March 17, 2016,

To,

General Manager,
Department of Corporate Services,
14th Floor, Bombay Stock Exchange Ltd.
Phiroze Jeejeebhoy Towers,
Dalal Street
Mumbai - 400 001.

DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

| 1. | Name of the Target Company (TC) | Murudeshwar Ceramics Ltd | | |
|------|--|-------------------------------|--------------------------------|---|
| 2. | Name(s) of the acquirer and Persons Acting in | Ricky Kirpalani | | |
| | Concert (PAC) with the acquirer | PAC: | | |
| | | (i) Hare | esh Keswani | |
| | | (ii) K2 I | Family Pvt Trust th | rough its |
| | | Trustee IL&FS Trust Company | | Company |
| | | (iii) Poonam Kirpalani | | |
| | | • • | a Assomull | |
| | | (v) Vijay Assomull | | |
| | | (1) (3-5) | | |
| 3. | Whether the acquirer belongs to Promoter/Promoter group | No | | |
| 4. | Name(s) of the Stock Exchange(s) where the | National Stock Exchange (NSE) | | |
| | shares of TC are Listed | Bombay Stock Exchange (BSE) | | |
| | | • | | |
| | | | | |
| 5. | Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquires. | Number | % w.r.t. total share/voting | % w.r.t. total diluted share/voting |
| | and PAC | - | wherever applicable | capital of the TC (*) |
| Befo | ore the acquisition/disposa inder | 1 | | |
| cons | sideration, holding of: | | | |

| ~) | Shares carrying voting rights (as on 06.07.15) | 5427209 | 13.3 | 1 |
|-----------------------------|---|-------------------------------|-------|---|
| a) | | 3427209 | 13.3 | |
| b) | Voting rights (VR) otherwise than by equity | | | |
| | shares | | | |
| c) | Warrants/convertible securities/any other | | | |
| | instrument that entitles the acquirer to receive | | | |
| | shares carrying voting rights in the TC | | | |
| | (specify holding in each category) | | | |
| Tot | al (a+b+c) | 5427209 | 13.3 | |
| Details of acquisition/sale | | | | |
| a) | Shares carrying voting rights acquired/sold | 1217266 | 2.98 | |
| b) | VRs acquired otherwise than by equity shares | | | |
| c) | Warrants/convertible securities/any other | | | |
| | instrument that entitles the acquirer to receive | | | |
| | shares carrying voting rights in the TC | | | |
| | (specify holding in each category) | | | |
| | acquired/sold | | | |
| Tot | al (a+b+c) | 1217266 | 2.98 | |
| | | | | |
| | | | | |
| Afte | er the acquisition/sale, holding of: | | 10.32 | |
| Afte a) | or the acquisition/sale, holding of: Shares carrying voting rights | 4209443 | 10.32 | _ |
| Afte a) b) | Shares carrying voting rights VRs otherwise than by equity shares | | 10.32 | |
| Afte a) | Shares carrying voting rights VRs otherwise than by equity shares Warrants/convertible securities/any other | | 10.32 | |
| Afte a) b) | Shares carrying voting rights VRs otherwise than by equity shares Warrants/convertible securities/any other instrument that entitles the acquirer to receive | | 10.32 | |
| Afte a) b) | Shares carrying voting rights VRs otherwise than by equity shares Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC | | 10.32 | |
| Afte a) b) | Shares carrying voting rights VRs otherwise than by equity shares Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after | | 10.32 | |
| After a) b) c) | Shares carrying voting rights VRs otherwise than by equity shares Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition | 4209443 | | |
| After a) b) c) | Shares carrying voting rights VRs otherwise than by equity shares Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition al (a+b+c) | 4209443 4209443 | 10.32 | |
| After a) b) c) | Shares carrying voting rights VRs otherwise than by equity shares Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition al (a+b+c) Mode of acquisition/sale (e.g. open market / | 4209443 | | |
| After a) b) c) | Shares carrying voting rights VRs otherwise than by equity shares Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition al (a+b+c) Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue | 4209443 4209443 | | |
| After a) b) c) | Shares carrying voting rights VRs otherwise than by equity shares Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition al (a+b+c) Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.) | 4209443 4209443 Open Market | 10.32 | |
| After a) b) c) | Shares carrying voting rights VRs otherwise than by equity shares Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition al (a+b+c) Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue | 4209443 4209443 | 10.32 | |
| After a) b) c) Tot: 6. | Shares carrying voting rights VRs otherwise than by equity shares Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition al (a+b+c) Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.) | 4209443 4209443 Open Market | 10.32 | |
| After a) b) c) Tot: 6. | Shares carrying voting rights VRs otherwise than by equity shares Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition al (a+b+c) Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.) Date of acquisition / sale of shares / VR or | 4209443 4209443 Open Market | 10.32 | |

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| | the TC before the said acquisition | |
|-----|---|--------------|
| 9. | Equity share capital/ total voting capital of the | Rs 408139220 |
| | TC after the said acquisition | |
| 10. | Total diluted share/voting capital of the TC | |
| | after the said acquisition | |

For Ricky Kirpalani

Place: Mumbai

Date: March 17, 2016