

ADITYA BIRLA



IDEA Cellular

June 03, 2016

National Stock Exchange of India Limited
"Exchange Plaza",
Bandra - Kurla Complex,
Bandra (E),
Mumbai – 400 051

Email: cmlist@nse.co.in

Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Email: corp.relations@bseindia.com

Dear Sirs,

Ref: "Idea Cellular Limited" (Symbol: IDEA / 532822)

Sub: Intimation of Investor conference

Pursuant to regulation 30 and 46 of the SEBI (LODR) Regulations, 2015, please note that the Company representatives shall attend the UBS Pan Asian Telco conference, Hong Kong on 6th June, 2016 and 7th June, 2016.

The above is for your information and dissemination to the public at large.

Thanking you,

Yours faithfully,

For **Idea Cellular Limited**

Pankaj Kapdeo
Company Secretary

