



HQ/CS/CL.24B/15961
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Sir,

**Sub: Mobile network operators can now offer their customers Wi-Fi®
calling, messaging and Internet access – both at home and abroad**

Please find attached herewith the press release on the captioned subject being issued today.

Thanking you,

Yours faithfully,
For Tata Communications Limited

PP *L D Sansi*

Manish Sansi
Company Secretary &
General Counsel (India)

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- 2) Security Code TATACOMM, The Asst. Manager (Listing), National Stock Exchange of India Limited. Fax Nos.: (22) 2659 8237,238, 347,348.

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For immediate release**PRESS RELEASE**

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Mobile network operators can now offer their customers Wi-Fi® calling, messaging and Internet access – both at home and abroad

Industry first Wi-Fi+ creates a seamless mobile experience for mobile users through more than 21 million hotspots globally

London, UK – June 28th, 2016 – [Tata Communications](#), a leading provider of A New World of Communications™, launches Wi-Fi+, a new Wi-Fi® cloud communication solution, which enables mobile network operators' customers to access the internet for calling, messaging, and data applications more seamlessly than ever. Through access to more than 21 million Wi-Fi® hotspots globally, the new solution allows mobile network operators (MNOs) to offer their customers a high-quality mobile experience – whether at home or abroad – and generate additional revenues from Wi-Fi® services.

Costing just a few dollars per month per user to mobile network operators, Wi-Fi+ enables mobile network operators to bring their customers unlimited calling, messaging and data over high-quality, secure Wi-Fi®. It harnesses Tata Communications' Cloud RTC expertise and iPass's more than 21 million Wi-Fi® hotspots in more than 100 countries, creating a huge meshed network of borderless, global connectivity. It requires users to log in just once – after this, they are automatically connected to the closest participating Wi-Fi® hotspot, even if they travel to a different city, country or continent.

Today, MNOs are losing roaming revenues from silent roamers, with around half choosing to cut down on making calls (53%) sending texts (43%) and using data (45%)¹ abroad for fear of bill shock. Video calling is also growing in popularity amongst younger generations, with approximately a third (30%) of teenagers in Brazil, India, Japan, South Korea, the UK and the US now making video calls on a daily basis². And, while twice as many smartphone users make voice calls indoors than outdoors, the lack of indoor cellular coverage means that only a third of users are happy with their voice call quality and reliability³.

Wi-Fi+ enables MNOs to offer their customers access to high quality Wi-Fi® connectivity with no upfront investment, whilst at the same time growing their revenues through extended OTT services, including Wi-Fi® calling and messaging.

“Wi-Fi+ marks the next step on our mission to enable truly seamless mobile communications on a global scale,” says Christian Michaud, Senior Vice President of Strategy, Product and Business Development at Tata Communications' Service Provider Group. “To date, the high cost of mobile data has put people off from using high-bandwidth applications such as video calling and music streaming services while on the move. And when travelling abroad, many users avoid making calls and texting too – resulting in lost revenues for MNOs. Our new solution tackles this issue head-on. It opens up new revenue streams for MNOs without CAPEX investment, and allows users to keep in touch through voice, messaging and video, or even stream music – without fear of bill shock, both at home and abroad.”

¹ [Ericsson, WiFi calling finds its voice, 2015](#)

² As above

³ As above



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For immediate release**PRESS RELEASE****Ends...****About Tata Communications**

Tata Communications Limited (CIN no: L64200MH1986PLC039266) along with its subsidiaries (Tata Communications) is a leading global provider of A New World of Communications™. With a leadership position in emerging markets, Tata Communications leverages its advanced solutions capabilities and domain expertise across its global network to deliver managed solutions to multi-national enterprises and communications service providers.

The Tata Communications global network includes one of the most advanced and largest submarine cable networks and a Tier-1 IP network with connectivity to more than 240 countries and territories across 400 PoPs, as well as nearly 1 million square feet of data centre and colocation space worldwide.

Tata Communications' depth and breadth of reach in emerging markets includes leadership in Indian enterprise data services and leadership in global international voice communications. Tata Communications Limited is listed on the Bombay Stock Exchange and the National Stock Exchange of India.

<http://www.tatacommunications.com>

About iPass Inc.

iPass (NASDAQ: IPAS) is the leading provider of global mobile connectivity, offering simple, secure, always-on Wi-Fi access on any mobile device. Built on a software-as-a-service (SaaS) platform, the iPass cloud-based service keeps its customers connected by providing unlimited Wi-Fi connectivity on unlimited devices. iPass is the world's largest Wi-Fi network, with more than 53 million hotspots in more than 120 countries, at airports, hotels, train stations, convention centers, outdoor venues, inflight, and more. Using patented technology, the iPass SmartConnect™ platform takes the guesswork out of Wi-Fi, automatically connecting customers to the best hotspot for their needs.

Customers simply download the iPass app to experience unlimited, everywhere, and invisible Wi-Fi. iPass® is a registered trademark of iPass Inc. Wi-Fi® is a registered trademark of the Wi-Fi Alliance. All other trademarks are owned by their respective owners.

<https://www.ipass.com/>

Forward-looking and cautionary statements

Certain words and statements in this release concerning Tata Communications and its prospects, and other statements, including those relating to Tata Communications' expected financial position, business strategy, the future development of Tata Communications' operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Tata Communications, or industry results, to differ materially from those expressed or implied by such forward-looking statements. The important factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements include, among others, failure to increase the volume of traffic on Tata Communications' network; failure to develop new products and services that meet customer demands and generate acceptable margins; failure to successfully complete commercial testing of new technology and information systems to support new products and services, including voice transmission services; failure to stabilize or reduce the rate of price compression on certain of the company's communications services; failure to integrate strategic acquisitions and changes in government policies or regulations of India and, in particular, changes relating to the administration of Tata Communications' industry; and, in general, the economic, business and credit conditions in India. Additional factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements, many of which are not in Tata Communications' control, include, but are not limited to, those risk factors discussed in Tata Communications Limited's Annual Reports. The Annual Reports of Tata Communications Limited are available at www.tatacommunications.com. Tata Communications is under no obligation to, and expressly disclaims any obligation to, update or alter its forward-looking statements.



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