

01/02/C/01/

1st March 2016

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001

Scrip code: 532343

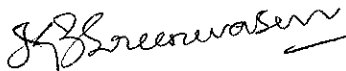
Dear Sir,

Reg : Sales update for the month of February 2016.

Please find enclosed the Press Release regarding the Company's sales for the month of February 2016.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED



K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company posts 7% sales growth in February 2016

Bangalore, March 1, 2016: TVS Motor Company has recorded 7% growth in sales during the month of February 2016, with total sales increasing from 204,565 units recorded in the month of February 2015 to 219,467 units in the month of February 2016.

Exports

The company's total exports registered sales of 34,804 units in February 2016 as against 38,725 units in the month of February 2015. Two wheeler exports recorded sales of 27,949 units in February 2016 as against 31,001 units in February 2015.

Two Wheeler

Total two wheeler sales increased by 8% from 195,509 units recorded in February 2015 to 211,148 units in February 2016. Domestic two wheeler sales grew by 11.4% with sales increasing from 164,508 units in February 2015 to 183,199 units in February 2016.

Scooter sales of the company grew by 18.2% increasing from 56,750 units in February 2015 to 67,089 units in February 2016. Motorcycles recorded 3.8% growth with sales increasing from 74,292 units in the month of February 2015 to 77,093 units in February 2016.

Three Wheeler

The three wheeler of the company registered sales of 8,319 units in the month of February 2016 as against 9,056 units in February 2015.
