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Sub: Press Release

Dear Sirs,

Please find enclosed herewith a press release titled **"SmartestEnergy, leading UK energy retailer selects Zensar as its IT transformation partner"** for further dissemination.

You are requested to kindly take the same on records and acknowledge the receipt of Communication.

Thanking You,

For Zensar Technologies Limited


Nilesh Limaye
Company Secretary



SmartestEnergy, leading UK energy retailer selects Zensar as its IT transformation partner

May 18, 2016, Pune, India: Zensar Technologies, a leading provider of digital solutions, software and infrastructure services, recently announced that it will partner leading UK energy company, SmartestEnergy to transform its core IT systems. As part of this initiative spread over three years, Zensar will help the company meet its strategic transformation aspirations. The company has embarked on a critical transformation programme called BCR (Business Capability Review). The key objective of this company-wide exercise involves developing enhanced capabilities around people, process, systems and data to meet current requirements and be future ready.

Zensar was chosen amongst leading industry players to be the prime System Integrator due to its overall approach and flexibility to deliver expected results.

Sandeep Kishore, CEO and MD, Zensar Technologies said, "This win underlines our market readiness and expertise in helping large companies meet critical business goals. Taking cognizance of strategic operational goals, along with the impact on customer experience, we are confident of enabling SmartestEnergy achieve success with their strategic Business Capability Review (BCR) programme. A programme of this scale and magnitude requires a combination of strategic thinking, backed by delivery excellence, and we are delighted that SmartestEnergy has shown the confidence and chosen us to partner with them in this effort."

Robert Groves, Chief Executive Officer, SmartestEnergy Limited commented, "We are on a clear path to reduce operational costs and maximize efficiency. Our focus is on encouraging large companies to make sustainable energy choices. In this context, IT forms an integral part of all our key business operations. BCR for us is not only a programme, but a critical component of future initiatives aimed at attaining market leadership. The Zensar team has shown remarkable understanding of our needs and goals, making it easier to entrust them with this responsibility."

According to **Chaitanya (Chai) Rajebahadur, Senior VP and Region Head – Europe, Zensar Technologies**, "Our UK business has shown consistent growth, as we partner some of the leading retail and utility companies region wide. SmartestEnergy has set well defined goals for itself as it sets out to achieve new milestones in UK's energy market. We are excited to partner with them in their IT transformation journey, aimed at increased profitability. We expect to deliver key milestones by end of 2016 which will be the first clear outcome of the BCR initiative."



About SmartestEnergy Limited

Founded in 2001, SmartestEnergy Limited is a wholly-owned subsidiary of Marubeni Corporation of Japan. It has grown to become Great Britain’s leading purchaser of energy generated by the independent sector. They are also a UK licensed business electricity supplier to large industrial and commercial organizations and has annual revenues of over £1billion.

As an independent company, SmartestEnergy plays an increasingly important role in providing choice and flexibility in a market traditionally dominated by major energy producers and suppliers. They are well known for their best in class Customer Service.

About Zensar Technologies (www.zensar.com)

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by strong track-record of innovation; credible investment in Digital solutions; and assertion of commitment to client’s success, Zensar’s comprehensive range of digital and technology services and solutions enable its customers to achieve new thresholds of business performance.

Zensar, with its experience in delivering excellence and superior client satisfaction through a myriad of technology solutions, is uniquely positioned to help them surpass challenges around running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital means.

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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

