

Digital Satellite Media & Broadband Private Limited

Regd. Off.: 135, Continental Building, Dr. A. B. Road, Worli, Mumbai-400018.
Tel.: +91-22-2483 1234 Fax: +91-22-2490 0302 CIN: U74120MH2015PTC270174

June 2, 2016

✓ **Bombay Stock Exchange Limited**

Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 please find attached herewith our disclosure for the creation of encumbrance the equity shares of Siti Cable Network Ltd

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Digital Satellite Media & Broadband Private Limited



Authorised Signatory



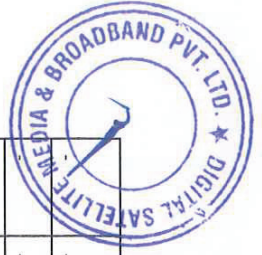
Encl: As above.

CC: Siti Cable Network Ltd
Continental Building, 135,
Dr. A. B. Road,
Worli, Mumbai - 400018.

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)	Siti Cable Network Limited
Name of the stock exchanges where the shares of the target company are listed	NSE /BSE
Date of Reporting	2nd June, 2016
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released	Digital Satellite Media & Broadband Private Limited

Details creation of encumbrance :														
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)				Details of Even pertaining to encumbrance (3)				Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}		
	No of Shares	% of total share Capital	% w.r.t. share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release invocation)	Date of creation/invocation/ release of encumbrance	Type of encumbrance (pledge/lien/ non disposal undertaking /other)	Reasons for encumbrance	No of Shares	% of total share capital		Name of the entity in whose favor shares encumbered	
Bioscope Cinemas Pvt. Ltd.	5,06,70,529	6.38	5.81	2,99,10,000	3.77	-	-	-	-	-	-	-	2,99,10,000	3.77
Digital Satellite Holdings Pvt. Ltd.	7,13,69,898	8.99	8.19	6,56,08,000	8.26	-	-	-	-	-	-	-	6,56,08,000	8.26
Direct Media Solutions Pvt. Ltd.	14,00,00,000	17.63	16.06	7,69,64,800	9.69	-	-	-	-	-	-	-	7,69,64,800	9.69
Direct Media & Cable Pvt. Ltd.	8,57,14,285	10.79	9.83	8,57,14,285	10.79	-	-	-	-	-	-	-	8,57,14,285	10.79
Digital Satellite Media & Broadband Pvt. Ltd.	3,08,00,000	3.88	3.53	-	-	Creation	25/05/2016	Pledge	Collateral Pledge for Facility of Promoter group Company	3,08,00,000	3.88	IDBI Trusteeship Services Limited	3,08,00,000	3.88
Essel Media Ventures Ltd	11,64,31,000	14.66	13.35	-	-	-	-	-	-	-	-	-	-	-
Essel International Ltd	6,77,50,000	8.53	7.77	-	-	-	-	-	-	-	-	-	-	-



Ashok Mathai Kurien	10,21,000	0.13	0.12	-	-	-	-	-	-	-	-	-	-	-
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(Handwritten Signature)

Signature of the Authorised Signatory

Place : Mumbai
Date : 2nd June, 2016

(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.
 (*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.