



Date: 22.03.2016

To,

**BSE Limited**  
P. J. Towers, Dalal Street,  
MUMBAI – 400 001.

**National Stock Exchange Limited**  
Exchange Plaza, Bandra Kurla Complex,  
Bandra East, Mumbai-400051.

**Scrip Code: BSE: 532368 & NSE: LYCOS**

Dear Sir,

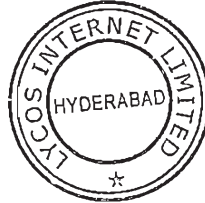
**Sub: - Press Release**

Please take note of the attached Press Release going to be published.

Thanking you,  
Yours faithfully,

For LYCOS INTERNET LIMITED

M. Suresh Kumar Reddy  
Chairman & Managing Director



**LYCOS INTERNET LIMITED**

(Formerly Ybrant Digital Limited)

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**LYCOS gets Shareholders' Approval on mysms™ Acquisition**  
Hyderabad, March 22, 2016

LYCOS (NSE & BSE: "LYCOS" or the "company"), the widely known global Internet brand, shared the outcome of its Extraordinary General Meeting held in Hyderabad today.

Shareholders approved a resolution to issue new shares towards the purchase of TriTelA GmbH, which owns the assets, mysms™ messenger and the tech platforms SPH Wien and Kika Social. LYCOS will issue 2.848 crore additional shares in return for the 100% ownership of the company.

The deal has earlier been approved by the board of directors. The issue and allotment of equity shares is subject to regulatory approvals.

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**About LYCOS:**

LYCOS is one of the original and most widely known Internet brands in the world, evolving from pioneering search on the web, into a family of three business units covering digital media, marketing, and Internet of Things (IoT).

LYCOS Media is a network of easy-to-use community and social sites in 120 languages across 177 countries. LYCOS' award-winning products and services include tools for blogging, web publishing and hosting, online games, e-mail, and search. The LYCOS Network of sites and services include Lycos.com, Tripod, Angelfire, HotBot, Gamesville, WhoWhere, and LYCOS Mail.

LYCOS Advertising enables businesses, agencies, and online publishers worldwide in meeting their digital marketing needs, serving 40 billion impressions every month. Clients include leading blue chip advertisers like Airtel, British Airways, Coca-Cola, Hyundai Motors, ICICI Bank, ITC, ING, Lenovo, LIC, Maruti Suzuki, MTV, P&G, Qatar Airways, Samsung, Viacom, Sony, Star India, Vodafone, Titan, and Unilever. Publishers include Facebook, LinkedIn, MSN, Twitter, and Yahoo! LYCOS works with agencies like Havas Digital, JWT, Mediacom, Mindshare, Neo@Ogilvy, OgilvyOne, OMD, Satchi&Satchi, TBWA, and ZenithOptiMedia, to name a few.

LYCOS Life is the new consumer products division focussed on IoT. LYCOS Life is dedicated to the future of communication and information management in which everyday objects will be connected to the internet, also known as the "Internet of Things" (IoT).



LYCOS employs around 450 people working out of 24 offices worldwide, across the US, Israel, India, Western Europe, Australia and Latin America. For more information please visit [www.lycos.com](http://www.lycos.com)

### **About TriTelA GmbH**

TriTelA GmbH owns multiple solutions in the mobile ecosystem. TriTelA's solutions include content management and analytics platform for video and unified platform for social media listening, engaging and measurement. Under the brand name 'MySMS', TriTelA provides a cross-platform messenger that synchronizes SMSes and instant messages between a wide range of mobile, web and desktop platforms – all through a single cloud-based account. This product has 3 million downloads across various app stores.

The company's services also extend to cross-platform supported mobile advertising tools, B2C mobile apps, mobile computing, and web apps with native experience.

### **Disclaimer**

This press release contains "forward-looking statements" – that is, statements related to future, not past, events. In this context, forward-looking statements often address our expected future business and financial performance, and often contain words such as "expects," "anticipates," "intends," "plans," "believes," "seeks," "should" or "will." Forward-looking statements by their nature address matters that are, to different degrees, uncertain. For us, uncertainties arise from the behavior of financial and digital marketing industry, and fluctuations in exchange rates; from future integration of businesses; and from numerous other matters of national, regional and global scale, including those of a political, economic, business, competitive or regulatory nature. These uncertainties may cause our actual future results to be materially different from those expressed in our forward-looking statements. We do not undertake to update our forward-looking statements.

For LYCOS INTERNET LIMITED



M. Suresh Kumar Reddy  
Chairman & Managing Director

