

By Mail

09<sup>TH</sup> December, 2016

National Stock Exchange of India Limited,  
Exchange Plaza  
Plot no. C/1, G Block, Bandra-Kurla Complex  
Bandra (E) Mumbai - 400 051

Fax No: + 91-22-2659 8120

Bombay Stock Exchange Limited  
Floor 25, P.J. Towers  
Dalal Street, Fort  
Mumbai - 400 001

Fax No.:+91-22-22723121

Coffee Day Enterprises Limited  
23/2 Coffee Day Square  
Vittal Mallya Road  
Bangalore – 560001

Ph: + 91-80-40012345

Dear Sirs,

**Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

I wish to inform you that 10,59,000 & 7,78,000 equity shares of Rs.10/- each of Coffee Day Enterprises Limited are under Pledge as a security in favour of various trustees, who are acting as trustee in connection with the NCD's issued by Tanglin Developments Limited.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

I request you to kindly take the same on record.

Thanking you,

Yours faithfully,

  
Vasanthi Hegde

Enclosures: As Above

Disclosure by the Promoter[s] to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31[1] and 31[2] of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company [TC]	Coffee Day Enterprises Limited
Names of the Stock Exchanges where the shares of the target company are listed	BSE Limited National Stock Exchange of India Limited
Date of Reporting	09.12.2016
Name of the promoter or PAC on whose shares encumbrance has been created / released / invoked	Vasanthi Hegde

Name of the Promoter[s] or PACs with him	Promoter Holding in the Target Company [1]			Promoter holding already encumbered [2]			Details of events pertaining to encumbrance [3]						Post event holding of encumbered shares [creation [(2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)]]	
	No. of shares	% of total share capital	% w.r.t. diluted share capital	No. of shares	% of total share capital	Type of event [creation / release / invocation]	Date of creation / invocation / release of encumbrance	Type of encumbrance [pledge/lien/disposal-undertaking/others]	Reasons for encumbrance	No. of shares	% of total share capital	Name of the entity in whose favour shares encumbered	No. of shares	% of total share capital
V.G. Siddhartha	53,945,504	31.04%	31.04%	22,636,326	10.99	-	-	-	-	-	-	22,636,326	10.99	
Gonilbedu Coffee Estates Private Limited	11,071,104	5.37%	5.37%	11,071,104	5.37	-	-	-	-	-	-	11,071,104	5.37	
Devarashini Info Technologies Pvt Ltd	12,408,440	6.02%	6.02%	12,408,440	6.02	-	-	-	-	-	-	12,408,440	6.02	
Coffee Day Consultations Pvt Ltd	12,288,416	5.96%	5.96%	-	-	-	-	-	-	-	-	-	-	
Mrs Malavika Hegde	2,394,104	1.45%	1.45%	-	-	-	-	-	-	-	-	-	-	
Mrs. Vasanthi Hegde	2,611,504	1.27%	1.27%	-	0.00	Creation	30.11.2016	Pledge	Pledge of Shares as a security in favour of IDBI Trusteeship Services Limited who are acting as trustee in connection with the NCD's issued by Tanqin Developments Limited	1059000	0.51	Pledge of 10,59,000 Equity Shares of Rs. 10/- each pledged with IDBI Trusteeship Services Limited	1,059,000	0.51
Mr. S.V. Ganapath Hegde	2,594,792	1.26%	1.26%	1,059,000	0.51	Creation	30.11.2016	Pledge	Pledge of Shares as a security in favour of AK Stockmart Private Limited who are acting as trustee in connection with the NCD's issued by Tanqin Developments Limited	778000	0.38	Pledge of 7,78,000 Equity Shares of Rs. 10/- each pledged with AK Stockmart Private Limited	1,837,000	0.88
Sven Securities Pvt Ltd	444,032	0.22%	0.22%	1,687,376	0.82	-	-	-	-	-	-	1,687,376	0.82	
<b>TOTAL</b>	<b>108,328,296</b>	<b>52.59%</b>	<b>52.59%</b>	<b>49,640,246</b>	<b>24.09</b>							<b>49,640,246</b>	<b>24.09</b>	

*Vasanthi Hegde*  
 Signature of the Authorised Signatory  
 Place : Bangalore  
 Date : 09.12.2016