

Raj Kumar Goenka

110A, Southern Avenue
Kolkata-700 029

Date: 11.03.2016

The Secretary
National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra - Kurla Complex
Bandra(E)
Mumbai - 400 051

The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

The Secretary
The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata - 700 001

Dear Sir,

Sub: Disclosure

Please find enclosed herewith disclosure in terms of Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you,

Yours faithfully,



(Raj Kumar Goenka)

Encl: a/a

Disclosures under Regulation 10(5) – Intimation to Stock Exchanges in respect of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Emami Limited
2.	Name of the acquirer(s)	Aditya Vardhan Agarwal, Karta (HUF) Sri Aditya Vardhan Agarwal Harsha Vardhan Agarwal, Karta (HUF) Master Vihan Vardhan Agarwal Mohan Goenka, Karta (HUF) Manish Goenka, Karta (HUF) Master Advay Goenka Sri Manish Goenka Smt. Rashmi Goenka Prashant Goenka , Karta (HUF) Master Manan Goenka Sri Raj Kumar Goenka Amitabh Goenka , Karta (HUF) Smt. Ritu Goenka Smt. Shruti Goenka Master Nikunj Goenka Master Devarsh Goenka Master Reyansh Goenka Ashish Goenka , Karta (HUF) Jayant Goenka , Karta (HUF) Smt Rachana Goenka Ms. Reha Goenka Master Darsh Goenka Sushil Kumar Goenka , Karta (HUF) Smt Chikky Goenka Emami Enclave Makers (P) Ltd. Bhanu Vyapaar (P) Ltd. Suraj Viniyog (P) Ltd. Emami High Rise (P) Ltd.
3.	Whether the acquirer(s) is/ are promoters of the TC prior to the transaction. If not, nature of relationship or association with the TC or its promoters	Yes, belongs to Promoter Group
4.	Details of the proposed acquisition	
	a. Name of the person(s) from whom shares are to be acquired	Smt Richa Agarwal Smt Shanti Devi Agarwal Sri Harsha Vardhan Agarwal Smt Mansi Agarwal Sri Mohan Goenka Smt Jyoti Goenka Smt Saroj Goenka Sri Radhe Shyam Goenka



		<p>Smt Santosh Goenka Smt Puja Goenka Sri Prashant Goenka Smt Meena Goenka Sri Amitabh Goenka Sri Ashish Goenka Sri Suresh Kumar Goenka Sri Jayant Goenka Smt Indu Goenka Emami Frank Ross Ltd Smt Smriti Agarwal</p>
	b. Proposed date of acquisition	On and after 18.03.2016
	c. Number of shares to be acquired from each person mentioned in 4(a) above	<p>Smt Richa Agarwal – 1,02,139 Smt Shanti Devi Agarwal – 2,139 Sri Harsha Vardhan Agarwal – 8,94,500 Smt Mansi Agarwal – 69,000 Sri Mohan Goenka – 1,00,000 Smt Jyoti Goenka – 2,68,000 Smt Saroj Goenka – 5,08,000 Sri Radhe Shyam Goenka – 1,91,000 Smt Santosh Goenka – 6,06,350 Smt Puja Goenka – 1,23,500 Sri Prashant Goenka – 1,73,000 Smt Meena Goenka – 2,33,000 Sri Amitabh Goenka – 2,65,000 Sri Ashish Goenka – 6,38,000 Sri Suresh Kumar Goenka – 7,14,430 Sri Jayant Goenka – 3,71,000 Smt Indu Goenka – 8,70,700 Emami Frank Ross Ltd – 69,500 Smt Smriti Agarwal – 1,05,000</p>
5.	Relevant sub-clause of regulation 10(1)(a) under which the acquirer is exempted from making open offer	<p>10(1)(a)(i) 10(1)(a)(ii)</p>
6.	If, frequently traded, volume weighted average market price for a period of 60 trading days preceding the date of issuance of this notice as traded on the stock exchange where the maximum volume of trading in the shares of the TC are recorded during such period.	<p>Yes, Frequently Traded on National Stock Exchange of India Limited & BSE Limited</p> <p>Rs. 1000.35 at BSE Limited Rs. 1001.14 at National Stock Exchange of India Limited</p>
7.	If in-frequently traded, the price as determined in terms of clause (e) of sub-regulation (2)	The target company is also listed in CSE which is in-operational hence price is not available.



	of regulation 8.				
8.	Declaration by the acquirer, that the acquisition price would not be higher by more than 25% of the price computed in point 6 or point 7 as applicable.	Inter se transfer among Promoters will be through: i) Off market by way of Gift ii) Registered Stock broker at Market Price			
9.	Declaration by the acquirer, that the transferor and transferee have complied / will comply with applicable disclosure requirements in Chapter V of the Takeover Regulations, 2011 (corresponding provisions of the repealed Takeover Regulations 1997)	Yes, we have complied with all applicable requirements in Chapter V of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (Corresponding provisions of the repealed Takeover Regulations 1997)			
10.	Declaration by the acquirer that all the conditions specified under regulation 10(1)(a) with respect to exemptions has been duly complied with.	Yes, we declare that all the conditions specified under Regulation 10(1)(a) with respect to exemptions have been duly complied with.			
11.	Shareholding details	Before the proposed transaction		After the proposed transaction	
		No. of shares /voting Rights	% w.r.t total share capital of TC	No. of shares /voting rights	% w.r.t total share capital of TC
	- Acquirer(s) and PACs (other than sellers)(*)				
	Aditya Vardhan Agarwal, Karta (HUF)	0	0.00	102139	0.05
	Sri Aditya Vardhan Agarwal	1012195	0.45	1319334	0.58
	Harsha Vardhan Agarwal , Karta (HUF)	0	0.00	100000	0.04
	Master Vihan Vardhan Agarwal	0	0.00	536000	0.24
	Mohan Goenka , Karta (HUF)	0	0.00	100000	0.04
	Manish Goenka , Karta (HUF)	0	0.00	100000	0.04
	Master Advay Goenka	0	0.00	502000	0.22
	Sri Manish Goenka	207598	0.09	246098	0.11
	Smt Rashmi Goenka	138700	0.06	208200	0.09
	Prashant Goenka , Karta (HUF)	0	0.00	50000	0.02
	Master Manan Goenka	0	0.00	282500	0.12
	Sri Raj Kumar Goenka	667750	0.29	794750	0.35
	Amitabh Goenka , Karta (HUF)	0	0.00	50000	0.02
	Smt Ritu Goenka	0	0.00	477465	0.21
	Smt Shruti Goenka	3000	0.00	298065	0.13

Master Nikunj Goenka	0	0.00	282500	0.12
Master Devarsh Goenka	0	0.00	303875	0.13
Master Reyansh Goenka	0	0.00	303875	0.13
Ashish Goenka , Karta (HUF)	0	0.00	50000	0.02
Jayant Goenka , Karta (HUF)	0	0.00	50000	0.02
Smt Rachana Goenka	3000	0.00	173850	0.08
Ms Reha Goenka	0	0.00	120000	0.05
Master Darsh Goenka	0	0.00	282500	0.12
Sushil Kumar Goenka , Karta (HUF)	0	0.00	100000	0.04
Smt Chikky Goenka	0	0.00	320850	0.14
Emami Enclave Makers (P) Ltd.	13217453	5.82	13458553	5.93
Bhanu Vyapaar (P) Ltd.	27146561	11.96	27604261	12.16
Suraj Vinayog (P) Ltd.	12848331	5.66	13099281	5.77
Emami High Rise (P) Ltd.	12843753	5.66	13076503	5.76
- Seller(s)				
Smt Richa Agarwal	261000	0.11	158861	0.07
Smt Shanti Devi Agarwal	2139	0.00	0.00	0.00
Sri Harsha Vardhan Agarwal	1479633	0.65	585133	0.26
Smt Mansi Agarwal	330000	0.15	261000	0.11
Sri Mohan Goenka	240450	0.11	140450	0.06
Smt Jyoti Goenka	425700	0.19	157700	0.07
Smt Saroj Goenka	777620	0.34	269620	0.12
Sri Radhe Shyam Goenka	569638	0.25	378638	0.17
Smt Santosh Goenka	799910	0.35	193560	0.09
Smt Puja Goenka	238199	0.10	114699	0.05
Sri Prashant Goenka	268000	0.12	95000	0.04
Smt Meena Goenka	694310	0.31	461310	0.20
Sri Amitabh Goenka	4280748	1.88	4015748	1.77
Sri Ashish Goenka	733000	0.32	95000	0.04
Sri Suresh Kumar Goenka	714430	0.31	0	0.00
Sri Jayant Goenka	603127	0.27	232127	0.10
Smt Indu Goenka	1165110	0.51	294410	0.13
Emami Frank Ross Ltd	74,500	0.03	5,000	0.00
Smt Smriti Agarwal	282000	0.12	177000	0.08



(Raj Kumar Goenka)

Date: 11.03.2016

Place: Kolkata