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June 29, 2016

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Dear Sirs.

**Ref: RPG Annual Investor Conference** 

Sub: Presentations to Analyst / Investors

We refer to our letter dated June 27, 2016 whereby the Company informed Exchange(s) about holding of Analyst / Investors meet at RPG Annual Investor Conference to be held on June 28, 2016 at Mumbai.

In this connection, please find attached Presentations made by the Company to Analsyst / Investors at RPG Annual Investor Conference. The enclosed presentations are also available on the website of the Company (www.zensar.com).

Kindly acknowledge the receipt of the Communication.

Thanking you,

FOR ZENSAR TECHNOLOGIES LIMITED

COMPANY SECRETARY







# ZENSAR TECHNOLOGIES

ASSURING YOUR RETURN ON DIGITAL









## **Overview**



#### **USD 453 Mn Revenue**

5.4% FY16 Y-o-Y growth

#### 12.5%

Revenue CAGR over the past 5 years

#### **USD 67 Mn EBITDA**

5.1% FY16 Y-o-Y growth

#### 11.0%

EBITDA CAGR over the past 5 years

#### **USD 47 Mn Profit After Tax**

9.4% FY16 Y-o-Y growth

#### 10.1%

PAT CAGR over the past 5 years

#### 29 Global Locations

Traditional to Transformational

8200+ Associates



## Key Updates – FY16 (1/2)

#### **Revenue Performance**

- Grew 8.5% Y-o-Y in constant currency (CC) terms led by 14.3% growth in Applications business
- Top 20 accounts account for 55% against 51% last year
- Large deal wins across all key geographies

#### **Profitability & EPS Performance**

- All profitability parameters showed improvement on a Year-on-Year basis
- Profit After Tax grew by 9.4%, Operating profit grew 5.1%
- Diluted EPS grew 15.7%

#### **Digital Performance**

- Digital now accounts for 27% of Zensar revenues, led by strong growth in Digital Commerce
- Digital and Digital Commerce recorded a growth of 25%+ over last year



## Key Updates – FY16 (2/2)

#### **Key Territory Performance**

- Africa grew 30% Y-o-Y in constant currency (CC)
- Europe grew 10% Y-o-Y in CC
- US grew by 7% and we continue to see increased customer traction led by Digital conversations

#### **Key Verticals Performance**

- Retail continues to grow strongly on the back of commerce and digital revenues and grew
  27% in USD terms
- BFSI had moderate growth due to loss of a key account and the continuing slide of the ZAR
- Manufacturing was impacted by large project ramp downs and the delay in start of a few projects

#### **Onsite-Offshore portfolio**

- Onsite offshore mix has improved from 66:34 to 64:36
- Managed Services as a component of total revenue continue to improve now at 51% against 47% last year



## **Large Deal Wins in FY16**

- Multi-year Managed Services Deal with UK's largest department store retailer
- Sole system integrator across SFDC and other 3<sup>rd</sup> part systems for Great Britain's leading purchaser of energy generated by the independent sector
- Multimillion dollar with a leading US kids products retailer to build and install their Ecommerce site
- Zensar's first Oracle Commerce Cloud deal with Latin America's leading Speciality retailer and financial services company
- Multi-year business transformation program with a Global inter-governmental organisation to enhance and reengineer its ERP & BI applications

## **Analyst Recognition**

## **Gartner**









One of twenty - Magic Quadrant for Data Center Outsourcing & Infrastructure Services, North America. Zensar is now a one-stop-shop for all infrastructure services.

One of twenty leading global System Integrators that are equipped to provide the next generation of Oracle's digital technologies - The New Breed Of Oracle Services Partner

One of twelve Global SIs – IoT Capabilities Offered by Systems Integrators in the Manufacturing Sector – IoT is at the intersection of Digital and Manufacturing in Zensar.

Among the top fourteen technology service providers for Property and Casualty Insurers – Novarica Market Navigator

Among eighteen featured in the EverestPEAK Matrix for Digital Services. Zensar's customers rank Zensar high on Buyer Satisfaction.







# Zensar is focused on <u>Return on Digital</u> for our customers enabled by

Digital Agility,

Digital Cross-over of Business & IT Processes, & Stability of Core systems



# Digital Ready - The multi-speed world

## **Traditional**

#### **Custom Apps & Testing**

'0' disruption to business with Zensar's tool ServiceEdge

#### **Enterprise Apps**

Template & domain based Implementations, Rollouts

#### **Infrastructure Services**

Managed Services in Infrastructure across data centre, end-user, networks, security & mobility

## Cross-over

#### Hybrid IT

Transform& align existing infrastructure with Cloud Infrastructure

#### **Legacy Modernization**

Business processes led custom/package apps & cloud deployment

#### Next Gen End User Engagements

Self Service, Admin based unique tool across devices

## Digital

#### Commerce

Native digital and Omnichannel

#### **Digital Analytics**

Business outcome driven engagements

# Customer & User Experience

Analytics & Usability drives adoption and business results

# CMO/CXO Focus

## **Strategy**

# **Core Businesses with Excellence**

- Focus Regions: US, UK, South Africa
- Focus Industries:Manufacturing, Retail, BFSI
- Client Assurance
- High quality delivery to clients
- Operational excellence

#### **Growth Accelerators**

- Zensar Digital™
- Zensar Commerce™
- IMS and Cloud
- Large Deals
- Strategic Relationships
- Mergers and Acquisitions

## **Market and Growth Aligned**

- Dedicated Hunting & Farming
- Enhanced focus on all large accounts



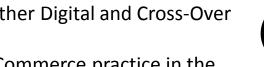
## **Our Growth Engines**

## **Zensar Digital**

- To grow to 30% of Revenues in 12 months
- 20% of Revenues from Digital Commerce
- Balance from Other Digital and Cross-Over services
- Largest Oracle Commerce practice in the
- Analytics focus on CX and Shopfloor & IOT

## **Strategic Deals**

- Focus on Deal sizes of 10+ M TCV
- Zensar's differentiation is its **Automation frameworks**
- Multi-service focus
- Digital led





#### IMS Cloud

- To grow to 20% of Zensar Revenues in 3 years
- Hybrid IT and RIM to drive all growth
- Zensar's cutting edge Automation IP key differentiator



#### **Oracle**

- 33% of Zensar's revenues from the **Oracle Ecosystem**
- Oracle Platinum partner
- **Complete Portfolio of Services**
- Big Bet on Oracle Cloud SaaS and PaaS solutions



## **Superscaling Farm**

- 65 High Potential Accounts with an average relationship age of 6 years
- Zensar rated highly in Delivery in all these accounts
- Multiple Vectors at play where Zensar is ideally positioned to grow



#### **Core Services**

- Automation based AMS and IM
- Application cloud migration with Zensar's differentiated capability in SaaS and PaaS



#### **Disintermediation through Commerce**

- Commerce to scale Online B2C business for retail and Insurance
- B2B commerce to help scale Manufacturing accounts
- Digital CX solutions to stitch the entire Customer experience together



#### **Outcome based models**

 Integration of Application – Infra – Business Process to help Zensar scale these accounts through out-come models

#### **Other Investments**



Three-in-a-box



Client Partner Model



Client Specific IP



## To Summarize: Zensar is...

Partner of choice for some of the world's most successful enterprises





Committed to create direct business impact for our customers

Flexible & nimble - 'Large enough to deliver, small enough to care'





Digital ready, Enabling digital enterprise of the future through 'Return on Digital'

Large Deals Ready



