

April 7, 2016

BSE Limited  
National Stock Exchange of India Limited

**Kind Attn: Manager-Corporate Relationship**

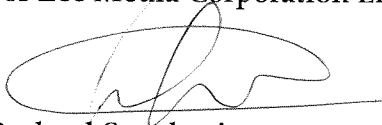
Dear Sirs,

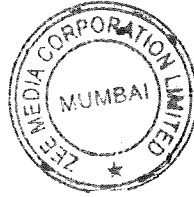
**Sub: Press Release**

Enclosed please find copy of Press Release issued by the Company today announcing new leadership in 'DNA' an English daily published by Diligent Media Corporation Limited, a subsidiary of the Company.

This is for your information and records.

Yours faithfully,  
**For Zee Media Corporation Limited**

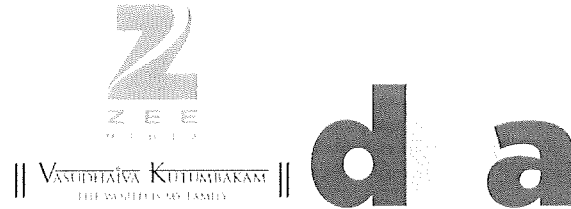
  
**Pushpal Sanghavi**  
Company Secretary



|| **VASUDHAIVA KUTUMBAKAM** ||  
THE WORLD IS MY FAMILY

**ZEE MEDIA CORPORATION LIMITED**

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[www.zeenews.india.com](http://www.zeenews.india.com) | CIN : L92100MH1999PLC121506



Press Release  
For Immediate Publication

## Zee Media announces new leadership at DNA

- **Mr. Rohit Gandhi appointed as Editor-in-Chief of DNA**
- **Mrs. Shreyasi Goenka takes the responsibility of Content Advisor**

Mumbai, April 07, 2016: Zee Media Corporation Limited (ZMCL) today announced that Mr. **Rohit Gandhi** who is heading ZMCL's English News Channel – WION as Editor-in-chief, will additionally take over the role of **Editor-in-Chief of DNA**, its leading English mainline daily. Additionally, **Mrs. Shreyasi Goenka**, who has been mentoring the content at DNA for a while, will now take the responsibility of **Content Advisor** and will guide all functions of DNA. **Mr. Uday Nirgudkar** who has been heading DNA along with Zee 24 Taas, will now continue to lead Zee 24 Taas as its Business Head.

Commenting on the new leadership, **Dr. Subhash Chandra, Chairman, Essel Group & Zee Media Corporation Limited (ZMCL) (@SubhashChandra)** said, *"One of our Vision 2020 goals is to become a leading global media conglomerate which is hugely dependent on our ability to create an organization that has the capacity to achieve its desired aspirations. We believe that the convergence of our media businesses i.e. television news and print platforms is an opportunity that will help us to achieve this organizational aspiration. With Zee Media's ambition to get into English News broadcasting, both the brands put together give the organization an opportunity to serve our audiences better."*

Speaking on her association with DNA, **Mrs. Shreyasi Goenka, Content Advisor, DNA (@anvivud)** said: *"Since its launch in 2005, DNA has become the preferred choice for India's young and dynamic readers. We have been continuously innovating with offerings like 'I Am IN - dna of India', a technology enabled initiative, that promises to enlighten, engage and empower citizens of India in getting involved in the cause for better governance. We are confident that this new seamless organizational structure will bring in fresh insights and*



*views, thus helping us to leverage resources more effectively and in maximizing our market potential."*

Speaking on his new appointment, **Rohit Gandhi, Editor-in-Chief, DNA and WION (@rohitgandhi\_)** said, *"We are moving to expand our coverage and the editions of DNA. It is a great opportunity for us to bring more textured content from all parts of India to give our readers a far deeper understanding of India and the world. I look forward to working with Shreyasi in building an insightful newspaper."*

The new appointments will come into effect from April 7, 2016. All editorial functions will henceforth report into Mr. Rohit Gandhi.

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**Notes to Editors:**

**About Zee Media Corporation Ltd:**

Zee Media Corporation Limited (formerly Zee News Ltd.) is India's one of the Largest News Network with 10 channels, Mumbai edition of DNA newspaper and digital properties like [zeenews.com](http://zeenews.com) and [dnaindia.com](http://dnaindia.com). The network comprises of national channels - Zee News (Hindi News), Zee Business (Hindi Business News) and India 24x7 (Hindi News). In addition it has regional news channels, Zee Madhya Pradesh Chhattisgarh (Madhya Pradesh & Chhattisgarh), Zee 24 Taas (Marathi), Zee Rajasthan News (Rajasthan), Zee Punjab Haryana Himachal and Zee Kalinga News (Odisha). Additionally the company operates 2 regional news channels through its subsidiaries viz. 24 Ghanta (Bengali) through Zee Akaash News Pvt Ltd and Maurya TV (Bihar & Jharkhand) through Maurya TV Private Limited.

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