

# Jwalamukhi Investment Holdings

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Ref: RT/RM/BNV

(Please quote our reference in your reply)

13 July 2016

## **BSE Limited**

Phiroze Jeejeebhoy Towers  
Dalal Street, Fort  
Mumbai 400 001

**Fax:** 022 2272 3121

**Email:** corp.relations@bseindia.com

## **The National Stock Exchange of India Limited**

Exchange Plaza, 5<sup>th</sup> Floor,  
Bandra-Kurla Complex  
Mumbai 400 051

**Fax:** 022-2659 8120

**Email:** cc\_nse@nse.co.in

## **The Company Secretary**

Cera Sanitaryware Limited  
9, GIDC Industrial Estate, Kadi-382 715,  
Dist. Mehsana, Gujarat  
India

Dear Sir

## **Disclosure under Regulation 29 (2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Please find enclosed herewith the disclosure being made by Jwalamukhi Investment Holdings, as the Seller, pursuant to Regulation 29(2) of the Securities & Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, with respect to the sale of 275,041 equity shares of face value of INR 10 each of Cera Sanitaryware Limited.

Do let us know if you require any additional information in this regard.

Yours faithfully



**Faatimah Khodadeen**  
Director

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**Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	Cera Sanitaryware Limited (“Company”)		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	<b>Seller</b> - Jwalamukhi Investment Holdings (“JIH”)		
Whether the acquirer belongs to Promoter/Promoter group	N/A		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	The National Stock Exchange of India Limited BSE Limited		
Details of the disposal as follows	<b>Number</b>	<b>% w.r.t. total share/voting capital wherever applicable (*)</b>	<b>% w.r.t. total diluted share/voting capital of the TC (**)</b>
<b>Before the disposal under consideration, holding of (as of last SAST disclosure i.e. February 04, 2015):</b>			
a) Shares carrying voting rights	821,296	6.49%	
b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)	Nil	Nil	
c) Voting rights (VR) otherwise than by equity shares	Nil	Nil	
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	Nil	
<b>e) Total (a+b+c+d)</b>	<b>8,21,296</b>	<b>6.49%</b>	
<b>Details of sale</b>			
a) Shares carrying voting rights sold	2,75,041	2.11%	
b) VRs acquired /sold otherwise than by shares	Nil	Nil	
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	Nil	Nil	
d) Shares encumbered / invoked/released by the acquirer.			
<b>e) Total (a+b+c+d)</b>	<b>2,75,041</b>	<b>2.11%</b>	

<b>After the sale, holding of:</b>			
a) Shares carrying voting rights	5,46,255	4.20%	
b) Shares encumbered with the acquirer	Nil	Nil	
c) VRs otherwise than by equity shares	Nil	Nil	
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	Nil	Nil	
<b>e) Total (a+b+c+d)</b>	<b>5,46,255</b>	<b>4.20%</b>	
Mode of sale (e.g. open market / off-market / public issue / rights issue /preferential allotment / inter-se transfer etc.)	Open market sales		
Dates of sale of shares	<b>July 12, 2016</b> (JIH sold shares of the Company from May 26, 2015 to July 12, 2016 aggregating to over 2%)		
Equity share capital / total voting capital of the TC before the said sale	13,005,874 equity shares of Rs.10 each		
Equity share capital/ total voting capital of the TC after the said sale	13,005,874 equity shares of Rs.10 each		
Total diluted share/voting capital of the TC after the said sale	13,005,874 equity shares of Rs.10 each		

**Note:**

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.



**Faatimah Khodadeen**  
Director  
For and on behalf of Jwalamukhi Investment Holdings

Place: Mauritius

Date: 13 July 2016