

Date: May 31, 2016

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Sub: Press Release


Dear Sirs,

Please find enclosed herewith a press release titled "**Zensar Technologies Cited as a Vendor to Watch in Gartner 2016 Market Trends**" for further dissemination.

You are requested to kindly take the same on records and acknowledge the receipt of Communication.

Thanking You,

For Zensar Technologies Limited


Nilesh Limaye
Company Secretary



Zensar Technologies Cited as a Vendor to Watch in Gartner 2016 Market Trends:

Application Testing Services Must Address the Shift to Digital Business Requirements Report

Pune, India, May 31, 2016: Zensar Technologies, a leading digital solutions and technology services company, was cited in the May 4, 2016 'Market Trends: Application Testing Services Must Address the Shift to Digital Business Requirements' [ID G00261886], by analyst Susanne Matson of Gartner.

One of Gartner's recommendations in the report is that "Testing practice managers that want to take advantage of the opportunities associated with growth in digital business should: build scope, scale and partnerships to assure ecosystems including applications, network, technical infrastructure, communications infrastructure and the security aspects involved in supporting the information flowing through these ecosystems."

Zensar is listed as a Vendor to Watch in the Applications Testing Service Provider space.

Commenting on this citation, Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar Technologies said, "It is an honor to be cited in this acclaimed list of global testing service providers by Gartner. Our testing practice offers mature solutions with key outcomes delivered for global customers. We will continue building on our expertise to bring in more value for customers as they adopt a digital posture."

"Zensar is proud to be included as a Vendor to Watch in Gartner's Application Testing Services Market Trend report," stated **Prameela Kalive, Executive Vice President, Global Head – Custom Application Solutions, Zensar Technologies**. "Zensar's automation driven culture, coupled with our proprietary testing frameworks and business driven KPIs provides continued business assurance to our clients."

Zensar's testing services framework offers differentiated offerings aligned to changing market trends. The offerings encompass managed testing services, niche customized testing, outcome based testing as well as end-to-end digital testing services. The benefits are highlighted as below:

- Reduction in time to market
- End to End Security and performance preparedness
- Visible cost savings-both CAPEX and OPEX
- Visible reduction in cycle times

About Zensar (www.zensar.com)

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by strong track-record of innovation; credible investment in Digital solutions; assertion of commitment to client's success, Zensar's comprehensive range of digital and technology services and solutions enable its customers to achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help them surpass challenges around running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.



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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

