



20th May, 2016

To,
The Secretary
M/s. BOMBAY STOCK EXCHANGE LIMITED
P J Towers, Dalal Street
Mumbai – 400 001

Dear Sir / Madam,

Sub: Opening of new venture at Delhi

Ref: Country Club Hospitality & Holidays Limited

With reference to the captioned subject cited above, we wish to give the following information which we feel is of material importance pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015.

You are hereby informed that the Company has started a new venture as Country Club Wellness World at Delhi.


Country Club's massive network includes over 25 fitness centres in India, Middle East, Malaysia and over 50 clubs, resorts and hotels in India, Middle East, Malaysia, Singapore, Bangkok and Sri Lanka.

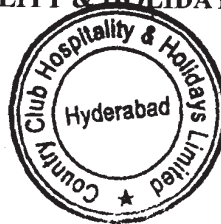
You are hereby requested to please take on record the above said information.

Thanking you,

Yours Faithfully,

For COUNTRY CLUB HOSPITALITY & HOLIDAYS LIMITED


Y. VARUN REDDY
VICE-CHAIRMAN, JMD & COO
DIN: 01905757



COUNTRY CLUB HOSPITALITY & HOLIDAYS LIMITED

(Formerly known as Country Club (India) Limited)

Corporate Office : Country Club Kool, #6-3-1219, 4th Floor, Begumpet, Hyderabad -16, Ph: 040-66833963, Fax: 040-23406854
Reg. Office : Amrutha Castle, 5-9-16, Saifabad, Secretariat, Hyderabad - 500 063. **CIN NO.** L70102AP1991PLC012714



Country Club opens “Country Club Wellness World” to increase touch points with clients.

The Country Club Wellness World will work as a stand-alone touch point for clients to experience the incredible world of the Country Club Hospitality & Holidays under one roof. The first Country Club Wellness World opened in Delhi earlier this month and many more are to follow during the next few months.

Country Club Wellness World offers visitors a comprehensive 360 degree perspective of several member exclusive services offered by the Country Club Hospitality & Holidays, including social clubbing, fitness, global holidays and a variety of entertainment events in general.

One-to-one interaction, audio visual presentation and a brochure based pointers are used to educate the guests. Each Country Club Wellness World will host a team of well trained executives with a deep knowledge of global hospitality, holiday, wellness and entertainment industry, comfy interiors, secure settings and wide-ranging audio visual tools to provide the best of Country Club Hospitality & Holidays experience services.