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Sir,

Sub: Tata Communications expands flagship IZO™ cloud enablement platform with new storage service portfolio

Please find attached herewith the press release on the captioned subject being issued today.

Thanking you,

Yours faithfully,
For Tata Communications Limited

Manish Sansi
Company Secretary &
General Counsel (India)

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- 2) Security Code TATACOMM, The Asst. Manager (Listing), National Stock Exchange of India Limited. Fax Nos.: (22) 2659 8237,238, 347,348.

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For immediate release**PRESS RELEASE**

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Tata Communications expands flagship IZO™ cloud enablement platform with new storage service portfolio

IZO™ Cloud Storage harnesses the world's largest wholly-owned fibre network to simplify storage management, as data generated by organisations is set to reach 125 Exabytes by 2017

Mumbai, India – June 1st, 2016 – [Tata Communications](#) launches IZO™ Cloud Storage, a simple and scalable storage service portfolio, adding to its game-changing [IZO™ cloud enablement platform](#). Underpinned by [the world's largest wholly-owned subsea cable network](#), IZO™ Cloud Storage is designed to address enterprises' complex storage demands, as the volume of unstructured data – such as videos, social media posts, images, emails and customer details – is set to constitute 80% of the 125 Exabytes of data generated by organisations in 2017¹.

The new storage service portfolio aims to support enterprises' hybrid cloud adoption by combining network connectivity, cloud storage and data security. This eliminates the cost and complexity of working with a multitude of different storage software providers, network vendors and systems integrators, making the once difficult task of managing multiple storage environments – be it long-term data retention or high performance storage – much simpler.

“As data volumes continue to skyrocket while data retention and sovereignty regulations across industries tighten, companies today face three major challenges: cost, complexity and security,” says Genius Wong, President of Global Network, Cloud and Data Centre Services at Tata Communications. “Powered by our unparalleled global network, IZO™ Cloud Storage tackles each of these challenges in a simple yet ingenious way. Expanding our IZO™ platform with cloud storage capabilities is part of our mission to provide CIOs with the ability to manage every aspect of their cloud infrastructure as one.”

According to Ovum, the IT environment is changing rapidly from a simple on-premise capability to a hybrid cloud arrangement where data needs to be available for these cloud workloads. Organisations demand higher levels of system and network availability, and cost-effective storage; however, all this must be managed and maintained by one department with one IT budget, creating tensions between conflicting demands and priorities. “The growth of public cloud storage offerings is adding to this complexity and has fuelled the rise in ‘shadow IT’ – where line of business customers bypass the CIO and procure storage services themselves,” says Roy Illsley, Principal Analyst, IT Solutions at Ovum. “The market needs a simple solution that can be used by all users and meets the needs of operating in an increasingly hybrid cloud environment, but importantly making sure the corporate data is secured according to the corporate governance policies.”

Many industries are under increasing pressure to find new scalable and safe ways to store sensitive data. For example, owing to the adoption of 4K technology, there is an enormous amount of data generated in the media and entertainment industry. In many countries banks are also required to store their records for at least seven years to ensure regulatory compliance. And, hospitals require huge amounts of storage capacity for X-rays, ECGs and radiology images. Finally, ecommerce businesses need to store large amounts of data to ensure a seamless customer experience.

¹ IDC, [Structured Versus Unstructured Data: The Balance of Power Continues to Shift](#), 2014

For immediate release**PRESS RELEASE**

IZO™ Cloud Storage offers businesses unlimited storage capacity in Tata Communications' owned and associated data centres in India, Singapore, Hong Kong and the UK, and enables the end-to-end management of data over the company's global network.

The new service is also infinitely scalable, as enterprises are able to store unlimited amounts of data on a pay-as-you-grow basis with no CAPEX investment. And, unlike with many existing solutions, businesses will not have to pay extra for accessing or modifying their data, ensuring predictability of storage costs.

Furthermore, with up to 99.9% data availability, integration with Tata Communications' managed security portfolio, and the fact that data stored within IZO™ Cloud Storage is spread across a ring network of data centres in each geography, the new storage service portfolio ensures data security and sovereignty even in the most tightly regulated industries.

IZO™ Cloud Storage is the latest addition to Tata Communications' fast-growing IZO™ ecosystem which gives multinational organisations the freedom to choose a cloud environment suited to their requirements, underpinned by Tata Communications leading global network and partnerships. Today, over 24% of the world's Internet routes travel over Tata Communications' network and the company is the only Tier-1 provider that is in the top five by routes in five continents.

Ends...

For more information about IZO™: www.tatacommunications.com/izo

IZO™ twitter hashtags: #networkcloud and #yourIZO

Notes to editors:

About Tata Communications

Tata Communications Limited (CIN no: L64200MH1986PLC039266) along with its subsidiaries (Tata Communications) is a leading global provider of A New World of Communications™. With a leadership position in emerging markets, Tata Communications leverages its advanced solutions capabilities and domain expertise across its global and pan-India network to deliver managed solutions to multi-national enterprises, service providers and Indian consumers.

The Tata Communications global network includes one of the most advanced and largest submarine cable networks and a Tier-1 IP network with connectivity to more than 240 countries and territories across 400 PoPs, as well as nearly 1 million square feet of data centre and collocation space worldwide.

Tata Communications' depth and breadth of reach in emerging markets includes leadership in Indian enterprise data services and leadership in global international voice. Tata Communications Limited is listed on the Bombay Stock Exchange and the National Stock Exchange of India.

<http://www.tatacommunications.com>

Forward-looking and cautionary statements

Certain words and statements in this release concerning Tata Communications and its prospects, and other statements, including those relating to Tata Communications' expected financial position, business strategy, the future development of Tata Communications' operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Tata Communications, or industry results, to differ materially from those expressed or implied by such forward-looking statements. The important factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements include, among others, failure to increase the volume of traffic on Tata Communications' network; failure to develop new products and services that meet customer demands and generate acceptable margins; failure to successfully complete commercial testing of new technology and information systems to support new products and services, including voice transmission services; failure to stabilize or reduce the rate of price compression on certain of the company's communications services; failure to integrate strategic acquisitions and changes in government policies or regulations of India and, in particular, changes relating to the administration of Tata Communications' industry; and, in general, the economic, business and credit conditions in India. Additional factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements, many of which are not in Tata Communications' control, include, but are not limited to, those risk factors discussed in Tata Communications Limited's Annual Reports. The Annual Reports of Tata Communications Limited are available at www.tatacommunications.com. Tata Communications is under no obligation to, and expressly disclaims any obligation to, update or alter its forward-looking statements.
