

# 25FPS MEDIA PRIVATE LIMITED

18<sup>th</sup> Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai – 400013  
CIN:U92100MH2004PTC147541

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Date : 19/02/2016

✓ **Bombay Stock Exchange Limited**

Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai - 400 001

**National Stock Exchange of India Limited**

Exchange Plaza,  
Bandra Kurla Complex,  
Bandra (East),  
Mumbai - 400 051

Dear Sir,

**Ref:** Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 please find attached herewith our disclosure for release / creation of Pledge of encumbrance the equity shares of Zee Media Corporation Limited

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For 25 FPS Media Private Ltd



Authorised Signatory



**Encl:** As above.

**CC:** Zee Media Corporation Ltd  
Continental Building, 135,  
Dr. A. B. Road,  
Worli, Mumbai - 400018.

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC) Zee Media Corporation Limited

Name of the stock exchanges where the shares of the target company are listed NSE /BSE

Date of Reporting 19.02.2016

Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released 25 FPS Media Private Limited

**Details creation of encumbrance :**

Name of Promoter (s) or PACs with him <sup>(*)</sup>	Promoter Holding in the target company(1)	Promoter holding already encumbered (2)	Details of Even pertaining to encumbrance (3)				Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}							
No of Shares	% of total share Capital	% w.r.t. diluted share capital (%)	No of Shares	% of total share Capital	Type of event (creation/release/ invocation)	Date of creation/ release of encumbrance	Type of encumbrance (pledge/lien /non disposal /other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital	
ARM Infra & Utilities Private Limited	159,072,726	33.79	N.A.	140,316,224	29.80	-	-	-	-	-	-	140,316,224	29.80	
25 FPS Media Private Limited	166,268,323	35.32	N.A.	42,950,000	9.12	Creation	17.02.2016	Pledge	Collateral Pledge for Loan of Promoter Group Company	2,500,000	0.53	Kotak Mahindra Prime Ltd	45,450,000	9.65
Prime Publishing Private Limited	23,635	0.01	N.A.	-	-	-	-	-	-	-	-	-	-	
Essel Infraprojects Limited	130	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	
Sprit Textiles Private Limited	260	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	

Place : Mumbai  
Date : 19.02.2016

Signature of the Authorised Signatory



(\*\*\*) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(\*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.