

BHANU VYAPAAR PRIVATE LIMITED

CIN : U15520WB1988PTC045075

Regd. Office : 687, Anandapur, E. M. Bypass, 2nd Floor, Kolkata - 700 107 Phone : 6613 6264
Fax : 6613 6243/6249/6275, E-mail : panemamics @emamigroup.com

Date: 16.06.2016

The Secretary

National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra(E)
Mumbai - 400 051

The Secretary

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

The Secretary

The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata - 700 001

The Company Secretary

Emami Limited
687, Anandapur
EM Bypass
Kolkata - 700 107

Dear Sir,

Sub: Disclosure under Regulation 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Please find enclosed herewith Disclosure in terms of Regulation 31(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you,

Yours faithfully,
For Bhanu Vyapaar Private Limited


Authorized Signatory

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Encl: a/a

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance-of-shares /invocation-of-encumbrance/release of encumbrance, in terms of Regulation 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

| Name of the Target company (TC) | | EMAMI LIMITED | | | | | | | | | | | | |
|--|--|--|---|--------------------------|--|------------------------|--------|--------------------|---|---|-----------------------|--------|--------------------------|--------|
| Names of the Stock Exchanges where the shares of the target company are listed | | NATIONAL STOCK EXCHANGE OF INDIA LIMITED BSE LIMITED AND THE CALCUTTA STOCK EXCHANGE LIMITED | | | | | | | | | | | | |
| Name of the promoter or PAC on whose shares encumbrance has been created/ released/invoked | | Bhanu Vyapaar Private Limited | | | | | | | | | | | | |
| Date of reporting | | 16.06.2016 | | | | | | | | | | | | |
| Details of the creation/invocation/release of encumbrance: | | | | | | | | | | | | | | |
| Name of the Promoter (s) or PACs with him(*) | Promoter holding in the target company (1) | | Promoter holding already encumbered (2) | | Details of events pertaining to encumbrance (3) | | | | | Post event holding of encumbered shares [creation (2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)] | | | | |
| | Number | % of total share capital | Number | % of total share capital | Type of encumbrance (pledge/lien/non disposal undertaking /others) | Reason for encumbrance | Number | % of share capital | Name of the entity in whose favor shares encumbered | Lender | Trustee | Number | % of Total share capital | |
| Bhanu Vyapaar Private Limited | 27,606,321 | 12.1631 | 11,150,771 | 4.9129 | RELEASE | 14/06/2016 | PLEDGE | Third Party Pledge | 2,67,250 | 0.1177 | INDUSIND BANK LIMITED | - | 10,883,521 | 4.7952 |
| OTHERS | Names of the Promoters, their Shareholdings in the Company alongwith their Pledged shareholding is attached and marked as Annexure "A" | | | | | | | | | | | | | |

BHANU VYAPAAR PVT. LTD

Authorized Signatory

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Date: 16.06.2016

DISCLOSURE BY THE PROMOTER(S) TO THE STOCK EXCHANGES AND TO THE TARGET COMPANY FOR ENCUMBRANCE OF SHARES / INVOCATION OF ENCUMBRANCE / RELEASE OF ENCUMBRANCE, IN TERMS OF REGULATION 31(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

| Name of the Promoter (s) or PACs with him(**) | Promoter holding in the target company (1) | | | Promoter holding already encumbered (2) | | | Details of events pertaining to encumbrance (3) | | | | | | | Post event holding of encumbered shares (creation (2)+(3)) / release ((2)-(3)) / invocation ((2)-(3)) |
|---|--|--------------------------|-----------------------------------|---|--------------------------|---|---|--|---------------|--------------------------|---|---------------|--------------------------|---|
| | No. of Shares | % of total share capital | % w.r.t diluted share capital (*) | No. of shares | % of total share capital | Type of event (creation /release /invocation) | Date creation/ invocation release encumbrance | Type of encumbrance (pledge/ lien/ non disposal undertaking /others) | No. of shares | % of total share capital | Name of the entity in whose favor shares encumbered | No. of Shares | % of Total share capital | |
| PRITI SUREKA | 4950000 | 2.1809 | 2.1809 | - | - | - | - | - | - | - | - | - | - | |
| ADITYA VARDHAN AGARWAL | 1319334 | 0.5813 | 0.5813 | - | - | - | - | - | - | - | - | - | - | |
| USHA AGARWAL | 911548 | 0.4016 | 0.4016 | - | - | - | - | - | - | - | - | - | - | |
| RAJKUMAR GOENKA | 794750 | 0.3502 | 0.3502 | - | - | - | - | - | - | - | - | - | - | |
| RADHESHYAM AGARWAL | 769500 | 0.3390 | 0.3390 | - | - | - | - | - | - | - | - | - | - | |
| ROHIN RAJ SUREKA | 750000 | 0.3304 | 0.3304 | - | - | - | - | - | - | - | - | - | - | |
| HARSHA VARDHAN AGARWAL | 585133 | 0.2578 | 0.2578 | - | - | - | - | - | - | - | - | - | - | |
| SASWAT GOENKA | 565000 | 0.2489 | 0.2489 | - | - | - | - | - | - | - | - | - | - | |
| SACHIN GOENKA | 538000 | 0.2370 | 0.2370 | - | - | - | - | - | - | - | - | - | - | |
| VIBHASH AGARWAL | 536439 | 0.2364 | 0.2364 | - | - | - | - | - | - | - | - | - | - | |
| VIHAN AGARWAL | 536000 | 0.2362 | 0.2362 | - | - | - | - | - | - | - | - | - | - | |
| ADVAY GOENKA | 502000 | 0.2212 | 0.2212 | - | - | - | - | - | - | - | - | - | - | |
| RITU GOENKA | 477465 | 0.2104 | 0.2104 | - | - | - | - | - | - | - | - | - | - | |



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|---------------------------------------|--------|--------|--------|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| JAYANT GOENKA | 232127 | 0.1023 | 0.1023 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| RASHMI GOENKA | 208200 | 0.0917 | 0.0917 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| SANTOSH GOENKA | 193560 | 0.0853 | 0.0853 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| SUSHIL KUMAR GOENKA | 191250 | 0.0843 | 0.0843 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| RACHANA GOENKA | 173850 | 0.0766 | 0.0766 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| SMRITI AGARWAL | 167000 | 0.0736 | 0.0736 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| RICHA AGARWAL | 158861 | 0.0700 | 0.0700 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| JYOTI GOENKA | 157700 | 0.0695 | 0.0695 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| MOHAN GOENKA | 140450 | 0.0619 | 0.0619 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| RACHNA BAGARIA | 135000 | 0.0595 | 0.0595 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| YOGESH GOENKA | 122700 | 0.0541 | 0.0541 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| REHA GOENKA | 120000 | 0.0529 | 0.0529 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| PUJA GOENKA | 114699 | 0.0505 | 0.0505 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| ADITYA VARDHAN AGARWAL, KARTA(HUF) | 102139 | 0.0450 | 0.0450 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| HARSH VARDHAN AGARWAL, KARTA (HUF) | 100000 | 0.0441 | 0.0441 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| MOHAN GOENKA, KARTA (HUF) | 100000 | 0.0441 | 0.0441 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| MANISH GOENKA, KARTA (HUF) | 100000 | 0.0441 | 0.0441 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| SUSHIL KUMAR GOENKA, KARTA (HUF) | 100000 | 0.0441 | 0.0441 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| PRASHANT GOENKA | 95000 | 0.0419 | 0.0419 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| ASHISH GOENKA | 95000 | 0.0419 | 0.0419 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |



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|--------------------------------------|----------|---------|---------|---------|---------|----------|--------|--|--|--|--|--|--|--|--|--|--|--|--|--------|
| LAXMI DEVI BAJORIA | 75000 | | | | | | | | | | | | | | | | | | | |
| PRASHANT GOENKA, KARTA (HUF) | 50000 | 0.0220 | 0.0220 | 0.0330 | 0.0330 | | | | | | | | | | | | | | | |
| JAYANT GOENKA, KARTA (HUF) | 50000 | 0.0220 | 0.0220 | 0.0220 | 0.0220 | | | | | | | | | | | | | | | |
| ASHISH GOENKA, KARTA (HUF) | 50000 | 0.0220 | 0.0220 | 0.0220 | 0.0220 | | | | | | | | | | | | | | | |
| MADAN LAL AGARWAL | 30000 | 0.0132 | 0.0132 | 0.0132 | 0.0132 | | | | | | | | | | | | | | | |
| PRADDEEP AGARWAL | 20575 | 0.0091 | 0.0091 | 0.0091 | 0.0091 | | | | | | | | | | | | | | | |
| KUSUM AGARWAL | 19200 | 0.0085 | 0.0085 | 0.0085 | 0.0085 | | | | | | | | | | | | | | | |
| DIVYA AGARWAL | 13000 | 0.0057 | 0.0057 | 0.0057 | 0.0057 | | | | | | | | | | | | | | | |
| SANGITA AGARWAL | 13000 | 0.0057 | 0.0057 | 0.0057 | 0.0057 | | | | | | | | | | | | | | | |
| SHUBHAM AGARWAL | 12230 | 0.0054 | 0.0054 | 0.0054 | 0.0054 | | | | | | | | | | | | | | | |
| ABHISHEK AGARWAL | 12000 | 0.0053 | 0.0053 | 0.0053 | 0.0053 | | | | | | | | | | | | | | | |
| HIRAJ AGARWAL | 8375 | 0.0037 | 0.0037 | 0.0037 | 0.0037 | | | | | | | | | | | | | | | |
| VISHAL AGARWAL | 4100 | 0.0018 | 0.0018 | 0.0018 | 0.0018 | | | | | | | | | | | | | | | |
| SUMANGAL AGARWAL | 4100 | 0.0018 | 0.0018 | 0.0018 | 0.0018 | | | | | | | | | | | | | | | |
| DIWAKAR VINIYOG PRIVATE LIMITED | 33328812 | 14.6844 | 14.6844 | 14.6844 | 14.6844 | 14583297 | 6.4253 | | | | | | | | | | | | | 6.4253 |
| SUNTRACK COMMERCE PRIVATE LIMITED | 32693941 | 14.4047 | 14.4047 | 14.4047 | 14.4047 | 16839605 | 7.4194 | | | | | | | | | | | | | 6.4253 |
| EMAMI ENCLAVE MAKERS PRIVATE LIMITED | 13459583 | 5.9302 | 5.9302 | 5.9302 | 5.9302 | 750000 | 0.3304 | | | | | | | | | | | | | 7.4194 |
| SURAJ VINIYOG PRIVATE LIMITED | 13100311 | 5.7719 | 5.7719 | 5.7719 | 5.7719 | 2791000 | 1.2296 | | | | | | | | | | | | | 0.3304 |
| EMAMI HIGH RISE PRIVATE LIMITED | 13077533 | 5.7618 | 5.7618 | 5.7618 | 5.7618 | 750000 | 0.3304 | | | | | | | | | | | | | 1.2296 |
| TMT VINIYOGAN LIMITED | 4956580 | 2.1838 | 2.1838 | 2.1838 | 2.1838 | 1385000 | 0.6103 | | | | | | | | | | | | | 0.3304 |
| | | | | | | | | | | | | | | | | | | | | 0.6103 |



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|--------------------------|---------|--------|--------|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| EMAMI PAPER MILLS LTD | 466500 | 0.2055 | 0.2055 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| EPL SECURITIES LTD | 42000 | 0.0185 | 0.0185 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| EMAMI FRANK ROSS LIMITED | 5000 | 0.0022 | 0.0022 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| AMITABH GOENKA | 4015748 | 1.7693 | 1.7693 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| AMITABH GOENKA | 50000 | 0.0220 | 0.0220 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

SHANU VYAPAAR PVT. LTD



Shanu Vyapaar PVT. LTD

On behalf of himself, Promoter & Promoter Group Persons/Persons Acting in Concert

Place: Kolkata

Date: 16.06.2016