

AVNI PODDAR

Aelpe Court, 8th Floor,
225/C, A. J. C. Bose Road,
Kolkata – 700020

Dated: 7th June, 2016

BSE Limited,
Corporate Relationship Department
1st Floor, New Trading Ring, Rotunda Building,
P.J. Towers, Dalal Street,
Mumbai - 400 001 ... Security Code: 507690

Dear Sir/Madam,

Sub: Disclosure under Regulation 29(2) of the
SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

I would like to inform you that I have acquired 70,484 Equity Shares of Rs.10/- each of M/s. Orient Beverages Limited (Target Company) on 6th June, 2016 by way of Gift from my father Sri Narendra Kumar Poddar (Transfer of shares amongst promoters). Pursuant to Regulation 29(2) of the SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, I am submitting herewith disclosures in the prescribed format for your kind perusal and records.

Please acknowledge receipt.

Thanking you.
Yours faithfully,



Avni Poddar

Encl: a/a

C.C. to:

1. The Secretary
The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata - 700 001 ...Security Code: 025050

2. The Secretary
M/s. Orient Beverages Limited
"Aelpe Court", 3rd Floor,
225C, A.J.C. Bose Road,
Kolkata -700 020

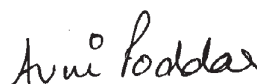
FORMAT FOR DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

| | | | |
|--|--|--|---|
| 1.Name of the Target Company (TC) | ORIENT BEVERAGES LIMITED | | |
| 2.Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer | Acquirer: Avni Poddar PAC: 1. Narendra Kumar Poddar 2. Ruchira Poddar 3. Akshat Poddar 4. Ballabha Das Mundhra | | |
| 3.Whether the acquirer belongs to Promoter/ Promoter group | Yes | | |
| 4.Name(s) of the Stock Exchange(s) where the shares of TC are Listed | (1) BSE Ltd. and (2) The Calcutta Stock Exchange Limited | | |
| 5.Details of the acquisition/ disposal as follows | Number | % w.r.t. total share/voting capital wherever applicable(*) | % w.r.t. total diluted share/ voting capital of the TC (**) |
| <u>Before the acquisition/ disposal under consideration, holding of:</u> | | | |
| a) Shares carrying voting rights | As per Annexure | As per Annexure | As per Annexure |
| b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) | As per Annexure | As per Annexure | As per Annexure |
| c) Voting rights (VR) otherwise than by shares | NIL | NIL | NIL |
| d) Warrants/ convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) | NIL | NIL | NIL |
| e) Total (a+b+c+d) | As per Annexure | As per Annexure | As per Annexure |
| <u>Details of acquisition/ sale</u> | As per Annexure | As per Annexure | As per Annexure |
| a) Shares carrying voting rights acquired/ sold | | | |
| b) VRs acquired/ sold otherwise than by shares | NIL | NIL | NIL |
| c) Warrants/ convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/ sold | NIL | NIL | NIL |
| d) Shares encumbered/ invoked/ released by the acquirer | As per Annexure | As per Annexure | As per Annexure |
| e) Total (a+b+c+d) | As per Annexure | As per Annexure | As per Annexure |
| <u>After the acquisition/ sale, holding of:</u> | As per Annexure | As per Annexure | As per Annexure |
| a) Shares carrying voting rights | | | |
| b) Shares encumbered with the acquirer | As per Annexure | As per Annexure | As per Annexure |
| c) VRs otherwise than by shares | NIL | NIL | NIL |
| d) Warrants/ convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition | NIL | NIL | NIL |
| e) Total (a+b+c+d) | As per Annexure | As per Annexure | As per Annexure |
| 6. Mode of acquisition/ sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc). | Off-market transfer amongst promoters | | |
| 7.Date of acquisition/ sale of shares/ VR or date of receipt of intimation of allotment of shares, whichever is applicable | 06.06.2016 | | |
| 8.Equity share capital/ total voting capital of the TC before the said acquisition/ sale | Rs. 2,16,15,000/- consisting of 21,61,500 Equity Share of Rs. 10/- each | | |
| 9.Equity share capital/ total voting capital of the TC after the said acquisition/ sale | Rs. 2,16,15,000/- consisting of 21,61,500 Equity Share of Rs. 10/- each | | |
| 10.Total diluted share/ voting capital of the TC after the said acquisition | Rs. 2,16,15,000/- consisting of 21,61,500 Equity Share of Rs. 10/- each | | |

(*) Total share capital/ voting capital to be taken as per the latest filing done by the Company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Place: Kolkata
Dated: 07.06.2016


Signature of the Acquirer
(Avni Poddar)

Name of the Target Company: ORIENT BEVERAGES LTD.

ANNEXURE

| Name(s) of the acquirer and Persons acting in concert (PAC) with the acquirer | Before the acquisition/desposal under consideration, holding of | | | | | | Total (a+b) | | |
|---|---|---|---|--|--|---|--------------|--|---|
| | a) Shares carrying voting rights | | | b) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others) | | | Number | % w.r.t. total share/voting capital wherever applicable(*) | % w.r.t. total diluted share/ voting capital of the TC (**) |
| | Number | % w.r.t. total share/ voting capital wherever applicable(*) | % w.r.t. total diluted share/ voting capital of the TC (**) | Number | % w.r.t. total share/voting capital wherever applicable(*) | % w.r.t. total diluted share/ voting capital of the TC (**) | | | |
| Acquirer: Avni Poddar | 25522 | 1.18 | 1.18 | - | - | 25522 | 1.18 | 1.18 | |
| PAC: | | | | | | | | | |
| 1. Narendra Kumar Poddar | 70484 | 3.26 | 3.26 | 635000 | 29.38 | 705484 | 32.64 | 32.64 | |
| 2. Ruchira Poddar | 12650 | 0.59 | 9.38 | 190000 | 8.79 | 202650 | 9.38 | 9.38 | |
| 3. Akshat Poddar | 151000 | 6.99 | 6.99 | - | - | 151000 | 6.99 | 6.99 | |
| 4. Ballabha Das Mundhra | 1100 | 0.05 | 0.05 | - | - | 1100 | 0.05 | 0.05 | |
| Total | 260756 | 12.07 | 12.07 | 825000 | 38.17 | 1085756 | 50.24 | 50.24 | |

| Name(s) of the acquirer and Persons acting in concert (PAC) with the acquirer | Details of acquisition/lease | | | | | | | | |
|---|--|--|---|---|--|---|-------------|--|---|
| | a) Shares carrying voting rights acquired/sold | | | d) Shares encumbered / invoked/released by the acquirer | | | Total (a+d) | | |
| | Number | % w.r.t. total share/voting capital wherever applicable(*) | % w.r.t. total diluted share/ voting capital of the TC (**) | Number | % w.r.t. total share/voting capital wherever applicable(*) | % w.r.t. total diluted share/ voting capital of the TC (**) | Number | % w.r.t. total share/voting capital wherever applicable(*) | % w.r.t. total diluted share/ voting capital of the TC (**) |
| Acquirer: Avni Poddar | 70484 | 3.26 | 3.26 | - | - | - | 70484 | 3.26 | 3.26 |
| PAC: | | | | | | | | | |
| 1. Narendra Kumar Poddar (Seller) | (70484) | (3.26) | (3.26) | - | - | - | (70484) | (3.26) | (3.26) |
| 2. Ruchira Poddar | - | - | - | - | - | - | - | - | - |
| 3. Akshat Poddar | - | - | - | - | - | - | - | - | - |
| 4. Ballabha Das Mundhra | - | - | - | - | - | - | - | - | - |
| Total | - | - | - | - | - | - | - | - | - |

Avni Poddar

