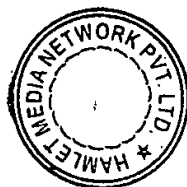


Part A

Format for disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Part- A – Details of Acquisition

1. Name of the Target Company (TC)	Tree House Education & Accessories Ltd.		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Hamlet Media Network Private Limited		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited , National Stock Exchange of India Limited, MCX Stock Exchange Limited		
5. Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC(**)
<u>Before the acquisition under consideration, holding of acquirer along with PACs of:</u>			
a) Shares carrying voting rights	NA	NA	NA
b) Shares in nature of encumbrance (pledge/lien/non-disposal undertaking/others)	Nil	Nil	Nil
c) Voting rights (VR) otherwise than by shares	NA	NA	NA
d) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	NA	NA	NA
e) Total (a+b+c+d)	Nil	Nil	Nil
<u>Details of pledge :</u>			
a) Shares carrying voting rights acquired/ sold	NA	NA	NA
b) VRs acquired/sold otherwise than by shares	NA	NA	NA
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	NA	NA	NA



acquired/sold d) Shares in nature of encumbrance (pledge/lien/non-disposal undertaking/others)	8,642,169	20.42	20.42
e) Total (a+b+c+d)	8,642,169	20.42	20.42
<u>After the acquisition, holding of acquirer along with PACs of :</u>			
a) Shares carrying voting rights	NA	NA	NA
b) VRs otherwise than by shares	NA	NA	NA
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	NA	NA	NA
d) Shares in nature of encumbrance (pledge/lien/non-disposal undertaking/others)	8,642,169	20.42	20.42
e) Total (a+b+c+d)	8,642,169	20.42	20.42
6. Mode of acquisition (e.g.open market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Pledge of shares		
7.Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	Not Applicable		
8. Date of acquisition /sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	March 03, 2016 – 7,821,970 Equity Shares (18.49%) March 04, 2016 – 809,999 Equity Shares (1.91%) March 05, 2016 – 10,200 Equity Shares (0.02%)		
9.Equity share capital /total voting capital of the TC before the said acquisition/ sale	42,310,724 Equity Shares of Rs. 10 each		
10. Equity share capital/ total voting capital of the TC after the said acquisition/ sale	42,310,724 Equity Shares of Rs. 10 each		
11. Total diluted share/voting capital of the TC after the said acquisition/sale.	42,310,724 Equity Shares of Rs. 10 each		

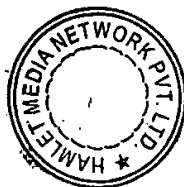
For Hamlet Media Network Private Limited



Authorised Signatory

Place: Mumbai

Date: 16th March, 2016



Signature of the acquirer:
Hamlet Media Network Private Limited



Authorised Signatory

Place: Mumbai

Date: 16th March, 2016

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 .

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(***) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.