

December 16, 2016

Mr. Khushro A. BulsaraSenior General Manager
Listing Compliance & Legal Regulatory
BSE Limited
Corporate Relations Department
P.J. Towers, Dalal Street
Mumbai – 400 001
BSE Scrip Code: 532648

Mr. Avinash Kharkar

AVP – Listing Compliance

National Stock Exchange of India Limited

Exchange Plaza,

Plot no. C/1, G Block,

Bandra - Kurla Complex, Bandra (E)

Mumbai - 400 051

NSE Symbol: YESBANK

Dear Sirs,

Re: Press Release on YES BANK awarded 'The Best Bank at National Level' by State Forum of Bankers Club, Kerala

Please find enclosed the Press Release being issued on the captioned subject which is self explanatory.

Kindly take note of the above.

Thanking you,

For YES BANK LIMITED

Shivanand R Shettigar Company Secretary

Encl: As above



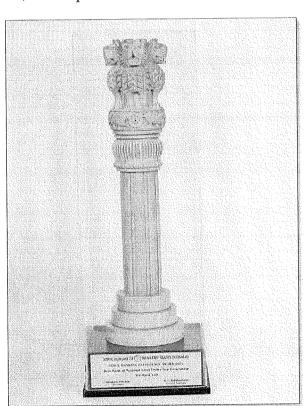
## Press Release

## YES BANK awarded 'The Best Bank at National Level' by State Forum of Bankers Club, Kerala

• YES BANK adjudged Best Bank under New Generation Category for the year 2015-2016

Mumbai, December 16, 2016: YES BANK, India's fifth largest private sector bank, was awarded 'The Best Bank at National Level' under New Generation Category for the year 2015-16 by the State Forum of Bankers Club (Kerala). As the apex body of bankers club in Kerala functioning in different parts of the state, the State Forum of Bankers Club was formed with the basic objective of bringing all bankers clubs under one umbrella for forging a bond of fraternity and to act as a platform for sharing of thoughts of professional interest amongst fellow bankers.

In an award ceremony organized on 11<sup>th</sup> December in Ernakulum, the Forum recognized Best Banks under three categories including public sector banks, new generation banks and other private banks. **Shri. Pinarayi Vijayan**, Honorable Chief Minister, Kerala presented the award to all winners.







YES BANK was adjudged the Best Bank in new generation banks category by an esteemed jury comprising of M V Nair – Chairman, Credit Information Bureau of India Limited (Former CMD – Union Bank), George Joseph – Former CMD, Syndicate Bank, Jeevandas Narayanan – Former CMD, State Bank Of Travancore and CA V Satyanarayanan – Senior Partner, Varma & Varma Chartered Accountants. YES BANK was evaluated on the parameters including Growth, Strength, Credit Quality, Efficiency/ Productivity, Profitability and quality of earnings. The data for the study was based on the published figures as available in RBI website.

"We are proud to be recognized as The Best Bank under New Generation Banks for the year 2015-16. This prestigious award reinforces YES BANK's pioneering efforts towards building the Finest Quality Bank of the World in India by 2020 characterized by Professional Entrepreneurship and next gen Innovation", said R. Ravichander, Regional Director (South), YES BANK.

## About YES BANK

YES BANK, India's fifth largest private sector Bank with a pan India presence across all 29 states and 7 Union Territories of India, headquartered in the Lower Parel Innovation District (LPID) of Mumbai, is the outcome of the professional & entrepreneurial commitment of its Founder Rana Kapoor and its Top Management team, to establish a high quality, customer centric, service driven, private Indian Bank catering to the future businesses of India.

YES BANK has adopted international best practices, the highest standards of service quality and operational excellence, and offers comprehensive banking and financial solutions to all its valued customers.

YES BANK has a knowledge driven approach to banking, and offers a superior customer experience for its retail, corporate and emerging corporate banking clients. YES BANK is steadily evolving as the Professionals' Bank of India with the long term mission of "Building the Finest Quality Bank of the world in India by 2020".

To learn more, visit YES BANK's website and follow them on LinkedIn and Twitter

For further information, please contact:

YES BANK

Sonali Shome Mob: +91 8879972130

Email: sonali.shome@yesbank.in

Adfactors

Delna Irani Ph:+91 9820660467

Email: <u>delna@adfactorspr.com</u>

