

NIIT

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March 31, 2016

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Subject: Press Release dated March 31, 2016

Dear Sir,

Please find enclosed a copy of the press release titled “NIIT awarded as ‘India’s Most Trusted Training Brand’ for the 4th consecutive year”.

This is for your information and records.

Kindly acknowledge the receipt.

Thanking you,

Yours truly,
For **NIIT Limited**


Authorised Signatory

Encl: a/a

NIIT awarded as 'India's Most Trusted Training Brand' for the 4th consecutive year

- *Wins the coveted accolade based on Trust Research Advisory's - Brand Trust Report, India Study 2016*
- *Recognized for providing globally benchmarked full-service end-to-end training solutions*

New Delhi, March 31, 2016: NIIT Limited, a global leader in skills and talent development, has been recognized as 'India's Most Trusted Training Brand' 2016 by Trust Research Advisory (TRA), India's foremost data insights company dedicated to understanding, simplifying and researching aspects that makes the intangibles of brands more measurable. NIIT has won the coveted award for the fourth year in a row.

The Brand Trust Report 2016 was conducted across 16 cities, generating nearly 6 million data points among 20,000 unique brands, thus making it the most intensive study on Brand Trust across the globe. The report measured consumers' trust and brand insights by measuring variables that influence consumer behavior.

Speaking on the occasion, **Mr. Rahul Patwardhan, CEO, NIIT Ltd.** said, *"We are pleased to receive the Most Trusted Training Brand award for the 4th year in a row. NIIT today, works on a blended delivery model with 200 engineers working on education-technology – making us the largest EdTech Company in the country. Further NIIT has been a key player in corporate training outsourcing, providing globally benchmarked full service end-to-end managed training solutions to Fortune 1000 corporates worldwide. Our programs are delivered through a hybrid combination of the 'Cloud Campus' online platform, satellite-based 'Synchronous Learning Technology' and a physical network of hundreds of learning centers globally. This award is a reaffirmation that our initiatives in the training sector have been appreciated by the consumers and the industry."*

Over the last 34 years, NIIT has contributed extensively to the IT sector by training 35 million people in IT and other disciplines. In the last decade, NIIT diversified beyond IT training by entering into partnerships with domain experts in growing industry verticals. NIIT is actively involved in offering technologically advanced learning products and services to its customers. The company introduced pioneering Cloud Campus in India way back in 2011. A recent path breaking initiative NIIT.tv has received phenomenal response nationwide. An array of programs from NIIT are already available online through NIIT.tv. and cloud campus. With the recent launch of StackRoute, NIIT has also reinforced its leadership position as a pioneer in meeting the future skill needs of the IT sector.

Additionally, NIIT's Corporate Learning Group (CLG) offers Managed Training Services (MTS) to market-leading companies in North America, Europe, Asia, and Oceania. With a proven global track record and strategic partnerships with many Fortune 500 clients in US & EU; with over 600 Global Specialist Training Partners across a wide range of subject domains; with a pool of over 1000 trainers deployable globally; and with the world's largest content development facility, NIIT brings the best of breed training services



to meet the needs of discerning corporate customers in India, across all domains and entire range of training services, with a focus on large local and MNC firms.

Elaborating on the recognition, Mr. Sachin Bhosle, Research Head, Brand Trust Report said, *“Brands are extraordinarily important as they are the interface between the consumer and organization. Mapping educational training brands based on our brand trust matrix has become essential part of our survey and NIIT has emerged as the undoubted winner backed by the cutting edge training solutions that they offer to individuals as well as corporates. This award is a recognition of NIIT’s thrust in providing the best training services through innovative use of technology.”*

Prakash Menon, President, Global Skills & Careers Business, NIIT Ltd said, *“This award will encourage us to further focus on EdTech as we continue to offer innovative training solutions across multiple sectors. Going forward we look at brining innovations to NIIT portfolio, and further enhance NIIT’s curriculum offerings to serve the urgent skilling needs for a Digital Workforce.”*

NIIT has alliances with various reputed companies across multiple sectors. The company has alliance with ICICI for developing trained manpower for Banking & Financial Services sector through its IFBI initiative; and with Genpact for BPM training. Similarly, it has joined hands with leading B- Schools like IIMs for its NIIT Imperia venture, aimed at working professionals. In the corporate front, NIIT offers best-in-class Managed Training Services that enable clients to reduce cost, embrace change and drive real quantifiable business impact. In the school’s space, NIIT’s technology based learning solutions aim to make the vital process of teaching and learning simpler, thus bringing joy back into learning.

Trust Research Advisory, a part of the Comniscient Group, is a Brand Intelligence and Data Insights Company dedicated to understand and analyze stakeholder behavior through two globally acclaimed, proprietary matrices of Brand Trust and Brand Attractiveness.

About NIIT

Established in 1981, NIIT Limited, a global leader in Skills and Talent Development, offers multi-disciplinary learning management and training delivery solutions to corporations, institutions, and individuals in over 40 countries. NIIT has three main lines of business across the globe- Corporate Learning Group, Skills and Careers Group, and School Learning Group.

NIIT's Corporate Learning Group (CLG) offers Managed Training Services (MTS) to market-leading companies in North America, Europe, Asia, and Oceania. The comprehensive suite of Managed Training Services includes custom Curriculum Design and Content Development, Learning Administration, Learning Delivery, Strategic Sourcing, Learning Technology, and Advisory Services.

With a team of some of the world's finest learning professionals, NIIT is dedicated to helping customers increase the business value of learning and development (L&D). Built on the sound principles of 'Running Training like a Business', NIIT's Managed Training Services and best-in-class training processes enable



customers to align business goals with L&D, reduce costs, realise measurable value, benefit from rock-solid operations, and increase business impact.

NIIT's Skills and Careers Group (SNC) delivers a diverse range of learning and talent development programs to millions of individual and corporate learners in areas including Banking, Finance & Insurance, Soft Skills, Business Process Excellence, Retail Sales Enablement, Management Education, Multi-Sectoral Vocational Skills, Digital Media Marketing, and new-age IT. These programs are delivered through a hybrid combination of the 'Cloud Campus' online platform, satellite-based 'Synchronous Learning Technology' and a physical network of hundreds of learning centers in India, China, and select markets in Asia & Africa. The flagship multi-disciplinary course offerings include the industry-endorsed RevGNIIT program and a set of Post Graduate Programs for students from different streams, apart from a wide range of specialist short duration programs.

To further strengthen its SNC portfolio in India, NIIT has tied up with industry majors like ICICI Bank for NIIT Institute of Finance Banking Insurance & Training Limited, IFBI; leading business schools in India for NIIT Imperia; Genpact for NIIT Uniqua; and a joint venture with NSDC for NIIT YuvaJyoti Limited. Besides this, for the China market, NIIT has tied up with governments and software parks in Guian, Chongqing, Wuxi, Suzhou, Changzhou, Zhangjiagang, Haikou and Dafeng, for state-of-the-art public-private partnership centres.

Recently NIIT has introduced - **StackRoute™**, an initiative to produce the world's best full stack programmers. StackRoute™ aims to create multi-skilled, and multi-disciplinary programmers who can become key members of high-performance teams in top notch product engineering companies, start-ups, and IT firms. Further the company has also launched **NIIT.tv** – a digital learning initiative that brings skilling from NIIT classrooms to every digitally connected Indian, for free, at any time and place of their choice. A disruptive innovation by NIIT for the education space. NIIT.tv will deliver for the very first time, skill-based live courses as well as on-demand courses to the masses, through the digital medium.

As NIIT's wholly owned subsidiary for its K-12 school learning initiative - **MindChampion Learning Systems Limited**, is providing technology based learning to around 2,000 private schools across India, reaching out to more than a million students. The futuristic NIIT nGuru range of learning solutions for schools comprises Interactive Classrooms with digital content, technology-driven Math Lab, IT Wizard programs and Quick School - an Education Resource Planning software.

As the Most Trusted Training Brand in India for 4th year in a row (Brand Trust Report, 2016), NIIT's learning and talent development solutions, continue to receive widespread recognition globally. NIIT has been named among the Top 20 Training Outsourcing Companies for the past seven consecutive years by Training Industry, Inc. USA. Further, leading Indian ICT journal Dataquest has conferred upon NIIT the 'Top Training Company' award successively for the past 20 years, since the inception of this category. NIIT has also been featured as the 'Most Respected Education Company' - 2016 by leading financial magazine, Business World.

For media queries, please contact:



Press Release

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