertaking/	
others) N.A. N.A. N.A.	
c) Voting rights (VR) otherwise than by	
equity shares	
d) Warrants/convertible securities/any other	
instrumerit that entitles the acquirer to	
receive shares carrying voting rights in the	
TC (specify holding in each category)	
e) Total (a+b+c) 10,24,70,529 22.66% 16.689	



Det	ails of sale			
f)	Shares carrying voting rights sold	5,18,00,000	11.45%	8.43%
g)	VRs sold otherwise than by equity shares	N.A.	N.A.	N.A.
h)	Warrants/convertible securities/any other			
	instrument that entitles the acquirer to	N.A.	N.A.	N.A.
	receive shares carrying voting rights in the			
	TC (specify holding in each category)			
	acquired/sold		,	
i)	Shares encumbered / invoked/released by			
	the acquirer			
j)	Total (a+b+c)	5,18,00,000	11.45%	8.43%
Afte	r the sale, holding of:			
k)	Shares carrying voting rights	5,06,70,529	11.21%	8.25%
l)	Shares encumbered with the acquirer	N.A.	N.A.	N.A.
m)	VRs otherwise than by equity shares			
n)	Warrants/convertible securities/any other	N.A.	N.A.	N.A.
	instrument that entitles the acquirer to			
	receive shares carrying voting rights in the			
	TC (specify holding in each category)			
	after acquisition			
0)	Total (a+b+c)	5,06,70,529	11.21%	8.25%
6.	Mode of sale (e.g. open market / off-	Off market Inte	er se transfer	
	market / public issue / rights issue			
	/preferential allotment / inter-se transfer			
	etc.)			
7.	Date of sale of shares / VR or date of	December 17,	2013	
	receipt of intimation of allotment of			
	shares, whichever is applicable			

Yang.



8.	Equity share capital / total voting capital of	No. of Shares: 45,22,12,915
	the TC before the said sale	Amount: Rs. 45,22,12,915/-
9.	Equity share capital/ total voting capital of	No. of Shares: 45,22,12,915
	the TC after the said sale	Amount: Rs. 45,22,12,915/-
10	. Total diluted share/voting capital of the TC	Rs. 614,212,915/- constituting 614,212,915
	after the said sale	Equity shares of Re. 1/- each

For Bioscope Cinemas Private Limited

Director/Authorised Signatory

Place: Mumbai

Date: December 19, 2013

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Note 1: Siti Cable Network Limited has issued 16,20,00,000 warrants convertible into equivalent number of equity shares of Re. 1/- each of the Company to the entities forming part of Promoters / Promoter Group of the Company.

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 [Regulations 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company – Siti Cable Network Limited

Name, PAN No.	No. & % of	Date of	Date	Mode of	No. & % of	Trading	hange	Buy	Buy value	
& Address of	shares/ voting	receipt of	of	рытснаѕе	shares/	member		Quantit		quantity
Promoter/	rights held by	alloument	intimation	(market	voting	through	H	y		
Person-who is	the Promoter/	advice	то сотрану	ритскаѕе	rights post	whom.	the	•		
part of	Person who is	aequisition/	,	public/rights/	acquisition	the trade	trade			
Promoter	part of	sale of		preferential	sate	was.	was			
Group/Director/	Promoter	sharest		offer,		executed	executed			
Officer.	Group/Director/	Hoting		etc.)/sate		with				
;	Officer	rights				SEBI				
						Registratio	,			
						77				
						No.				_
						of the				
						TM				
Bioscope	10,24,70,529	December	December	Off market	Number of	Not	Not	NIL	NIL	5,18,00,000
Cinemas	shares	17, 2013	19, 2013	inter-se	shares:	Applicabl	Applicab			_
Private Limited	(22.66%)			transfer of	5,06,70,529	о О	-			_
135,		,		shares						
Continental					Percentage	<i>)</i>				_
Building, Dr.					11.21%					
Annie Besant										_
Road, Worli,				,						
Mumbai -										
400018			_		,					١
DAN NO -		-					_			
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For Bioscope Cinemas Private Limited

Dame

Director/Authorised Signatory Date: Mumbai

Place: December 19, 2013

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BIOSCOPE CINEMAS PRIVATE LIMITED

Continental Building, 135, Dr. Annie Besant Road, Worli, Mumbai - 400018

December 19, 2013

Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir.

Ref: Disclosures under Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

This is to inform that the Company has on December 17, 2013, transferred 5,18,00,000 equity shares constituting 11.45% of paid up capital of Siti Cable Network Limited to Digital Satellite Holdings Private Limited

In this connection please find enclosed our disclosures as per.

- Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and
- Regulation 13(4A) of Securities and Exchange Board of India (Prohibition of Insider Trading)
 Regulations, 1992 as amended.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

Director/ Authorised Signatory

Encl: As above.

CC: Siti Cable Network Limited Continental Building, 135, Dr. Annie Besant Road, Worli, Mumbai - 400018





FORMAT FOR DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

1.	Name of the Target Company (TC)	Siti Cable Netw	ork Limited		
2.	Name(s) of the Seller and Persons Acting	Bioscope Cine	mas Private Limi	ted	
	in Concert (PAC) with the acquirer				
3.	Whether the Seller belongs to	Yes			
	Promoter/Promoter group				
4.	Name(s) of the Stock Exchange(s) where	National Stock	Exchange of Ind	ia Limited	
	the shares of TC are Listed	(NSE)			
	•	BSE Limited (BSE)			
5.	Details of the acquisition / disposal as	Number	% w.r.t. total	% w.r.t.	
	follows ,		share/voting capital	total diluted share/voting	
			wherever applicable	capital of the TC (*)	
Befo	ore the disposal under consideration,				
holo	ling of :				
a)	Shares carrying voting rights	10,24,70,529	22.66%	16.68%	
b)	Shares in the nature of encumbrance	N.A.	N.A.	N.A.	
	(pledge/ lien/ non-disposal undertaking/				
	others)	N.A.	N.A.	N.A.	
c)	Voting rights (VR) otherwise than by				
	equity shares	St.			
d)	Warrants/convertible securities/any other				
	instrument that entitles the acquirer to				
	receive shares carrying voting rights in the				
	TC (specify holding in each category)				
e)	Total (a+b+c)	10,24,70,529	22.66%	16.68%	



Det	ails of sale			
f)	Shares carrying voting rights sold	5,18,00,000	11.45%	8.43%
g)	VRs sold otherwise than by equity shares	N.A.	N.A.	N.A.
h)	Warrants/convertible securities/any other			
	instrument that entitles the acquirer to	N.A.	N.A.	N.A.
	receive shares carrying voting rights in the			
	TC (specify holding in each category)			
	acquired/sold			
i)	Shares encumbered / invoked/released by			
	the acquirer			
j)	Total (a+b+c)	5,18,00,000	11.45%	8.43%
Afte	r the sale, holding of:			·
k)	Shares carrying voting rights	5,06,70,529	11.21%	8.25%
l)	Shares encumbered with the acquirer	N.A.	N.A.	N.A.
m)	VRs otherwise than by equity shares			
n)	Warrants/convertible securities/any other	N.A.	N.A.	N.A.
	instrument that entitles the acquirer to			
	receive shares carrying voting rights in the			
	TC (specify holding in each category)			
	after acquisition			
0)	Total (a+b+c)	5,06,70,529	11.21%	8.25%
6.	Mode of sale (e.g. open market / off-	Off market Inte	er se transfer	
	market / public issue / rights issue			
	/preferential allotment / inter-se transfer			
	etc.)			
7.	Date of sale of shares / VR or <u>date_of</u>	December 17,	2013	
	receipt of intimation of allotment of			
	<u>shares,</u> whichever is applicable			



. .

8. Equity share capital / total voting capital of	No. of Shares: 45,22,12,915
the TC before the said sale	Amount: Rs. 45,22,12,915/-
9. Equity share capital/ total voting capital of	No. of Shares: 45,22,12,915
the TC after the said sale	Amount: Rs. 45,22,12,915/-
10. Total diluted share/voting capital of the TC	Rs. 614,212,915/- constituting 614,212,915
after the said sale	Equity shares of Re. 1/- each

For Bioscope Cinemas Private Limited

Director/Authorised Signatory

Place: Mumbai

Date: December 19, 2013

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Note 1: Siti Cable Network Limited has issued 16,20,00,000 warrants convertible into equivalent number of equity shares of Re. 1/- each of the Company to the entities forming part of Promoters / Promoter Group of the Company.

FORMD

Securities and Exchange Board of India (Prohibition of Insider Trading) Revalations, 1992 [Regulations 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company – Siti Cable Network Limited

	_
Sell value	Z
Sell quantity	5,18,00,000
Buy value	J.
Buy Quantit y	¥
Exchange on which the trade was executed	Not Applicab le
Trading member through whom the trade was seecuted with SEBI Registratio n No.	Not Applicabl e
No. & % of slares/voing rights post acquisition/sale	Number of shares: 5,06,70,529 Percentage 11.21%
Mode of purchase (market purchaset) pwblic/rights/ preferential offer, ete.//sale	Off-market inter-se transfer of shares
Date of intimation to company	December 19, 2013
Date of receipt of altotment advices acquisitions sate of slares/ voting rights	December 17, 2013
	10,24,70,529 shares (22.66%)
Name, PAN No. & Address of Promoteri Person who is part of Promoter GroupDirectori Officer.	Bioscope Cinemas Private Limited 135, Continental Building. Dr. Annie Besant Road, Worli, Mumbai - 400018 PAN No

For Bioscope Cinemas Private Limited

Director/Authorised Signatory
Date: Mumbai
Place: December 19, 2013



TRANSMISSION VERIFICATION REPORT

TIME : 19/12/2013 12:30 NAME : FAX : SER.# : E70441M2F277941

DATE,TIME FAX NO./NAME DURATION PAGE(S) RESULT MODE

19/12 12:27 22723121 00:02:51 07 , OK STANDARD ECM

BIOSCOPE CINEMAS PRIVATE LIMITED

Continental Building, 135, Dr. Annie Besant Road, Worli, Mumbai - 400018

December 12, 2013

Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir,

Ref: Disclosures under Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

This is to inform that the Company has on December 10, 2013, transferred 1,08,00,000 equity shares constituting 2.39% of paid up capital and on December 11, 2013 transferred 87,69,898 equity shares constituting 1.94% of paid up capital of Siti Cable Network Limited to Digital Satellite Holdings Private Limited.

In this connection please find enclosed our disclosures as per:

- Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and
- Regulation 13(4A) of Sécurities and Exchange Board of India (Prohibition of Insider Trading)
 Regulations, 1992 as amended.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

Caur &

Director/ Authorised Signatory

Enul: As above.

CC: Siti Cable Network Limited Continental Building, 135, Dr. Annie Besant Road,

Worli, Mumbai - 400018

Contents for Verified

FORMAT FOR DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

1.	Name of the Target Company (TC)	Siti Cable Network Limited					
2.	Name(s) of the Seller and Persons Acting	Bioscope Ciner	Bioscope Cinemas Private Limited				
	in Concert (PAC) with the acquirer						
3.	Whether the Seller belongs to	Yes					
	Promoter/Promoter group						
4.	Name(s) of the Stock Exchange(s) where	National Stock	Exchange of Ind	ia Limited			
	the shares of TC are Listed	(NSE)		l			
		BSE Limited (E	SE)				
5.	Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)			
Befo	ore the disposal under consideration,		-				
<u>holo</u>	ling of:						
a)	Shares carrying voting rights	122,040,427	26.99%	19.87%			
b)	Shares in the nature of encumbrance	N.A.	N.A.	N.A.			
	(pledge/ lien/ non-disposal undertaking/		-				
	others)	N.A.	N.A.	N.A.			
(c)	Voting rights (VR) otherwise than by						
	equity shares						
d)	Warrants/convertible securities/any other						
	instrument that entitles the acquirer to						
	receive shares carrying voting rights in the						
	TC (specify holding in each category)						
e)	Total (a+b+c)	122,040,427	26.99%	19.87%			
Deta	ails of sale						
f)	Shares carrying voting rights sold	1,95,69,898	4.33%	3.19%			
g)	VRs sold otherwise than by equity shares	N.A.	N.A.	N.A.			
h)	Warrants/convertible securities/any other						
	instrument that entitles the acquirer to	N.A.	N.A.	N.A.			
	receive shares carrying voting rights in the						



TC (specify holding in each category) acquired/sold			
i) Shares encumbered / invoked/released by			
the acquirer			
j) Total (a+b+c)	1,95,69,898	4.33%	3.19%
After the sale, holding of:			
k) Shares carrying voting rights	10,24,70,529	22.66%	16.68%
l) Shares encumbered with the acquirer	N.A.	N.A.	N.A.
m) VRs otherwise than by equity shares			
n) Warrants/convertible securities/any other	N.A.	N.A.	N.A.
instrument that entitles the acquirer to			
receive shares carrying voting rights in the			
TC (specify holding in each category)			
after acquisition			
o) Total (a+b+c)	10,24,70,529	22.66%	16.68%
6. Mode of sale (e.g. open market / off-	Off market Inte	r se transfer	<u> </u>
market / public issue / rights issue			
/preferential allotment / inter-se transfer			
etc.)			
7. Date of sale of shares / VR or date of	December 10 a	and December 1	11, 2013
receipt of intimation of allotment of			
shares, whichever is applicable			



8. Equity share capital / total voting capital of	No. of Shares: 45,22,12,915
the TC before the said sale	Amount: Rs. 45,22,12,915/-
9. Equity share capital/ total voting capital of	No. of Shares: 45,22,12,915
the TC after the said sale	Amount: Rs. 45,22,12,915/-
10. Total diluted share/voting capital of the TC	Rs. 614,212,915/- constituting 614,212,915
after the said sale	Equity shares of Re. 1/- each

For Bioscope Cinemas Private Limited

Director/Authorised Signatory

Place: Mumbai

Date: December 12, 2013



Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Note 1: Siti Cable Network Limited has issued 16,20,00,000 warrants convertible into equivalent number of equity shares of Re. 1/- each of the Company to the entities forming part of Promoters / Promoter Group of the Company.

FORM D
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulations 13(4A) and 13(6)]

Details of change in shazeholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company – Siti Cable Network Limited

Name, PAN No.	No. & % of	Date of	Dute	Mode of	No. & % of	Trading	Exchange	Виу	Buy value	Sell	Sell
& Address of	shares' voting	receipt of	of	purchase	shares/	member	011	Quantit		quantity	value
Promoter/	rights held by	alloument	incimation	(market	voting	through	which	۲,		,	
Person who is	the Promoter/	advice	то сотрану	purchase/	rights post	monw	the	•			
part of	Person who is	acquisition/		public/rights/	acquisition/	the trade	trade				
Promoter	partof	sale of		preferential	sale	was	Was.				
Group/Director/	Promoter	sharest		offer,		executed	executed				
Officer.	Group/Director/	voting		etc.)/sale		with					
	Officer	rights				SEBI					
						Registratio					
						п					
						No.					
						of the					
						TM					
Bioscope	12,20,40,427	December	December	Off market	Number of	Not	Not	NIL	ZIL	1,95,69,898	Z
Cinemas	shares	10, 2013 &	12, 2013	inter-se	shares:	Applicabl	Applicab				
Private Limited	(26.99%)	December		transfer of	10,24,70,52	Φ	ō				
135, Continental		11, 2013		shares	9						
Building, Dr.					Percentage						
Road Worli					. 22.00%						
, * C											
Mumbai -										. —	
DAN NO											
AACCB7160K					*						

For Bioscope Cinemas Private Limited

street of Open

Director/Authorised Signatory
Date: Mumbai

Place: December 12, 2013



TRANSMISSION VERIFICATION REPORT

TIME : 12/12/2013 21:31 NAME : FAX : SER.# : E70441M2F277941

DATE,TIME FAX NO./NAME DURATION PAGE(S) RESULT MODE

12/12 21:30 02226598120 00:01:29 06 DK STANDARD ECM

BIOSCOPE CINEMAS PRIVATE LIMITED

Continental Building, 135, Dr. Annie Besant Road, Worli, Mumbai - 400018

December 12, 2013

Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir,

Ref: Disclosures under Securities and Exchange Board of India (Substantial Acquisition of Shares and Takcovers) Regulations, 2011 and Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1892

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In this connection please find enclosed our disclosures as per:

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Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited

Director/ Authorised Signatory

Encl: As above.

CC: Siti Cable Network Limited Continental Building, 135, Dr. Annie Besant Road, Worli, Mumbai - 400018





FORMAT FOR DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

1.	Name of the Target Company (TC)	Siti Cable Netw	vork Limited	
2.	Name(s) of the Seller and Persons Acting	Bioscope Ciner	nas Private Limi	ted
	in Concert (PAC) with the acquirer			
3.	Whether the Seller belongs to	Yes		
	Promoter/Promoter group			
4.	Name(s) of the Stock Exchange(s) where	National Stock	Exchange of Ind	lia Limited
	the shares of TC are Listed	(NSE)		
		BSE Limited (E	BSE)	
5.	Details of the acquisition / disposal as	Number	% w.r.t. total share/voting	% w.r.t. total diluted
	follows		capital	share/voting
			wherever applicable	capital of the TC (*)
Bef	ore the disposal under consideration,		арриодые	
	ding of :			
a)		122,040,427	26.99%	19.87%
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c)	Voting rights (VR) otherwise than by			
	equity shares			
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	receive shares carrying voting rights in the			
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Deta	ails of sale		:	
f)	Shares carrying voting rights sold	1,95,69,898	4.33%	3.19%
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h)	Warrants/convertible securities/any other			
	instrument that entitles the acquirer to	N.A.	N.A.	N.A.
	receive shares carrying voting rights in the			



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	receive shares carrying voting rights in the			
	TC (specify holding in each category)			
	after acquisition			
0)	Total (a+b+c)	10,24,70,529	22.66%	16.68%
6.	Mode of sale (e.g. open market / off-	Off market Inte	r se transfer	
	market / public issue / rights issue			
	/preferential allotment / inter-se transfer			
	etc.)			
7.	Date of sale of shares / VR or date of	December 10 a	and December 1	1, 2013
	receipt of intimation of allotment of			
	shares, whichever is applicable			



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For Bioscope Cinemas Private Limited

Director/Authorised Signatory

Place: Mumbai

Date: December 12, 2013

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

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FORM D

Securities and Exchunge Board of India (Prohibition of Insider Trading) kegulations, 1992 [Regulations 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company – Siti Cable Network Limited

sell value	ij
Sell quantity	1,95,69,898
Buy value	N N
Buy Quantit y	I Z
Exchange Buy on which y dua internate was executed	Not Applicab le
Trading member dirough whom the trade was executed with SEB! Registratio n of the TM	Not Applicabi
No. & % of shares/voting rights post acquisition/sele	Number of shares: 10,24,70,52 9 Percentage: 22.66%
Mode of purchase (market purchase/ public/rights/ preferential offer, etc.)/søle	Off market inter-se transfer of shares
Date of intimation to company	December 12, 2013
Date of receipt of allotment adviced acquisition/ safe of shares/ voling rights	December 10, 2013 & December 11, 2013
No. & %, Jf shares/voling rights held by the Promoter/ Person who is part of Promoter Group/Director/ Group/Director/	12,20,40,427 shares (26.99%)
Name, PAN No. & Address of Promotics! Person who is part-of Promotics Growip/Director! Growip/Director!	Bioscope Cinemas Private Limited 135, Continental Building, Dr. Annie Besant Road, Worli, Mumbai - 400018 PAN No

For Bioscope Cinemas Private Limited

Director/Authorised Signatory

Date: Mumbai Place: December 12, 2013



TRANSMISSION VERIFICATION REPORT

: 12/12/2013 21:44 TIME : 12/12/2013 21:44 NAME : FAX : SER.# : E70441M2F277941

DATE,TIME FAX NO./NAME DURATION PAGE(S) RESULT MODE

12/12 21:41 02222723121 00:02:48 06 OK STANDARD ECM