

Naresh Malhotra

201, Priyanka Apts, N. S Road, J.V.P.D Scheme, Juhu, Mumbai – 400 049

March 18, 2016

To,
The National Stock Exchange of India Ltd.
Listing Department
Exchange Plaza, Bandra Kurla Complex
Bandra (East),
Mumbai- 400051
Fax Nos: 26598237/26598238

To,
The BSE Limited,
Listing Department,
Phiroze Jeebhoy Towers,
Dalal Street
Mumbai- 400001.
Fax Nos: 22723121/2037/2039

Dear Sir,

Sub: - Pledge & Release of Shares

Disclosure under Regulation 31(1), 31(2) and 31(3) of Securities and Exchange Board of India (Substantial Acquisition of shares and Takeovers) Regulations, 2011

Please find enclosed herewith the disclosure under Regulation 31 (1) & 31 (2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, pursuant to the following:

1. Release of 800,000 Equity Shares on March 11, 2016, pledged with STCI Finance Limited.
2. Pledge of 200,000 Equity Shares on March 16, 2016 in favour of SKS Fincap Private Limited.

Please accept the same and acknowledge the receipt.

Thanking You,

Yours faithfully,



Naresh Malhotra

Encl.: As above



Signature of the Authorized Signatory

Place: Mumbai

Date: 18-03-2016

Note:- Total Paid up share capital of Prime Focus Limited (TC) is 298878974 equity shares of Rs. 1/- each.

(**) As set out in the Letter of Offer dated December 08, 2014 issued by Reliance MediaWorks Limited alongwith Reliance Land Private Limited (PAC 1), Mr. Namit Malhotra (PAC 2), Mr. Naresh Malhotra (PAC 3), Monsoon Studio Private Limited (PAC 4), this includes 10,49,39,361 shares held by Reliance MediaWorks Limited, a person acting in concert with the Promoters.

(**) The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement: Diluted shares/ voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/ warrants into equity shares of the TC.
