

Date: June 10, 2016

✓ Bombay Stock Exchange Limited Corporate Service Department 1 <sup>st</sup> Floor, P. J. Towers Dalal Street Mumbai 400 001 Fax: (022) 2272 2039/2272 3121	The National Stock Exchange of India Ltd Exchange Plaza, 3 <sup>rd</sup> floor Plot No. C/1, 'G' block Bandra Kurla Complex, Bandra(East) Mumbai 400 051 Fax: (022) 26598237/26598238
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**Sub: Press Release**

Dear Sirs,

Please find enclosed herewith a press release titled **"Zensar Technologies to showcase solutions to the 'Digital Insurer' at IASA 2016, Texas "** for further dissemination.

You are requested to kindly take the same on records and acknowledge the receipt of Communication.

Thanking You,

**For Zensar Technologies Limited**

  
**Nilesh Limaye**  
Company Secretary



## Zensar Technologies to showcase solutions to the 'Digital Insurer' at IASA 2016, Texas

**Westborough, MA, June 10, 2016:** Zensar Technologies, a leading digital solutions and technology services company, will exhibit cutting-edge digital solutions for the 'Digital Insurer' which is Zensar's theme at the IASA, 2016, San Antonio, Texas at booth #437. IASA is North America's premier insurance focused industry event showcasing new innovative technologies for business effectiveness. Zensar is also sponsor of the CIO Round Table Luncheon at the show. Zensar will showcase its digital offerings across a broad spectrum to deliver a clear Return on Digital for the Digital Insurer.

**Commenting on Zensar's participation, Sandeep Kishore CEO and Managing Director, Zensar Technologies said,** "Our digital solutions aim to help insurance companies view their IT requirements in the context of evolving digital business models. Our solutions at the IASA this year will highlight the strategic importance of not only going Digital, but finding ways to secure visible Return on Digital through Zensar's expertise, domain knowledge and experience of having implemented successful projects for leading global insurance enterprises."

"Our solutions showcase focuses on the concept of the new age Digital Insurer, highlighting our integrated 3C approach focused on Conversations, Context and Convenience towards enhanced customer experience," said **Prameela Kalive, Executive Vice-President and Global Head, Custom Applications, Zensar Technologies.**

The Zensar suite of Digital offerings consisting of Big Data, Analytics, Social Listening, Digital Commerce, End User Experience and Cloud Solutions will be demonstrated at the event. On display will also be Zensar's Maintenance led Modernization (MLM) approach and ready technology accelerators that help insurers build business case to support and maintain their systems and use the cost transformation levers to modernize their IT portfolio.

Zensar will also present its mobility services and solutions helping customers adopt mobility, and benefit from the transformational power of mobility to drive businesses benefits. Attendees will have the opportunity to understand the power of digital in creating value based insights through Zensar's future proof analytics platform with best of breed technologies available today. Additionally, attendees can have an overview of Zensar's cloud solutions by orchestrating the traditional infrastructure and enabling private cloud to work with public cloud platforms in an integrated, automated fashion.

About Zensar ([www.zensar.com](http://www.zensar.com))

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by strong track-record of innovation; credible investment in Digital solutions; assertion of commitment to client's success, Zensar's comprehensive range of digital and technology services and solutions enable its customers to achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help them surpass challenges around



running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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PR Contacts (Global Headquarters - India):	PR Contacts ( US Region):
Lavanya Jayaram Chief Marketing Officer Zensar Technologies +91 9922243544 <a href="mailto:lavanya.jayaram@zensar.com">lavanya.jayaram@zensar.com</a>	Julie Machnik Director Marketing Zensar Technologies 508-621-4753 <a href="mailto:j.machnik@zensar.com">j.machnik@zensar.com</a>

**Safe Harbor**

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

