

Date: December 2, 2016

Bombay Stock Exchange Limited Corporate Service Department 1 <sup>st</sup> Floor, P. J. Towers Dalal Street Mumbai 400 001 Fax: (022) 2272 2039/2272 3121	The National Stock Exchange of India Ltd Exchange Plaza, 3 <sup>rd</sup> floor Plot No. C/1, 'G' block Bandra Kurla Complex, Bandra(East) Mumbai 400 051 Fax: (022) 26598237/26598238
--------------------------------------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

**Sub: Press Release**

Dear Sirs,

Please find enclosed herewith a press release titled "**Zensar Technologies Launches The Vinci, Intelligent Managed Services Platform at Gartner's Data Center, Infrastructure & Operations Management Conference 2016, Booth #365**" for further dissemination.

You are requested to kindly take the same on records and acknowledge the receipt of Communication.

Thanking You,

**For Zensar Technologies Limited**



**Nilesh Limaye**  
Company Secretary  
Membership No. A4075



**Zensar Technologies Launches The Vinci, Intelligent Managed Services Platform at Gartner's Data Center, Infrastructure & Operations Management Conference 2016, Booth #365**

*New Infrastructure Management Services Platform Empowers Enterprises to Realize Return on Digital™*

**Westborough, MA, December 2, 2016:** Zensar Technologies, a leading provider of digital solutions, software and infrastructure services, announced today they will be launching The Vinci, Intelligent Managed Service Platform at Gartner's Data Center, Infrastructure & Operations Management Conference December 4-8 at The Venetian, Las Vegas, NV. The platform is powered by automation, autonomics and orchestration, utilizing machine learning. The Vinci brings together the management of operational and transformational activities to enable enterprises to significantly reduce OPEX cost as well as track in real time their business and operational efficiencies.

**Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar Technologies** commented, "The Vinci was designed for enterprises that are ready to embark on their digital transformation journey. The Vinci uniquely allows organizations to accelerate and track measurable outcomes for their digital plans in real time enabling them to realize the **Return on Digital™** across their processes and operations. We are confident that our customers and event attendees will find this solution transformational."

**Zensar's President and Head, Infrastructure Management Services & Cloud Business, Pinaki Kar**, will present theatre session **Return on Digital™ through Autonomics & Orchestration – The Vinci Tuesday December 6 2016 from 7:10 -7:30** at Solution Showcase Theater in Hall C.

**Pinaki Kar, President and Head, Infrastructure Management Services & Cloud Business**, stated: "We are excited to present The Vinci at the Gartner Data Center, Infrastructure & Operations Management Conference. Attendees of our theatre session will learn how The Vinci helps enterprises enhance their digital investments by incorporating infrastructure autonomics along with predictive analytics and machine learning methodologies across their service portfolio. We will discuss how leveraging a 3P approach (Proactive, Predictive and Preventive) enhances operational efficiencies and creating a lean agile environment."

**The Vinci Solution Overview:**

Zensar's Integrated Managed Services Platform, The Vinci, helps progressive organizations enhance their digital investments by incorporating Infrastructure Autonomics coupled with Unified IT, Predictive Analytics and Machine Learning methodologies across the entire service portfolio and lifecycle. Zensar's services enabled by this platform drive the 3 Ps (Proactive, Predictive and Preventive) across multiple environments delivering enhanced operational services with optimal efficiencies through a lean and agile environment. It offers users real-time dashboards to track both key business metrics, i.e. savings, business productivity and GTM, as well as key IT operations metrics, such as automated problem resolution and improved SLA compliance.

By virtue of machine learning, it delivers better MTTR (mean time to repair) and faster time to market, and accommodates rapid changes in the infrastructure engineering and operations environment including private cloud, hybrid and in-premise.



The Vinci, combines the power of machine learning and transformative methodologies into a unified platform to simplify IT operations. Powered by Zensar's K.O.S.H. (Knowledge Orchestrated Systemic Healing repository), it transforms the enterprise automation activity including CI/CD (Continuous Integration and Continuous Deployment) for any platform with our OEM agnostic approach.

As a result, enterprises can achieve new levels of measurable returns on their digital investments:

- Higher OPEX savings with visible cost reduction
- Enhanced processes with visible productivity improvement
- Increased efficiency resulting in SLA improvement and compliance through automated resolution and accurate escalation
- Minimal downtime and rapid scaling with measurable improvements in mean time to repair (MTTR )
- Improved response rate due to automated detection and creation of incidents
- Greater business continuity with agility in business services and robust systems

#### **About the Gartner Data Center, Infrastructure & Operations Management Conference**

Gartner's Data Center, Infrastructure & Operations Management Conference is the premier destination for infrastructure and operations (I&O) leaders around the world that focus on today's most important I&O topics, trends, and technologies. The conference provides in-depth coverage of mobile, cloud, storage, and other IT forces making new demands on the data center — as well as expert advice that will help position I&O as a key contributor to business strategy and competitive advantage. The Gartner Data Center, Infrastructure & Operations Management Conference will help data center professionals reliably deliver crucial IT services and drive improved levels of productivity and innovation at the same time.

#### **About Zensar ([www.zensar.com](http://www.zensar.com))**

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by strong track-record of innovation; credible investment in Digital solutions; assertion of commitment to client's success, Zensar 's comprehensive range of digital and technology services and solutions enable its customers to achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help them surpass challenges around running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

#### **About RPG Enterprises ([www.rpggroup.com](http://www.rpggroup.com))**

Mumbai headquartered RPG Enterprises is one of India's largest industrial conglomerates. With over 15 companies in its fold, the group has a strong presence across core business sectors such as Infrastructure, Tyre, IT and Specialty. Established in 1979, RPG is also one of India's fastest growing business groups with a turnover in excess of USD 3.2 Billion, 20000+ people and a global presence in over 100 countries.

#### **Follow Zensar via:**

Zensar Blog: <http://www.zensar.com/blogs>

Twitter: <https://twitter.com/Zensar>

LinkedIn: <https://www.linkedin.com/company/zensar-technologies>

Facebook: <https://www.facebook.com/Zensar>





PR Contacts (Global Headquarters - India):	PR Contact – (US)
<b>Lavanya Jayaram</b> Chief Marketing Officer Zensar Technologies +91 9922243544 <a href="mailto:lavanya.jayaram@zensar.com">lavanya.jayaram@zensar.com</a>	<b>Julie Machnik</b> Director of Marketing, US Zensar Technologies Tel: +508 621 4753 <a href="mailto:j.machnik@zensar.com">j.machnik@zensar.com</a>
<b>Aradhana Prabhu</b> Public Relations Zensar Technologies +91-9765999749 <a href="mailto:aradhana.prabhu@zensar.com">aradhana.prabhu@zensar.com</a>	

### Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

