



**Seshasayee  
Paper and  
Boards Limited**

Regd Office & Works : Pallipalayam, Namakkal District,  
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CIN : L21012TZ1960PLC000364

**Ref: SH/ S 7/ 586**

**2016 03 09**

Corporate Services Department  
BSE Limited  
Floor 25  
P J Towers  
Dalal Street  
Mumbai 400 001

Dear Sirs,

**Sub: Acquisition of Equity Shares of M/s Ponni Sugars (Erode) Limited by our  
Company - Promoter**

We have, on 08 03 2016, acquired 2 80 000 equity shares of M/s Ponni Sugars (Erode) Limited through open market constituting 3.26% of paid-up Equity Capital of that Company.

In this connection, we file herewith the Format for the above disclosure under Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Kindly take the same on record and confirm.

Thanking you

Yours faithfully

**For Seshasayee Paper and Boards Limited**

**(V PICHAI)**

**Deputy Managing Director & Secretary**

Encl:

**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	Ponni Sugars (Erode) Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Seshasayee Paper and Boards Limited		
Whether the acquirer belongs to Promoter/Promoter group	Promoter Group		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE / NSE		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
<b>Before the acquisition under consideration, holding of :</b>			
a) Shares carrying voting rights	2080260	24.19	--
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	--	--	--
c) Voting rights (VR) otherwise than by shares	--	--	--
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	--	--	--
e) Total (a+b+c+d)	2080260	24.19	--
<b>Details of acquisition/sale</b>			
a) Shares carrying voting rights acquired/sold	280000	3.26	--
b) VRs acquired /sold otherwise than by shares	--	--	--
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	--	--	--
d) Shares encumbered / invoked/released by the acquirer	--	--	--
e) Total (a+b+c+/-d)	280000	3.26	--

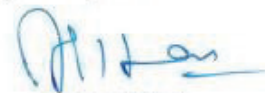


<b>After the acquisition/sale, holding of:</b>			
a) Shares carrying voting rights	2360260	27.45	--
b) Shares encumbered with the acquirer	--	--	--
c) VRs otherwise than by shares	--	--	--
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	--	--	--
e) Total (a+b+c+d)	2360260	27.45	--
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open market		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	08 03 2016		
Equity share capital / total voting capital of the TC before the said acquisition / sale	Rs 8,59,84,180/-		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	Rs 8,59,84,180/-		
Total diluted share/voting capital of the TC after the said acquisition	Rs 8,59,84,180/-		

(\* ) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

**For Seshasayee Paper and Boards Limited**



**(V PICHAI)**

**Deputy Managing Director & Secretary**

Date : 08 03 2016

Place: Erode

