

PRESS RELEASE

7Seas Entertainment unveils 3D animated cartoon video character Love Star

HYDEARABAD,15 February,2016: After a series of promotions,7Seas Entertainment Limited, a Hyderabad-based Intellectual Property(IP)-based independent game development company(BSE—7Seas scrip code 590116),today unleashed its most favourite creations Love Star, globally.

Love Star is the most lovable animated 3D video cartoon character, which is all set to steal your hearts and rock the world henceforth on www.youtube.com/watch?v=2LEk9YG-45g .

Keeping in view the huge demand for animation characters on youtube and digital media,7Seas Entertainment Limited, has created the hilarious and adorable character 'Love Star' which will entertain you with his cute and brilliant styles on the web.

"What makes Love Star unique from other animated video characters in the market is that it imitates and mimics 18 heroes' dancing styles from various film industries across the world in just three minutes. He does these in various dance steps along with a multilingual song, which has lines adopted from several Indian languages.The way he does it and performs his hilarious acts will tickle your funny bone," said Mr L Maruti Sanker,Managing director of 7Seas Entertainment Limited.

Some of the stars that Love Star imitates include pop star,Superstar Rajnikant,Stylish Star Allu Arjun,Hrithik Roshan, Powerstar Pawan Kalyan,Megastar Chiranjeevi, King Khan Sharukh Khan,Amitabh Bachchan,Aamir Khan,Rebel Star Prabhas,Prince Mahesh Babu,Salman Khan,Kolavari Dhanush,Munnabhai Sanjay Dutt,Young Tiger NTR,Vijay,Akkineni Nageswars Rao and above all senior NTR.

The video song starring Love Star, which will feature regularly on YouTube, has been canned through high-technical design for semi- realistic technology. It is directed by Burugupalli Satyanarayana, while the music was scored by Naresh Ravula. The hilarious song named Dekho Dekho is sung by renowned South Indian playback singer couple Hemachandra and Savana Bhargavi," Mr Sanker said.

About 7Seas Entertainment Limited

7Seas Entertainment Limited is an independent IP-based game development company based out of Hyderabad, India. The company's online gaming portals are www.onlinerealgames.com and www.neodelight.com. For more details log on to www.7seasent.com.

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