

Raj Kumar Goenka

110A, Southern Avenue
Kolkata-700 029

Date: 22.03.2016

The Secretary

National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra - Kurla Complex
Bandra(E)
Mumbai – 400 051

The Secretary

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001

The Secretary

The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata – 700 001

Dear Sir,

Sub: Disclosure

Please find enclosed herewith disclosure in terms of Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you,

Yours faithfully,



(Raj Kumar Goenka)

Encl: a/a

Disclosures under Regulation 10(6) – Report to Stock Exchanges in respect of any acquisition made in reliance upon exemption provided for in Regulation 10 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Emami Limited
2.	Name of the acquirer(s)	Aditya Vardhan Agarwal, Karta (HUF) Sri Aditya Vardhan Agarwal H V Agarwal, Karta (HUF) Master Vihan Vardhan Agarwal Mohan Goenka, Karta (HUF) Manish Goenka, Karta (HUF) Master Advay Goenka Sri Manish Goenka Smt. Rashmi Goenka Prashant Goenka, Karta (HUF) Master Manan Goenka Sri Raj Kumar Goenka Amitabh Goenka, Karta (HUF) Smt. Ritu Goenka Smt. Shruti Goenka Master Nikunj Goenka Master Devarsh Goenka Master Reyansh Goenka Ashish Goenka, Karta (HUF) Jayant Goenka, Karta (HUF) Smt. Rachana Goenka Ms Reha Goenka Master Darsh Goenka Sushil Kumar Goenka, Karta (HUF) Smt. Chikky Goenka Emami Enclave Makers Private Limited Bhanu Vyapaar Private Limited Suraj Viniyog Private Limited Emami High Rise Private Limited
3.	Name of the stock exchange where shares of the TC are listed	National Stock Exchange of India Limited BSE Limited The Calcutta Stock Exchange Limited
4.	Details of the transaction including rationale, if any, for the transfer/ acquisition of shares.	Inter Se Transfer among Promoters for 63,04,258 shares through: i) Off market by way of Gift – 5,121,758 shares ii) Registered Stock broker at Market Price – 1,182,500 shares
5.	Relevant regulation under which the acquirer is exempted from making open offer.	10(1)(a)(i) 10(1)(a)(ii)
6.	Whether disclosure of proposed acquisition was required to be made under regulation 10 (5) and if so, – whether disclosure was made and whether it	Yes Yes



	was made within the timeline specified under the regulations. – date of filing with the stock exchange.	11.03.2016	
7.	Details of acquisition	Disclosures made/required to be made under regulation 10(5)	Actual
	a. Name of the transferor / seller	<p>Smt. Richa Agarwal Smt. Shanti Devi Agarwal</p> <p>Sri Harsha Vardhan Agarwal Smt. Mansi Agarwal Sri Mohan Goenka Smt. Jyoti Goenka Smt. Saroj Goenka Sri Radhe Shyam Goenka</p> <p>Smt. Santosh Goenka Smt. Puja Goenka Sri Prashant Goenka Smt. Meena Goenka Sri Amitabh Goenka Sri Ashish Goenka Sri Suresh Kumar Goenka</p> <p>Sri Jayant Goenka Smt. Indu Goenka Emami Frank Ross Limited Smt Smriti Agarwal</p>	<p>Smt. Richa Agarwal Smt. Shanti Devi Agarwal</p> <p>Sri Harsha Vardhan Agarwal Smt. Mansi Agarwal Sri Mohan Goenka Smt. Jyoti Goenka Smt. Saroj Goenka Sri Radhe Shyam Goenka</p> <p>Smt. Santosh Goenka Smt. Puja Goenka Sri Prashant Goenka Smt. Meena Goenka Sri Amitabh Goenka Sri Ashish Goenka Sri Suresh Kumar Goenka</p> <p>Sri Jayant Goenka Smt. Indu Goenka Emami Frank Ross Limited Smt Smriti Agarwal</p>
	b. Date of acquisition	18.03.2016	18.03.2016
	c. Number of shares/ voting rights in respect of the acquisitions from each person mentioned in 7(a) above	<p>Smt Richa Agarwal – 1,02,139 Smt Shanti Devi Agarwal – 2,139 Sri Harsha Vardhan Agarwal – 8,94,500 Smt Mansi Agarwal – 69,000 Sri Mohan Goenka – 1,00,000 Smt Jyoti Goenka – 2,68,000 Smt Saroj Goenka – 5,08,000</p>	<p>Smt Richa Agarwal – 1,02,139 Smt Shanti Devi Agarwal – 2,139 Sri Harsha Vardhan Agarwal – 8,94,500 Smt Mansi Agarwal – 69,000 Sri Mohan Goenka – 1,00,000 Smt Jyoti Goenka – 2,68,000 Smt Saroj Goenka – 5,08,000</p>

		Sri Radhe Shyam Goenka – 1,91,000 Smt Santosh Goenka – 6,06,350 Smt Puja Goenka – 1,23,500 Sri Prashant Goenka – 1,73,000 Smt Meena Goenka – 2,33,000 Sri Amitabh Goenka – 2,65,000 Sri Ashish Goenka – 6,38,000 Sri Suresh Kumar Goenka – 7,14,430 Sri Jayant Goenka – 3,71,000 Smt Indu Goenka – 8,70,700 Emami Frank Ross Ltd – 69,500 Smt Smriti Agarwal – 1,05,000	Sri Radhe Shyam Goenka – 1,91,000 Smt Santosh Goenka – 6,06,350 Smt Puja Goenka – 1,23,500 Sri Prashant Goenka – 1,73,000 Smt Meena Goenka – 2,33,000 Sri Amitabh Goenka – 2,65,000 Sri Ashish Goenka – 6,38,000 Sri Suresh Kumar Goenka – 7,14,430 Sri Jayant Goenka – 3,71,000 Smt Indu Goenka – 8,70,700 Emami Frank Ross Ltd – 69,500 Smt Smriti Agarwal – 1,05,000
	d. Total shares proposed to be acquired / actually acquired as a % of diluted share capital of TC	2.78	2.78
	e. Price at which shares are proposed to be acquired / actually acquired	Inter se transfer among Promoters through: i) Off market by way of Gift – N.A. ii) Registered Stock Broker at Market Price	Inter se transfer among Promoters through: i) Off market by way of Gift – N.A. ii) Registered Stock Broker at Market Price (As per Annexure)
8.	Shareholding details	Pre-Transaction as on 17.03.2016	Post-Transaction as on 19.03.2016
		No. of shares held	% w.r.t. to total share capital of TC
		No. of shares held	% w.r.t. to total share capital of TC
	a. Each Acquirer / Transferee(*)		
	Aditya Vardhan Agarwal, Karta (HUF)	0	0.00
	Sri Aditya Vardhan Agarwal	1012195	0.45
	H V Agarwal, Karta (HUF)	0	0.00
	Master Vihan Vardhan Agarwal	0	0.00
	Mohan Goenka, Karta (HUF)	0	0.00
		102139	0.05
		1319334	0.58
		100000	0.04
		536000	0.24
		100000	0.04

Manish Goenka, Karta (HUF)	0	0.00	1,00,000	0.04
Master Advay Goenka	0	0.00	502000	0.22
Sri Manish Goenka	207598	0.09	246098	0.11
Smt. Rashmi Goenka	138700	0.06	208200	0.09
Prashant Goenka, Karta (HUF)	0	0.00	50000	0.02
Master Manan Goenka	0	0.00	282500	0.12
Sri Raj Kumar Goenka	667750	0.29	794750	0.35
Amitabh Goenka, Karta (HUF)	0	0.00	50000	0.02
Smt. Ritu Goenka	0	0.00	477465	0.21
Smt. Shruti Goenka	3000	0.00	298065	0.13
Master Nikunj Goenka	0	0.00	282500	0.12
Master Devarsh Goenka	0	0.00	303875	0.13
Master Reyansh Goenka	0	0.00	303875	0.13
Ashish Goenka, Karta (HUF)	0	0.00	50000	0.02
Jayant Goenka, Karta (HUF)	0	0.00	50000	0.02
Smt. Rachana Goenka	3000	0.00	173850	0.08
Miss Reha Goenka	0	0.00	120000	0.05
Master Darsh Goenka	0	0.00	282500	0.12
Sushil Kumar Goenka, Karta (HUF)	0	0.00	100000	0.04
Smt. Chikky Goenka	0	0.00	320850	0.14
Emami Enclave Makers Private Limited	13217453	5.82	13458553	5.93
Bhanu Vyapaar Private Limited	27146561	11.96	27604261	12.16
Suraj Viniyog Private Limited	12848331	5.66	13099281	5.77
Emami High Rise Private Limited	12843753	5.66	13076503	5.76
PAC				
Sri Abhishek Agarwal	12000	0.01	12000	0.01
Ms Avishi Sureka	300000	0.13	300000	0.13
Sri Dhiraj Agarwal	8375	0.00	8375	0.00
Smt Divya Agarwal	13000	0.01	13000	0.01
Diwakar Viniyog Private Limited	33326237	14.68	33326237	14.68
Emami Paper Mills Ltd	466500	0.21	466500	0.21
EPL Securities Ltd	42000	0.02	42000	0.02
Smt Jyoti Agarwal	315000	0.14	315000	0.14
Smt Laxmi Devi Bajoria	75000	0.03	75000	0.03
Sri Madan Lal Agarwal	30000	0.01	30000	0.01
Ms Nimisha Goenka	247000	0.11	247000	0.11
Sri Pradeep Agarwal	20575	0.01	20575	0.01
Smt Priti Sureka	4950000	2.18	4950000	2.18
Smt Rachna Bagaria	135000	0.06	135000	0.06
Sri Radhe Shyam Agarwal	769500	0.34	769500	0.34
Master Rohin Raj Sureka	750000	0.33	750000	0.33
Smt Sangita Agarwal	13000	0.01	13000	0.01
Master Saswat Goenka	565000	0.25	565000	0.25
Ms Shreya Goenka	240000	0.11	240000	0.11
Sri Shubham Agarwal	12230	0.01	12230	0.01
Smt Kusum Agarwal	19500	0.01	19500	0.01
Smt Sobhna Agarwal	315000	0.14	315000	0.14
Sri Sachin Goenka	538000	0.24	538000	0.24
Sri Sumangal Agarwal	4100	0.00	4100	0.00
Suntrack Commerce Private Limited	32691366	14.40	32691366	14.40

Sri Sushil Kumar Goenka	191250	0.08	191250	0.08
TMT Viniyogan Limited	4956580	2.18	4956580	2.18
Smt Usha Agarwal	911548	0.40	911548	0.40
Master Vibhash Vardhan Agarwal	536439	0.24	536439	0.24
Ms Vidisha Agarwal	240000	0.11	240000	0.11
Ms Vidula Agarwal	240000	0.11	240000	0.11
Sri Vishal Agarwal	4100	0.00	4100	0.00
Sri Yogesh Goenka	122700	0.05	122700	0.05
b. Each Seller/ Transferor				
Smt Richa Agarwal	261000	0.11	158861	0.07
Smt Shanti Devi Agarwal	2139	0.00	0.00	0.00
Sri Harsha Vardhan Agarwal	1479633	0.65	585133	0.26
Smt Mansi Agarwal	330000	0.15	261000	0.11
Sri Mohan Goenka	240450	0.11	140450	0.06
Smt Jyoti Goenka	425700	0.19	157700	0.07
Smt Saroj Goenka	777620	0.34	269620	0.12
Sri Radhe Shyam Goenka	569638	0.25	378638	0.17
Smt Santosh Goenka	799910	0.35	193560	0.09
Smt Puja Goenka	238199	0.10	114699	0.05
Sri Prashant Goenka	268000	0.12	95000	0.04
Smt Meena Goenka	694310	0.31	461310	0.20
Sri Amitabh Goenka	4280748	1.88	4015748	1.77
Sri Ashish Goenka	733000	0.32	95000	0.04
Sri Suresh Kumar Goenka	714430	0.31	0	0.00
Sri Jayant Goenka	603127	0.27	232127	0.10
Smt Indu Goenka	1165110	0.51	294410	0.13
Emami Frank Ross Ltd	74500	0.03	5000	0.00
Smt Smriti Agarwal	282000	0.12	177000	0.08



(Raj Kumar Goenka)

Date: 22.03.2016

Place: Kolkata

Note: (*) Shareholding of each entity shall be shown separately and then collectively in a group.

The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.

**Annexure to Disclosure under Regulation 10(6) of Substantial Acquisition of Shares & Takeovers
Regulations, 2011 dated 21.03.2016**

Sl No	Name of the Transferor/ seller	Number of Shares/ voting rights in respect of acquisitions from each person		Average Price / Actual Price (as applicable) at which shares are actually acquired (Rs per share)
		Disclosures made under regulation 10(5)	Actual acquisition	
Through Registered Stock Broker				
1	Sri Harsha Vardhan Agarwal	22,500	22,500	934.08
2	Emami Frank Ross Ltd.	69,500	69,500	936.68
3	Smt Smriti Agarwal	105,000	105,000	945.00
4	Smt Saroj Goenka	197,000	197,000	945.00
5	Sm Jyoti Goenka	98,500	98,500	945.00
6	Smt Santosh Goenka	197,000	197,000	945.00
7	Smt Meena Goenka	98,500	98,500	945.00
8	Smt Puja Goenka	98,500	98,500	945.00
9	Sri Amitabh Goenka	98,500	98,500	934.30
10	Smt Indu Goenka	197,500	197,500	945.00
	Total	1,182,500	1,182,500	
Through Gift Deed				
1	Smt Richa Agarwal	102,139	102,139	N.A.
2	Smt Shanti Devi Agarwal	2,139	2,139	N.A.
3	Sri Harsha Vardhan Agarwal	872,000	872,000	N.A.
4	Smt Mansi Agarwal	69,000	69,000	N.A.
5	Sri Mohan Goenka	100,000	100,000	N.A.
6	Smt Jyoti Goenka	169,500	169,500	N.A.
7	Smt Saroj Goenka	311,000	311,000	N.A.
8	Sri Radhe Shyam Goenka	191,000	191,000	N.A.
9	Smt Santosh Goenka	409,350	409,350	N.A.
10	Smt Puja Goenka	25,000	25,000	N.A.
11	Sri Prashant Goenka	173,000	173,000	N.A.
12	Smt Meena Goenka	134,500	134,500	N.A.
13	Sri Amitabh Goenka	166,500	166,500	N.A.
14	Sri Ashish Goenka	638,000	638,000	N.A.
15	Sri Suresh Kumar Goenka	714,430	714,430	N.A.
16	Sri Jayant Goenka	371,000	371,000	N.A.
17	Smt Indu Goenka	673,200	673,200	N.A.
	Total	5,121,758	5,121,758	N.A.



(Raj Kumar Goenka)

Date: 22.03.2016

Place: Kolkata