

01/02/C/01/

1st April 2016

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001

Scrip code: 532343

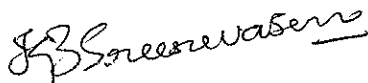
Dear Sir,

Reg : Sales update for the month of March 2016.

Please find enclosed the Press Release regarding the Company's sales for the month of March 2016.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED



K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company posts 10% sales growth in March 2016

Hosur, April 1, 2016: TVS Motor Company posted a sales growth of 10% during the month of March 2016, with total sales increasing from 211,005 units recorded in the month of March 2015 to 232,527 units in the month of March 2016.

Exports

The company's total exports registered sales of 31,121 units in the month of March 2016 as against 42,565 units in March 2015. Two wheeler exports recorded sales of 26,453 units in March 2016 as against 32,738 units in March 2015.

Two Wheeler

Total two wheeler sales increased by 13.3% from 200,121 units recorded in March 2015 to 226,653 units in March 2016. Domestic two wheeler sales grew by 19.6% increasing from 167,383 units in March 2015 to 200,200 units in March 2016.

Scooters sales of the company grew by 24.7% increasing from 54,683 units in March 2015 to 68,171 units in March 2016. Motorcycles sales grew by 12.9% increasing from 76,832 units in the month of March 2015 to 86,776 units in March 2016.

Three Wheeler

Three wheeler of the company registered sales of 5,874 units in March 2016 as against 10,884 units in March 2015.

Q4 Sales Performance

In Q4 of the current financial year, sales of TVS Motor Company grew 9.8% increasing from 6.02 lakh units recorded in Q4 ended March 2015 to 6.60 lakh units in Q4 ended March 2016. Total two wheeler sales grew by 11.2% increasing from 5.75 lakh units in Q4 of the previous year to 6.39 lakh units in Q4 of the current year. Total three wheeler registered sales of 0.21 lakh in Q4 of the current year as against 0.27 lakh units in Q4 of the previous year.
