

# BIOSCOPE CINEMAS PRIVATE LIMITED

June 24, 2016

✓ BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001.

National Stock Exchange of India Limited  
Exchange Plaza,  
Bandra Kurla Complex,  
Bandra (East),  
Mumbai - 400 051

Dear Sir,

**Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for the creation of pledge of the equity shares of Siti Cable Network Limited.

**Request you to kindly take the same on record and oblige.**

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited



Authorised Signatory

**Encl: As above.**

**CC: Siti Cable Network Ltd**  
4<sup>th</sup> Floor, Madhu Industrial Estate,  
Pandurang Budhkar Marg, Worli,  
Mumbai - 400013

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

<b>Name of the Target Company (TC)</b>	Siti Cable Network Limited
<b>Name of the stock exchanges where the shares of the target company are listed</b>	NSE /BSE
<b>Date of Reporting</b>	24th June, 2016
<b>Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released</b>	Bioscope Cinemas Private Limited

**Details creation of encumbrance :**

Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)				Details of Even pertaining to encumbrance (3)							Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}	
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/rel ease / invocation)	Date of creation /invocation /release of encumbrance	Type of encumbrance (pledge/lien/ non disposal undertaking /other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital		
Bioscope Cinemas Pvt. Ltd.	72,851,529	9.17	8.36	35,660,000	4.49	Creation	20-Jun-2016	Pledge	Collateral Pledge for Facility of Promoter group Company	14,900,000	1.88	IDBI Trusteeship Services Limited	50,560,000	6.37		
Digital Satellite Holdings Pvt. Ltd.	71,369,898	8.99	8.19	65,608,000	8.26	-	-	-	-	-	-	-	65,608,000	8.26		
Direct Media Solutions Pvt. Ltd.	140,000,000	17.63	16.06	73,964,800	9.31	-	-	-	-	-	-	-	73,964,800	9.31		
Direct Media & Cable Pvt. Ltd.	85,714,285	10.79	9.83	85,714,285	10.79	-	-	-	-	-	-	-	85,714,285	10.79		
Digital Satellite Media & Broadband Pvt. Ltd.	30,800,000	3.88	3.53	30,800,000	3.88	-	-	-	-	-	-	-	30,800,000	3.88		
Essel Media Ventures Ltd	100,000,000	12.59	11.47	-	-	-	-	-	-	-	-	-	-	-		
Essel International Ltd	62,000,000	7.81	7.11	-	-	-	-	-	-	-	-	-	-	-		



Ashok Mathai	1,021,000	0.13	0.12	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kurien																		

Place : Mumbai  
Date : 24th June, 2016

Signature of the Authorised Signatory

(\*\*) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(\*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.