IDBI Trusteeship Services Ltd CIN: U65991MH2001GOI131154

(1) IDBI trustee

Ref: ITSL/OPR/2015-16

Date: March 9, 2016

Bombay Stock Exchange Phiroze Jeejeebhoy Towers Dalal Street Mumbai- 400001	National Stock Exchange of India Ltd. Exchange Plaza, Plot no. C/1, G Block, Bandra-Kurla Complex Bandra (E) Mumbai - 400 051
Siti Cable Network Limited 18th floor, A Wing, Marathon Futurex, N M Joshi Marg, Lower Parel, Mumbai 400013	

Dear Sir/Madam.

Sub: Disclosure pursuant to Regulation 29 whichever is applicable) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 in relation to pledge of shares of Siti Cable Network Ltd.

Pursuant to the disclosure required to be made under Regulation 29(1) /29(2) of the SEBI (Substantial Acquisition of Shares and Takcovers) Regulations, 2011, please find attached the disclosure in respect of the pledge of shares Siti Cable Network Limited in favor of IDBI Trusteeship Services Limited in the capacity of Debenture Trustee for the benefit of Debenture Holder.

For and on behalf of

IDBI Trusteeship Services Ltd

Authorised Signatory

Regd. Office: Asian Building, Ground Floor, 17, R. Kamani Marg, Ballard Estate, Mumbai - 400 001. Tel.: 022-4080 7000 • Fax: 022-6631 1776 • Email: itsl@idbitrustee.com • response@idbitrustee.com

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	:	P:	art A		
		1377			
			nnexure		
Format fo	r disclosures under Ro	gulation 29(1) of SEBI (Substant	ial Acquisition of	Shares and
		Takeovers) R	egulations, 2011.		
Part- A - Det	ails of Acquisition				
· ·	_				
1. Name of the	Target Company (TC)		Siti Cable Network	CLimited	· · ·
2. Name(s) of	the acquirer and Person	s Acting in	Pledge of Equity	wharee AC Sist Co	61. NI 1
Concert (PAC) with the acquirer		With IDBI Trustee	eshin Services Lin	nited as securit
3. Whether the	acquirer belongs to		New Mcdia Broad	casting Private Lin	nited
Promoter/Pron	noter group	,	yes		
4.Name(s) of t shares of TC a	he Stock Exchange(s) w	here the	Bombay Stock Exc	hange Limited , N	ational Stock
Similes Of IC #	in Figied		Exchange of India	Limited	
5. Details of th	e acquisition as follows	_	Number	% w.r.t. total	% w.r.t. total
				share/voting	diluted
				capital	share/voting
_				wherever applicable	capital of the TC(*)
Before the ple	dge under considerati	on, holding	45000000	5.90*	100
of acquirer alo	ong with PACs of:				
a) Shares	carrying voting rights				
b) Shares	in nature of encumbran-	ce			
(pleage	/lien/non-disposal king/others)				
	rights (VR) otherwise t	han by			
shares					
d) Warran	ts/convertible securities tent that entities the acqu	any other			
receive	shares carrying voting i	rights in the			
	ecify holding in each ca	tegory)			
TC (sp					
T C (sp	a+b+c+d)	-	45000000	# An-	
T C (sp	(a+b+c+d)		45000000	5.90*	
T C (sp	(a+b+c+d)		4500000	5.90*	
T C (sp	[a+b+c+d]		4500000	5.90*	
T C (sp	(a+b+c+d)		4500000	5.90*	
T C (sp	(a+b+c+d)		4500000	5.90*	
T C (sp	(a+b+c+d)		4500000	5.90*	108/2
T C (sp	(a+b+c+d)	,	4500000	5.90*	* 100 day
T C (sp	(a+b+c+d)		4500000	5.90*	
T C (sp	(a+b+c+d)		4500000	5.90*	TID UV

				į		
Details of pledge	<u>: :</u>		85714285		11.23	
a) \$hares ca	rrying voting rights acq	mired/sold			-	
	ired/sold otherwise that			1		
_ I	medisord office wise that	n by				
shares					1	
c) Warrants	/convertible securities/a	ny other				
instrume	nt that entitles the acquir	rer to				
	nares carrying voting rig					
	ify holding in each cates	gory)		1 1		
acquired/						
d) Shares in	nature of encumbrance					
(pledge/li	en/non-disposal					
undertaki	ng/others)				1	
e) Total (a+			05744305	1 12	4 00	
C) Lotal (a	ътста)		85714285	-	11.23	
	tion, holding of acquir	er along	808347420	1	7.12	
with PACs of :						
	rrying voting rights					
	rwise than by shares					
		ny other				
	convertible securities/ar					
	it that entitles the acquir				İ	
	ares carrying voting rig					
TC (speci	fy holding in each categ	gory) after				
acquisitio		· · ·				i
	nature of encumbrance			1 1		
	en/non-disposal					
undertaki:	ng/others)					
c) Total (a+	biotel)		808347420	1 4	7.12	
C) Iolai (a	DTCTU)		808347420	*	.7.12	
C Mada 6	145		T01 - 1	<u> </u>		
	ition (e.g.open market /		Pledge of shares as			
issue / rights issue	:/preferential allotment	:/inter-se :	security for New	1 1		
transfer etc.)		1:	Media			
		[]	Broadcasting			
			Private Limited.			
7.0 11 10	2.1					
	of the securities acquire		Pledge of shares		[
	redemption, ratio at wh	ich it ean 📗	provided as		[
be converted into	equity shares, etc.		security for New	į į	[
			Media		1	
					1	
			Broadcasting		[
	7 · de (1/44)		Private Limited			
	ion /sale of shares / VR		08-03-2016			
receipt of intimation	on of allotment of share:	s,				
whichever is appli						
THORE TO APPR	OLUTO .					
9.Equity share car	ital /total voting capital	of the	677633135*			
TC before the said		, m. ,	011000100			
		al after 2	76 22 47 400	····		
	apital/total voting capit	m of the	76,33,47,420			
TC after the said a						
	hare/voting capital of th	e TC	76,33,47,420			
after the said acqu						
* 6.6494 with E		- CO OC OO 10	25 am 19 00 0016			

^{* 6.64%} with Equity share capital of 67,76,33,135 on 18-02-2016 i.e. date of pledge (reported accordingly). Subsequently the Equity share capital has changed to 76,33,47,420.

