



CSL/2016-17/065
May 03, 2016

Through Fax / E-mail / Courier

BSE Limited Corporate Relationship Department 1 st Floor, New Trading Ring Rotunda Building, P J Towers Dalal Street, Fort Mumbai - 400 001. Scrip Code : 532443 Scrip ID: CERASAN Fax: <u>022-22722039/2061/2041/2037/3121</u>	The National Stock Exchange of India Limited Exchange Plaza Bandra Kurla Complex Bandra (East) Mumbai - 400 051 Scrip Code : CERA Fax: <u>022-26598237/38 or 022-26598347/48</u>
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Dear Sirs,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that the details of proposed Joint Venture are as under:

Agreement/Joint venture (JV) with companies:

Sr. No	Particulars	
1	Name of the entity (ies) with whom agreement/JV is signed;	Packcart Packaging LLP
2	Area of agreement/JV	Packaging material/ Corrugated Boxes
3	Domestic/international;	Domestic
4	Share exchange ration/JV ratio;	Proposal received for 51% Share in LLP by Cera Sanitaryware Limited
5	Scope of business operation of agreement/JV;	Manufacturing of Corrugated Boxes
6	Details of consideration paid/received in agreement/JV;	No consideration paid. Approximately Rs. 72.68 Lacs will be invested
7	Significant terms and conditions of agreement/JV in brief;	Yet to be finalized

Cera Sanitaryware Limited

Sales & Marketing Office: Madhusudan House, Opp. Navrangpura Telephone Exchange, Navrangpura, Ahmedabad 380 006
Tel: +91 79 26449781, 26449789 Fax: +91 79 26569259 Email: marketing@cera-india.com www.cera-india.com

Registered Office & Works: 9, GIDC Industrial Estate, Kadi 382715, District Mehsana, North Gujarat

CIN: L26910GJ1998PLC034400

CERA

8	Whether the acquisition would fall within related party transactions and whether the promoter/promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arms length;	No. Promoters have no interest in entity being acquired
9	Size of the entity(ies);	Estimated project cost Rs. 2.70 Cr.
10	Rationale and benefit expected.	Cera will get good quality packing boxes

We hope you will find the above in order.

Thanking you,

Yours faithfully,
For **Cera Sanitaryware Limited,**



Narendra N. Patel
President & Company Secretary

Cera Sanitaryware Limited

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